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MONA SCHOOL OF BUSINESS AND MANAGEMENT

MSBM e-NEWS

March 2016

Issue 4 Vol. 1

Welcome to Mona School of Business and Management's e-Newsletter. In this issue we highlight the activities of The School during the period January - March 2016.

UPCOMING EVENTS

MSBM OUTREACH DAY

April 21, 2016
Fort George Early Childhood Institute

DEVCA 2016

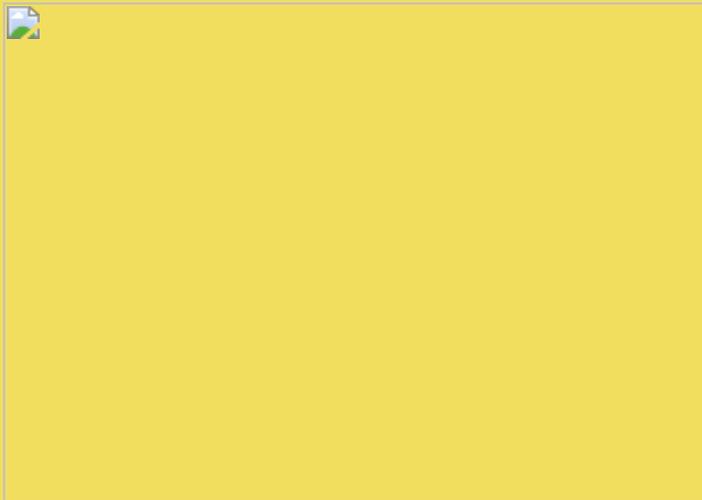
May 5-6, 2016
UWI Mona Campus

SYMPOSIUM:

**Jamaica's Preparedness
for the Opening of the
Panama Canal**

June, 2016
UWI Regional Headquarters

FIVE MSBM GRADUATE PROGRAMMES AMONG TOP 20 IN LATIN AMERICA



Several Masters degree programmes at Mona School of Business and Management (MSBM) at the University of the West Indies (UWI) rank in the top 20 spots in the Eduniversal Best Masters ranking in Latin America. Eduniversal is a global ranking and rating agency specializing in higher education, based in Paris, France. It ranks over 4000 masters programmes globally. [Read More](#)

APPOINTMENTS

MSBM wishes to extend heartiest congratulations to the following individuals who received appointments:



DR. LOU ANNE BARCLAY -
Senior Lecturer, International

MSBM INTRODUCES REVISED MBA PROGRAMME



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Professor of International Business. Dr. Barclay's body of original work in the field of International Business and more narrowly, FDI and Competitiveness received high praises from the internationally renowned reviewers who judged her work for the professorial appointment. She has made MSBM and the wider UWI, proud.

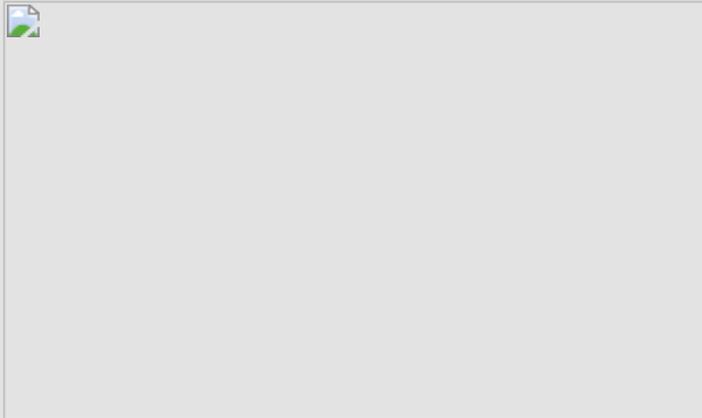


DR. ANNE CRICK - Senior Lecturer (MSBM), Consultant & Trainer - who was appointed as the Regional Editor for Central America and the Caribbean of the International Journal of Contemporary Hospitality Management (IJCHM). Dr. Crick will focus on Central America and the Caribbean.

