

# MSBM E-NEWS

## Mona School of Business and Management



Newsletter October 2019 | Issue 7 Vol. 2

### Upcoming Events

**Vincent HoSang UWI Venture Competition - Semi Finals**  
November 21, 2019

**Book Launch- Business Intelligence For Small and Medium-Sized Enterprises**  
December 4, 2019

**Upcoming Professional Development (Short) Courses**

- **Business Communication [Tuesdays] – Start Date: Nov 6, 2019**
- **Principles and Practices of Project [Saturdays] – Start Date: Nov 6, 2019**
- **Transformational Leadership in the 21<sup>st</sup> Century – Start Date: Nov 9, 2019**
- **Financial Management Made Simple – Start Date: Nov 13, 2019**

Learn More: [Executive Education Schedule](#)

### #MSBMMoments



SNAPSHOT - Mona School of Business and Management's (MSBM) Marketing Coordinator, Justine Harrison accepts the award for the "Best Website" on behalf of MSBM from Professor Ian Boxill, Deputy Campus Principal, at the Faculty of Social Sciences' (FSS) "Friday Lyme" held on August 16, 2019.

Welcome to Mona School of Business and Management's eNewsletter.

In this issue we highlight the activities of the School during the period April 2019 - September 2019. During this period, the School made significant strides through a range of initiatives and programmes. As you read through this interactive issue of MSBM eNews, click the links for more information.

### News Highlights



#### MSBM Welcomes New Students

Mona School of Business and Management welcomed new students at the undergraduate and post graduate levels for the academic year 2019/20. Orientation Sessions took place for the MBA Programme (Western Jamaica Campus) on July 21 (Mona) on July 24, 2019; Undergraduate Orientation on August 27, 2019; and Orientation for MBM and MSc Programmes on August 30, 2019. During the period, the new students were engaged in a range of orientation, team building and academic advising activities. The Sessions were well attended and helped to orient new students with the School, the structure of the programmes, rules, guidelines and regulations that govern their administration; while administrators and faculty members were on hand to meet with their new cohorts and respond to their queries.

- [Gallery-MBA Mona Orientation](#)
- [Gallery-MBA WJC Orientation](#)
- [Gallery -MSc & MSBM Orientation](#)
- [Gallery - Undergraduate Orientation](#)



MSBM is now a member of the



2019 Vincent HoSang UWI Venture



SNAPSHOT - Mona School of Business and Management MBA International Business students presenting a copy of a report that was commissioned by Wisynco to its IT Officer, Mr. Christopher Ramdon on June 26, 2019.

[Read more...](#)



SNAPSHOT - Dwayne Russell (left), General Manager of MC Systems, accepts a token of appreciation from Andrene Roper, MBA student of Mona School of Business and Management, following a guest lecture on Digital Transformation by Russell on June 20 at The University of the West Indies, Mona. MC Systems has been doing a series of guest lectures at tertiary institutions with the aim of exposing students to different types of technology.

[Read more...](#)

## MSBM Undergraduate Programmes:

- Accounting
- Banking and Finance
- Chemistry and Management
- Entrepreneurship
- General Management
- Human Resource Management
- Management Information Systems
- Marketing
- Operations Management
- Tourism Management

[Learn More](#)

## MSBM Post Graduate Programmes:

## Business Graduates Association

Mona School of Business and Management is now a member of the Business Graduates Association (BGA). The BGA was launched in early 2019 by Association of MBAs (AMBA) and focuses on all programmes offered by Business Schools and not just Masters programmes in business and management. The BGA's vision is to be the leading global movement for responsible management, positive impact and lifelong learning.

