

## ADVERTISING COPYWRITER

	OCCUPATIONAL FAQ'S	ANSWERS
JOB PROFILE:	What does an Advertising Copywriter do?	<ul style="list-style-type: none"> <li>✓ Develops original ideas for advertising in a variety of media;</li> <li>✓ Writes headlines and text for print ads and scripts for radio/television commercials;</li> <li>✓ Plots and designs websites;</li> <li>✓ Prepares publicity releases, direct mail appeals and brochures; writes articles, bulletins, sales letters, speeches; designs catalogues, other informative and promotional material;</li> <li>✓ Plans merchandising campaigns.</li> </ul>
	Why should I become an Advertising Copywriter?	It offers the opportunity to creatively produce the verbal and written aspect of advertisements.
REQUIREMENTS	What courses would I need to study at the UWI in order to become an Advertising Copywriter?	English (language/composition), Creative Writing, Journalism (News Writing and Reporting, Copy Editing), Principles of Advertising and Marketing, Public Relations, Advertising Copy and Layout; Sociology, Anthropology, Psychology; Agency Management, Public Opinion Theory; Advanced Copy Writing, Advertising Strategies and Campaigns. Courses in film, theatre, art and design are also recommended.
TRAINING	What further training would I need after the UWI certifies me?	On-the-job training is essential.
POSTGRADUATE OPPORTUNITIES	What are the possibilities of advancement in the field?	Graduate degree programme offered at the Mona School of Business.
MARKETABILITY	In which countries would my UWI degree make me market- ready?	Worldwide
	What is the likelihood of getting a job in the field after the UWI certifies me?	Prospects of getting a job are high.
	Is this a high-paying career?	Fair salary
	What opportunities exist for working abroad?	Many opportunities are available worldwide.

# ARCHAEOLOGIST

	OCCUPATIONAL FAQ's	ANSWERS
JOB PROFILE:	What does an Archaeologist do?	<ul style="list-style-type: none"> <li>✓ Investigates the past through material cultures;</li> <li>✓ Excavates pre-historical and historical sites;</li> <li>✓ Classifies, analyses and interprets artifacts or finds;</li> <li>✓ Prepares and publishes narratives from the interpretations.</li> </ul>
	Why should I become an Archaeologist?	As an Archaeologist you can work outdoors, make important discoveries and find answers to mysteries about how human beings lived. It also allows you to conduct scientific research and carry out investigations. This career is especially for you if you like to pay attention to details, is resilient and patient.
REQUIREMENTS	What courses would I need to study at the UWI in order to become an Archaeologist?	History, Introduction to Archaeology, World Prehistory, Research Methods and Techniques in Archaeology, Historical Archaeology, Archaeology of Africa.
TRAINING	What further training would I need after the UWI certifies me?	Further training involves a deeper level of study in Archaeology theory as well as fieldwork and lab work.
POSTGRADUATE OPPORTUNITIES	What are the possibilities of advancement in the field?	Students may pursue specialist areas such as Archaeological Impact Assessment, Curatorship, Conservationist/Conservator, Cultural Heritage Management and Heritage Tourism.
MARKETABILITY	In which countries would my UWI degree make me market- ready?	Worldwide
	What is the likelihood of getting a job in the field after the UWI certifies me?	Good potential exist for jobs in archaeology and even more so for the specialist areas listed above. These areas also facilitate self-employment, eg. Heritage Tourism.
	Is this a high-paying career?	Payment is dependent on the job; some will be higher paying than others.
	What opportunities exist for working abroad?	Opportunities are many. Seasonal fieldwork is available as well as jobs in the lab.

## ARCHIVIST

### OCCUPATIONAL FAQ'S

### ANSWERS

#### JOB PROFILE:

What does an Archivist do?

- ✓ Acquires, manages and maintains documents and other materials that have historical value for individuals, organizations and nations;
- ✓ Plays an important role in the society as guardians of the memories and records that shape the identity of different groups and societies;
- ✓ Makes information accessible to users, such as researchers, academics, professional staff and the general public.

Why should I become an Archivist?

This career is for you if you like records management, books and tracking down historical documents.

#### REQUIREMENTS

What courses would I need to study at the UWI in order to become an Archivist?

Prescribed courses under the BA in Library and Information Studies or History or History/Archaeology. Although many archivists have a degree in the historical field, any course where the study of original records is pursued and some understanding of their qualities is developed, is relevant to the career of an archivist. But in specialist archives services, a degree in a science subject may be useful.

#### TRAINING

What further training would I need after the UWI certifies me?

On-the-job training will be needed.

#### POSTGRADUATE OPPORTUNITIES

What are the possibilities of advancement in the field?

Advancement depends on your qualifications and the availability of more senior positions. Records management and computer skills would be an asset if you wish to advance. There is also the possibility for academic advancement. The UWI offers the Ph.D, M.Phil. and MA in Library and Information Studies. You may also choose to pursue the MA in Archives and Management Administration.

#### MARKETABILITY

In which countries would my UWI degree make me market- ready?

The UWI degree makes you market-ready in all countries.

What is the likelihood of getting a job in the field after the UWI certifies me?

The likelihood of getting a job is fair as archives are held by all sorts of organizations, including local and international government, business, academic, and public institutions.

Is this a high-paying career?

This is not a high paying job. Pay is dependent on the type of work done.

What opportunities exist for working abroad?

Opportunities are available for working abroad. Archivists also travel to conferences, meetings, etc.

