



The University of the West Indies, Mona Campus
Office of the Campus Registrar
Marketing & Communications Office

Mona News Magazine Advertising Agreement

I/We agree to purchase advertising space in the _____ issue of the Mona News magazine.

Company: _____

Address: _____

_____ Tel. No.: _____

Contact: _____ Job Title: _____

Signature: _____ Date: _____

Advertisement Description and Size	Rate (\$)	✓
Full Page 8 ½ x 11	\$45,000.00	
Half Page 8 ½ x 5 ½ (horizontal/vertical)	\$28,000.00	
One Quarter Page 4 ¼ x 2 ¾	\$18,000.00	
Horizontal Strip 8 ½ x 2	\$15,000.00	
Inside Back Cover 8 ½ x 11	\$60,000.00	
Outside Back Cover 8 ½ x 11	N/A	

Terms and Conditions

1. It is the right of the publisher to accept or reject any advertisement
2. It is the right of the publisher to place advertisement on any page or position considered suitable, unless otherwise agreed upon by both parties.
3. The Publisher will not accept responsibility for the validity and/or accuracy of the content of any advertisement or any other feature or aspect that may constitute any dispute or contention.
4. Notification of cancellation must be submitted 10 working days during office hours (8:30a.m.–4:30p.m.) prior to publication
5. The advertiser or their agent should submit payment upon receipt of invoice and a copy of the published magazine.

Artwork may be submitted via email to proffice@uwimona.edu.jm