



Summary Report

STOCKMARKET AS DRIVER FOR ECONOMIC GROWTH



June 22, 2016 • Mona Visitors' Lodge & Conference Centre • The University of the West Indies, Mona





Introduction

MSBM ROUNDTABLE 2016

The 7th annual MSBM Roundtable CEO Breakfast Forum was held on Wednesday, June 22, 2016 at the Mona Visitors' Lodge and Conference Centre at The University of the West Indies, Mona.

The event was spearheaded by Mona School of Business & Management (MSBM) at The University of the West Indies in collaboration with the Inter-American Development Bank (IDB) and the Jamaica Stock Exchange (JSE).

As the premier regional business school, Mona School of Business & Management facilitates fora and undertake research which provides companies with different viewpoints and tools to assess their performance and improve the sustainability of their business. MSBM has taken a leadership role in regional and global business research that creates a platform for interacting with influential stakeholders in government and the private sector as well as regulators and global organisations in key debates that affect Caribbean businesses and economies.

The purpose of the annual MSBM Roundtable is to explore the latest trends and most advanced research, strategies and tools to help Caribbean business leaders and policy makers address emerging business challenges and opportunities in a rapidly changing global economy.

This year's event which focused on the theme "Stock Market as Driver for Economic Growth" brought together 54 attendees including Jamaican business leaders and senior executives, policy makers and representatives from the public sector and academia to examine lessons learned and best practices from companies and stock markets around the world.

MSBM Roundtable 2016 examined the merits of using a stock market to obtain equity capital for driving business transformation and consequent economic growth. What are the lessons from experience and knowledge? What are the required Government policies? What strategies should companies in the private sector adopt to leverage stock markets for profitable growth?

The programme featured perspectives from international and local industry practitioners and academia including the presentation of findings from MSBM research on SMEs and the Jamaica Stock Exchange Junior Market, with opportunity for interactive discussions.

The MSBM Roundtable 2016 was chaired by Professor Evan Duggan, Dean, Faculty of Social Sciences. Dr William Lawrence, Director, Professional Services Unit, Mona School of Business & Management is the Roundtable Convenor.