## AUTHOR

	OCCUPATIONAL FAQ'S	ANSWERS
JOB PROFILE:	What does an Author do?	<ul style="list-style-type: none"> <li>✓ May write fiction – poetry, prose (novels), drama;</li> <li>✓ May also produce other types of books which may be academic, meaning they are designed for students at different levels or for very educated people;</li> <li>✓ May also write books that are about subjects of a general interest which the average literate person may read.</li> </ul>
	Why should I become an Author?	If you feel you have something to say to others about a subject or about some experiences or you simply enjoy writing for others to read.
REQUIREMENTS	What courses would I need to study at the UWI in order to become an Author?	Any course can prepare you for this career because you can be an author in your discipline. For instance, you can write books about literary theories, history, management ideas, medical discoveries etc. Courses in English Literature, English Language, and general writing are usually an asset, because they improve your communication and writing skills.
TRAINING	What further training would I need after the UWI certifies me?	You may pursue writing courses at other universities to improve your writing skills.
POSTGRADUATE OPPORTUNITIES	What are the possibilities of advancement in the field?	The possibilities are endless. You may become a world famous writer.
MARKETABILITY	In which countries would my UWI degree make me market- ready?	Other Caribbean territories, the USA, UK, and in Europe.
	What is the likelihood of getting a job in the field after the UWI certifies me?	Academic authors are usually employed in other positions and writing is the result of their teaching and research. There are very few full-time authors in the Caribbean.
	Is this a high-paying career?	It varies with the type of writing that you do. Some authors make enough money to live from their writings.
	What opportunities exist for working abroad?	There are greater opportunities abroad and locally.

## BROADCAST JOURNALIST

	OCCUPATIONAL FAQ's	ANSWERS
JOB PROFILE:	What does a Broadcast Journalist do?	<ul style="list-style-type: none"> <li>✓ Investigates, gathers and reports on news and current affairs;</li> <li>✓ Presents this information in a fair, balanced and accurate way through news bulletins, documentaries and other factual programmes for radio, television and online broadcast.</li> </ul>
	Why should I become a Broadcast Journalist?	The work of a broadcast journalist has a far-reaching impact, as it shapes people's perceptions of the world.
REQUIREMENTS	What courses would I need to study at the UWI in order to become a Broadcast Journalist?	<ul style="list-style-type: none"> <li>✓ Courses that improve competency in English and develop excellent oral and written communication skills;</li> <li>✓ Courses offered in a BA in Media and Communication with specialization in various areas such as television, print and online journalism.</li> </ul>
TRAINING	What further training would I need after the UWI certifies me?	On-the-job experience.
POSTGRADUATE OPPORTUNITIES	What are the possibilities of advancement in the field?	<ul style="list-style-type: none"> <li>✓ Postgraduate training;</li> <li>✓ Specialization in various fields of journalism.</li> </ul>
MARKETABILITY	In which countries would my UWI degree certify me market- ready?	Worldwide.
	What is the likelihood of getting a job in the field after the UWI certifies me?	<ul style="list-style-type: none"> <li>✓ Excellent prospects especially in areas of editing, reporting, presenting/news anchoring, producing or corresponding;</li> <li>✓ There are also opportunities for freelancing.</li> </ul>
	Is this a high-paying career?	Average salary.
	What opportunities exist for working abroad?	Several opportunities are available for travel and work abroad.

## DESKTOP PUBLISHER

	OCCUPATIONAL FAQ's	ANSWERS
JOB PROFILE:	What does a Desktop Publisher do?	<ul style="list-style-type: none"> <li>✓ Combines printed material, numbers, pictures, and charts to prepare publications using computer software;</li> <li>✓ Designs page layouts and develops presentations;</li> <li>✓ Writes and corrects text;</li> <li>✓ Prepares material for the Internet;</li> <li>✓ Produces books, business cards, calendars, magazines, newsletters, and newspapers.</li> </ul>
	Why should I become a Desktop Publisher?	It allows you to create and publish written documents to a very large audience.
REQUIREMENTS	What courses would I need to study at the UWI in order to become a Desktop Publisher?	Along with either a minor in Computer Science/Computer Studies, BA in Digital Media Technology or a BA in Media and Communication – New Media, courses in Writing, Advertising, Marketing, Public Relations, Philosophy, History, English Literature.
TRAINING	What further training would I need after the UWI certifies	On-the-job training.
POSTGRADUATE OPPORTUNITIES	What are the possibilities of advancement in the field?	<ul style="list-style-type: none"> <li>✓ Programmes in graphics art are available;</li> <li>✓ MSc. In Computer Science is an asset;</li> <li>✓ Other Master's Degree programmes in literacy, philosophy, etc.</li> </ul>
MARKETABILITY	In which countries would my UWI degree certify me market- ready?	Worldwide.
	What is the likelihood of getting a job in the field after the UWI certifies me?	Average.
	Is this a high-paying career?	Earnings vary according to level of skill, training, location and size of firm.
	What opportunities exist for working abroad?	Many opportunities are available especially in this technological age.

## DIGITAL MEDIA PRODUCER

	OCCUPATIONAL FAQ'S	ANSWERS
JOB PROFILE:	What does a Digital Media Producer do?	<ul style="list-style-type: none"> <li>✓ Manages and monitors Internet based promotions and marketing;</li> <li>✓ Prepares images, videos and audios for platforms such as the internet and television;</li> <li>✓ Designs interactive experiences;</li> <li>✓ Prepares layout and contents for web, print and video;</li> <li>✓ Creates storyboards and scripts for videos.</li> </ul>
	Why should I become a Digital Media Producer?	By combining traditional design skills with a strong understanding of digital tools, a digital media producer is an indispensable human resource in most modern organizations.
REQUIREMENTS	What courses would I need to study at the UWI in order to become a Digital Media Producer?	<ul style="list-style-type: none"> <li>✓ Digital Media Production;</li> <li>✓ Media and Communication, specializing in Multimedia.</li> </ul>
TRAINING	What further training would I need after the UWI certifies me?	Job experience, and short-course specific professional certifications, e.g. Adobe, CIW.
POSTGRADUATE OPPORTUNITIES	What are the possibilities of advancement in the field?	Digital media is a dynamic and rapidly expanding field. With work experience, and professional certification, there are always possibilities for advancement and career mobility.
MARKETABILITY	In which countries would my UWI degree certify me market- ready?	Worldwide.
	What is the likelihood of getting a job in the field after the UWI certifies me?	The job opportunities include working with media production companies as well as freelancing. Jobs are not limited to your geographic location as many of the digital media production related skills can be performed remotely.
	Is this a high-paying career?	Yes.
	What opportunities exist for working abroad?	There are excellent opportunities including telecommuting and freelancing options.