## Competition Launched

The Vincent HoSang University of the West Indies (UWI) Venture Competition 2019 was launched at Mona School of Business and Management (MSBM) on Wednesday September 18, 2019. Long standing partner, JMMB Joan Duncan Foundation, continues to support the objective of harnessing the talents and skills of students within the UWI community, and facilitate the development of their ideas into fully-fledged businesses. At the Launch, MSBM welcomed a new partner, Baymac, who has pledged JMD\$250,000 for the most investor ready project. Baymac joins existing partners, JMMB Joan Duncan Foundation, Mona Entrepreneurial and Commercialization Centre, Regus Jamaica, Jamaica Stock Exchange, Development Bank of Jamaica and the Jamaica Observer

[View Gallery](#)



## Howard Mitchell appointed Chairman of MSBM

Mr. Howard Mitchell, President of the Private Sector Organisation of Jamaica has been appointed **Chairman of the Board of Directors**, Mona School of Business and Management effective August 1, 2019



## Seven MSBM Graduate Programmes ranked among top Masters Programmes in Latin America

The following Mona School of Business and Management Graduate Programmes are included in the Eduniversal Best Masters & MBA Ranking 2019: Master of Business Administration - Part Time, Master of Business Administration - Full Time, Master of Science in Accounting, Computer Based Management Information System (CBMIS), Enterprise Risk Management, Master in Business Management, MSc Marketing and Data Analytics, MSc in Procurement Management. Headquartered in Paris, Eduniversal is a global ranking and rating agency specializing in higher education. The Company has established strong expertise in evaluating academic institutions and programmes in France since 1994, and internationally since 2007.

- [Diploma in Business Administration](#)
- [Doctorate in Business Administration](#)
- [Master in Business Administration](#)
- [Master in Business Management \(MBM\)](#)
- [MSc. Accounting](#)
- [MSc. Computer Based Management Information Systems](#)
- [MSc. Corporate Finance](#)
- [MSc. Enterprise Risk Management](#)
- [MSc. Logistics and Supply Chain Management](#)
- [MSc. Marketing and Data Analytics](#)
- [MSc. National Security & Strategic Studies](#)
- [MSc. Procurement Management](#)
- [MSc. Services and Retail Management](#)
- [MSc. Taxation](#)



Click Image and learn more about our Globally Competitive graduate programmes!

### MSBM Professional Services:

- [Contract Research](#)
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### MSBM Executive Education:

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- [Leadership and Management Development](#)
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- [Business Communication](#)

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### Gov't announces plan to invest over \$1B in promoting investment in local research at MSBM Business and Management Conference

The government is injecting well over \$1 billion into the economy to encourage entrepreneurs to utilise the product of local research, Minister of Finance and the Public Service Dr. Nigel Clarke said Wednesday, July 10, 2019. Dr. Clarke, who was speaking at the Mona School of Business and Management's (MSBM) 4<sup>th</sup> Business and Management Conference at the Jamaica Pegasus, New Kingston, said that the government has been working with the Inter-American Development Bank (IDB) to build the capacity to commercialise the results of research done at local educational institutions, including The University of the West Indies (UWI).

[View Gallery](#)



### DevCa 2019 - "Smart Communities, Smarter People"

Developing the Caribbean Open Data Conference and Hackathon - Devca2019 (an MSBM Centre of Excellence-hosted event) was staged at The UWI Regional HQ, from May 16 - 17, 2019, under the theme "Smart Communities, Smarter People" with equivalent events hosted in five other countries across the region (Belize, Cuba, Dominican Republic, Haiti and Saint Lucia).

[View Gallery](#)



### MSBM hosts CEO Roundtable on 'Agile Leadership for Digital Transformation'

Minister of Science, Energy and Technology Fayval Williams says research is indicating that by 2020, 30 per cent of all day-to-day businesses will implement artificial intelligence as a part of their digital transformation strategy. The Minister was speaking at the 10<sup>th</sup> annual Mona School of Business and Management (MSBM) Roundtable Forum, under the theme 'Agile Leadership for Digital Transformation' at the Jamaica Pegasus Hotel in New Kingston.

[View Gallery](#)



### MSBM featured in "The Business Year - Jamaica 2019"

The Business Year is a global media group that has been providing investors, businesses, and governments with first-hand insights into the world's most dynamic markets for over a decade. In the recent issue on Jamaica, Dr. David McBean, Executive Director, Mona School of Business and Management (MSBM) was interviewed and spoke about the School's vision and mission.

