



THE UNIVERSITY OF THE WEST INDIES

Semester I ☐ Semester II ☒ Supplemental/Summer School ☐

Examinations of December ☐ /April/May ☒ /July ☐ 2014

Originating Campus: Cave Hill ☐ Mona ☒ St. Augustine ☐

Mode: On Campus ☒ By Distance ☐

Course Code and Title: LIBS1202 – MANAGEMENT OF INFORMATION UNITS II

Date:

Time:

Duration: 2 Hours

Paper No:

Materials required:

Answer booklet: Normal ☒ Special ☐ Not required ☐

Calculator: Programmable ☐ Non Programmable ☐  
(where applicable)

Multiple Choice answer sheets: numerical ☐ alphabetical ☐ 1-20 ☐ 1-100 ☐

Auxiliary/Other material(s) – Please specify:

Candidates are permitted to bring the following items to their desks:

**Instructions to Candidates: This paper has 3 pages & 6 questions.**

Candidates are reminded that the examiners shall take into account the proper use of the English Language in determining the mark for each response.

**THIS PAPER HAS TWO SECTIONS, A AND B.  
DO ALL QUESTIONS IN SECTION A AND ANY TWO QUESTIONS  
FROM SECTION B.**

The University of the West Indies

Course Code

20..../..../...

DO NOT WRITE OR TYPE ON THE BACK OF THIS SHEET: USE ONE SIDE ONLY

INSTRUCTIONS: Each page must be signed by the First and Second Examiners, and where applicable the University and External Examiners. Completed forms should be handed to the Senior/Assistant Registrar (Examinations). Where applicable, the EXTERNAL EXAMINER is required to sign the question paper and return it with comments, if any, (on a separate sheet), to the Senior/Assistant Registrar (Examinations).

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First Examiner

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University Examiner (where applicable)

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Second Examiner

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External Examiner (where applicable)

Date: 20..../..../.....

Date: 20..../..../.....

**SECTION A**

Please read the excerpt below and answer the question which follows.

**Aubyn Hill challenges Portia [Excerpt]**

**Transform economy to knowledge-driven one, consultant says**

By GARFIELD MYERS Editor-at-Large myersg@jamaicaobserver.com

Jamaica Observer, Monday, January 27, 2014 60 Comments  
[http://www.jamaicaobserver.com/news/Aubyn-Hill-challenges-Portia\\_15886364](http://www.jamaicaobserver.com/news/Aubyn-Hill-challenges-Portia_15886364)

MANDEVILLE, Manchester — Arguing that knowledge and education will lift Jamaicans out of "abject poverty", financial consultant Aubyn Hill has challenged Prime Minister Portia Simpson Miller to swiftly initiate transformation of the economy to one that is "knowledge driven".

"Jamaica must take the radical step to use knowledge as our main economic driver," Hill told the Manchester Chamber of Commerce annual awards banquet at the Golf View Hotel late Saturday. "Use knowledge and turn Jamaica into the knowledge capital of the Caribbean; use the knowledge economy to generate growth," he said.

Hill said that the knowledge driven strategy should be part of a three-pronged approach to restructuring the Jamaican economy. He identified the widely accepted view of a move away from expensive, imported fossil fuels to renewable and alternative energy, and a revamp or "creative destruction" of government bureaucracy to allow for efficiency and accountability as crucial.

Hill, who has been credited with helping failing businesses and banks, including Jamaica's NCB to achieve profitability, also identified crime as a major hindrance to Jamaica's growth. However, he suggested that Jamaicans were largely at fault for not demanding that successive governments take the requisite action to subdue criminals.

"Jamaicans are being murdered at an alarming rate. It's sad, it's terrible and something that we all should not continue to accept," he said. "It is because we continue to accept it why there is no change. Believe me, if we decide that we don't want crime here, politicians respond to votes and they will respond. We must love it otherwise we would change it," he said.

Hill suggested that Simpson Miller could begin the process of building a knowledge-based economy by emulating South Korea which he said had merged several ministries to form a super ministry of knowledge and economy. That move, he said, paved the way for that country's rapid growth in knowledge-based industries in addition to its longstanding manufacturing sector.

In setting up such a ministry, Hill suggested, Simpson Miller could "appoint a clear economic manager as minister in charge, to work very closely with the ministry of finance", with the latter having "focused responsibility for fiscal affairs, monetary affairs and debt management".

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Date: 20..../.../.....	Date: 20..../.../.....

1. Mr. Hill’s article above suggests opportunities for library and information organisations. Based on the above article, identify and explain how the different approaches to leadership could be used in ensuring success in positioning information organisations to support a knowledge economy. (24 marks)

**SECTION B**

2. The management of library and information organisations are greatly aided through the input of harmonious teams. Explain the general stages of team development a manager should expect if successful team input is desired. (18 marks)
3. Identify **FOUR (4)** priority security concerns for Caribbean Library and Information Units and explain what strategies you would employ to ensure they are adequately addressed. (18 marks)
4. Information and communication technologies continue to change the environment within which information organisations operate. Discuss **FOUR (4)** possible methods that can be used to effectively meet these changes. (18 marks)
5. Libraries are largely not- for-profit organisations, therefore marketing is not a necessary part of the functions to be carried out by them. Discuss. (18 marks)
6. Douglas McGregor’s Theory X posits that the average person avoids responsibility, prefers to be directed and must be forced to work towards organisational objectives. However, there are other factors to be considered in motivating employees. Explain using **ONE (1)** content model and **ONE (1)** process model approach to motivation. (18 marks)

**END OF EXAMINATION**

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