## DISASTER MANAGER

	OCCUPATIONAL FAQ's	ANSWERS
JOB PROFILE:	What does a Disaster Manager do?	<ul style="list-style-type: none"> <li>✓ Acts as a team leader, in the supervision of persons engaged in a disaster management project;</li> <li>✓ Directs the work and morale of team members;</li> <li>✓ Reports project results in a timely manner;</li> <li>✓ Recruits project personnel.</li> </ul>
	Why should I become a Disaster Manager?	It is an opportunity to apply your knowledge and skills in responding to a humanitarian crisis.
REQUIREMENTS	What courses would I need to study at the UWI in order to become a Disaster Manager?	BA or BSc. Degree majoring in Geography/ Geology or a double major including the level three courses in Disaster Management.
TRAINING	What further training would I need after the UWI certifies me?	Apprenticeship with a national disaster management agency, however, a diploma/degree in Business Management and command of a second language guarantees senior level position.
POSTGRADUATE OPPORTUNITIES	What are the possibilities of advancement in the field?	Breakthrough in scientific understanding of natural earth processes, sophistication in instrumentation, advancements in digital and space technology, new economic models, and better understanding of human behaviour demand upgrading of skills and learning new things on a regular basis.
MARKETABILITY	In which countries would my UWI degree certify me market- ready?	Worldwide.
	What is the likelihood of getting a job in the field after the UWI certifies me?	Given the population growth, global climate change issues, and an ever increasing demand for housing and industry, there is never a dull moment for persons in the field of disaster management. Jobs in the climate change related fields are out there for the taking.
	Is this a high-paying career?	Financial gains in the early stages of the professional career in Disaster Management are modest but as one matures and gets varied experience, better paying jobs and consultancies may become available.
	What opportunities exist for working abroad?	Plenty. Agencies such as the UN, EU, the World Bank, IMF, IDB, trusts and endowments, consulting companies, volunteer and apprenticeship programmes regularly recruit qualified persons.



## EDITOR

	OCCUPATIONAL FAQ's	ANSWERS
JOB PROFILE	What does an Editor do?	<ul style="list-style-type: none"> <li>✓ Oversees content;</li> <li>✓ Writes and produces books, magazines, newspapers, journals, newsletters, reports;</li> <li>✓ Makes general publications.</li> </ul>
	Why should I become an Editor?	If you love to read, becoming a book editor is probably the most fabulous job you can imagine. Book editors are the people who shape what the world reads. They decide which manuscripts are worthy of becoming published books, and then they turn those manuscripts into masterpieces.
REQUIREMENTS	What courses would I need to study at the UWI in order to become an Editor?	English, Writing, Sociology, Psychology, Science, History, Business, Economics, Political Science, Literature.
TRAINING	What further training would I need after the UWI certifies me?	Internship in an agency such as a Newspaper company or with a professional editor.
POSTGRADUATE OPPORTUNITIES	What are the possibilities of advancement in the field?	Postgraduate programmes are offered at UWI. One can move up the ranks to become an Editor-in Chief of a newspaper in a magazine company.
MARKETABILITY	In which countries would my UWI degree certify me market- ready?	Worldwide.
	What is the likelihood of getting a job in the field after the UWI certifies me?	Very good.
	Is this a high-paying career?	Salary depends on the organization, geographical location and economy.
	What opportunities exist for working abroad?	There are many opportunities especially if one masters this area.

## EDUCATIONAL ADMINISTRATOR

	OCCUPATIONAL FAQ's	ANSWERS
JOB PROFILE	What does an Educational Administrator do?	<ul style="list-style-type: none"> <li>✓ Functions as Principals;</li> <li>✓ Manages the educational system of an educational institution;</li> <li>✓ Directs the human resources of an educational institution;</li> <li>✓ Oversees the planning, budgeting and maintenance of an educational institution;</li> <li>✓ Directs educational programmes of business, correctional institutions, community service organizations;</li> <li>✓ Set goals and standards within institutions.</li> </ul>
	Why should I become an Educational Administrator?	As an educational administrator, one is able to provide adequate and efficient leadership. It allows you to be in control of an educational system, programme or institution.
REQUIREMENTS	What courses would I need to study at the UWI in order to become an Educational Administrator?	Introduction to Educational Administration, School Personal Management, Education Supervision, Educational Leadership, Educational Planning and Management.
TRAINING	What further training would I need after the UWI certifies me?	No mandatory training is required. Certified persons would already have some level of teacher training.
POSTGRADUATE OPPORTUNITIES	What are the possibilities of advancement in the field?	Possibilities for advancement include the position of a senior officer in the Ministry of Education or formulating educational policies.
MARKETABILITY	In which countries would my UWI degree certify me market- ready?	Any country within the Caribbean region.
	What is the likelihood of getting a job in the field after the UWI certifies me?	Possibilities exist but are not great.
	Is this a high-paying career?	One of the highest paying positions in the field of education.
	What opportunities exist for working abroad?	Opportunities exist, however there may be specific requirements.