**Annabelle Graham**  
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Mona School of Business & Management  
Professional Services Unit  
Block H, Alister McIntyre Building

## Staff Updates

### MSBM WELCOMES:

- **Dr. Franklin Johnston**, Director, Professional Services Unit
- **Mr. Terence Campbell**, Programme Coordinator
- **Ms. Jinelle Peart**, Supervisor, Documentation Centre
- **Mr. Chevinno Francis**, Clerical Assistant, Professional Services Unit
- **Mrs. Vennecia Christian-Barnes**, Teaching Fellow
- **Mr. Howard Senior**, Lecturer - Marketing, International Business, Entrepreneurship & Strategy Unit
- **Ms. Debbie Falconer**, Lecturer - Finance and Accounting Unit
- **Mrs. Kristina Hosin-Ashman**, Lecturer - Finance and Accounting Unit

MSBM extends a warm welcome to our team, we are pleased to have you with us!

### MSBM FAREWELL:

- **Antonique Dixon**
- **Shannon Hill**
- **Markland Payne**
- **Althea Walker**
- **Kedane McLean**
- **Melesha Manderson**

MSBM wishes them all the best in their new endeavours and thanks them for their years of dedication, enthusiasm and team spirit.

### MSBM Bon Voyage Reception

Mona School of Business and Management (MSBM) hosted a "Bon Voyage" Reception for Dr. William Lawrence, Ms. Patricia Douce, Dr. Hilary Hickling and Dr. Paulette Henry who recently retired and also Dr. Twila Logan who is moving on from MSBM. The Reception was held at the Courtyard, MSBM North on July 30, 2019. The outgoing members of staff were honoured for their years of service and sterling contribution to the Organization. MSBM wishes them all the best in the

## Partnerships



### Google launches Caribbean School of Data in partnership with MSBM and Slashroots Foundation

Google.org and the Caribbean Open Institute (COI) have joined forces to help reduce the digital divide in the region. Specifically, the organisations are seeking to empower youth populations of the Caribbean that are detached from the educational systems and the workforce through open data management. Google.org will support the COI to deploy the Caribbean School of Data (CSOD), an educational initiative that will develop a comprehensive and sustainable "data literacy" programme for underserved populations in Jamaica, Dominican Republic, Guyana, Haiti, Saint Lucia and Puerto Rico generating greater awareness, skills, competencies and capabilities around data science, creating employment skills for the digital age. COI partners, Mona School of Business and Management (MSBM) and The SlashRoots Foundation (SRFDN) attracted grant funding and active support from the Google.org for this initiative at the local level.



### Students win \$2 million in MSBM, NCB investment challenge

Mona School of Business and Management (MSBM) graduate student, Oldane Graham, and the team of undergraduate students, Howard and Taylor, captured top prizes in the inaugural NCB Capital Markets sponsored MSBM Student Investment Challenge. The Competition was MSBM's effort to give post graduate and undergraduate students practical experience to the theory taught in class.



### JMMB partners with MSBM to offer post graduate loans

JMMB Bank and Mona School of Business and Management (MSBM) have forged a partnership to offer up to 100 per cent financing to students pursuing the School's post graduate programmes. The partnership is in response to the ongoing challenge faced by individuals to fund higher education, especially at the post graduate level, where individuals are seeking to propel their careers and remain on the cutting edge of their fields.

next phase of their journey and thanks them for their many years of dedication, enthusiasm and team spirit.



The late Martin Henry served as an adjunct lecturer at Mona School of Business and Management (MSBM) for over 10 years where he taught the critical thinking portion of the course "Foundation Skills for Graduate Management Education" in the MBA programme.

