

THE BA WRITING, LITERATURE AND PUBLISHING TICKS ALL THE BOXES OF THE IDEAL UWI GRADUATE

- ✓ A critical and creative thinker
- ✓ An effective communicator with good interpersonal skills
- ✓ IT-skilled and information literate
- ✓ Innovative and entrepreneurial
- ✓ Globally aware and well-grounded in his/her regional identity
- ✓ Socially, culturally and environmentally responsible
- ✓ Guided by strong ethical values

CAREER OPTIONS

Listed below are some careers a Writing, Literature & Publishing graduate can pursue:

- Content Producer
- Copy Editor
- Copywriter
- Creative Writer
- Editor
- Electronic Publishing Specialist
- Entrepreneur
- Literary Agent
- Literary Publicist
- Literary Scout
- Magazine Publisher
- Marketing & Sales
- Media Designer
- Marketing & Sales
- Media Designer
- Media Planner
- Publishing Consultant
- Production Coordinator
- Production Editor
- Proofreader
- Report Writer
- Technical Writer
- Web Content Creator

Is a career in publishing for you?

Apply at

WWW.MONA.UWI.EDU/APPLY

Contact the Department of Literatures in English, The University of the West Indies, Mona for more information



(876) 927-2217



(876) 835-4768



The Department of
Literatures in English



liteng@uwimona.edu.jm
litsengmona@gmail.com



www.mona.uwi.edu/liteng/



BACHELORS OF ARTS

WRITING, LITERATURE & PUBLISHING

IS A CAREER IN PUBLISHING FOR YOU?

The Department of Literatures in English announces the introduction of a new interdisciplinary programme, the BA Writing, Literature and Publishing, in September 2020. This programme is the only one of its kind in the English-speaking Caribbean. It trains students to work in the publishing industry's core spheres of acquisition, editing, design and production while keeping them abreast of the latest innovations and trends.

Publishing is a dynamic and multifaceted activity and is essential to the work of many public and private sector entities. The BA Writing, Literature and Publishing seeks to produce graduates who are ideally placed to take advantage of the multiple opportunities this industry offers. This three-year programme will develop skills that will help you jump start a career, whether you choose to work in organisations, businesses and state agencies that engage in publishing, or decide to create opportunities for yourself as an entrepreneur.

A NEW INTERDISCIPLINARY PROGRAMME

The BA Literature, Writing & Publishing draws on a natural synergy between creative writing, literature, media, communication and publishing. It recognises that the transferable skills gained from the study of literature and creative writing are particularly highly desirable in publishing. Students will take a combination of courses drawn from the BA Literatures in English, the BA Digital Media Production, the BA Integrated Marketing and Communication and the Minor in Creative Writing, as well as courses in Publishing, specially developed by experts in the field for this programme.

THE PROGRAMME

Admission Requirements:

CSEC English A Grades 1 or 2 OR Literatures in English at Cape Level OR Communications Studies at CAPE Level.

Year 1: Students will be introduced to the processes involved in media production and book publishing as well as the basic concepts and principles of creative writing and literary criticism. A grammar course will also ensure a sound footing in writing essentials.

Year 2: Students will build on the foundation gained in the various disciplines that make up the programme by focusing on more specific aspects of the publishing industry and related issues. Digital modalities and innovations in publishing will be emphasised and the creative writing programme will require students to develop writing skills in specific genres, such as poetry, prose fiction, drama and the screen. Students will also deepen their understanding of literary analysis and thus gain greater confidence in their ability to identify and appreciate effective writing and the characteristics of good style.

Year 3: Students will continue to develop expertise across disciplines but do their greatest concentration of publishing courses, delving into such areas as editing and proofreading, current trends and issues in publishing, as well as applied marketing and finance. Students will also hone analytical, research and writing skills by producing either a major creative writing or publishing project or by taking a research course in literature.

An internship in the final year will provide for work experience and will expose students to potential career paths in the industry.