



MONA SCHOOL OF BUSINESS AND MANAGEMENT

# MSBM e-NEWS

May 2013

Issue 1 Vol. 1

Welcome to Mona School of Business and Management's e-Newsletter. In this issue we highlight the activities of The School during the period January –May 2013. During this period, The School made significant strides through a range of initiatives and programmes. As you read through this newly interactive issue of MSBM e-News, click the links for more information.

## UPCOMING EVENTS

June 6

Public Lecture

U.S. Ambassador

Pamela Bridgewater

*"Women's Leadership:*

*Transforming Self,*

*Community & Country"*

6:00pm

UWI Faculty of Law Building

June 16-19

Look Out for the the MSBM Booth at the

2013 Jamaica Diaspora Conference

Montego Bay Convention Centre

June 27

MSBM Roundtable 2013

7:30 am

Mona Visitors Lodge and Conference Centre

## COMING SOON

Cyber Security & Digital Forensics Conference

## ORIENTATION MAY 2013

MSBM welcomed three new cohorts of Graduate Students in May 2013. The new cohorts are: MBA and Diploma Business Administration (Mona) and MBA (WJC). MSBM extends a warm welcome to all new students.

[Click images to view galleries.](#)

## MSBM Captures International Award for Entrepreneurship & Innovation



[Click image to view gallery](#)

A team of MBA students of the Mona School of Business and Management (MSBM) presented their business plan highlighting the value of brand Jamaica with their pitch for Giggles: baby food made from high nutrition Jamaican produce; for which they won the first place award in the recently held Opportunity Funding Corporation Innovation & Entrepreneurship (OFCIE) competition.

[Read More](#)

## CONGRATULATIONS: MSBM Staff Shine At Research Days Awards

### Mona- MBA



### WJC-MBA



### Mona-Diploma



## CONFERENCES & SEMINARS

### Middle Management Development Programme



[Click image to view gallery](#)

The Middle Management Development Programme for Financial Services two day workshop was held at the Mona Visitors' Lodge & Conference Centre on Thursday, February 7, 2013.

[Read More](#)



On February 8, 2013, seven members of the MSBM team were recognized and received awards for their contributions to academic research at the UWI Annual Research Days Awards Ceremony. We are very proud of their achievements and wish them continued success. [Read More](#)

## INITIATIVES

### MSBM Introduces SmartTab



[Click image to view gallery](#)

The incoming class of MBA students at The Mona School of Business and Management (MSBM) will be the first group of students to utilise e-book packages on Smart Tab devices provided by the school in collaboration with international publishing partners Pearson and Cengage, and local technology firm JL Mobile.

## Caribbean Open Data Conference



The Mona School of Business and Management (MSBM) hosted the Jamaican leg of the regional Caribbean Open Data Conference from April 11 to 12, 2013.

[Read More](#)

## Kingston 360 Breakfast Series



[Click image to view gallery](#)

On April 10, 2013, MSBM partnered with the Spanish Court Hotel to host the fifth in the Kingston 360 Breakfast Talk series. Mr Paul Kukubo, CEO, Kenyan ICT Board presented on the topic "ICT as a Growth Enabler: Perspectives from the Kenyan ICT "Revolution" to an audience of Government officials, private sector representatives and members of academia.

[Read More](#)

## Caribbean Executive Leadership Series 2013



[Click image to view gallery](#)

The Mona School of Business and Management (MSBM) in collaboration with the Jamaica Institute of Financial Services (JIFS) presented an intensive three day seminar on April 24-26 2013 to sharpen the skills of leaders in the Financial Services Sector.

[Read More](#)

[Read More](#)

## MSBM Continues Support of "One Laptop Per Child" Initiative



[Click image to view gallery](#)

The Mona School of Business and Management (MSBM) launched its third "One Laptop Per Child" (OLPC) project on May 16, 2013. Since its inception in 2011, the project has provided over 100 laptops to select schools. This year 20 XO laptops were distributed to the Mission House Basic School in Gordon Town, to be complemented by on-going teacher, parent and student training. [Read More](#)

## Office of Social Entrepreneurship (OSE) Partners with JN Foundation



As part of its Social Enterprise Boost Initiative (SEBI), the JN Foundation commissioned the Mona School of Business and Management (MSBM) through its Office of Social Entrepreneurship (OSE) - to gather information on the social,

## Financial Services Seminar



[Click image to view gallery](#)

In an effort to address the financial concerns of persons seeking post graduate education, MSBM conducted a Financial Services seminar focused on providing potential students with valuable information related to the funding of their graduate studies. The session was held on March 26, 2013 at the Faculty of Law Building.

[Read More](#)

## MBM Career Forum



The current cohort of Master in Business Management students with guidance from their Lecturers and James Moss Solomon, Executive in Residence, recently organized a Career Seminar in order to provide a forum where they could interact with professionals from various industries with a view to exposing them to options for their career path upon graduation.