[Read more...](#)

## Congratulations



Heartiest congratulations to Mona School of Business and Management's Senior Lecturer, **Dr. Delroy Chevers** who has been appointed **Associate Dean of Graduate Studies and Research** in the Faculty of Social Sciences for the 2019-2020 academic year

[Read more...](#)

## Calling All MSBM Alumni!



Click the link to find out more or Contact us:

### Mona Campus

Tel: (876) 977-6976  
Fax: (876) 977-4622

Tel: (876) 977-3775  
Fax: (876) 977-3829

### Western Jamaica Campus

Tel: (876) 940-5561  
Fax: (876) 979-3758

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## Student Engagement



**MSBM Reasoning Series with CEOs - Joe Bogdanovich**

Approximately 120 students from a cross section of faculties on the Mona Campus of The University of the West Indies (UWI) experienced first-hand interaction with prominent entertainment entrepreneur - Founder & CEO of DownSound Records and DownSound Entertainment - Josef "Joe" Bogdanovich on Thursday, September 26. The event was Mona School of Business and Management's (MSBM) seventh "Reasoning Series with CEOs", which allows students to gain useful insights into how to achieve and maintain success in a competitive business environment.

[View Gallery](#)



### MSBM hosts Time Management Session for Students

Mona School of Business and Management (MSBM) Student Engagement & Enrichment Committee hosted another session on Time Management on September 19, 2019, specifically for undergraduate students. The event was facilitated by MSBM Senior Lecturer Dr. Delroy Chevers. The students in attendance received guidance as well as tips re time management.



### MSBM promotes the use of Technology as a cost effective tool for Learning and Transformation

Mona School of Business and Management's (MSBM) undergraduate students were treated to a session on Study Strategies and Examination Tips on April 11, 2019. The Session was hosted by the MSBM Student Engagement & Enrichment (SEE) Committee and facilitated by Dr. Clive Scott, Senior Programmes Officer.

Email:  
msbm@uwimona.edu.jm

Website:  
[www.mona.uwi.edu/msbm](http://www.mona.uwi.edu/msbm)



## Student News



### Connect with MSBM



#### MSBM Students win (GTTP) Research Competition

Mona School of Business and Management (MSBM) undergraduate students Janique Ankle and Sherica Austin placed first in the Jamaica Tourist Board annual Global Travel and Tourism Partnership (GTTP) Research Competition. Two teams entered representing The University of the West Indies, with our second team comprising of Tiffany Thompson and Saleca Wilson, copping second place. The Teams were coached by MSBM Lecturers Beienetch Watson and Johnell Smith. The winners and their coach will go on to represent Jamaica and the University at the GTTP Awards and Research Competition in Nice, France in November.



#### Vincent HoSang UWI Venture Competition 2018 Winner's Tour

The 2018 First and Second place winners of the Vincent HoSang UWI Venture Competition ventured to New York from August 13 - 18, 2019. As a part of their Competition prizes, students from the top teams JA Bio Plastics and Pree Labs, were able to participate in this experience where they were able to meet with and tour the facilities of the benefactor Vincent Hosang's, Caribbean Food Delights. In addition, the students met Jamaican business owners in the Diaspora to have one on one discussions and get advice about their own business ventures.



#### MSBM student, Candice Gordon, founder of Shevielle's Natural Hair & Skin Journey

Mona School of Business and Management student Candice Gordon recently graduated with a degree in Marketing and Management Studies and is already entrenched as a budding entrepreneur. Gordon, founder of Shevielle, who was inspired by her interest to grow her hair and as such, with help from her sister, they began research on natural



#### MSBM undergraduate students place 2<sup>nd</sup> at CTO Students Colloquium

After a six-year hiatus from the Caribbean Tourism Organisation's (CTO) Students Colloquium, our Tourism Management students - Chad Morgan, Tiffany Thompson and Shanice Morrison led by Lecturer Johnell Smith - emerged as second place winners in the Competition held in Manhattan, New York on June 5<sup>th</sup>, 2019. The

products for hair and skincare. With an entrepreneurial eye, Gordon bounced ideas off her sister. The brand has expanded to carry a range of quality lifestyle handmade products and provide protective tips

Team was beaten by defending champions Munroe College (based in New York) by only one point. The Caribbean Students Colloquium is a programme designed to engage future leaders of the Caribbean in tourism-related activities, through a competition in which teams of students studying at the tertiary level vie for the Championship. The Caribbean Students Colloquium was created, in 2010, by CTO-USA.



