

Caribbean Broadband and ICT Indicators Data Sheet - Jamaica

A. Overview and Scope of Survey:

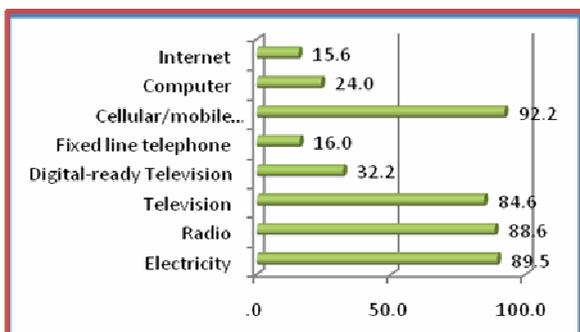
1. Representative sample of 2,200. Response rate of 80%. Outcomes are consistent with STATIN's population estimates 2009.
2. Units of analysis: households and individuals
3. Data available in the following categories: National, Kingston Metropolitan Area (KMA), Other Urban Centres (OUC), Rural, age, sex and occupational grouping.
4. Survey presents detailed data on mobile phones, computers and internet access and use, with special module on ICT access and use by the disabled.
5. Designed to be consistent with UN ICT Indicators to provide internationally comparable data on core ICT Indicators.

B. General Demographics of Survey Sample:

STATUS	
Modal Age	30-34 years
Educational Level	Completed Secondary (43.5%) Completed Primary (44.6%)
Main Occupation	Skilled Agriculture/Fisheries (21.3%) Craft/Related Trade (18.4%) Service Workers (17.5%) Elementary Occupations (10.9%) Legislator (8.1%) Professional ((6.9%) Plant and Machine Operators (6.9%) Clerks (5.7%) Technicians and Associate Professional (4.3%)
Employment Level	Self Employed (33.4%) Paid Employment (31.3%)

C. Household Access to Basic ICT's:

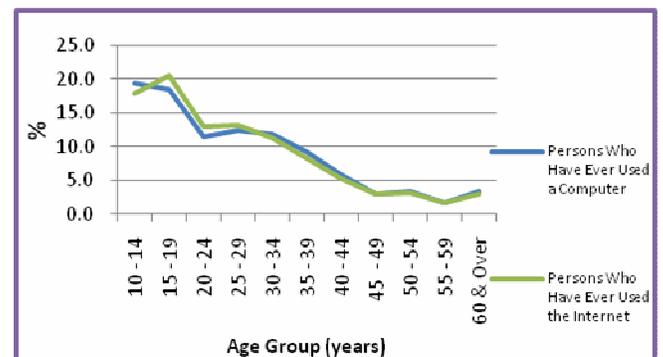
Relatively high levels of access to television, radio and mobile telephony, when compared with fixed line telephone, internet and computer.



D. Computer and Internet Access and Use:

Approximately 24% of the population have access to computer at home, while 15.6 % have access to the internet at home. These results are low by the standards of most advanced developing countries and average for the general global south.

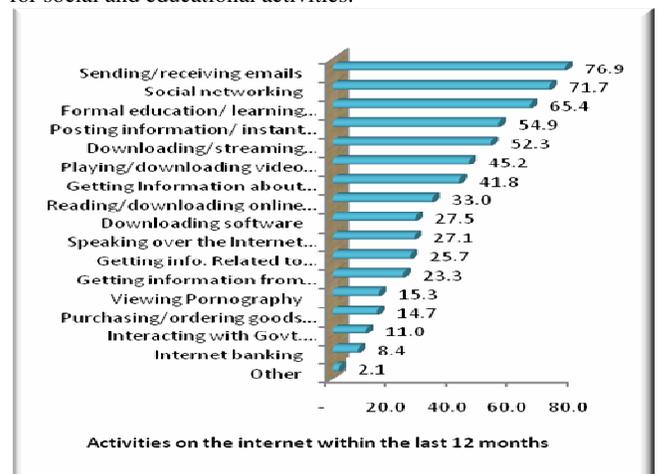
E. Individual Computer and Internet Usage by Age:



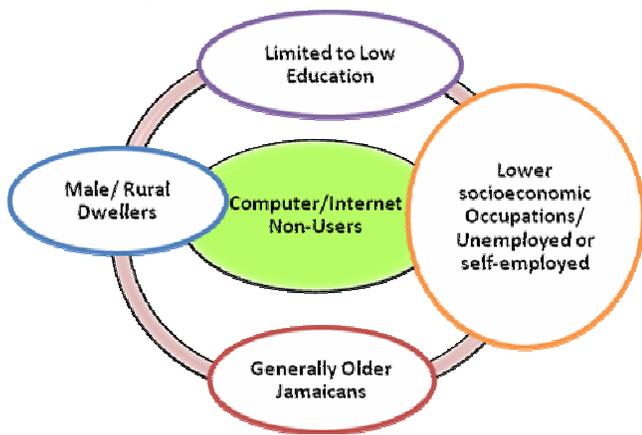
The majority of persons who have ever used the computer or internet range between 15 and 34. Of the number of internet users, 43.0% did so from home, while 36.6% did so from their place of education.

E. Internet Access, Use and Activities:

Within the reference 12 month period, 38% of individuals used the internet at least once per day, while 35.6% used it less than once per week. 85% of internet users did so within the last 3 months of the survey. The internet is mainly used for social and educational activities.