[Read More](#)

## 'LIKE' MSBM ON FACEBOOK

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economic and environmental contributions that social enterprises make to the country. [Read More](#)

## Digicel On Board with Office of Social Entrepreneurship (OSE) Training Initiative



Eleven community organisations across Jamaica will be able to turn their activities into successful community businesses, thanks to a partnership forged between the Digicel Foundation and the UWI Mona School of Business and Management - Office of Social Entrepreneurship (OSE). [Read More](#)

## GUEST LECTURE: 'Reggae Reggae Sauce' Mogul Levi Roots Visits MSBM



[Click image to view gallery](#)

Keith 'Levi Roots' Graham, was guest lecturer at Mona School of Business and Management at the Mona Campus on April 8

<https://www.facebook.com/MSBM.UWIMO>  
NA

## INTRODUCING: Sports Business Management Programmes



[Click Image for more Details](#)

**APPLICATION DEADLINE  
JUNE 30**

## INVEST IN YOURSELF THIS SUMMER!

**Register for a  
Professional  
Development course at  
MSBM**



**CLICK THE LINK TO VIEW  
THE SUMMER SCHEDULE**

and the Western Jamaica Campus on April 13 where he addressed both students and faculty on both occasions under the theme 'Insights for entrepreneurial success'. [Read More](#)

## ACADEMIC PARTNERSHIPS MSBM and Wharton Host Caribbean MBA Conference



[Click image to view gallery](#)

The 10th annual Caribbean MBA Conference was held January 4-5, 2013 at the Jamaica Pegasus Hotel Kingston, Jamaica. The Conference (originally organized by the joint MBA Caribbean Student Clubs of the Harvard Business School and The Wharton School at the University of Pennsylvania) was this year held in exclusive collaboration with the Wharton Caribbean Business Initiative Club alongside students of the Mona School of Business and Management (MSBM) at UWI. [Read More](#)

## MSBM Undergraduate Students Participate in International Case Competition

## CALLING ALL MSBM ALUMNI



CLICK THE LINK  
To Find out how  
OR  
CONTACT US

### Mona Campus

Tel: 977-6976 | Fax: 977-4622

Tel: 977-3775 | Fax: 977-3829

### Western Jamaica Campus

Tel: 940-5561 | Fax: 979-3758

Email: [msbm@uwimona.edu.jm](mailto:msbm@uwimona.edu.jm)

Website:

<http://myspot.mona.uwi.edu/msbm>

## LEARN ABOUT THE MSBM MENTORSHIP PROGRAMME



A team of undergraduate students from The Mona School of Business and Management (MSBM) were among contestants in the February 2013 Kogod Business Case competition, held in Washington DC by the American University's Kogod School of Business. [Read More](#)

## CORPORATE PARTNERSHIPS

### Corporate Breakfast- GraceKennedy Limited



As part of its continuing thrust to encourage dialogue and synergy with the business community; Mona School of Business and Management (MSBM ) hosted a corporate breakfast with the Executive and Senior Management team of the GraceKennedy Group on April 4 2013 at the School. [Read More](#)

## Musson Group Facilitates MSBM Student Internships



**UW/MSBM Mentorship Programme**

**Announcing 2012/14 Mentorship Programme**

Need professional and Personal Development?  
Need career advice?  
Need an mentor to network with potential employers?

**SIGN UP NOW TO BECOME A MENTEE!**

**What is the 2012/14 Mentorship programme?**  
The Mentorship Programme is one of the student development programmes provided by the Office of Academic & Student Services & Development. The programme was created to provide mentees with:

- provide the graduate with basic business information and professional development
- lead to a job with the aid of networking to be successful in the workplace and in work.

**Who can participate?**

- Must be an undergraduate and Master's student with a minimum 2.0 GPA
- Level 100-1000
- Age 18-25 with basic business knowledge (including leadership/communication)
- Must be enrolled in the faculty's academic programme.

**How do I join the 2012/14 Mentorship Programme as a mentee?**

- Complete an application form and submit it to the Office of Academic & Student Services & Development.
- Mentees must be available between 9:00 AM to 5:00 PM, 2012/14.

For further information contact:  
Mentorship Programme at 877-2096-8788  
or Mya Martina-Lewis at 877-7174-8770 ext. 111

**CLICK FOR MORE INFORMATION**

**APPLY FOR  
MSc.  
PROGRAMMES**

**APPLY NOW ▶**

**CLICK TO APPLY**

**REGISTRATION IS  
STILL OPEN  
For Undergraduate  
Summer School Courses**



**REGISTER NOW FOR  
SUMMER COURSES!**

**SUMMER IS COOL  
AT  
SUMMER SCHOOL**



Representatives of Musson Group of Companies and Mona School of Business and Management (MSBM) have signed an agreement to launch a formal internship programme for MSBM's students. [Read More](#)

## MSBM Showcases Graduate Programmes in Western Jamaica



In an effort to promote the post graduate programmes offered by MSBM at the Western Jamaica Campus (WJC), a Business Mixer was held on January 23, 2013 at Blue Beat in Montego Bay. [Read More](#)

## ALUMNI PROFILE

**Jerome Jarrett & Nadia Nivens:  
They Found Love at MSBM**

**CLICK THE LINK FOR  
MORE INFORMATION  
LATE REGISTRATION ENDS  
JUNE 10, 2013**



Nadia Nivens, Senior Advertising Manager, Digicel and Jerome Jarrett, Senior Personal Banking Officer BNS, both of the MBA Class of 2011 were joined in marriage on Sunday, April 20, 2013 at the University Chapel, UWI, Mona. The couple chose to do a part of their wedding photo shoot at MSBM where they first met. MSBM extends best wishes and congratulations to the newlyweds.

## **STAFF HAPPENINGS: Welcome**



### **MSBM welcomes:**

*(Left)* Janelle Brown - Marketing Coordinator.

*(Center)* Ramon McLaren-Research Assistant, Decision Sciences & Information Systems Unit.

*(Right)* Sandra Broomfield - Administrative Secretary, Decision Sciences & Information Systems Unit.

## **Bon Voyage**





**MSBM bade farewell to :**

*(Left)* Chantelle Fuskin who served as an Administrative Assistant and a Programme Coordinator before assuming the role of Marketing Coordinator in 2010.

*(Right)* Also moving on is Mrs. Michele Thomas- Research Fellow in the Mona ICT Policy Centre. Mrs. Thomas was a part-time Research and Teaching Associate since 2009, and later assumed the role of full time Research Fellow in 2011.

We wish them both well as they pursue the next phase of their careers.

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