

# Lecture Outline and Reading Guide

## Lecture 6: Themes in Globalization and Development

### Topics covered

- a. Four dimensions of globalization
- b. The role of technology in a shrinking world
- c. World cities and their role in the global economy

### Essential reading

Potter, R.B. *et al.* (2004) *Geographies of Development* 2<sup>nd</sup> Ed., Ch. 4 'Globalisation, Development and Underdevelopment.'

### Additional reading

P.Knox (1995) 'World Cities and the Organization of Global Space', in R.J. Johnston, P.J. Taylor & M.J. Watts (eds) *Geographies of Global Change*.

Potter et al, (2004) *Contemporary Caribbean* Ch. 10 'Globalization and the Caribbean'

## Lecture 7: Globalization and Transnational Corporations

### Topics covered

- a. The role of transnational corporations in economic globalization
- b. The New International Division of Labour, flexible production systems and transnational products.

### Essential reading

Knox, P.L., Agnew, J. & L. McCarthy (2003) *The Geography of the World Economy*, 3<sup>rd</sup> Ed., Chs 6 & 10. These chapters are long, detailed and challenging, so concentrate on the sections relevant to material covered in lecture.

### Additional reading

Peter Dicken (2003) *Global Shift*. This is the classic economic geography text on the topic. It is authoritative and challenging and packed full of interesting insights and examples.

Klak, T. (1994) *Maidenforming the Caribbean: concerns about Jamaica's industrial export promotion policy*, *Caribbean Geography*, 5(2), pp102-116.

Ramphall, D. (1994) 'Caribbean industrialization as sustainable development: exploring the contradictions', 5(2), *Caribbean Geography*, pp81-91.

Nanita-Kennett, M. (1992) 'Industrial Free Zones in the Dominican Republic', *Caribbean Geography*, 3(3), pp200-204.

**Copies of *Caribbean Geography* can be purchased at less than cost price in the university bookshop. Support your local journal by purchasing copies and help ensure it survives for another year.**

## 8. Globalization of Services: The Global Office

### Topics covered

- a. Economic globalization and the rise of the service sector.
- b. The Global Office and its locational ramifications.
- c. Offshore Financial Centres as a policy tool

### Essential reading

Potter et al, (2004) *Contemporary Caribbean* Ch. 9 'Offshore Services'

### Additional Reading

Possekel, A.K. (1996) 'Offshore financial centres in the Caribbean: potential and pitfalls', *Caribbean Geography*, 7(2), pp81-96.

Wilson, M. (1994) 'Jamaica's back office: direct dial development or dependency?', *Caribbean Geography*, 5(2), pp117-126.

## 9. The Informal Sector

### Topics covered

1. The characteristics of informal sector activities
2. Conceptualizing the role of the informal sector in a developing economy
3. The locational characteristics of different types of informal sector activities

### Essential reading

Potter *et al.* (2004) *Geographies of Development* 2<sup>nd</sup> Ed., Sections of Ch. 9.

### Additional reading

A good geographical discussion of the urban informal sector is to be found in David Drakakis-Smith's book *Third World City* (1987).

Jellinek, L. (1988) 'The Changing fortunes of a Jakarta street trader', in Gugler, J. (ed) *The Urbanization of the Third World*, pp205-223,

McGee, T.G. (1977) 'The persistence of the proto-proletariat: occupational structures and planning of the future of Third World Cities', in Abu-Lughard, J & Hay, R. *Third World Urbanization*.

Wilson, T.D. (1998) 'Theoretical approaches to the informal sector' in Latin American Perspectives 25(2), pp3-17.

## **10. Rural-urban Interaction and Development Planning**

### **Topics covered**

- a. The urban bias hypothesis
- b. Regional growth centres, rural development planning and small market towns
- c. Interactions between urban and rural areas in a developing country

### **Essential reading**

Potter, R.B. & T. Unwin (1989) *The Geography of Urban-Rural interaction in developing countries*, Ch 1 'Urban Rural Interaction: A theoretical perspective', pp11-33.

### **Additional reading**

Lipton, M. (1981) 'Why poor people stay poor'

There are several version of this seminal paper, the original source of the 'urban bias' hypothesis.

Rondinelli, D. (1984) 'Small towns in developing countries: potential centers of growth, transformation and integration'.

## **11. Rural Development**

### **Topics covered**

- a. Contrast 'development from below' with 'top down planning'
- b. Early concepts: basic needs, appropriate technology, integrated rural development
- c. Rural poverty reduction and sustainable rural livelihoods

### **Essential reading**

Potter et al. (2004) *Geographies of Development* 2<sup>nd</sup> Ed. Ch. 10 'Rural Spaces'.

This chapter provides an overview of the changes in rural development thinking over the last few decades.

### **Additional Reading**

The two chapters below are taken from the book *Development from Above or Below* (1981) (eds) W. Stohr and D.R. Fraser Taylor, and reflect the intense academic and political debate about planning styles appropriate to developing countries. Some of the arguments are still relevant today.

- Stohr, W. (1981) 'Development from Below: The Bottom-up and Periphery-Inward development paradigm'.
- Hansen, N. (1981) 'Development from Above: The Centre-Down Development Paradigm'.

Robert Chambers' (1983) *Rural Development: Putting the Last First* and Robert Chambers (1997) *Whose Reality Counts? Putting the First Last* are both classic critiques on rural development thinking. The first book is well worth a read if you are interested in this field

Cahn, M. (1999) 'Sustainable Livelihoods Approach: Concept and Practice.'

Note that here is a lot of current material on rural sustainable livelihoods available can be from the internet. Use Google to search for article and information, or try the IDS website (Institute of Development Studies, University of Sussex).

## **12. Land Reform**

### **Topics covered**

- a. Agrarian structure and land reform
- b. Types of land reform
- c. Contemporary themes in land reform

### **Essential Reading**

Potter et al. (2004) *Geographies of Development* 2<sup>nd</sup> Ed. Ch. 10 'Rural Spaces'.

### **Additional reading**

Russell King (1977) *Land Reform: a World Survey*

This book is a classic review of land reform programmes around the world, written by a geographer. It is largely of historical interest because the empirical material is out of date.

Current information, issues and projects on land reform can be accessed through the FAO website ([www.fao.org](http://www.fao.org)).

Also, an NGO called the Rural Development Institute has an interesting website ([www.rdiland.org](http://www.rdiland.org)) with current ideas on the topic.