### **DBA graduate , Stanley Beckford says thanks to MSBM**

Recent Doctorate in Business Administration (DBA) programme graduate , Stanley Beckford, says thank you to Mona School of Business and Management (MSBM) and GraceKennedy for assistance and support throughout his DBA journey! On April 5, 2019, Beckford successfully completed his DBA Oral Examination with focus on “The Determinants of Early Stage Mergers and Acquisitions (M&A) Performance: A Case Study of Caribbean Practitioners”. MSBM wishes to convey congratulations to Stanley Beckford



### **MSc Logistics and Supply Chain Management student, Kemoy Bowen, deemed “A man of value”**

Kemoy Bowen, student in the MSc programme in Logistics and Supply Chain Management is deemed to be a “man of value” and dreams to be the best person and role model for his son. He was featured in the Jamaica Gleaner as a role model for men.

## **Alumni News**



### **MSBM Graduate Students & Alumni Mixer**

Mona School of Business and Management (MSBM) Graduate Students and Alumni Mixer was held on Friday, September 20, 2019 in the MSBM Courtyard. The annual event is held at the beginning of the academic year to provide a forum for the alumni to meet and mingle with the new students in the MSBM graduate programmes and to introduce the new students to the Alumni Association. This year's event was well attended and saw a high level of engagement between students and alumni. Alumni were feted with food and music, games and giveaways courtesy of event sponsors: In Season Juices, Worthy Park Estates (Rum Bar Rum), Pure Water, GraceKennedy and Carimed and POW Social Media.

[View Gallery](#)



### **Cocktails With... Leanne Spence**

Water Warrior" Leanne Spence is the co-principal of Instant-Save Conservation. It's an environmental business that provides water efficiency solutions that help people reduce their water, sewerage and energy use by assessing and retrofitting properties with high-efficiency plumbing fixtures and systems. The Mona School of Business and Management alum and her business partner/father Richard Spence are in their fifth year of operation and are continuing to make impressive strides.



### **Donovan Stanberry appointed campus registrar for UWI, Mona**

The University of the West Indies (UWI), Mona has appointed former permanent secretary in the Ministry of Industry and Agriculture, Dr. Donovan Stanberry as the new Campus Registrar. The campus registrar is the most senior administrator on the campus, serving as chief administrative officer, chief operating officer and as secretary to all campus committees. Dr. Stanberry completed an MBA from the Mona School of Business and Management, with distinction, in 2002.



**Tourism Minister, Edmund Bartlett, Names MSBM Graduate as Director of Visitor Safety for Jamaica**

MSBM Graduate, Dave Walker has been named the Director of Visitor Safety and Experience for Jamaica’s Tourism Product Development Company (TPDCo), according to a Ministry of Tourism statement. A retired Jamaican military officer, Walker will submit recommendations on “the way forward” as part of an island-wide security audit of the country’s critical tourism sector commissioned by Edmund Bartlett, Jamaica’s Tourism Minister.



**MSBM MSc. National Security and Strategic Studies graduate Antonette Wemyss-Gorman shatters another Glass Ceiling**

Over the years, Antonette Wemyss-Gorman has been blazing a path for women, she shattered yet another glass ceiling when she was promoted to the rank of captain (naval). Wemyss-Gorman, the commanding officer of the Jamaica Defence Force (JDF) Coast Guard, became the first female in Jamaica and the Caribbean to be promoted to that rank, which is the equivalent to the army rank of colonel. Wemyss-Gorman is a Mona School of Business and Management MSc. National Security and Strategic Studies graduate.



**MSBM Accounting Graduate Owen Brown's deepest dive yet**

They say opportunity knocks only once, but Owen Brown has experienced an anomaly; the certified scuba instructor has twice received full scholarships from his employer, Sandals Montego Bay, to pursue tertiary studies. The most recent award came through Sandals Corporate University (SCU) and resulted in completion of a Master of Science in Accounting at Mona School of Business and Management (MSBM).



**MSBM alum Camile Glenister appointed Deputy Director of Tourism**

Donovan White, Jamaica’s Director of Tourism has announced the appointment of Camile Glenister as the New Deputy Director of Tourism, Marketing at the Jamaica Tourist Board (JTB). Glenister, a veteran marketing communications professional with 20 years of product, campaign and strategy development and digital media execution, is an Mona School of Business and Management alum.

