

## ETHICS SEMINAR

SUNDAY, NOVEMBER 6, 2016  
8:30 am – 1:20 pm

### GREY MATTERS IN CLINICAL ETHICS

Theme: **Managing Public Health Crises in the 21<sup>st</sup> Century – the Jamaican Experience**

#### FACULTY OF MEDICAL SCIENCES TEACHING AND RESEARCH COMPLEX PROGRAMME

**Registration:** 8:30 – 9:00 am

**Chair:** Welcome and Opening Remarks  
9:00 – 9:15 am

**Ms Cheryl Brown**  
Attorney-at-Law and Member, International Bioethics  
Committee of UNESCO

Protocols and Management in a Public Health  
Emergency: *How knowledgeable are we?*  
9:15 – 9:35 am

**Dr Simone Spence**  
Director, Family Health Services  
Ministry of Health, Jamaica

The Importance of Policy and Partnership Initiatives  
for Health

**Dr Winston De La Haye**  
Chief Medical Officer of Health  
Ministry of Health, Jamaica

Operation Mosquito Search and Destroy  
9:35 – 9:55 am

Discussion/Q&A 9:55 am – 10:25 am

**Coffee Break 10:30 – 11:00 am – Viewing of Poster Exhibits**

Infectious Disease Outbreaks – Who protects  
the healthcare worker? *Responsibilities and  
Liabilities*  
11:00 – 11:20 am

**Mr M Maurice Manning**  
Partner and Head of the Litigation Department  
Nunes, Scholefield, DeLeon & Co  
Assistant Secretary, Jamaican Bar Association

Effective Communication Strategies for a  
Public Health Emergency: *The Right to Know*  
11:20 – 11:35 am

**Dr Livingston White**  
Lecturer and Health Communication Specialists  
Caribbean Institute of Media and Communication  
(CARIMAC)

**Panel Discussion: Communication Planning for the Health Emergency**  
Specialists in Public Health, Television Journalism, Social Media and Alternative Media  
11:35 – 12:35 pm

Discussion/Q&A 12:35 – 1:00 pm

**Chair:** Closing Remarks and Evaluation  
1:00 – 1:20 pm

**Ms Cheryl Brown**