

## COURSE DESCRIPTION

This course is designed for students to understand how technology influences international trade and the role that this relationship plays in advancing the idea of the world as a "global marketplace". It provides a historical overview of methods of trade over the years and the means by which digitisation has revolutionised world trade in terms of adaptiveness, competitiveness, and the overall new trade regime facilitated by this shift. The course also studies what makes trade more appealing to developing countries, in this new environment ane to small economies such as the CARICOM States.

CREDITS: 3 LEVEL: 3

SEMESTER: 2

## **EXPECTED LEARNING OUTCOMES**

By the end of the course, participants should be able to:

- Appraise the history of international trade in both pre-digital and post-digital age
- Determine the various ways through which modern technology has altered the way that states, businesses and individuals view trading across national borders
- Assess the usefulness of modern technology in facilitating international trade
- Evaluate how the rules of trade have been altered to suit recent developments in the global trading environment.
- Examine the rules of trade that are specifically geared towards accommodating the adopted changes in technology
- Analyse and interrogate the role of the WTO in regulating e-commerce, intellectual property, competition policy and other relevant areas
- Evaluate the dispute mechanisms available for states and businesses with grievances to be dealt with in this post digital age.
- Examine technological trends affecting e-business and forecasting future usage of the internet for trade
- Compare and evaluate best practice usage of the internet and internet applications for trade used by trade stakeholders and developed and developing countries.