## EDUCATIONAL PSYCHOLOGIST

	OCCUPATIONAL FAQ's	ANSWERS
<b>JOB PROFILE</b>	What does an Educational Psychologist do?	<ul style="list-style-type: none"> <li>✓ Carries out behavioural management in schools;</li> <li>✓ Deals with conflict resolution and learning disabilities;</li> <li>✓ Designs programmes or strategies to aid persons experiencing difficulties in coping with their learning environment;</li> <li>✓ Gives input in educational policies;</li> <li>✓ Advises teachers, parents, and social workers on how to deal with students having difficulty learning and coping in the learning environment.</li> </ul>
	Why should I become an Educational Psychologist?	The profession allows you to help students with behavioural problems.
<b>REQUIREMENTS</b>	What courses would I need to study at the UWI in order to become an Educational Psychologist?	Cognition & Learning, Human Growth & Development, Social Psychology & Its Implications for Education, Measurement of Psychological and Educational Constructs.
<b>TRAINING</b>	What further training would I need after the UWI certifies me?	No mandatory training is needed.
<b>POSTGRADUATE OPPORTUNITIES</b>	What are the possibilities of advancement in the field?	An individual with a degree in Educational Psychology can go on to do the doctoral programme. You can become a lecturer.
<b>MARKETABILITY</b>	In which countries would my UWI degree certify me market- ready?	The degree qualifies you to work in any CARICOM region. Other regions may have specific requirements.
	What is the likelihood of getting a job in the field after the UWI certifies me?	Possibilities exist but prospects are not great.
	Is this a high-paying career?	A satisfactory income.
	What opportunities exist for working abroad?	Opportunities exist, however you may need to satisfy specific requirements.

## ENTERTAINMENT MANAGER

	OCCUPATIONAL FAQ's	ANSWERS
JOB PROFILE	What does an Entertainment Manager do?	<p>Manages all aspects of entertainment and sport event production including:</p> <ul style="list-style-type: none"> <li>✓ Scheduling</li> <li>✓ Booking venues and artistes</li> <li>✓ Publicizing</li> <li>✓ Protecting intellectual property</li> <li>✓ Recording</li> </ul>
	Why should I become an Entertainment Manager?	This is one of the fastest growing areas in the cultural industries.
REQUIREMENTS	What courses would I need to study at the UWI in order to become an Entertainment Manager?	<p>The following courses in the Institute of Caribbean Studies:</p> <ul style="list-style-type: none"> <li>✓ CLTR2605: Producing Culture, Music Events and Festivals</li> <li>✓ CLTR2705: Music Business Management</li> <li>✓ CLTR3905: Caribbean Fashion: Theory, Development and Industry</li> </ul> <p>The BA in Entertainment and Cultural Enterprise Management (ECEM) is very useful for this purpose.</p>
TRAINING	What further training would I need after the UWI certifies me?	You would need a Masters in Cultural Studies or Music Business Management and Arts Management.
POSTGRADUATE OPPORTUNITIES	What are the possibilities of advancement in the field?	There are vast possibilities for development in this area.
MARKETABILITY	In which countries would my UWI degree certify me market-ready?	A degree in Entertainment Management from the UWI would prepare you for the Caribbean, American, British and Canadian markets.
	What is the likelihood of getting a job in the field after the UWI certifies me?	Employment is highly likely after being certified by the UWI.
	Is this a high-paying career?	Depending on the job, the salary would be medium to high.
	What opportunities exist for working abroad?	There are many opportunities for employment worldwide.

# ENVIRONMENTAL MANAGER

	OCCUPATIONAL FAQ's	ANSWERS
<b>JOB PROFILE</b>	What does an Environmental Manager?	<ul style="list-style-type: none"> <li>✓ Develops and implements environmental strategies and action plans that ensure sustainable development;</li> <li>✓ Takes the lead on sustainable procurement for all goods and services;</li> <li>✓ Coordinates all aspects of pollution control, waste management, recycling, environmental health, conservation and renewable energy;</li> <li>✓ Leads the implementation of environmental policies and practices;</li> <li>✓ Ensures compliance with environmental legislation;</li> <li>✓ Audits, analyses and reports environmental performance to internal and external clients and regulatory bodies;</li> <li>✓ Carries out impact assessment to identify, assess and reduce an organization's environmental risks and financial costs;</li> <li>✓ Promotes and raises awareness, at all levels of an organization, of the impact of emerging environmental issues, whether legislative or best practice, on corporate, ethical and social responsibility;</li> <li>✓ Manages the development and implementation of an environmental management system;</li> <li>✓ Coordinates public hearings and consultations on environmental matters;</li> <li>✓ Trains staff at all levels in environmental issues and responsibilities;</li> <li>✓ Negotiates environmental service agreements and manages associated costs and revenues;</li> <li>✓ Writes environmental reports, assuming the lead responsibility with the company.</li> </ul>
<b>REQUIREMENTS</b>	What courses would I need to study at the UWI in order to become an Environmental Manager?	Geography and other courses rooted in the Environmental Sciences such as those on offer in Life Sciences and Geology. A good foundation for a career in Environmental Management is to combine a Geography degree with either a major or minor in Life Sciences or Geology.
<b>TRAINING</b>	What further training would I need after the UWI certifies me?	For more technical jobs, training at the postgraduate level is now a general requirement. Professional qualifications and continuous training are an integral part of career development.

