



THE UNIVERSITY OF THE WEST INDIES
MONA CAMPUS
OFFICE OF THE CAMPUS REGISTRAR

CAMPUS REGISTRAR:

Camille Bell-Hutchinson, BSc, DipEd, MA (Ed), PhD

MEMORANDUM

TO : Deans
Heads of Departments/Units/Institutes

FROM: Campus Registrar

RE: RE-DESIGN OF WEBSITE

The University of the West Indies (UWI) is currently undertaking a cross-Campus re-design of its websites to bring world class design and functionality to the online portals (The Centre, Mona, St Augustine, Cave Hill and Open Campus). The redesigned website is expected to perform a more significant role in mobilizing prospective students across the world, and in attracting philanthropic resources and partnerships to the University. Above all, the cross-Campus project is consistent with the goals of the Strategic Plan related to "enhancing UWI's global reach and impact", and presenting a "unified brand image aligned with UWI's strategic vision and objectives". All the evidence, including international best practice, confirms that a significant input for achieving these goals is the transformation of the website into a user friendly space that is designed with user demand in mind.

Work is proceeding on the Mona Campus website as a joint initiative involving the Mona Information Technology Services (MITS) and the Marketing & Communications Office (MCO). We hope to have the first phase of that project completed by March 2014. In light of this, please note that MITS has been asked not to facilitate requests for the redesign of departmental websites until the new Campus redesign has been rolled out and there is agreement on Faculty and Department templates.

We apologise for any inconvenience this request may cause but ask for your cooperation as we move towards creating a truly world class and user friendly website for the Campus.

CAMILLE BELL-HUTCHINSON

c.c. Mr. Jeremy Whyte, CIO, MITS
Mr. Rohan Shaw, Webmaster
Dr. Carroll Edwards, Director, Marketing & Communications