public, its revised MBA programme during a free information session in Kingston. The information session was held at the New Kingston Conference Centre on Wednesday, January 27th and attracted scores of young professionals from across the island. A new start date in August for the internationally-acclaimed MBA programme was among the announcements made, along with new courses, which were developed after consulting with business industry leaders. [Read More](#)

PARTNERSHIPS

JEA/PAJ/MGI PARTNER TO HOST PUBLIC LECTURE



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January 20th, 2016 saw the staging of a Public Lecture at the UWI Mona Campus entitled: "From Third World to the First: The Singapore Free Port, Shipping and Logistics Story (1819-2016)". This lecture was organized jointly by Mona School of Business and Management, Mona Geo-Informatics and Port Authority of Jamaica. The lecture was delivered by Professor Guo Chenghui (Professor Kuok Seng Hwee), who is a research scholar/professor to Peking University; Mentor and Chairman of the CEO Institute (a world CEO certification body), Singapore Centre, and was formerly the Counsellor to the Singapore Embassy in USA.

STUDENT NEWS

MSBM STUDENTS SHINE AT 2016 FSS UNDERGRADUATE AWARDS



MSBM ENTERS PARTNERSHIP TO EXPAND DISTRIBUTION OF BUSINESS REVIEW



Robert Gordon, Director of Safety and Compliance, Fly Jamaica, (second-left) and Professor Densil Williams, Executive Director of MSBM and publisher of the Business Review (centre) shares a copy of the Business Review. Also sharing the moment is Sir Kenneth Hall (right) Chairman of the advisory board of the MSBM Business Review and Jacqueline Lyseight, Training Coordinator, Fly Jamaica.

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presented to students for outstanding academic performance at the UWI Faculty of Social Sciences' Annual Undergraduate Awards Ceremony held on January 14, 2016.

MSBM'S UNDERGRADUATE STUDENTS GAIN INTERNATIONAL WORK EXPERIENCE THROUGH PARTNERSHIP WITH ERNST AND YOUNG



UWI Students at orientation at Ernst and Young, New York in February.

Mona School of Business and Management (MSBM), in collaboration with Ernst and Young (EY) and other private sector companies continues to create job opportunities for its undergraduate students through its Co-operative in Accounting Education Programme. [Read More](#)

MSBM STUDENT LANDS TWO JOBS BEFORE GRADUATING



Twenty-one-year-old graduate of the University of the West Indies (UWI), Mona, Sade Johnson secured two job opportunities before graduating last November. [Read More](#)

MSBM DBA STUDENT, STEVE WHYTE, SUCCESSFULLY DEFENDS PROPOSAL

Management (MSBM) Business Review. The new partnership for distribution was announced on Wednesday February, 17th at MSBM, which will see the January/February issue and future issues of the Business review being distributed by Fly Jamaica. [Read More](#)

PHASE ONE OF THE UWI/NCB SPONSORED RESEARCH PROGRAMME COMPLETED



The UWI/NCB Sponsored Research Programme in Corporate Transformation is a partnership between The University of the West Indies, Mona and the National Commercial Bank Jamaica Limited, (NCB). Phase one of this programme was recently concluded with the execution of a three-day NCB Executive-level course (led by the MSBM's Professional Services Unit) held on February 22, March 1 & 22, 2016 in Kingston. The aim of this was to transfer knowledge from the MSBM Research Team to NCB's senior decision-makers, on how to strengthen business models for regional expansion and leverage data assets for competitive advantage.

INITIATIVES

MSBM/GLEANER HOSTS LEADERSHIP ROUNDTABLE



MSBM in collaboration with The Gleaner Company Limited, hosted a Leadership Roundtable at the Spanish Court Hotel on January 20, 2016. The objective of the forum was to allow persons from different sectors to directly dialog with the leaders of one of the two main

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Mr. Steve Whyte, MSBM DBA Cohort 2 student, successfully defended his research proposal titled, "An examination of the relationship between social network structures and software quality in free and open source software development" on March 4, 2016.

STUDENT ENGAGEMENT

MSBM REASONING SERIES WITH CEOs



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Mona School of Business and Management (MSBM) hosted the second session in its 'Reasoning with CEOs' series with Gary 'Butch' Hendrickson on March 10. [Read More](#)

ADVOCACY & OUTREACH

PUBLIC ADVOCACY SERIES: PUBLIC LECTURE FEATURING DR. DAVID PARKER



JLP party members, and approximately 40 representatives from government, NGOs, the private sector and the media in discussion.

