

INTERNATIONAL REGGAE CONFERENCE 2010, FEBRUARY 17-20, 2010
DAILY SCHEDULE OF ACTIVITIES

DAY 1 – WEDNESDAY FEBRUARY 17, 2010

6.30pm -	Opening Ceremony – The Ruins, UWI, Mona Guest Speaker:- Hon. Olivia ‘Babsy’ Grange Minister of Youth, Sports and Culture	
----------	--	--

*** On-site registration officially begins on Thursday and continues all day through Friday. Contact the IRC 2010 Secretariat for further details after this period.

*** On-site registration officially begins on Thursday and continues all day through Friday. Contact the IRC 2010 Secretariat for further details after this period.

INTERNATIONAL REGGAE CONFERENCE 2010
DAILY SCHEDULE OF ACTIVITIES

DAY 2 – THURSDAY, FEBRUARY 18, 2010

8.30AM-5.00PM	REGISTRATION		
8.30-10.00	<p>Session 1A – Multifunctional Room, Main Library</p> <p>The Reggae Nation: Global Impact – Chair: Sonjah Stanley-Niaah</p> <ol style="list-style-type: none"> 1. Mercy Diah, Promoting Reggae Music in Cameroon and Africa at Large 2. Jason Robinson, Dubbing the Reggae Nation: Transnationalism, Globalization and Interculturalism 3. Marvin D. Sterling, “Race Reggae and “The Search for Self”: Japan’s Literary Excursions into the Jamaican” 4. Colin Wright, “Rebel Music: Reggae, Rastafari and Resistance in a Globalised World” 5. Michela Montevicchi - In a Jamaican-Italian Style.Mutual Cultural Influences via Reggae and Rastafari 	<p>Session 1B – Special Needs Seminar Room</p> <p>Collection, Preservation and Dissemination of Cultural Artifacts</p> <p>Chair - Annie Paul</p> <p>Brad Klein -filmmaker, Elliott Leib - sound collector and preservationist Herbie Miller, museum curator</p>	<p>Session 1C – HR Seminar Room</p> <p>Economic Exploitation: Copyright, Marketing and Sponsorship – Chair: Hume Johnson</p> <ol style="list-style-type: none"> 1. Joan Elizabeth Webley, “Emancipating Ourselves From Mental Slavery: A Socio-legal Exploration of Existing Copyright Law Issues in Jamaica” 2. Sandra “Sajoya” Alcott, The Rastafari Reggae Revolution: Global Repositioning Towards Wealth Creation. 3. Daniel Neely, Never Grow Old: On the Contemporary Marketing of Jamaican Mento Music 4. Melville Cooke, ‘Falling Out: When the Sponsors Conducts Dancehall’
10.00-10.30	BREAK		
10.30--12.00	<p>Session 2A – Multifunctional Room, Main Library</p> <p>Music and the Youth: Exploring Consumption and Influence – Chair: Lloyd Waller</p> <ol style="list-style-type: none"> 1. Donna Hope Marquis – Dancehall, Violence and Jamaican Youth: An Empirical Synopsis 2. Lisa Tomlinson – Reggae, Resistance and Youth Culture in Toronto 3. Fania Alemanno – Dancehall, Women and Sport: A Preliminary Overview 	<p>Session 2B – Special Needs Seminar Room</p> <p>Media & the Culture of Reggae – Chair: Franklyn St Juste</p> <ol style="list-style-type: none"> 1. Klive Walker, Reggae Cinema: Past, Present and Future 2. Mike Alleyne, The Reggae Album Cover Art of Neville Garrick 3. Maureen Webster-Prince, “Putting Up Resistance: Reggae in Radio Serial Drama” 	<p>Session 2C – HR Seminar Room</p> <p>Reggae / Rastafari Icons and Ambassadors – Chair: Jahlani Niaah</p> <ol style="list-style-type: none"> 1. Erna May Brodber, Social Consciousness and Marley. 2. Gloria Simms, The Reggae Artiste as Cultural Ambassador 3. Jahlani Niaah, Bob Marley Country

*** On-site registration officially begins on Thursday and continues all day through Friday. Contact the IRC 2010 Secretariat for further details after this period.

