

ECONOMICS OF SPORT



ECON2025 | Economics of Sport

Department: Economics

Semester 1 | Stream(s): 1 (Day)

Credits: 3

Pre-requisite: ECON1012

This course is a necessary complement to the Sport Minor/Major as being contemplated by the Faculty of Social Sciences and supported by the other Faculties involved. It not only provides students in the Major/Minor in Sport with an introduction to the Economic bases and concepts that have been used in the literature, it also exposes them to how these concepts have been implemented and applied to analyze issues in sport. The course continues the challenge to students doing the Major/Minor in Sport to question the traditional constructs surrounding sport in the context of applications and assessments from an economic perspective. At the end of the course, students will be equipped with a variety of insights that will assist them in the development of sports entrepreneurship activities that take cognizance of the economic issues at play within the wide arena of sport.

NEW COURSE

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