

TOURISM MANAGEMENT MAJOR

Level I (Minimum 30 credits)

1. TOUR1000 - Introduction to Tourism and Hospitality Management
2. ECON1000 - Principles of Economics I
3. ECON1005 - Introduction to Statistics
4. MGMT1002 - Communication Skills for Managers
5. ACCT1003 - Introduction to Cost and Management Accounting **OR** ACCT1005 - Introduction to Financial Accounting
6. FOUN1013 - Critical Reading and Writing in the Social Sciences **OR** FOUN1019
7. FOUN1101 - Caribbean Civilization
8. FOUN1201 - Science, Medicine and Technology in Society
9. MGMT1424 - Internship (8 weeks)*
- 10-11. Plus 2 Level I Free Electives**

Students pursuing a Tourism Management (Major) must take an appropriate Level I foreign language course.

Level II & Level III (Minimum 60 credits)

11. MKTG2001 - Principles of Marketing
12. TOUR2002 - Transport & Travel
13. TOUR3000 - Tourism Management
14. TOUR3001 - Sustainable Tourism
15. TOUR3004 - Destination Marketing
16. TOUR3005 - Tourism Planning & Development
17. TOUR3010 - Caribbean Tourism
18. HOTL3001 - Event Management
19. MGMT2124 - Internship (10 weeks - at the end of Level II)**
20. Foreign Language course
21. **One (1)** from the following 6:

- ACCT2019 - Accounting for Managers
- MGMT3017 - Human Resource Management
- TOUR3103 - Destination Management
- TOUR3009 - Tourist Behaviour
- HOSP3106 - Entertainment Management
- MGMT2224 - Introduction to Entrepreneurship

- 22-31. Plus 10 Level II/III Free Electives
32. MGMT3124: Internship (10 weeks - at the end of Level III)**

**Internships are done during the summer months. Students who refuse to attend any organization where placed will be required to withdraw from programme. If students fail to submit the requested documents on time, they will be required to seek internship without the assistance of the Coordinator.

Students WITHOUT CSEC (CXC) Spanish or French MUST do SPAN0101: Beginners Spanish I OR FREN0101: Beginners French I. However, these courses will not count for credit as a Level I course in the Faculty of Social Sciences. Please attend the academic advising session for further guidelines



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MSBM

**Mona School
of Business &
Management**

The University of the West Indies, Mona

Quick Guide to Courses and Degree

BSc Tourism Management

List of 1st Semester Courses

<i>Code</i>	<i>Title</i>	<i>Pre-requisites</i>
Level I		
ECON1000	Principles of Economics I ⁺	CSEC/CXC Math or GCE Math or ECON0001 or GOVT 0100
ACCT1005	Financial Accounting	CXC Mathematics Grades 1-3 or ECON001 CXC Math1 or ECON0001 or CAPE Math (Anti-requisite: SOCI1005 or STAT1001)
ECON1005	Introduction to Statistics ⁺	
FOUN1013	Critical Reading & Writing in the Social Sciences	CXC English A Grades 1-2 *** & CAPE Communication Studies 1-2 ***
FOUN1101	Caribbean Civilization ⁺	None
FOUN1201	Science, Medicine & Technology ⁺	None
ECON1003 *	Mathematics for Social Sciences I ⁺	CXC Math ¹ or ECON0001
SOCI1002*	Introduction to Sociology I ⁺	None

List of 2nd Semester Courses

<i>Code</i>	<i>Title</i>	<i>Pre-requisites</i>
ECON1000	Principles of Economics I ⁺	CSEC/CXC Math or GCE Math or ECON0001 or GOVT 0100
ACCT1003	Introduction to Cost & Management Accounting	CXC Mathematics Grades 1-3 or ECON001 CXC Math1 or ECON0001 or CAPE Math (Anti-requisite: SOCI1005 or STAT1001)
ECON1005	Introduction to Statistics ⁺	
MGMT1002	Communication Skills for Managers	FOUN1013 or FOUN1401 or FOUN1019 or FOUN1001 CXC Math ¹ or ECON0001
ECON1003*	Mathematics for Social Sciences I ⁺	
SOCI1002*	Introduction to Sociology I ⁺	None
FOUN1101	Caribbean Civilization ⁺	None
FOUN1201	Science, Medicine & Technology ⁺	None
TOUR1000	Introduction to Tourism and Hospitality Management	None

SUMMER INTERNSHIP MGMT1424 (8 WEEKS)

Level II

MKTG2001	Principles of Marketing ⁺	None	MKTG2001	Principles of Marketing ⁺	None
TOUR2002	Transport & Travel	TOUR1000	ACCT2019 **	Financial Accounting for Managers	ACCT1003 or CAPE Accounting Unit 2] & [ACCT1005 or CAPE Accounting Unit I]
MGMT2224 **	Introduction to Entrepreneurship	None	MGMT2224 **	Introduction to Entrepreneurship	None

SUMMER INTERNSHIP MGMT2124 (10 WEEKS)

Level III

TOUR3000	Tourism Management	TOUR1000	TOUR3005	Tourism Planning & Development	TOUR3000 & Third year Tourism major
TOUR3001	Sustainable Tourism	TOUR3000	MGMT3017 **	Human Resource Management ⁺	MGMT2008
TOUR3004	Destination Marketing	MKTG2001	TOUR3007 **	Destination Management	TOUR3000
TOUR3010	Caribbean Tourism	TOUR3000 (co-requisite)	TOUR3009 **	Tourist Behaviour	TOUR3000
HOTL3001	Event Management	TOUR1000			
MGMT3017 **	Human Resource Management ⁺	MGMT2008			
HOSP3106 **	Entertainment Management	TOUR1000			

SUMMER INTERNSHIP MGMT3124 (10 WEEKS)

- ⁺ Course is offered in both semesters
- * Suggested free electives
- ** Departmental Elective

- *** If you do not have the prerequisites, register for FOUN1019 (Yearlong course)

- (co-requisite) means that the student must be registered for both in the same semester