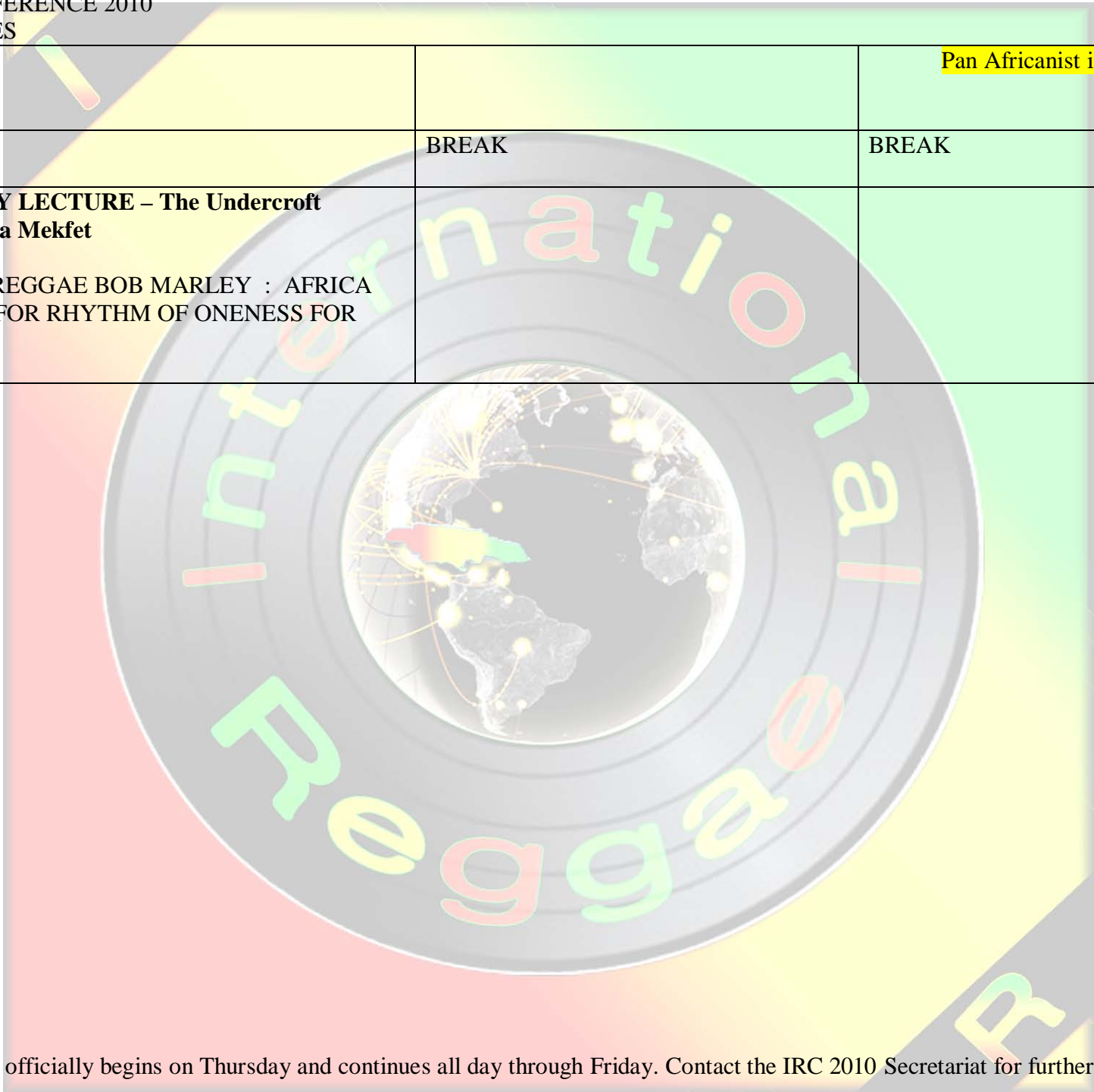
INTERNATIONAL REGGAE CONFERENCE 2010
DAILY SCHEDULE OF ACTIVITIES

12.00-1.30	LUNCH	LUNCH	LUNCH
1.30-3.00	<p>Session 3A – Multifunctional Room, Main Library</p> <p>Sacred and Secular Iterations in Dancehall – Chair: Michael Bucknor</p> <ol style="list-style-type: none"> 1. Kenichi Ninomiya, Dancehall Gospel as Masculine Christianity 2. Winston C. Campbell, ‘Suppose a God Song Mi did a Sing’: A Case Study on Lyrical Typecasting in 21st Century Dancehall 3. Anna Kasafi Perkins, Love the long ding dong– Tanya Transgresses Christian Sensibilities? 	<p>Session 3B – Special Needs Seminar Room</p> <p>Reggae Film, Media and Iconography in Brazil – Chair: Patricia do Reis</p> <ol style="list-style-type: none"> 1. Leonardo Vidigal, Brazilian documentaries about Jamaica 2. Laura Guimaraes Correa, Reggae Music in Brazilian Advertising 3. Carlos Bendito Rodrigues da Silva, The Iconography of reggae music in Brazilian Jamaica 	<p>Session 3C – HR Seminar Room</p> <p>Reggae, Resistance and Social Consciousness – Chair: Mel Cooke</p> <ol style="list-style-type: none"> 1. Iheanacho George Chidiebere, Diasporic Humanism and Resistance in Reggae 2. John D Marquez, Mexica Binghi I and Jahwaii: Reggae and Resistance in Latin(o) America and the Pacific Islands 3. Christian Akani, Diasporic Resistance and African Resistance: The Challenge of Reggae in the New World Order 4. Wayne D. Russell, Reggae’s Social and Political Contestation: Global Reggaeification and the Global Impact of Reggae
3.10-4.30	<p>SPECIAL PLENARY</p> <p>Neville Hall Lecture Theatre (N1) Presenter: Professor Carolyn Cooper “Reggae University:’ Rototom Sunsplash and the Politics of Globalising Jamaican Popular Culture” Chair: Professor Claudette Williams</p>		
4.30-6.00	<p>Session 4A – Multifunctional Room – Main Library</p> <p>Diasporic Pedagogies – Chair: Michael Barnett</p> <ol style="list-style-type: none"> 1. Bobby Seals, Reggae and the Rastafari Movement (WORKING TITLE – CHECK WITH AUTHOR) 2. Leonie Wallace, Teaching Bob Marley in France 3. Renato Tomei, The Influence of Jamaican Reggae English on the Ethiopian English, With Special Focus on the Rastafarian Community in Shashamane 	<p>Session 4B – Special Needs Seminar Room</p> <p>Imaging Culture: Films, Videos and Future Possibilities Chair: Rachel Mosely Wood</p> <p>Chris Browne Paul Bucknor Brian St. Juste</p>	<p>Session 4C – HR Seminar Room</p> <p>Reggae Subcultures Transforming Society Chair: Kim Marie Spence</p> <ol style="list-style-type: none"> 1. Louis EA Moyston, Howell, the Early Rastafari: Development in Black Nationalism, Jamaican Nationalism and the Revolution in Music. 2. Christopher A. D. Charles, Anti-informer and Anti- snitch Subcultures: A Discursive Analysis 3. Christina Abram-Davis, “Role of the Cultural