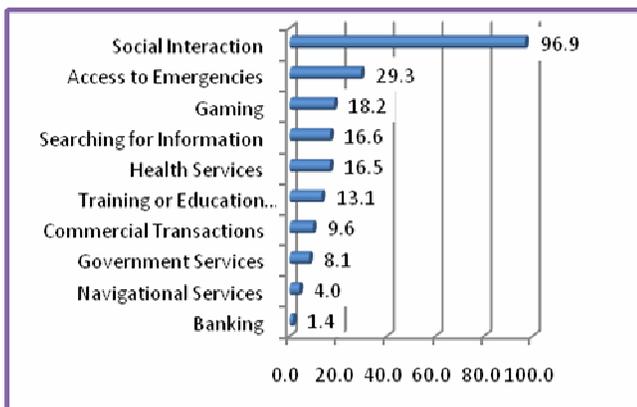


F. Computer and Internet Non-Use:



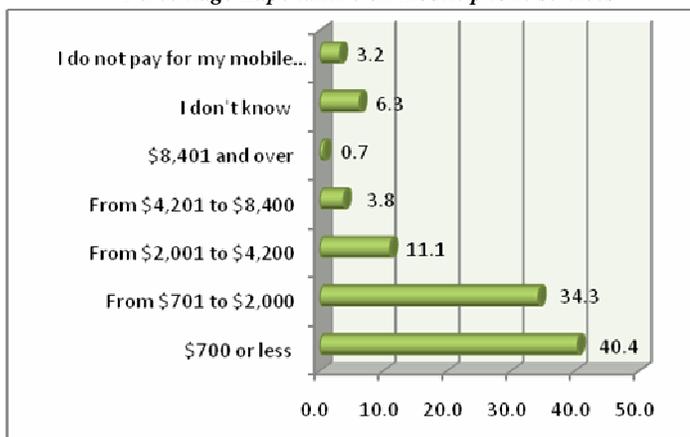
G. Mobile Telephony:

The data suggests high and constant usage of the mobile telephone, with 94.4% of users reporting that they had used the mobile telephone within the last 30 days. Of those who reported infrequent usage, the majority indicated that they did not own a mobile telephone (74.7%) or they were not interested in using such (27.3%).



Social interaction was the activity carried out by the majority of mobile telephone users.

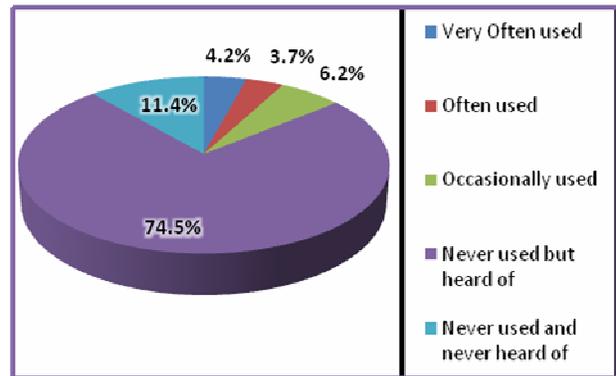
Percentage Expenditure on mobile phone services



H. Broadband:

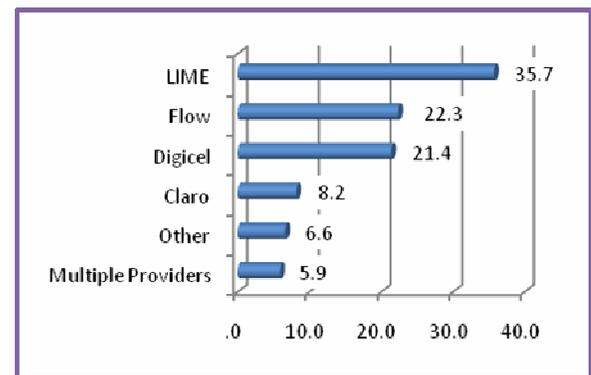
52.6% of households with internet access had fixed broadband access, while 33.4% had mobile broadband access.

74.5% of mobile phone users are aware of mobile internet but have never used it. 14 % of those who accessed the internet did so via the mobile phone

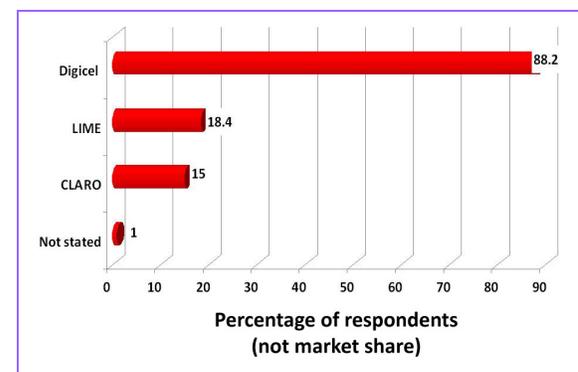


I. Percentage:

Internet



Mobile Telephony



For further information, please contact Professor Hopeton Dunn, Project Director, Telecommunications Policy and Management Programme, Mona School of Business, UWI, Mona. Tel: 876 977 6035, Fax: 876 977 3151. Email: tpm@uwimona.edu.jm