LOGISTIC NETWORK OPTIMIZATION

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LOGISTIC NETWORK OPTIMIZATION

- Transportation
- Manpower
- Facilities
- Inventory
- Freight Management
- ...
LOGISTIC NETWORK OPTIMIZATION

WHY CAN WE OPTIMIZE?

- Understand our market
- Understand our capacity
- Evaluate my resources & facilities
- Keep all the employees of the company in the same line with the customers

When you know your process, you are able to measure your process, if you measure your process you can control your process....
LOGISTIC NETWORK OPTIMIZATION

SUPPLY CHAIN MNGMT

A extract of The Council of Supply Chain Management Professionals (CSCMP) meaning of Supply Chain is:

“Supply Chain Management encompasses the planning and management of all activities involved in sourcing and procurement, conversion, and all logistics management activities. Importantly, it also includes coordination and collaboration with channel partners, which can be suppliers, intermediaries, third-party service providers, and customers. In essence, supply chain management integrates supply and demand management within and across companies.”
How Could Jamaica do more with Supply Chain?

1. Understanding the way to implement Supply Chain

2. Understanding the value of the flow of resources through the whole chain

3. Creating & keeping good relations with stakeholders

4. Training our people to solve problems
Every step that the company make need to impact:

- Customer Centricity
- Revenue for the Company
- Safety & Health for the Company Team
- Good utilization of the Company Systems

Target = ADD VALUE