*** On-site registration officially begins on Thursday and continues all day through Friday. Contact the IRC 2010 Secretariat for further details after this period.

INTERNATIONAL REGGAE CONFERENCE 2010
 DAILY SCHEDULE OF ACTIVITIES

			Pan Africanist in Transforming Society
6.00-7.00	BREAK	BREAK	BREAK
7.00	BOB MARLEY LECTURE – The Undercroft Presenter Tekla Mekfet RASTAFARI-REGGAE BOB MARLEY : AFRICA SCATTERED FOR RHYTHM OF ONENESS FOR THE WORLD		



*** On-site registration officially begins on Thursday and continues all day through Friday. Contact the IRC 2010 Secretariat for further details after this period.

INTERNATIONAL REGGAE CONFERENCE 2010
DAILY SCHEDULE OF ACTIVITIES

DAY 3 – FRIDAY, FEBRUARY 19, 2010

8.30AM-5.00pm	REGISTRATION		
8.30-10.00	<p>Session 5A – Multifunctional Room, Main Library SPECIAL PANEL Participation/Contribution of Persons with Disabilities to Jamaican Music Chair: Floyd Morris Floyd Morris, Grub Cooper, Derrick Morgan Cidney Thorpe</p>	<p>Session 5B – Special Needs Seminar Room Dancehall Feuds, Factions and Fandom – Chair: Anna Kasafi Perkins 1. Michael Barnett, Prince Buster vs Derrick Morgan: The Original Dancehall Clash 2. Annie Paul, Eyeless in Gaza and Gully: “Mi deh pon di borderline” 3. Sonjah Stanley Niaah, Gully vs. Gaza?: Feuds, Factions and Fuelling Fandom in Jamaican Dancehall Performance 4. Kim-Marie Spence, Clash! – Jamaican Artistes in a New Digital Music Market</p>	<p>Session 5C – HR Seminar Room</p>
10.00-10.30	BREAK	BREAK	BREAK
10.30-12.00	<p>Session 6A – Multifunctional Room, Main Library SPECIAL PANEL The Legal Framework for Jamaican Music Chair – Clyde Williams Peter Goldson Andrea Scarlett Lozer Simone Bowie Sundiata Gibbs MYERS FLETCHER AND GORDON</p>	<p>Session 6B – Special Needs Seminar Room Sexual Politics in Dancehall — Chair - Shakira Maxwell 1. Keino Senior, Sexuality in Dancehall Music: A Philosophical Perspective 2. Agostinho M. N. Pinnock, ‘Rude- boy Don’t Apologise to No Batty Boy!’: Gay Politics; Trans-National Identities and the Jamaican State. 3. Brent Hagerman, Slacker than them: Yellowman and the Nadir of Jamaican Popular Music</p>	<p>Session 6C – HR Seminar Room Genesis, Transformation and Innovation: Comparative Dimensions II – Chair: Chuck Foster 1. Christopher Johnson, Caribbean Abstraction: Reggae Music, Jazz and Transcendent Performance 2. Camille Royes, The Riddim Method: Friend or Foe? 3. John C. Baker, Natural Audiotopias: Dub’s Construction of Sonic Space 4. Michael Barnett and Paul Barnett, Who Really Pioneered Reggae?</p>

*** On-site registration officially begins on Thursday and continues all day through Friday. Contact the IRC 2010 Secretariat for further details after this period.

