



Welcome to Mona School of Business and Management's eNewsletter! In this issue we highlight the activities of the School during the period July - August 2020. During this period, the School made significant strides through a range of initiatives and programmes. As you read through this interactive issue of MSBM e-News, click the links for more information.



Upcoming Events

MSBM Public Forum - Cruise Shipping and Tours: Pivoting for Success and Sustainable Growth

| Sept. 30, 2020

Vincent HoSang UWI Venture Competition Launch

| Oct. 14, 2020

#MSBMMoment



Flashback... to Thursday, June 18, 2020, when the Mona School of Business and Management team visited the Elsie Bemand Home for Girls in Havendale to make a gift presentation.

[Read More](#)

Staff Updates

MSBM WELCOMES:

- Kamique Stewart, Accreditation Officer

MSBM extends a warm welcome to our team, we are pleased to have you with us!

MSBM FAREWELL:

- Monique Williams

MSBM wishes you all the best in your new endeavours.

APPOINTMENTS:

- **Dr. Andrew Spencer**, Deputy Executive Director - Undergraduate Programmes

- **Dr. Charlette Donalds**, Unit Head, Decision Sciences & Information Systems (DSIS)

CONGRATULATIONS:

Special congratulations to MSBM's [Dr. Delroy Chevers](#) on receiving the Vice Chancellor's Award for Outstanding Teaching!

MSBM Alumni

SPOTLIGHT: [MSBM Alumnus Seretse Bell](#) appointed to Chief Business Development Officer at COK Sodality.

CALLING all MSBM Alumni! →



MSBM Offerings

- Undergraduate Programmes
- Graduate Programmes
- Executive Education



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News Highlights

Student News



MSBM welcomes New Students virtually

Mona School of Business and Management (MSBM) welcomed hundreds of new graduate and undergraduate students for the academic year 2020/21 in virtual orientation sessions held over the period August 11 to September 1, 2020. These cohorts have the distinction of being the first set of students to begin their programme of study in an online/remote mode.

[Read More](#)

Advocacy & Outreach



VHEP Launches Free Webinar Summer Series

In response to the COVID-19 Pandemic the Vincent HoSang Entrepreneurship Programme (VHEP) sought to continue development and engagement with its stakeholders by way of capacity building through the execution of a Webinar Series over the Summer. The first staging of the Series positively impacted at least 70 individuals who were able to log on live and participate in discussions with international presenters. Some topics covered included: Strategic Marketing, Crisis Management and Corporate Social Responsibility. [Read More](#)



MSBM: "Digital Transformation Is A Must to Survive"

The onset of a robust technological disruption has created multiple innovative pathways for the emergence of new businesses as well as the downfall of several traditional entities. On July 23, 2020, Mona School of Business and Management in association with The Jamaica Stock Exchange hosted a virtual Public Forum under the theme "Corporate Strategies to Thrive and Strive in any Economic Condition" which examined the new terrain businesses will have to navigate for survival. [Read More](#)



Introducing the MSBM e-Zine

As the last pandemic was a century ago in a totally different context, the current pandemic resulting in a historic economic slowdown is one requiring agile responses to a situation for which we have neither precedent nor road map. We therefore must develop and implement new ways of thinking and acting to effectively respond to the unfolding needs of both our primary community of students as well as corporate Jamaica. In that context, MSBM has launched a new online publication, MSBM e-Zine. [Read More](#)



MSBM Launches Business Review Media Series

Mona School of Business and Management (MSBM) recently launched the MSBM Business Review Media Series, a series of podcasts and webinars featuring insightful, thought-provoking and forward-thinking conversations and presentations, which discuss major trends and developments in business, both local and international. The first podcast in the Series was launched on June 11 under the theme, "Getting Back to Business" with a focus on the COVID-19 Pandemic and it resulting in a time of volatility and complexity for all sectors of business. [Read More](#)

Partnerships



Flow Foundation partners with MSBM to roll out Digital Education

In August, the Flow Foundation launched a \$60-million pilot programme focused on digital learning and supporting micro, small and medium-sized enterprises (MSMEs). Mona School of Business and Management (MSBM), a major partner for the Programme, through the Caribbean School of Data initiative, has been laser-focused on digital literacy and data skills as imperatives for Jamaican and Caribbean youth to be competitive in today's, and the future, digital economy. [Read More](#)



CSOD launches mentorship programme to support students

The Caribbean School of Data (CSOD), which has been providing disadvantaged youth with data and digital skills, has taken its initiative one step further by announcing a mentorship programme and online community. The announcement was made on June 13 via an online launch event. Established by Google.org with the Mona School of Business and Management (MSBM) and the Jamaica-based SlashRoots Foundation jointly as the Caribbean Open Institute (COI), the CSOD was launched regionally in September 2019, and locally in October 2019. [Read More](#)

UWI Mona News



- [A Message to the Caribbean - Time to Advance: No Time to Retreat](#)
- [UWI launches 2020 Giving Campaign to help students affected by COVID-19 pandemic](#)
- [The UWI's "Triple Firsts" in latest Times Higher Education Rankings](#)



UPDATES

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