



UWI



CARIMAC

Caribbean Institute of Media and Communication

Bachelor of Arts (BA) in Journalism

(Starts September 2010)

The purpose of the programme is to produce graduates with the skills to meet a growing need for journalists who are competent in an increasingly converged media industry.

The BA in Journalism is a response to an increasing demand in the media and communication services for specific and focused skills across traditional and new journalistic platforms.

It is aimed at producing graduates with the skills to meet a growing need for journalists who are competent in an increasingly converged media industry. The graduates from the programme will be competent in working on four journalistic platforms – print, radio, television and new media.

These converged skills are in keeping with changes in the structure and operations of media, and will make the graduates more relevant and marketable to media services.

The content of the programme is professional training in journalism in Print, Radio, Television and New Media. In addition to instruction in content creation, the students will be taught ethical, legal and professional best practices in journalism.

This is supported by teaching that will arm the students with the necessary skills for critical, analytical and creative thinking, problem solving and general awareness of current developments – all of which are necessary for efficient journalism.

The courses introduce students to the basics of journalism content creation, writing for journalism, the nature and demands of journalism, journalism ethics and law, producing content for broadcast, print and the web, and the development of analytical, critical and creative thinking skills that are necessary for journalism.

Applicants will be required to sit an entrance examination.