<p><b>POSTGRADUATE OPPORTUNITIES</b></p>	<p>What are the possibilities of advancement in the field?</p>	<p>There is no typical career path in environmental management as each post tends to be unique and progression depends on the employing organization. The diverse nature of the profession offers opportunities to move into different areas of work in order to gain new skills and experience. There are also opportunities to join the growing number of environmental consultancies, become self-employed or move into the education field.</p>
<p><b>MARKETABILITY</b></p>	<p>In which countries would my UWI degree certify me market- ready?</p>	<p>Most developed countries.</p>
	<p>What is the likelihood of getting a job in the field after the UWI certifies me?</p>	<p>A large number of opportunities exist in developed regions, especially Europe, the USA and Australia.</p>
	<p>What opportunities exist for working abroad?</p>	<p>There are plenty of opportunities for working abroad though competition for employment is increasing rapidly.</p>

## EVENT MANAGER

	OCCUPATIONAL FAQ's	ANSWERS
JOB PROFILE	What does an Event Manager do?	<ul style="list-style-type: none"> <li>✓ Hires personnel to work at events;</li> <li>✓ Prepares the budget;</li> <li>✓ Executes and evaluates the event</li> </ul>
	Why should I become an Event Manager?	Being an Event Manager is an exciting and lucrative career with much scope for development.
REQUIREMENTS	What courses would I need to study at the UWI in order to become an Event Manager?	<p>The following courses in the Institute of Caribbean Studies:</p> <ul style="list-style-type: none"> <li>✓ CLTR2605: Producing Culture, Music Events and Festivals</li> <li>✓ CLTR2705: Music Business Management</li> <li>✓ CLTR3905: Caribbean Fashion: Theory, Development and Industry</li> </ul>
TRAINING	What further training would I need after the UWI certifies me?	Although not required, you can pursue advanced studies if you so desire.
POSTGRADUATE OPPORTUNITIES	What are the possibilities of advancement in the field?	There are tremendous possibilities for advancement in the field.
MARKETABILITY	In which countries would my UWI degree certify me market- ready?	Caribbean, United States, Great Britain and Canada.
	What is the likelihood of getting a job in the field after the UWI certifies me?	Employment opportunities in this field are numerous. There are also opportunities for self-employment.
	Is this a high-paying career?	Depending on the job, the salary can be medium to high.
	What opportunities exist for working abroad?	There are many opportunities for working abroad.

## EVENT PLANNER

	OCCUPATIONAL FAQ'S	ANSWERS
JOB PROFILE	What does an Event Planner do?	<ul style="list-style-type: none"> <li>✓ Designs events;</li> <li>✓ Hires personnel;</li> <li>✓ Prepares budgets;</li> <li>✓ Executes events;</li> <li>✓ Evaluates events.</li> </ul>
	Why should I become an Event Planner?	Very exciting and lucrative career with lots of scope for development.
REQUIREMENTS	What courses would I need to study at the UWI in order to become an Event Planner?	<p>The following courses in the Institute of Caribbean Studies:</p> <ul style="list-style-type: none"> <li>✓ CLTR2605: Producing Culture, Music Events and Festivals</li> <li>✓ CLTR2705: Music Business Management</li> <li>✓ CLTR3905: Caribbean Fashion: Theory, Development and Industry</li> <li>✓</li> </ul>
TRAINING	What further training would I need after the UWI certifies me?	Only advanced studies if desired.
POSTGRADUATE OPPORTUNITIES	What are the possibilities of advancement in the field?	There are tremendous possibilities for advancement in the field.
MARKETABILITY	In which countries would my UWI degree certify me market- ready?	Caribbean, United States, Great Britain and Canada.
	What is the likelihood of getting a job in the field after the UWI certifies me?	Very high.
	Is this a high-paying career?	Medium to high.
	What opportunities exist for working abroad?	Many



## HERITAGE PRESERVATIONIST

	OCCUPATIONAL FAQ's	ANSWERS
JOB PROFILE	What does a Heritage Preservationist do?	<ul style="list-style-type: none"> <li>✓ Recovers heritage sites, objects, artifacts of national importance;</li> <li>✓ Preserves the memory of a nation's past, with a view to providing the basis for understanding its present;</li> </ul>
	Why should I become a Heritage Preservationist?	It allows you the opportunity to aid in the preservation of one's culture and identity.
REQUIREMENTS	What courses would I need to study at the UWI in order to become a Heritage Preservationist?	Introduction to Heritage, Introduction to History, Heritage Management and Tourism in the Caribbean, Caribbean Historical Landscape and the Development of Eco-tourism, Urban Heritage of Jamaica, Family History in Jamaica.
TRAINING	What further training would I need after the UWI certifies me?	On-the-job training is essential.
POSTGRADUATE OPPORTUNITIES	What are the possibilities of advancement in the field?	The UWI offers a postgraduate programme in Heritage Studies.
MARKETABILITY	In which countries would my UWI degree certify me market-ready?	The UWI degree in Heritage Preservation is acceptable in all Commonwealth countries.
	What is the likelihood of getting a job in the field after the UWI certifies me?	Good
	Is this a high-paying career?	Average income.
	What opportunities exist for working abroad?	A Heritage preservationist can become a writer about the heritage of his/her country. Lots of opportunities exist for travel. Heritage sites worthy of study are all over the world, and every country with an interest in tourism is a likely place of employment.

# HISTORIAN

	OCCUPATIONAL FAQ's	ANSWERS
JOB PROFILE	What does a Historian do?	<ul style="list-style-type: none"> <li>✓ Studies events, ideas, individuals, and institutions of the past;</li> <li>✓ Researches and interprets events that occurred in the earliest period of recorded time or ones that people can remember;</li> <li>✓ Relates knowledge of the past to present day situations or problems;</li> <li>✓ Lectures at institutions.</li> </ul>
	Why should I become a Historian?	It offers the opportunity to use past events to understand the present, and to make predictions about the future.
REQUIREMENTS	What courses would I need to study at the UWI in order to become a Historian?	Any area of discipline can lead you to become a Historian. However, some specific areas of study offered at the UWI include degrees in Anthropology, History, History and Archaeology, Library and Information Studies, Heritage Studies, Sociology, Demography and Geography.
TRAINING	What further training would I need after the UWI certifies me?	Ph.D in the discipline of historical knowledge; one cannot stop at the BA or MA/M.Phil. level.
POSTGRADUATE OPPORTUNITIES	What are the possibilities of advancement in the field?	You can move up the ladder/ranks in companies/institutions and organizations.
MARKETABILITY	In which countries would my UWI degree certify me market- ready?	Worldwide
	What is the likelihood of getting a job in the field after the UWI certifies me?	Many jobs are available, since a degree in History is not limited to any particular area.
	Is this a high-paying career?	Payment is dependent on the job; some will be higher paying than others.
	What opportunities exist for working abroad?	Overseas employment opportunities are numerous.