## Faculty Engagement & Outreach

**Jamaica Summit of Excellence in Leadership and Business**

Speaker: Dr Lawrence Nicholson, Unit Head, Decision Sciences & Information Systems, MSBM

July 18, 2019 | Jamaica Pegasus Hotel, Kingston

### **Grange Hill Primary School Annual School Leaving Ceremony**

Guest Speaker: Dr Lawrence Nicholson, Unit Head, Decision Sciences & Information Systems, MSBM

July 2, 2019 | Grange Hill New Testament Church of God, Westmoreland

### **Middle Managers' Conference 2019 – “Building and Unleashing Breakthrough Leadership”**

Speaker: Dr Anne Crick, Senior Lecturer, MSBM

May 7-8, 2019 | Jamaica Pegasus Hotel, Kingston

### **AMCHAM's Business Unusual: Jamaica's Economic Reform Programme**

Speaker: Ambassador Ralph Thomas

March 28, 2019 | Jamaica Pegasus Hotel, Kingston

## **Staff & Faculty Happenings**



### **MSBM Staff honoured at General Staff Retreat 2019**

Four staff members were honoured for their contributions to the School at the Annual Staff and Faculty Retreat themed “Stronger Together” held on August 23, 2019. They received STAR awards sponsored by Spur Tree Spices for various categories. The following awards were presented: Most Effective Administrator - Mrs. Ashli Rose-Davis; Best Researcher - Dr. Trevor Smith; Most Effective Customer Service Staff - Ms. Kerry Devonish; and Most Effective Administrator WJC - Ms. Justine Reid. The awards

were presented by Dr. David McBean, Executive Director, MSBM. Motivational Speaker Fabian Thomas presented to members of staff while co-chairs and facilitators for the day were Dr. Anne Crick and Dr. Paulette Henry, who engaged staff and faculty in team building sessions and activities. The Event culminated with the announcement of the winners of the Staff Retreat Photo Competition on September 6, 2019. The winners were: Best Wildlife or Most Scenic Category - Kyria Cole-Phillips; Creative or Unique Category - Justine Harrison and; Funniest Category- Janice Henlin.



### **MSBM “Feel Good Fridaze” Lyme**

Mona School of Business and Management (MSBM) hosted its inaugural "Feel Good Fridaze" activity themed "The Emancipendence Edition" in the MSBM Courtyard on Friday, August 9, 2019. The Activity which was planned and executed by the School's Marketing Unit brought together MSBM Faculty and Staff for an evening of culture, fun, music, games and team building. The evening's Best Dressed Award went to Salome Mckenzie-Russell from the MSBM Accounting Unit.

### **Dionnie Headley - The tax guru**

Today, Dionnie Headley, Managing Director of the Sygnus Tax advisory team, founder of the TaxTech Institute, and an Adjunct Lecturer in the Master of Science in Taxation programme at Mona School of Business and Management; is happy that she accidentally stumbled upon her true calling of being a tax educator.

## **Spotlight: Uwi**



### **UWI Climbs in Regional Ranking**

After its 2018 debut in the Times Higher Education (THE) Latin America University Rankings, The University of the West Indies (The UWI) has climbed even higher in the 2019 report published by the prestigious UK-based ranking agency. The THE's recently published rankings for the Caribbean and

Latin America show the continued improvement of The UWI, as it placed 32nd among the 150 best ranked universities across Latin America and the Caribbean - compared to 37th last year.



**And Now... MSBM On-Demand!**

**MSBM MOBILE**

MSBM Mobile v2 is a fully native Android App and features an enhanced user interface that provides on-demand access to MSBM's news, social media, topical events and public forums as well as video archives of past events. The new real-time messaging feature means that you will never have to miss another MSBM event.

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The banner features the MSBM logo on the left, a QR code, and the MSBM MOBILE logo on the right. The background is a blue gradient with a white wave-like shape at the bottom.



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