

## Clive R. Scott

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Position

Senior Programme Officer

Academic Unit:

Strategy Monitoring and Evaluation

Subject Area

Marketing and Agricultural Business Management

### **QUALIFICATION & GRANTING INSTITUTION**

1979

Dip. : Jamaica School of Agriculture

1983

B. S. Animal Science/Agricultural Business, Tuskegee University, Tuskegee Alabama,  
1986

M.S. Alabama A&M University, Agricultural Business Management

1993

Ph.D. Agricultural Education, Ohio State University,

### **TRAINING:**

**Completed the training programme in Project Management**

### **PUBLIC SERVICE:**

**Not indicated**

### **OTHER PROFESSIONAL ACTIVITY AND EXPERIENCE**

Oversees the preparation of the internship reports for the MBM students

### **EXTRA DEPARTMENTAL UWI SERVICE**

- Supervised the Thesis Research MSc students in Agricultural Entrepreneurship
- Conducted Study Skills seminar for MSBM Undergraduate students

## RESEARCH

### Publication

Logan, Twila-Mae, Eritha Huntley Lewis and Clive Scott: “A Time Series Analysis of the Impact of International Sporting Events on International Arrivals”: Melbourne, Australia and Jamaica-International Journal of Economics and Finance - 2016

### Book

Rankine, Peggy, Scott, Clive (2014) *Lucinda's Journey as an Entrepreneur*; Northern Caribbean University, Manchester Road, Manchester, Jamaica. WI.

## TEACHING

### Undergraduate Programmes

MKTG 2001 - Principles of Marketing

MKTG2002 - Marketing Research

MKTG3003 - Marketing Strategy

MKTG 3070 - Consumer Behaviour

## AWARDS AND HONOURS

Nil

### Contact:

Mona School of Business & Management

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