## INTERPRETER/TRANSLATOR (Language Specialist)

	OCCUPATIONAL FAQ's	ANSWERS
JOB PROFILE	What does a Translator do?	<ul style="list-style-type: none"> <li>✓ Makes intercultural communication possible through language, idea, and concept translation;</li> <li>✓ Converts languages into others;</li> <li>✓ Writes, analyzes and edits written material to convert it into another language.</li> </ul>
	Why should I become a Translator?	At a time when people and ideas, and culture and business seem to increasingly cross the barriers of language, translation from one language to another becomes a necessary part of the action, with that action being neither transparent nor automatic. Cross-cultural communication is necessary in our society, thus requiring the use of interpreters and translators.
REQUIREMENTS	What courses would I need to study at the UWI in order to become a Translator?	Language and Linguistic courses (all language types that you have access to).
TRAINING	What further training would I need after the UWI certifies me?	You must also be familiar with the culture and customs of the country. The only way to do this is by surrounding yourself with the language, i.e. by living/studying in the country where the language is spoken.
POSTGRADUATE OPPORTUNITIES	What are the possibilities of advancement in the field?	Just as in most fields, you can advance to the highest level. The UWI does not offer a Ph.D in Translation but Ph.D's in French and Spanish are available for suitable candidates.
MARKETABILITY	In which countries would my UWI degree certify me market- ready?	Any country.
	What is the likelihood of getting a job in the field after the UWI certifies me?	Opportunities are available; job competitiveness is dependent on specialty.
	Is this a high-paying career?	Fair paying job.
	What opportunities exist for working abroad?	There are many opportunities for working abroad.

# JOURNALIST

	OCCUPATIONAL FAQ's	ANSWERS
JOB PROFILE	What does a Journalist do?	<ul style="list-style-type: none"> <li>✓ Reports and presents news for radio, television, newspaper and internet platforms;</li> <li>✓ Analyses, explains and interprets current developments for the reader, listener and viewer;</li> <li>✓ Helps the society by being a watch on those in authority.</li> </ul>
	Why should I become a Journalist?	It is a career that is important to the society, particularly in this information age. The Journalist plays a key role in informing the reader, listener and viewer, allowing them to make rational decisions about their lives and livelihood.
REQUIREMENTS	What courses would I need to study at the UWI in order to become a Journalist?	<ul style="list-style-type: none"> <li>✓ Journalism; or</li> <li>✓ Media and Communication, specializing in Radio, Television, Print and Online Journalism</li> </ul>
TRAINING	What further training would I need after the UWI certifies me?	Job experience at a newspaper, radio or television station, or a web-based news provider would be an asset.
POSTGRADUATE OPPORTUNITIES	What are the possibilities of advancement in the field?	A career path open to a Journalist includes becoming a specialist correspondent, a foreign correspondent, a news editor, an editor, and a management executive of a media company.
MARKETABILITY	In which countries would my UWI degree certify me market- ready?	The degree would prepare you for the job market not only in the Caribbean, but would also make you globally competitive.
	What is the likelihood of getting a job in the field after the UWI certifies me?	There is a strong likelihood of getting a job on graduation. The degree programme will provide you with skills that are needed in a dynamic media environment.
	Is this a high-paying career?	This is a moderately paying career at the start, but becomes high paying as you make progress in the field.
	What opportunities exist for	The opportunities exist, as this programme

working abroad?

would make you globally competitive.

## LIBRARIAN

### OCCUPATIONAL FAQ's

### ANSWERS

#### JOB PROFILE

What does a Librarian do?

- ✓ Manages libraries; planning, budgeting, maintenance;
- ✓ Provides information to a specific community, e.g. schools, organizations, etc.;
- ✓ Runs computer systems and software programmes

Why should I become a Librarian?

The field is technologically driven and dynamic as the information a librarian works with spans a wide range of other fields.

#### REQUIREMENTS

What courses would I need to study at the UWI in order to become a Librarian?

Library and Information Studies courses which include: Information Society, Management Information systems I&I, Computer Literacy for Information Specialist, Information Organization and Dissemination, Computer Literacy for Information Specialist, Information Resources, Audiovisual Information Work I, Cataloguing and Classification, Automation in Information Work I&I.

#### TRAINING

What further training would I need after the UWI certifies me?

No mandatory training is required.

#### POSTGRADUATE OPPORTUNITIES

What are the possibilities of advancement in the field?

Advancements include promotions to a senior librarian, as well as acquiring positions outside of the library department in organizations.

#### MARKETABILITY

In which countries would my UWI degree certify me market-ready?

Caribbean countries and other English-speaking countries.

What is the likelihood of getting a job in the field after the UWI certifies me?

There is a strong possibility of getting a job.

Is this a high-paying career?

The salary of a librarian varies according to type of library.

What opportunities exist for working abroad?

Great opportunities exist for working abroad.