MSBM GRADUATE PROGRAMMES INFORMATION SESSIONS



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On Wednesday January 27th, MSBM hosted its first graduate information session in Kingston for the year which saw scores of young professionals in attendance. The main purpose of the event was to promote the range of postgraduate degree programmes available at the Mona School of Business and Management (MSBM) including the internationally accredited MBA. [Read More](#)

Other graduate information sessions were held across the island - Montego Bay, Savanna-La-Mar, Port Antonio and Mandeville - in order to sensitise the public about MSBM's comprehensive range of graduate degree business and management programmes.

MONTEGO BAY:



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MSBM HOSTS PRIVATE SECTOR FORUM FOR UWI RESEARCH DAYS 2016

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Parker, a Senior Lecturer in Business Operations at the University of Queensland Business School – the second participant in its Revolving Scholar Programme which is primarily geared at assisting the school to improve its research productivity. While on the scholars programme, Dr Parker delivered a Public Lecture entitled "Confronting the Implementation Gap: Why do Good Ideas Fail to get Implemented?" The forum took place at MSBM North, on the Campus of the University of the West Indies (UWI), Mona, on March 17th. [Read More](#)

MSBM/DGOV PUBLIC FORUM: ELECTION 2016 - REFLECTIONS & NEXT STEPS

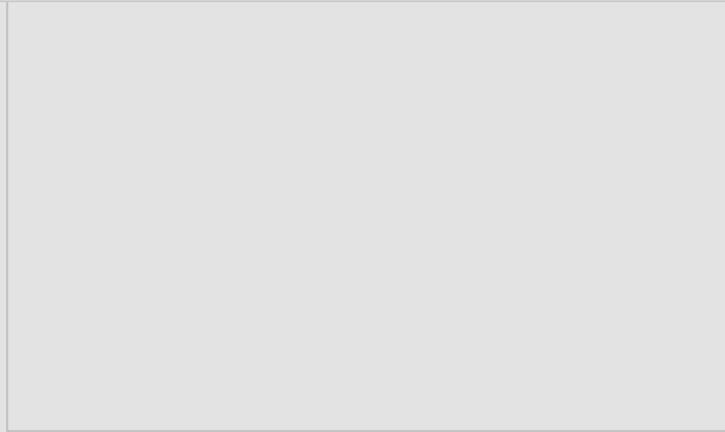


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On Monday, March 21 2016, a panel discussion entitled 'Election 2016: Reflections and Next Steps' was hosted by the Mona School of Business Management in partnership with the Department of Government at the Faculty of Medical Sciences. Led by an impressive line-up of panellists, the audience was taken through topics such as: election promises and governance, political marketing, exploring the data, and governing with a razor-thin majority. [Read More](#)

MSBM POST GRADUATE PROGRAMMES:

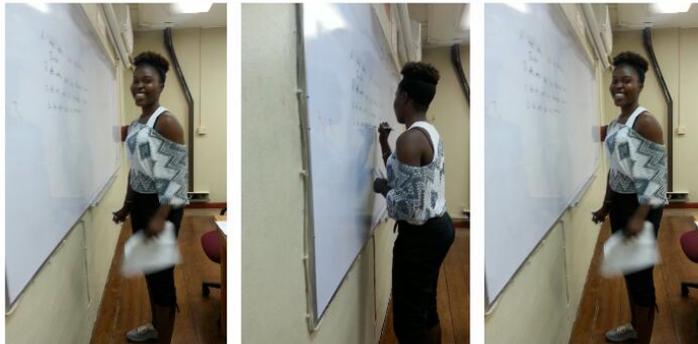
- **MBA**
- **MBM**
- **MSc Enterprise Risk Management**
- **MSc Accounting**



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MSBM's Private Sector Forum "Preparing for the Export Market" took place within the context of UWI Mona Research Days 2016 themed "Driving Development through Research and Innovation". The Forum - which was hosted on February 19 at the Assembly Hall, UWI Mona Campus - involved a panel discussion featuring: Prof. Lou Anne Barclay, Professor of International Business, MSBM; Dr. Tolulope Bewaji, Lecturer, MSBM; Dr. Andre Gordon, Managing Director, Technological Solutions Ltd; and Mr. Paul Lewis, Member, Board of Directors, JEA.

