



**"International Reggae: Current and Future Trends in Popular Music"
University of the West Indies, Mona, Kingston, Jamaica
February 17- 20, 2010**

The Institute of Caribbean Studies and the Reggae Studies Unit at the University of the West Indies, Mona announce the International Reggae Conference (formerly Global Reggae Conference) under the theme “Current and Future Trends in Popular Music”.

The conference and associated events will consolidate and disseminate knowledge on the current and future trends of Jamaican music culture as it continues its international movement across different geographical and cultural sites. It will also celebrate the 65th anniversary of the birth of Jamaica's premier cultural ambassador, the Hon. Robert Nesta Marley, with the hosting of the Annual Bob Marley Lecture, in affiliation with the Bob Marley Foundation.

This conference will provide an opportunity for artistes, musicians, scholars, cultural practitioners, entrepreneurs and music lovers from around the world to share their perspectives on the ways in which reggae and dancehall have been appropriated and adapted in a variety of cultural contexts. It will also examine the impact of the reggae and dancehall industry locally, regionally and globally and assess ways in which the creators can benefit through the development and encouragement of internationally competitive music enterprises.

Proposed conference sub-themes include but are not limited to the following:-

- Reggae Economies and Industries
- Popular Music and Current Technologies
- Evolution of Reggae and Dancehall
- The Business of Reggae and Dancehall Music
- The Reggae Artiste as Cultural Ambassador
- Celebrating Fashion and Style in Jamaican Popular Music
- Reggae Music Festivals
- Careers in Reggae and Dancehall
- Reggae Power (hegemony, commodification, globalization etc.)
- Regulating Jamaican Popular Music
- Marketing Reggae Music and Culture
- Content and Language in Reggae and Dancehall
- Rhythms and Riddims in Jamaica Popular Music
- Reggae and the Culture of Fandom
- Reggae Geographies
- Reggae and Resistance
- Music as Social Capital: The Case of Reggae/Dancehall
- Rastafari and Reggae
- The Production of Celebrity in Reggae and Dancehall

We welcome innovative uses of technology and creative session formats as well as traditional paper presentations.

Proposals should be no more than 300 words for each individual presentation. For panels, include one abstract for each presentation. Each presenter should submit a cover page with name, affiliation, contact information and a short bio (75 words or less). Kindly specify in your proposals any specific needs or technology requirements you may have.

DEADLINE FOR ALL SUBMISSIONS IS OCTOBER 15, 2009.

Email all submissions to internationalreggae@gmail.com with the heading CONFERENCE PRESENTATION PROPOSAL.

All participants are strongly encouraged to pre-register and take advantage of our reduced pre-registration rates! Information on rates and downloadable registration forms are available at our website.

Contact the International Reggae Secretariat with queries at:-

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REMEMBER TO VISIT OUR CONFERENCE WEBSITE FOR ONGOING UPDATES!