## LINGUIST

LINGUIST		
	OCCUPATIONAL FAQ's	ANSWERS
<b>JOB PROFILE</b>	What does a Linguist do?	<ul style="list-style-type: none"> <li>✓ Studies language and its relation to society;</li> <li>✓ Compares structures and use of different languages;</li> <li>✓ Provides expert advice on vocabulary; their phonology, morphology, dialectology;</li> <li>✓ Compiles, writes and edits dictionaries;</li> <li>✓ Carries out language surveying and linguistic research;</li> <li>✓ Conducts speech therapy;</li> <li>✓ Speech pathology.</li> </ul>
<b>REQUIREMENTS</b>	Why should I become a Linguist?	Studying Linguistics allows you to understand the physical and mental processes which humans use to produce what know as language. Linguistics is a rapidly expanding field which already involves a number of branches such as Sociolinguistics, Psycholinguistics, Phonetics, Phonology, Syntax, Computational Linguistics, etc. It broadens vocabulary and knowledge of various languages.
<b>TRAINING</b>	What courses would I need to study at the UWI in order to become a Linguist?	Introduction to Language and Linguistics, Introduction to Phonetics and Phonology, Introduction to Morphology and Syntax, Phonology, Syntax, Sociology of Language, Advanced Phonology, Advanced Syntax, Caribbean Dialectology, Creole Linguistics.
<b>POSTGRADUATE OPPORTUNITIES</b>	What further training would I need after the UWI certifies me?	There is no mandatory training needed after obtaining the degree. Training is incorporated in the degree programme.
<b>MARKETABILITY</b>	What are the possibilities of advancement in the field?	Linguists may lecture, work in advertising, the media, or as senior agents, supervisors, or managers at a communications centre.
<b>MARKETABILITY</b>	In which countries would my UWI degree certify me market- ready?	A degree in Linguistics certifies you to work in any country.
<b>MARKETABILITY</b>	What is the likelihood of getting a job in the field after the UWI certifies me?	Possibilities exist and prospects are good, however, the marketing on one's self is important.
<b>MARKETABILITY</b>	Is this a high-paying career?	Income varies with specific areas of specialization and organization employment. On average, Linguists receive a satisfactory income.
<b>MARKETABILITY</b>	What opportunities exist for working abroad?	Many opportunities exist for working abroad.

## NEWS REPORTER

	OCCUPATIONAL FAQ's	ANSWERS
<b>JOB PROFILE</b>	What does a News Reporter do?	<ul style="list-style-type: none"> <li>✓ Gathers information and writes news stories;</li> <li>✓ Writes about events.</li> </ul>
	Why should I become a News Reporter?	<ul style="list-style-type: none"> <li>✓ You will be well informed about events;</li> <li>✓ There are many opportunities for travel.</li> </ul>
<b>REQUIREMENTS</b>	What courses would I need to study at the UWI in order to become a News Reporter?	English, History, Philosophy, Geography, Spanish, French and Communication.
<b>TRAINING</b>	What further training would I need after the UWI certifies me?	Internships with news organizations are an asset when seeking a job as a reporter.
<b>POSTGRADUATE OPPORTUNITIES</b>	What are the possibilities of advancement in the field?	UWI offers a MA in Communication Studies and a MA in Communication for Social & Behavioural Change if you want to upgrade yourself.
<b>MARKETABILITY</b>	In which countries would my UWI degree certify me market- ready?	A UWI degree is accepted worldwide.
	What is the likelihood of getting a job in the field after the UWI certifies me?	Employment of news analysts, reporters and correspondents is not expected to change much in the near future. Some job openings will occur in newer media areas, such as magazines and newspapers on the Internet. It is difficult to get a job at newspaper and broadcast stations in large cities. The best opportunities for a first job are with small town and suburban newspapers.
	Is this a high-paying career?	Average salary.
	What opportunities exist for working abroad?	Opportunities are available.

## PUBLIC RELATIONS OFFICER

	OCCUPATIONAL FAQ's	ANSWERS
JOB PROFILE	What does a Public Relations Officer do?	<ul style="list-style-type: none"> <li>✓ Uses all forms of media and communication to build, maintain and manage the reputation of organizations ranging from public bodies or services to businesses and voluntary organizations;</li> <li>✓ Communicates key messages, often using third party endorsements, to defined target audiences in order to establish and maintain goodwill and understanding between an organization and its public;</li> <li>✓ Monitors publicity and conducts research to find out the concerns and expectations of an organization's stakeholders. S/he then reports and explains the findings to management;</li> <li>✓ Aims to gain understanding and support for clients as well as to influence opinion and behaviour.</li> </ul>
	Why should I become a Public Relations Officer?	This career is for you if you like to interact with people, are sociable, and enjoy finding new ways to captivate the interests and attention of others.
REQUIREMENTS	What courses would I need to study at the UWI in order to become a Public Relations Officer?	The UWI offers a BA in Integrated Marketing Communication. Likewise courses under the Marketing programme offer you sufficient training to function in this career.
TRAINING	What further training would I need after the UWI certifies me?	On-the-job training.
POSTGRADUATE OPPORTUNITIES	What are the possibilities of advancement in the field?	Promotion can be very rapid if you demonstrate outstanding ability. With more experience you may operate both as a private and in-house consultant.
MARKETABILITY	In which countries would my UWI degree certify me market- ready?	Any country.
	What is the likelihood of getting a job in the field after the UWI certifies me?	Public Relations is a buoyant industry, which is expanding and offering good career development opportunities. However, competition for jobs at all levels is strong.
	Is this a high-paying career?	Salary varies according to a number of factors such as clientele, regional setting or the task. Public Relations Officers generally get a good salary.
	What opportunities exist for working abroad?	Opportunities are many as you may be required to represent a client's interest both locally and internationally. Employment exists internationally but are very competitive.



