COURSE OUTLINE

Programme: Executive Development Courses
Course Title: Critical Thinking for Business Professionals
Contact Hours: Six (6)

Critical Thinking is a mental process of acquiring, analysing and evaluating information and is a precursor to argument and decision-making.

This is a skills-building workshop designed to build on your existing knowledge and introduce you to new concepts and methodologies to improve your evaluative and decision-making abilities.

CONTENT:

- The Communication Process
- Critical Thinking and Analysis
- The Role of Argument and Persuasion in the Workplace
- Practicum – Graded Critical Analysis of a newspaper article

OBJECTIVES:

Upon completion of this workshop, participants should be able to:

- Apply the principles of critical thinking to write more effectively for desired results.
- Use persuasive strategies and techniques to facilitate effective, results-driven decision-making.
METHOD:

The course material will be delivered primarily through Lecture presentations and includes a final practicum.

EVALUATION:

Practicum – This will take the form of a Critical Analysis of a newspaper article provided by the Workshop Coordinator.