REMEDIAL EDUCATION PROGRAMME



Renee Watson, a past student of the High Achievers Programme, who is currently enrolled at the Mico Teachers University College, sharing her experience with the current students at the programme.

February saw the beginning of classes for MSBM's Office of Social Entrepreneurship/Youth Crime Watch of Jamaica High Achievers Programme. The programme caters to students sitting the Grade Nine Achievement Test (GNAT and the Caribbean Examination Council (CXC) exams. The project is currently in its sixth year of operation and has recorded successes in GNAT student passes and CXC passes.

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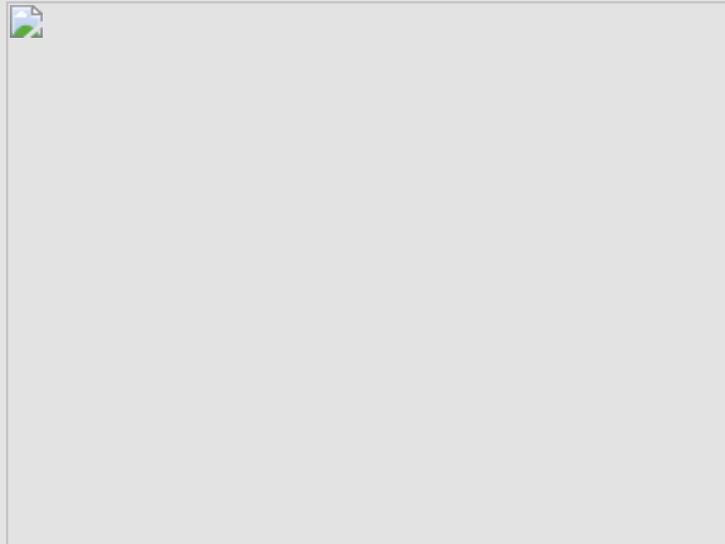
Start Dates: May 1 & 8

Creating High Impact Presentations

Start Date: May 15

For more information please contact:

Serephena L. Emanuel
977-7174 ext 372
 serephena.emanuel@uwimona.edu.jm



The Office of Social Entrepreneurship recently held a training workshop for Research Assistants at the Mona School of Business and Management. The workshop allowed research assistants - in particular field researchers - insights into research conduct, research techniques and guidelines when conducting field research as well as a brief introduction to social entrepreneurship. This initiative is a part of the Office's strategic capacity building development mandate for students of the University as well as team members within the Office.

STAFF/FACULTY HAPPENINGS**MSBM MEMBERS OF STAFF HONOURED AT PRINCIPAL'S RESEARCH DAY AWARDS CEREMONY**

MSBM congratulates Dr Maurice McNaughton and Dr Michelle McLeod. They were recognised at the Annual Principal's Research Day Awards Ceremony on February 19, 2016, for their outstanding research within the Faculty of Social Sciences. [Read More](#)
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MSBM PARTICIPATES IN MAPSAINTLUCIA 2016

