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MONA SCHOOL OF BUSINESS AND MANAGEMENT

# MSBM e-NEWS

September 2014

Issue 2  
Vol. 2

Welcome to Mona School of Business and Management's e-Newsletter. In this issue we highlight the activities of The School during the period May–August 2014.

## UPCOMING EVENTS

**3rd International  
Tourism Conference  
November 9-11, 2014**



**Inaugural MSBM  
Business & Management  
Conference  
January 7-9, 2015**



## STUDENT NEWS

**MSBM Tourism  
Student awarded  
Caribbean Tourism  
Organization Grant**

## MSBM networking with distinguished US Business Schools



Mona School of Business and Management (MSBM) recently sent a five-member team to tour established business schools in the United States, which was aimed at building technical and qualitative networking opportunities. The five-day tour, which ran from September 1 - 5, was facilitated by the US Department of State-funded Voluntary Visitors (VOLVIS) Programme and allowed MSBM to carry out a field analysis of distinguished universities in the US. [Read More](#)

## CORPORATE PARTNERSHIPS MSBM Roundtable Features McKinsey Executive Peter Noteboom



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MSBM student Nadine Valentine has received a tuition grant of US\$2500.00 from the Caribbean Tourism Organization (CTO). Valentine is currently enrolled in the business school's MSc Tourism & Hospitality programme where she is pursuing research on Wellness Tourism. [Read More](#)

### Venture Capital Experience for MSBM Students



MONA School of Business and Management (MSBM) students Lashana Whyte and Latoya Thompson Hall got valuable lessons in funding entrepreneurship, as guests of the Caribbean Development Bank (CDB) at the second annual Development Bank of Jamaica venture capital conference held September 9 at the Jamaica Conference Centre.

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### ALUMNI NEWS

#### New Alumni Executive Association Elected



Pictured I-r:

Ana-Kay Green (Treasurer)  
Toni Spence (Secretary)  
Melissa Chin (Social Media Facilitator)  
Loretta Anderson (President),  
Anthony Chance (Vice President),  
Chrevaughn Legister (PR Officer)  
Alicia Ganess  
(Assistant Secretary/Treasurer)

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Limited (NCB) to host Noteboom, a top expert on organizational design and transformation strategy of the prestigious global consultancy, McKinsey and Company at the event held Wednesday, June, 18 at the Mona Visitors' Lodge and Conference Centre under the theme: "Transforming Organizations for Growth. [Read More](#)

### MSBM Partners with Continental/National Bakery for Forum with "The Bold Ones of Manufacturing"



MSBM in conjunction with Continental/National Bakery hosted a forum with the "Bold Ones of Manufacturing" awardees. The forum discussed "Why I Became a Manufacturer" and explored the implications of manufacturing in Jamaica's difficult economic climate. [Read More](#)

### Doctorate in Business Administration (DBA) Academic Conference



The 4th cohort of MSBM's doctoral candidates with support from a number of private entities held the 2014 Doctorate in Business Administration (DBA) academic conference at the UWI Regional Headquarters, Mona Jamaica, on Thursday, June 5, 2014. Under the theme "Towards new business growth: the nexus of theory and practice" with keynote speaker Patrick Hylton. [Read More](#)

### Panos launches Regional Online Database

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**Alumnus : Lacey-Ann Bartley**



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**"Candy Craze: The Real Candy Crush"  
Alumnus: Melanie Levy**



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**"Rubis Rolls Out"  
Alumnus Raymond Samuels-  
Retail Manager**



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**CALLING ALL  
MSBM ALUMNI  
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To find out how**



or  
**CONTACT US**  
**Mona Campus**  
Tel: 977-6976 | Fax: 977-4622  
Tel: 977-3775 | Fax:977-3829  
  
**Western Jamaica Campus**  
Tel: 940-5561| Fax: 979-3758  
Email: [msbm@uwimona.edu.jm](mailto:msbm@uwimona.edu.jm)  
Website: <http://myspot.mona.uwi.edu/msbm>



Panos caribbean recently launched its new online database - complete with video conferencing capabilities - that is designed to enhance networking and promote collaboration among regional stakeholders on, among other things, biodiversity conservation and climate change. [Read More](#)

**MSBM Staff & Faculty Retreat  
Highlights new Growth Path**



The annual staff and Faculty Retreat was held on August 18, 2014 at the Caymanas Golf and Country Club. The retreat is held just before the start of the new academic year in order to set the tone for the year as the School's strategic priorities are shared. The retreat includes the attendance of full time faculty, adjunct faculty, administrative staff, and executives in residence and student reps. [Read More](#)

**INITIATIVES**

**Social Development Commission Workshop  
a Success**



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BON VOYAGE



Koren Witter-Thomas Librarian Koren Witter Thomas has moved on to pursue other opportunities. We wish her the best in all her future endeavours.

INVEST IN YOURSELF TODAY!

Register for a Professional Development course at MSBM



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Commission. [Read More](#)

ADVOCACY & OUTREACH MSBM Hosts Forum on possibilities for Nuclear Power



Jamaica's energy debate went nuclear as Mona School of Business & Management (MSBM) invited members of academia to join key players in the public and private sector in a Public Forum under the theme "Understanding Nuclear Power as an Energy Source". [Read More](#)

Accountants and the Crime of Money Laundering Seminar



Mona School of Business and Management (MSBM) in conjunction with the Institute of Chartered Accountants of Jamaica (ICAJ) and the Public Accountancy Board (PAB) hosted a seminar on the recently amended Proceeds of Crime Act. [Read More](#)

STAFF/FACULTY NEWS

Dr.Lila Rao-Graham appointed Senior Lecturer

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MSBM extends heartfelt congratulations to Dr. Lila Rao-Graham on her appointment as Senior Lecturer. The appointment became effective in August 2014. [Read More](#)

#### **Professor Hopeton Dunn to Receive Vice Chancellor's Award for Excellence**



Professor Hopeton Dunn is one of three members of staff at The University of the West Indies (UWI), Mona Campus to have been named as recipients of the 2014 Vice Chancellor's Award for Excellence. [Read More](#)

#### **Dr. Derrick Deslandes Champions Agri-Preneurship**



Head of the Marketing, International Business, Entrepreneurship, & Strategy (MIBES) Unit at MSBM, Dr Derrick Deslandes, is pointing to US\$1 billion (\$112 billion) in untapped entrepreneurial opportunities within agriculture, among them demand for a minimum two million tonnes of sugar cane as raw material. [Read More](#)

Mona School of Business & Management  
The University of the West Indies  
Mona, Jamaica  
Tel: 977-6976 | Fax: 977-4622  
Tel: 977-3775 | Fax: 977-3829

Western Jamaica Campus  
10 Queens Drive, Montego Bay  
Jamaica W.I.  
Tel: 940-5561 | Fax: 979-3758

Email: [msbm@uwimona.edu.jm](mailto:msbm@uwimona.edu.jm)  
Website: <http://myspot.mona.uwi.edu/msbm>

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