

**BSc. MARKETING DEGREE WORKSHEET**

Effective 2018-2021

Name: \_\_\_\_\_

Entered: August 2018

ID#: \_\_\_\_\_

Expected Graduation: November 2021

**Year 3****Core Courses**

Course	Semester	Prerequisite(s)	Status
MKTG3002-Marketing Research		ECON1005 & MKTG2001	
MKTG3001-International Marketing Management		MKTG2001	
MKTG3003-Marketing Strategy		MKTG2001	
MKTG3070-Consumer Behaviour		MKTG2001	
MKTG3010-Integrated Marketing Communication		MKTG2001	
MGMT3012-Systems Analysis and Design		MGMT2004	

**Departmental Electives**Select **One (1)** elective from the following 3:

Course	Semester	Prerequisite(s)	Status
MGMT3031-Business Strategy & Policy <b><u>OR</u></b>		Final Year BSc. (Accounting, Mgmt. Stds., HRM, Marketing & Operations) Major/ Minor students only	
MGMT3230-Corporate Strategy <b><u>OR</u></b>		Final Year students only	
Any Level II/III Psychology Elective			

**Free Electives (Level II/III) N.B. Your electives may be chosen from any level II/III course in the UWI.**

Course	Semester	Prerequisite(s)	Status
1.			
2.			
3.			

**Year 2****Core Courses**

Course	Semester	Prerequisite(s)	Status
MGMT2004-Computer Applications		ACCT1005	
MKTG2001-Principles of Marketing		None	
MGMT2012-Quantitative Methods		ECON1005	

**Free Electives (Level II/III) N.B. Your electives may be chosen from any level II/III course in the UWI.**

Course	Semester	Prerequisite(s)	Status
1.			
2.			
3.			
4.			
5.			
6.			
7.			

**Year 1****Core Courses**

Course	Semester	Prerequisite(s)	Status
ECON1000-Principles of Economics I		CSEC/CXC Math or GCE Math or ECON0001 or GOVT 0100	

ECON1005-Introduction to Statistics		CXC Math1 or ECON0001 or CAPE Math (Anti-requisite: SOCI1005 or STAT1001)	
MGMT1002-Communication Skills for Managers		FOUN1013 or FOUN1019	
ACCT1003-Introduction to Cost and Management Accounting		CXC Mathematics Grades 1-3 or ECON001	

#### Foundation Courses

Course	Semester	Prerequisite(s)	Status
FOUN1013-Critical Reading and Writing in the Social Sciences or FOUN1019		CXC English A Grades 1-2 & CAPE Communication Studies 1-2	
FOUN1101-Caribbean Civilization		None	
FOUN1201-Science, Medicine and Technology in Society		None	

#### Suggested Free Electives (Level I) (Needed as prerequisites) N.B. Your electives may be chosen from any level I course in the UWI.

Course	Semester	Prerequisite(s)	Status
1. ACCT1005-Introduction to Financial Accounting		CXC Mathematics Grades 1-3 or ECON001	
2. PSYC1000 Introduction to Development, Social & Abnormal Psychology		None	
3. ECON1003 Mathematics for the Social Sciences		CXC English A Grades 1-2 & CAPE Communication Studies 1-2	

#### Instructions

**DISCLAIMER:** This worksheet was developed as a tool to help students and advisors quickly view the requirements for individual degrees, and are not intended to replace the definitive degree requirements listed in the Faculty of Social Sciences Handbook. If there are any discrepancies between these worksheets and the requirements listed in the handbook, the student should always defer to the handbook for the accurate, contractual listing of requirements between the student and The University of the West Indies.

1. Please check to ensure that you have accessed the correct worksheet namely your major and the year you started your programme.
2. Access your Faculty of Social Sciences handbook (whether hard or soft copy) for the year you entered your programme. Turn to the section which speaks to the courses required to complete your specific degree.
3. We will be starting from your final year and working backwards to your first year. However, you will be **registering** for your courses from 1<sup>st</sup> to 3<sup>rd</sup> year.

If you are attending the University:

**Full time** – Register for **5** courses per semester your degree will be completed in **3** years  
**Part time** – Register for **3** course per semester your degree will be completed in **6** years

4. Look at your core courses that form a part of year 3. Using your handbook verify the semester that each course is being offered and fill them in under the heading labelled **SEMESTER**.
5. Next, check to see if there are any prerequisites to these core courses. If the prerequisites are not a part of your core courses in any of your years, insert them in your free elective slots.
6. Repeat steps 4 & 5 for levels 2 and 1.
7. Once you have selected all the courses that are prerequisites to your core courses and have placed them in your respective free elective slots, if there are still empty free elective slots you should now select other free electives to complete the credit requirements for your degree.
8. Once you have passed the course under **STATUS** you can put the letter “**P**” so you will be able to keep track of your progress.



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