

MONA SCHOOL OF BUSINESS & MANAGEMENT
THE UNIVERSITY OF THE WEST INDIES, Mona

COURSE OUTLINE

Programme: **Executive Education**

Course Title: **Program Management SBSC 6022**

Contact Hours: **Eighteen Hours (18)**

COURSE OUTLINE:

This 18-hour certificate course introduces participants to the Fundamentals of Program Management.

Course Rationale

Program managers need to be equipped, to manage interrelated projects simultaneously, in order to maximize their benefits and ensure alignment with the organization's overall strategic objectives.

This program management course offers a hands-on approach to program management to help participants develop the necessary competences to become successful program managers. The curriculum is based on PMI's Standard for Program Management, 4th Edition, and includes other key business and leadership skills that are critical to successful program management.

The course contains an integrated case study of a typical program, and includes practical application tools, techniques and best practices for managing programs.

Course Overview

- Distinguishing between projects, programs and portfolios; and project management, program management and portfolio management
- Describing the program life cycle and recognizing the value of following this approach
- Understanding the critical success factors of program management; maintaining alignment with strategy, managing benefits and stakeholders and executing program governance

- Increasing the effectiveness and efficiency of a program manager to achieving the strategic value of a program
- Following a systematic approach to managing programs
- Applying proven tools and techniques to program management
- Recognizing benefits management as the primary responsibility of the program manager

Course Objectives

At the end of this course participants will be equipped to:

- Initiate a program and define the key outputs and outcomes needed for realizing the program benefits.
- Manage groups of related projects in a coordinated way to maximize their benefits
- Ensure that program benefits and outcomes are in alignment with the organization's strategic objectives
- Manage program changes to optimize benefits delivery
- Develop high-level program plans that track the interdependencies and progress of the individual projects

Pre-requisites

- Attendees should have managed or participated in multiple project teams in the past and have training in Project Management.

Topics

- Introduction to program management
- Program Strategic Alignment
- Program Initiation
- Program Planning
- Program Delivery and Monitoring

Reference

Materials in the course are based on the Project Management Institute, *The Standard for Program Management – 4th Edition*, Project Management Institute, Inc., 2017.