



MONA SCHOOL OF BUSINESS
THE UNIVERSITY OF THE WEST INDIES

TELECOMMUNICATIONS POLICY AND MANAGEMENT (TPM) PROGRAMME
MONA SCHOOL OF BUSINESS, THE UNIVERSITY OF THE WEST INDIES, MONA

in association with the
INTERNATIONAL TELECOMMUNICATION UNION

presents



ICT NETWORK COST MODELLING

A Five-Day Certificate Course

October 4-8, 2010, Mona School of Business, UWI, Mona, Jamaica

ABOUT THE COURSE:

Changing technologies are having a profound effect on the structure of the telecommunication and information and communication technology (ICT) sector. Pricing and cost modelling practices are central to a fair, competitive and healthy telecommunication and ICT sector. Reaching the right balance requires that stakeholders have a detailed understanding of the advantages and disadvantages of varied cost models, including their implications for the calculation of cost-based tariffs for regulated retail and wholesale services and the challenges of data collection.

These key costing issues will be addressed in this training workshop on **ICT Network Cost Modeling**. The training will be conducted on a highly participative basis and is intended for professionals working in the finance sectors of Regulatory Authorities, Government and Operators as well as interested professionals in other sectors. This course is particularly suited for personnel involved in the calculation of cost-based tariffs for regulated retail and wholesale services and data collection for auditing and compliance purposes.

This training workshop is organized jointly by the Telecommunication Development Bureau of the ITU, ITU-EC's HIPCAR Project and the Telecommunications Policy and Management Programme, Mona School of Business, UWI, Mona, Jamaica - one of the Nodes of the ITU Centres of Excellence Network for the Caribbean region.

AREAS TO BE COVERED:

- Analysis and critique of costing methodologies for telecom / ICT and methods of price regulation;
- Application of decision making tools to determine which methodology should be applied based on context;
- Steps to developing cost models applicable to different marketing environments;
- Adapting cost models to Next Generation Networks.

Registration forms available at
<http://academy.itu.int/index.php/events/itm/327>

This course is hosted and organized by
the TPM Programme, MSB, UWI for the
ITU Centres of Excellence Programme.



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ABOUT THE LEAD INSTRUCTOR

The course will be led by international costing expert James Holmes. James Robert (Jim) Holmes is Director of Incyte Consulting, and was, until 2007, the co-Director of Ovum's Global Telecoms Regulatory Practice. Prior to that he was the Corporate Secretary and Director Regulatory Affairs in Telstra and its predecessor organisations. He is based in Melbourne. He is a specialist in telecommunications policy and practice, focussing on competition policy, regulatory and commercial issues.

He has 40 years telecommunications industry experience of which more than 30 years has been at senior management levels associated with major policy development, commercial innovation and regulation. In particular he is a leader in the development and review of access policies, development of cost models, development and review of RIOs, and provision of training and knowledge transfer programmes associated with trade and with telecommunications competition, regulation, access and interconnection issues.

WHO SHOULD ATTEND?

Private and public sector telecom/ICT economists, regulatory officers and costing specialists involved in developing, analysing and selecting cost models and those involved in the pricing of network services. **Some experience in costing is required.**

FEES AND PAYMENT INFORMATION

The course attracts a subsidized fee of US\$150.00 or J\$13,500.00 per person. Payments can be made at the Mona School of Business by Manager's cheque or debit/credit cards. If you need an invoice to facilitate payment one can be provided at your request.

Besides tuition, participants will be provided with course materials, refreshment at coffee break and lunch.

REGISTRATION INFORMATION

Registration closes on **September 20, 2010**. Further Information and registration details are available from:

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<http://academy.itu.int/index.php/events/item/327>

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This training course is hosted by the TPM Programme MSB, UWI, and supported by the International Telecommunications Union (ITU) as part of their Centres of Excellence (CoE) Network initiative for the Caribbean Region. The CoE forms part of the ITU Academy (<http://academy.itu.int/>), which aims to share resources that have been developed or made available through our global network of partners.