



THE UNIVERSITY OF THE WEST INDIES

Semester I Semester II Supplemental/Summer School

Examinations of December /April/May /July 2013

Originating Campus: Cave Hill Mona St. Augustine

Mode: On Campus By Distance

Course Code and Title: **LIBS3701 – AUDIOVISUAL INFORMATION WORK II**

Date: **MAY 17, 2013**

Time: **9:00 – 11:00 A.M.**

Duration: **2 HOURS**

Paper No:

Materials required:

Answer booklet: Normal Special Not required

Calculator: Programmable Non Programmable
(where applicable)

Multiple Choice answer sheets: numerical alphabetical 1-20 1-100

Auxiliary/Other material(s) – Please specify:

Candidates are permitted to bring the following items to their desks:

Instructions to Candidates: This paper has 6 pages & 21 questions.

Candidates are reminded that the examiners shall take into account the proper use of the English Language in determining the mark for each response.

**ANSWER ALL QUESTIONS IN THE SPACE PROVIDED ON THE
QUESTION SHEET.**

1. Briefly discuss the importance of any **FOUR (4)** parts of a grant proposal. (4 marks)

2. Explain **TWO (2)** kinds of grant application. (2 marks)

3. State **TWO (2)** tips for first time grant proposal writers and **TWO (2)** tips for organizations that have previously received funding. (2 marks)

4. Identify **FOUR (4)** advantages of using multimedia. (2 marks)

5. Briefly explain **THREE (3)** pedagogical strengths of Macromedia Authorware. (3 marks)

6. Distinguish between navigational guides and navigational controls in a multimedia work. (2 marks)

7. State **FOUR (4)** phases of multimedia project development. List **TWO (2)** activities involved in each named phase. (6 marks)

8. Write brief notes on any **THREE (3)** types of library displays. (3 marks)

9. Explain the purpose of the following elements in a display: (2.5 marks)

- a. Line _____
- b. Shape _____
- c. Space _____
- d. Colour _____
- e. Texture _____

10. Comment on **FOUR (4)** of the principles of design. (4 marks)

ID # _____

11. Explain any **TWO (2)** advantages and **TWO (2)** disadvantages of digital video to the library environment. (4 marks)

12. Explain the **THREE (3)** video capture settings that should be established when converting an analogue video to a digital format. (3 marks)

13. List the activities which take place during the second phase of an imaging project? (2.5 marks)

14. With regards to videotapes answer the following questions:

- a. What is a dropout? (1 mark)

b. State **FOUR (4)** causes of dropouts. (2 marks)

c. Make **TWO (2)** recommendations to reduce the occurrence of dropouts. (2 marks)

15. Identify **TWO (2)** video-conferencing software. (1 mark)

16. Briefly discuss **THREE (3)** purposes for doing videoconferencing relevant to libraries. (3 marks)

17. Identify **FOUR (4)** advantages in having image databases in libraries. (2 marks)

18. State **FOUR (4)** areas of application for image databases. (2 marks)

19. What is colour resolution, and why is it an important consideration when capturing images for a database? (2 marks)

20. Explain how information is organized on both CDs and DVDs. (2 marks)

21. In relation to information repackaging:

a. State **TWO (2)** reasons for information repackaging. (1 mark)

b. State which group of people in the Caribbean who benefit most. (1 mark)

c. How would the above named group benefit? (1 mark)

END OF PAPER