

Programme Purpose & Description

This LL.M (Intellectual Property in Creative & Cultural Industries) programme offers students the unique opportunity for specialized study of intellectual property law applied to creative and cultural industries. It will attract and train students from Jamaica, the Caribbean, and other jurisdictions who are interested in acquiring professionally relevant knowledge and practical skills in this area of law.

Through coursework, students will obtain in-depth understanding of core principles and comparative laws in areas such as: Industrial Property in Design & Advertising; Traditional Cultural Expressions; and Sports, Entertainment and Intellectual Property. Students are also required to complete a research project, with scholarly, professional, and/or policy relevance, regarding a contemporary issue of intellectual property in the creative and cultural industries. Finally, students are also required to participate in supervised internship at any approved organization working in or with the creative and cultural industries.

Academic objectives are to impart upon students:

- sophisticated conceptual and doctrinal understanding of the application of intellectual property laws in creative and cultural industries in key jurisdictions worldwide; and
- practical skills to provide intellectual property policy-relevant thinking and professional services in creative and cultural industries, especially in developing countries.

The programme covers both creative industries and cultural industries. Creative industries include a wide range of activities, including for example: music, film and television, broadcasting, animation, video games, performing arts, drama, dance, writing, publishing, visual arts, graphic design, fashion, textiles, culinary arts, and more. Given Jamaica's national industrial strengths and strategic priorities, this programme also includes coverage of cultural industries, such as: sports, tourism, museums, architecture, and others.

Entry Requirements

The following persons are eligible to apply for admission into the graduate programmes:

- Graduates of The University of the West Indies holding the Bachelor of Laws (LLB) Degree;
- Graduates of The University of the West Indies or an approved university holding a degree which includes such subjects as shall satisfy the Board of Graduate Studies and Research;
- Graduates of The University of the West Indies or an approved university, who have obtained a professional legal qualification, and are admitted to practice in any part of the Commonwealth and in any CARICOM country;
- Persons who having obtained a legal qualification and are admitted to practice in any part of the Commonwealth, and who have also been certified as being in practice for a minimum of five (5) years;
- Graduates of The University of the West Indies or an approved university, who satisfy the Board of Graduate Studies and Research of their capability to undertake the course of study leading to the award of the LL.M degree.

A person who applies for admittance to the LL.M programme who does not satisfy the criteria for the LL.M but who satisfies the Board of Graduate Studies and Research of their capability to undertake the course of study leading to the award of the Postgraduate Diploma in Corporate and Commercial Law, Public Law or may be admitted to read for the Postgraduate Diploma.

Method of Delivery

The courses will be delivered at the Mona campus by way of a combination of residential lectures, workshops, seminars and modern distant learning techniques. Each course consists of a minimum of 24 contact hours. In addition, students will be assisted with written manuals and other written materials. Residential sessions will take place in accordance with a pre-scheduled time-table on a regularity which varies with the structure and requirements of the particular course. These sessions will provide students with the opportunity to meet their colleagues thereby promoting avenues for discussion and networking. The teaching methods flexibility and enables students to:

- Learn at their own pace;
- Plan study time to accommodate their normal work;
- Discuss their own work and progress with members of staff and other colleagues.

Language of Instruction

The language of instruction is English and applicants whose native language is not English may be required to take an English Proficiency Test set on behalf of the Board for Graduate Studies and Research.

Programme Duration

The coursework component of the programmes must be completed within four semesters of the commencement of the programmes. The research paper must be submitted for examination within one calendar year of a candidate's completion of the course work component of his degree in the case of full-time students.

Time of Entry

Candidates may enter these programmes either Semester 1 which starts in September or in Semester 2 which begins in late January.

Programme Coordinator:

Mrs Natalie Corthésy

Course of Study

A candidate wishing to do the **LLM** (Intellectual Property in Creative & Cultural Industries) must complete six (6) courses, including a Research Paper of 15,000 words plus complete a supervised internship.

Candidates registered for the **Postgraduate Diploma** in Intellectual Property in Creative & Cultural Industries must complete a minimum of twenty-four (24) credit hours of coursework of the designated course of study.

Candidates in the LLM and Postgraduate Diploma in Intellectual Property in Creative & Cultural Industries may select from the following list of courses:

Introductory Copyright Law

Copyright Law (The Protection of Creative Assets

Advanced Copyright Law

The Management of Intellectual Property Assets

Intellectual Property Treaties & Global Trade

International Trade and Intellectual Property Law

Traditional Cultural Expressions

Industrial Property in Design & Advertising

Sports, Entertainment & Intellectual Property

Intellectual Property Research Project

Creative & Cultural Industries Internship

Cost of the Programmes:

LLM Intellectual Property in Creative and Cultural Industries: (US\$ 10,000)

Postgraduate Diploma Intellectual Property in Creative and Cultural Industries: (US\$ 6,650)

How to Apply

Application must be completed online using the website:

<http://www.uwimona.edu.jm/postgrad/>

Contact information for the Faculty of Law

Deputy Dean for Graduate Studies, Research and Publications: Dr. Shazeeda Ali

Email: shazeeda.ali@uwimona.edu.jm

The Faculty also offers the Master of Philosophy degree in Law (MPhil) and the Doctor of Philosophy degree in Law (PhD) as well as other LLM programmes.

The UWI also offers a range of MPhil and PhD programmes in a number of areas. Information on these as well as our application process, online application forms and the documentation required can be found at:

<http://www.uwimona.edu.jm/postgrad/>

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THE UNIVERSITY OF THE WEST INDIES
MONA CAMPUS, JAMAICA, WEST INDIES

FACULTY OF LAW

Master of Laws (LLM) and Postgraduate
Diploma

**Intellectual Property in Creative
and Cultural Industries**