INTERNATIONAL REGGAE CONFERENCE 2010
DAILY SCHEDULE OF ACTIVITIES

12.00-1.30	LUNCH	LUNCH	LUNCH
1.30-2.30	SPECIAL SESSION – Multifunctional Room, Main Library Presenter: Hon Edward Seaga “Jamaican Music Industry as a Site of Nationalistic Fervour” Chair:		
2.30-4.00	Session 7A - Multifunctional Room – Main Library Genesis, Transformation and Innovation: Comparative Dimensions I – Chair: Clinton Hutton - <ol style="list-style-type: none"> 1. Chuck Foster, Jamaican Musical Genres: Innovation and Transformation 2. Meaghan Sylvester – Identity and Soca Music in Trinidad and Tobago 3. Dennis Howard, Genre Bonding and Defiance in Kingston’s Creative Commune: Genre Development in Jamaica 	Session 7B – Special Needs Seminar Room Language, Lyrics, Listening and Literary Issues – Chair: Rohan Anthony Lewis <ol style="list-style-type: none"> 1. Nickesha Dawkins, Gender-based Vowels Used in Jamaican Dancehall Lyrics 2. Michael Kuelker, The Many Functions of the Bus in Jamaican Music 3. Wayne D. Russell, Paradigm Shifts in Content: Recasting Lyrics and Images in Reggae- (A Video Supported Presentation) 4. Winston Campbell - When Did Dancehall Cease to Exist? Thematic Engagement of Dancehall Lyrics of the 90s and 21st Century. 5. Lloyd Laing, “Inoculating the Dancehall Virus: An Introduction to Memetics” 	Session 7C – HR Seminar Room Screening/Cleaning: Image, Content and Management – Chair: Christopher Charles <ol style="list-style-type: none"> 1. Jon Williams, Screening/ Cleaning the Lyrical Content of Our Music 2. Hume Johnson, Mending Jamaican Music’s Crisis of Image: What Role for Public Relations and Crisis Management? 3. Charles Campbell, European Penetration Requires New Strategies 4. Joshua Chamberlain, Control Dis: Jamaican sound system influence on media regulation
4.00-4.30	CONFERENCE BREAK FOR MOVEMENT TO AUGUST TOWN		
4.30-6.30	SPECIAL CONFERENCE SESSION IN AUGUST TOWN – MUSIC IN THE COMMUNITY Artistes, PMI, Principal, Community Leaders		
6.30-8.00	BREAK		
8.00-	Entertainment – Reggae/Dancehall Fashion Show and Reggae Concert – (VENUE TBC)		

*** On-site registration officially begins on Thursday and continues all day through Friday. Contact the IRC 2010 Secretariat for further details after this period.

INTERNATIONAL REGGAE CONFERENCE 2010
DAILY SCHEDULE OF ACTIVITIES

DAY 4 –SATURDAY, FEBRUARY 20, 2010

9.00-10.30	<p>Session 8A – Assembly Hall SPECIAL PANEL Supportive Institutions: The Jamaican Situation – Chair: Clyde McKenzie JIPO JACAP JAMCOPY JAMMS</p>		
10.30-11.00	BREAK		
11.00-12.30	<p>Session 9A – Assembly Hall SPECIAL PANEL Music Associations and Federations – Chair – JARIA JFM JAVAA</p>		
12.30-2.00	<p>LUNCH</p> <p><i>Lunch Hour Entertainment – ASSEMBLY HALL</i> <i>Skit from the Play Soundclash</i></p>	LUNCH	LUNCH
2.00-3.30	<p>Assembly Hall SPECIAL SESSION - Jamaican Music in Europe: The Homophobia Debate Chair: Donna Hope Marquis Ellen Koehlings Pete Lilly</p>		
3.30-5.00	<p>Assembly Hall FINAL PLENARY: David Katz</p>		

*** On-site registration officially begins on Thursday and continues all day through Friday. Contact the IRC 2010 Secretariat for further details after this period.

INTERNATIONAL REGGAE CONFERENCE 2010
DAILY SCHEDULE OF ACTIVITIES

	Chair: Professor Rupert Lewis		
5.00-5.20	BREAK		
5.20-6.00pm	CLOSING REMARKS - <i>ASSEMBLY HALL</i>		



*** On-site registration officially begins on Thursday and continues all day through Friday. Contact the IRC 2010 Secretariat for further details after this period.