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Western Jamaica Campus

Tel: 940-5561 | Fax: 979-3758

Email: msbm@uwimona.edu.jm
Website: <http://www.mona.uwi.edu/msbm>



@msbmalumni

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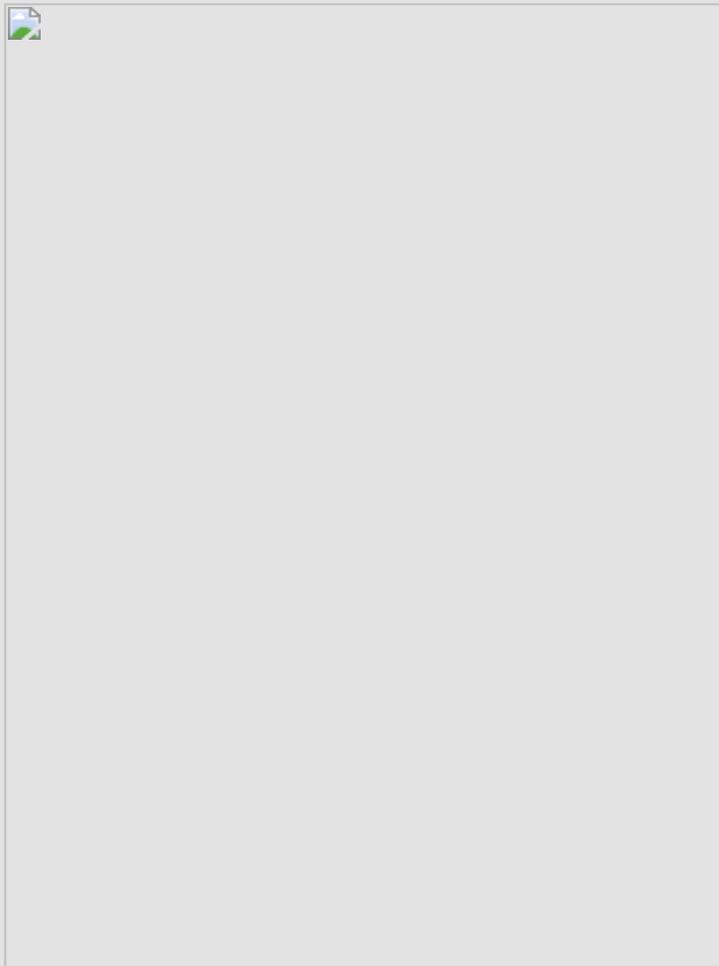
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Dr. McNaughton delivers a presentation on "Open Data and Interactive Community Mapping: Empowering Local Community Tourism" at MapSaintLucia 2016.

Dr. Maurice McNaughton, Director of the Centre of Excellence at MSBM, attended the MapSaintLucia 2016 event from February 26-28, on the invitation of St. Lucia's Ministry of Public Service, Information and Broadcasting. This event is part of Saint Lucia's open data program geared towards building a strong open mapping community and comprehensive digital map of the country. Dr. McNaughton also attended several meetings with key stakeholders including St. Lucia's Minister of Public Service, Energy, Science and Technology.

MSBM STAFF & STUDENTS CELEBRATE INTERNATIONAL WOMEN'S DAY 2016



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Email:

msbm@uwimona.edu.jm

Website:

<http://www.mona.uwi.edu/msbm>



the social, economic, cultural and political achievements of women. MSBM staff and students showed solidarity by wearing purple to celebrate the achievements of women while championing gender parity. MSBM's Document Centre also mounted a display to educate students on "Women in Parliament 2016".

MSBM'S DR. MAURICE MCNAUGHTON GIVES KEYNOTE AT FOSS WORKSHOP AT INFORMATICA HABANA 2016



On invitation of the University of Informatics Sciences (UCI), Dr. Maurice McNaughton, Director of the Centre of Excellence at MSBM, delivered the keynote address at the 6th International FOSS workshop at Informatica Habana 2016 in Havana, Cuba which was held March 14th - 18th. The presentation entitled, "Open ICT Ecosystems – Caribbean Opportunities", highlighted some of the work being done in the Caribbean with Open Source and Open Data and various challenges and opportunities.

MSBM WINS AWARD FOR BEST WHITEPAPER



Dr. Indianna Minto-Coy (centre) from the Mona School of Business & Management, University of the West Indies, winner of the award for best disaster risk management new academic offering, is congratulated by Professor Juan Pablo Sarmiento of Florida International University (right) and Mr. Neil McFarlane of UNISDR (left). (Photo: UNISDR)

Mona School of Business and Management (MSBM) won the award for the best whitepaper featuring disaster risk management as a new academic offering at a workshop held at the Shulich Business School, York University in Toronto Canada, March 23-24, 2016.

[Read More](#)

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Althea Bailey, Accounting Clerk

MSBM wishes her all the best in her new endeavours and wishes to thank her for her years of dedication, enthusiasm and team spirit.