

## ENTREPRENEURSHIP MAJOR

### Level I (Minimum 30 credits)

1. ECON1000 - Principles of Economics I
2. ECON1005 - Introduction to Statistics
3. MGMT1002 - Communication Skills for Managers
4. ACCT1003 - Introduction to Cost and Management Accounting or ACCT1005- Introduction to Financial Accounting
5. FOUN1013 - Critical Reading and Writing in the Social Sciences or FOUN1019
6. FOUN1101 - Caribbean Civilization
7. FOUN1201 - Science, Medicine and Technology in Society
- 8-10. Plus 3 Level I Free Electives

### Level II & Level III\* (Minimum 60 credits)

11. MKTG2001 - Principles of Marketing
12. MGMT2224 - Introduction to Entrepreneurship
13. MGMT2021 - Business Law I
14. MGMT2023 - Financial Management I
15. MGMT3090 - Entrepreneurial Finance
16. MGMT3101 - Strategic Planning for Entrepreneurship
17. MGMT3058 - New Venture Management
18. MGMT3231 - International Entrepreneurship
- 19-20. Two (2) electives from the following 3:
  - MGMT3102 - Creativity and Innovation Management for Entrepreneurship
  - MGMT3089 - Social Entrepreneurship for Sustainable Development
  - MKTG3002 - Marketing Research
- 21-30. Plus 10 Level II/III Free Electives



**Mona School of Business and Management**  
The University of the West Indies  
Mona Campus, Kingston 7 | Tel: (876) 977-3775/3808  
Western Jamaica Campus, Montego Bay | Tel: (876) 940-5561

Website: [www.mona.uwi.edu/msbm](http://www.mona.uwi.edu/msbm)  
Email: [msbm@uwimona.edu.jm](mailto:msbm@uwimona.edu.jm)



# Mona School of Business & Management

The University of the West Indies, Mona

## Quick Guide to Courses and Degree

# BSc Entrepreneurship

## List of 1<sup>st</sup> Semester Courses

## List of 2<sup>nd</sup> Semester Courses

<i>Code</i>	<i>Title</i>	<i>Pre-requisites</i>	<i>Code</i>	<i>Title</i>	<i>Pre-requisites</i>
<b>Level I</b>					
ECON1000	Principles of Economics I <sup>+</sup>	CSEC/CXC Math or GCE Math or ECON0001 or GOVT 0100	ECON1000	Principles of Economics I <sup>+</sup>	CSEC/CXC Math or GCE Math or ECON0001 or GOVT 0100
ACCT1005	Financial Accounting	CXC Mathematics Grades 1-3 or ECON001	ACCT1003	Introduction to Cost & Management Accounting	CXC Mathematics Grades 1-3 or ECON001
ECON1005	Introduction to Statistics <sup>+</sup>	CXC Math1 or ECON0001 or CAPE Math	ECON1005	Introduction to Statistics <sup>+</sup>	CXC Math1 or ECON0001 or CAPE Math
FOUN1013	Critical Reading & Writing in the Social Sciences	CXC English A Grades 1-2 *** & CAPE Communication Studies 1-2 ***	MGMT1002	Communication Skills for Managers	FOUN1013 or FOUN1401 or FOUN1019 or FOUN1001
FOUN1101	Caribbean Civilization <sup>+</sup>	None	ECON1003*	Mathematics for Social Sciences I <sup>+</sup>	CXC Math <sup>1</sup> or ECON0001
FOUN1201	Science, Medicine & Technology <sup>+</sup>	None	SOCI1002*	Introduction to Sociology I <sup>+</sup>	None
ECON1003 *	Mathematics for Social Sciences I <sup>+</sup>	CXC Math <sup>1</sup> or ECON0001	FOUN1101	Caribbean Civilization <sup>+</sup>	None
SOCI1002*	Introduction to Sociology I <sup>+</sup>	None	FOUN1201	Science, Medicine & Technology <sup>+</sup>	None
<b>Level II</b>					
MKTG2001	Principles of Marketing <sup>+</sup>	None	MKTG2001	Principles of Marketing <sup>+</sup>	None
MGMT2224	Introduction to Entrepreneurship <sup>+</sup>	None	MGMT2224	Introduction to Entrepreneurship <sup>+</sup>	None
MGMT2023	Financial Management I <sup>+</sup>	ACCT1003 & ACCT1005 & ECON1005	MGMT2023	Financial Management I <sup>+</sup>	ACCT1003 & ACCT1005 & ECON1005
MGMT2021	Business Law I <sup>+</sup>	ACCT1003 or ACCT1005 or ECON1000 or SOCI1001 or SOCI1002	MGMT2021	Business Law I <sup>+</sup>	ACCT1003 or ACCT1005 or ECON1000 or SOCI1001 or SOCI1002
<b>Level III</b>					
MGMT3090	Entrepreneurial Finance	MGMT2224 & MGMT2023	MGMT3058	New Venture Management <sup>+</sup>	MGMT2224
MGMT3101	Strategic Planning for Entrepreneurship	MGMT2224	MGMT3102**	Creativity & Innovation Management for Entrepreneurship	MGMT2224
MGMT3058	New Venture Management <sup>+</sup>	MGMT2224	MGMT3089**	Social Entrepreneurship for Sustainable Development	MGMT2224
MGMT3231	International Entrepreneurship	MGMT2224			
MKTG3002**	Marketing Research	ECON1005 & MKTG2001			

- <sup>+</sup> Course is offered in both semesters
- \* Suggested free electives
- \*\* Departmental Elective
- \*\*\* If you do not have the prerequisites, register for FOUN1019 (Yearlong course)