## RADIO/TELEVISION PRESENTER

	OCCUPATIONAL FAQ's	ANSWERS
JOB PROFILE	What does a Radio/Television Presenter do?	<ul style="list-style-type: none"> <li>✓ Presents the news on radio and television;</li> <li>✓ Interviews newsmakers;</li> <li>✓ Presents a range of programmes</li> </ul>
	Why should I become a Radio/Television Presenter?	It is a career that is important to the society, particularly in the Information Age. The Radio/Television Presenter is a trusted voice by listeners and viewers, and plays a key role in informing them about important and relevant developments. The Presenter also entertains by delivering programmes that divert and relax the listener and viewer.
REQUIREMENTS	What courses would I need to study at the UWI in order to become a Radio/Television Presenter?	<ul style="list-style-type: none"> <li>✓ Journalism; or</li> <li>✓ Media and Communication, specializing in Radio or Television</li> </ul>
TRAINING	What further training would I need after the UWI certifies me?	On-the-job experience with a radio or television station, or a web-based news provider.
POSTGRADUATE OPPORTUNITIES	What are the possibilities of advancement in the field?	the possibilities for advancement include becoming a news anchor, a senior correspondent, a news editor or a management executive of a media company.
MARKETABILITY	In which countries would my UWI degree certify me market- ready?	The degree would prepare you for the job market not only in the Caribbean but would also make you globally competitive.
	What is the likelihood of getting a job in the field after the UWI certifies me?	There is a strong likelihood of getting a job on graduation. The degree programme will provide you with skills that are needed in a dynamic media environment.
	Is this a high-paying career?	This is a moderately paying career at the start, but becomes high paying as you make progress in the field.
	What opportunities exist for working abroad?	The opportunities exist, as this programme would make you globally competitive.

## SPEECH WRITER

	OCCUPATIONAL FAQ's	ANSWERS
JOB PROFILE	What does a Speech Writer do?	Prepares and writes speeches that will be delivered by another person.
	Why should I become a Speech Writer?	Being a speech writer, you will gain a sense of accomplishment in knowing that you can be employed by the highest body within the country, e.g. Government and/or President.
REQUIREMENTS	What courses would I need to study at the UWI in order to become a Speech Writer?	BSc. In Political Science, LLB, and a BA in Literatures in English – any one of these degrees can lead to this career.
TRAINING	What further training would I need after the UWI certifies me?	On-the-job experience.
POSTGRADUATE OPPORTUNITIES	What are the possibilities of advancement in the field?	Possibilities for advancement are available.
MARKETABILITY	In which countries would my UWI degree certify me market- ready?	Worldwide
	What is the likelihood of getting a job in the field after the UWI certifies me?	Employment opportunities are available since not all public individuals can actually write their own speeches.
	Is this a high-paying career?	Payment is dependent on the quality of work done and who your employer is.
	What opportunities exist for working abroad?	Employment opportunities are available worldwide.

## TEACHER

	OCCUPATIONAL FAQ's	ANSWERS
JOB PROFILE	What does a Teacher do?	<ul style="list-style-type: none"> <li>✓ Teaches one or more national curriculum subjects to pupils;</li> <li>✓ Encourages, monitors and records the progress of individual pupils, and devises and tailors resources accordingly.</li> </ul>
	Why should I become a Teacher?	If you like participating in and organizing extracurricular activities, such as outings, social activities and sporting events for teenagers and young adults.
REQUIREMENTS	What courses would I need to study at the UWI in order to become a Teacher?	<ul style="list-style-type: none"> <li>✓ UWI offers B.Ed. Education according to various subject areas, e.g., Mathematics, Social Studies, History, etc.</li> <li>✓ Any other degree can also lead you into teaching.</li> </ul>
TRAINING	What further training would I need after the UWI certifies me?	On-the-job experience.
POSTGRADUATE OPPORTUNITIES	What are the possibilities of advancement in the field?	Career progression may be through a specialist curriculum or pastoral role, or by moving into management. Teachers may become heads of department, heads of year, or coordinators of a cross-curricular area, such as special needs or careers education.
MARKETABILITY	In which countries would my UWI degree certify me market- ready?	Good teachers are always in demand globally.
	What is the likelihood of getting a job in the field after the UWI certifies me?	Opportunities are available for good teachers.
	Is this a high-paying career?	Not a high paying job but there are many benefits and teacher discounts..
	What opportunities exist for working abroad?	Many countries come to recruit teachers from Jamaica annually.

## THEOLOGIAN

	OCCUPATIONAL FAQ's	ANSWERS
JOB PROFILE	What does a Theologian do?	<ul style="list-style-type: none"> <li>✓ Serves in the church or in any church related ministry;</li> <li>✓ Serves as a pastor, priest, school chaplain, industrial chaplain, chaplain to the correctional services, hospital chaplain or chaplain to the armed forces;</li> <li>✓ Serves in education, teaching in seminaries or religion courses in schools and colleges.</li> </ul>
	Why should I become a Theologian?	In response to a conviction and a desire to serve God through the Church or para church organizations.
REQUIREMENTS	What courses would I need to study at the UWI in order to become a Theologian?	Courses in Theology, Biblical Studies, Ethical and Philosophical Studies, Historical Studies and Ministerial Formation courses.
TRAINING	What further training would I need after the UWI certifies me?	Most denominations and institutions require no further training. Some require some denomination-specific courses.
POSTGRADUATE OPPORTUNITIES	What are the possibilities of advancement in the field?	This will depend on the institution or the organization in which you are serving.
MARKETABILITY	In which countries would my UWI degree certify me market- ready?	Our graduates work in all countries on the Caribbean, North America, Europe, Asia and Africa.
	What is the likelihood of getting a job in the field after the UWI certifies me?	Most of our graduates find work after graduation.
	Is this a high-paying career?	Not generally.
	What opportunities exist for working abroad?	The opportunities for working outside the Caribbean are good as a number of our graduates are serving in various parts of the world.