

## **MONA SCHOOL OF BUSINESS & MANAGEMENT**

### **THE UNIVERSITY OF THE WEST INDIES, Mona**

## **COURSE OUTLINE**

**Programme:** Appreciation Series  
**Course Title:** Critical Thinking in for Business Professionals [SBSC 6212](#)  
**Contact Hours:** Six (6)

### **COURSE OUTLINE:**

Critical Thinking is a mental process of acquiring, analysing and evaluating information, while Argument is a communication exercise that seeks to find the best answer for problem solution leading to effective decision-making. Critical thinking is a precursor to argument and decision-making. This is a skills-building workshop designed to build on your existing knowledge and introduce you to new concepts and methodologies to improve your evaluative and decision-making abilities.

### **OBJECTIVES:**

Upon completion of this workshop, participants should be able to:

1. Apply the principles of critical thinking to write more effectively for desired results
2. Use persuasive strategies and techniques to facilitate effective, results driven decision-making.

### **COURSE CONTENT:**

- The Communication Process
- Critical Thinking and Analysis
- The Role of Argument and Persuasion in the Workplace
- Practicum – Graded Critical Analysis of a newspaper article

### **METHODOLOGY:**

Power-point presentations form the core of the workshop, followed by discussion, elaboration, handouts and a practicum.

### **EVALUATION:**

Practicum – Critical Analysis of a newspaper article provided by the Workshop Coordinator

### **CERTIFICATION:**

- Participants will receive a **Certificate of Participation**.
- In addition, to be eligible for certification, participants must be punctual and present for the entirety of the session.