



The Caribbean Institute of Media and Communication

UNDERGRADUATE STUDENT ORIENTATION PROGRAMME 2008

Faculty of Humanities and Education
University of the West Indies
Western Jamaica Campus
10 Queen's Drive
Montego Bay
St. James
Jamaica West Indies
Tel.: (876) – 940-4349

B. A. IN MEDIA AND COMMUNICATION PROGRAMME (WJC)

LEVEL I - Semester I

COMM1001 (MC10A) Communication,
Culture & Caribbean Society
COMM1510 (MC12A) Writing for
Media & Communication
FOUN1001 (FD10A) English for
Academic Purposes
FOUN1401 (FD14A) Writing in the
Disciplines
SPAN 0001 (S01B) Basic Spanish
HIST 1601 (H16A) The Atlantic World
1400 - 1600

LEVEL I - Semester II

COMM1610 (MC12B) From Printing
Press to Podcast
COMM1121 (MC11U) Understanding
the Media
FOUN1002 (UC10B) Language:
Argument
PHIL 1003 (PH10C) Introduction to
Philosophy
Non-major course

LEVEL II - Semester I

COMM2110 (MC20M) Media Ethics &
Legal Issues
COMM2201 (MC22A) Introduction to
Communication
Research Methods
COMM2601 (MC26A) Introduction to
Public Relations
COMM 2904 (MC29D) Desktop
Publishing
FOUN1301 (FD13A) Law and
Economics of the Caribbean

LEVEL II - Semester II

COMM2003 (MC20C) Communication
Analysis & Planning I
COMM2602 (MC26B) Intermediate
Public Relations
COMM 2926 (MC29Z) Organizational
Communication
FOUN1201 (FD12A) Science and
Technology in the
Caribbean
Non-major course

LEVEL III - Semester I

COMM 3199 (MC31O) –
Communication Analysis & Planning II
(year-long)
COMM 3601 (MC36A) Advanced
Public Relations I
COMM 3901 (MC39A) Advertising and
Copywriting
Non-major course
Non-major course

LEVEL III - Semester II

COMM3602 (MC36B) Advanced Public
Relations II
Communication Analysis and Planning
II (cont'd)
Non-major course
Non-major course
Non-major course

ACADEMIC CALENDAR 2008-2009

SEMESTER I - 2008

Semester starts	August 24
Teaching begins	September 1
National Heroes Day	October 20
Teaching ends	November 28
Examinations	December 1 – 19
Semester ends	December 19

SEMESTER II - 2009

Semester starts	January 25
Teaching begins	January 26
Ash Wednesday	February 20
Easter Monday	April 13
Teaching ends	April 24
Examinations	April 27 – May 15
Semester ends	May 15

Grade Point Average System

The use of the Grade Point Average System (GPA) as a mechanism ensures that a student's performance is easily understood by the many institutions around the world that rely on GPA in the assessment of student performance.

GPA is a four – point system whereby four (4) passing grades, namely A, B, C and D are awarded quality points as follows:

A	4
B	3
C	2
D	1

The failing grade of F is always awarded zero (0) quality points.

In the determination of GPA, the defined grades with the corresponding quality points are as follows:

A+	4.3	C+	2.3
A	4.0	C	2.0
A-	3.7	C-	1.7
B+	3.3	D+	1.3
B	3.0	D	1.0
B-	2.7	F	0.0

Under GPA, your performance in a given set of courses is the variable that is used to summarize your overall performance. For the Diploma, the GPA System is used in arriving at the type of Diploma to be awarded.

Distinction	GPA 3.60 and above
Honors (Merit)	GPA 2.00 – 3.59
Pass	GPA 1.00 – 1.99

Results are usually posted in alphabetical order and classified:

1. Distinction obtaining at least eight A's including an A in the media specialization course
2. Honors (Merit) obtaining at least eight B's including a B in the media specialization course
3. Pass