# MONA SCHOOL OF BUSINESS & MANAGEMENT
# THE UNIVERSITY OF THE WEST INDIES, Mona

## COURSE OUTLINE

Programme:     **Executive Education**

**Course Title:**     **Program Management SBSC** 6022

Contact Hours:     **Twelve Hours** (12)

## COURSE OUTLINE:

This 12-hour certificate course introduces participants to the Fundamentals of program management and benefits realization management.

## Course Rationale

Program managers need to be equipped, to manage interrelated projects simultaneously, in order to maximize their benefits and ensure alignment with the organization's overall strategic objectives.

This program management course offers a hands-on approach to program management to help participants develop the necessary competences to become successful program managers. The curriculum is based on PMI's Standard for Program Management, 4th Edition, and includes other key business and leadership skills that are critical to successful program management.

The course contains an integrated case study of a typical program, and includes practical application tools, techniques and best practices for managing programs.

## Course Overview

By the end of this workshop, participants should be able to understand:

- The fundamental concepts of program management and how they are applied for the effective management of programs.

- The role of the program manager in the practice of program management

- The concepts of benefits realization management and how to apply a benefits-realization management framework to optimize value delivery.

- How to develop and use a benefits-register, a program roadmap, and a benefits -realization plan

**Course Objectives**

By the end of this workshop, participants should be able to:

- Apply the concepts of program management for the effective management of programs.

- Understand the role of the program manager in the practice of program management

- Apply a benefits realization management framework to monitor, track and sustain program benefits

- Apply a value delivery framework to optimize the delivery of business

- Develop and utilize a program roadmap, a benefits-register, and a benefits realization plan

**Pre-requisites**

- Participants should have managed or participated in multiple project teams in the past, and have prior training in Project Management.

**Topics**

- Introduction to program management
- Business value, benefits, and program outcomes
- Benefits realization management framework
- Value delivery framework
- Case studies

**Reference**

Materials in the course are based on the Project Management Institute, *The Standard for Program Management – 4th Edition, 2017*, and the Benefits Realization Management Practice Guide, 2019, from the Project Management Institute, Inc.