



MONA SCHOOL OF BUSINESS AND MANAGEMENT

# MSBM e-NEWS

May 2014

Issue 2 Vol. 1

Welcome to Mona School of Business and Management's e-Newsletter. In this issue we highlight the activities of The School during the period January–April 2014.

## UPCOMING EVENTS

**2014 Doctorate in Business Administration Conference:  
June 5, 2014**

*"Towards New Business Growth-The Nexus of Theory and Practice"*

**Re-Accreditation of MBA Programmes  
June 5-6, 2014**



**MSBM Annual CEO Roundtable  
June 18, 2014**



**Faculty & Staff Retreat**

**August 2014**



**3rd International Tourism Conference  
November 9-11, 2014**

## MSBM Students Get Third Win in Thurgood Marshall OFC Business Plan Competition



MSBM MBA students Alicia Brown and Ana-Kay Green continued the UWI's growing tradition of winning the Opportunity Funding Corporation (OFC) Innovation & Entrepreneurship competition which is held annually in Atlanta Georgia. [Read More](#)

## CORPORATE PARTNERSHIPS

**MSBM to Benefit from First-of-a-Kind Research Agreement with UWI/NCB**



**Inaugural MSBM  
Business & Management  
Conference  
January 2015**



MSBM will be implementing research under an agreement between UWI Mona and NCB Jamaica which will provide US\$953,000 to finance a programme of applied research focusing on strategies for corporate renewal and transformation in the Caribbean region. [Read More](#)

**ALUMNI  
ACHIEVEMENTS**

**Patsy Latchman-Atterbury  
named Executive  
Vice-President of  
Retail Banking  
at  
The Bank of Nova Scotia Jamaica  
Limited**



[Click to Read More](#)

**Kimani Peterkin  
named  
Director for Latin America  
ZIM America Integrated Shipping  
Company**

**INITIATIVES**

**Code For the Caribbean Fellowship Aims to  
Design a Better Jamaica, Using Civic  
Technology**



The inaugural Code For the Caribbean Fellowship pilot came to an end with a public demonstration on March 13, 2014, held at the Mona School of Business & Management. SlashRoots in collaboration with MBSM, currently seeks to build on the momentum of the Code for the Caribbean Fellowship, by establishing more partnerships to execute civic technology projects. [Read More](#)



[Click to Read More](#)

**Andre McLean**  
named  
**General Manager -  
Overseas Markets**  
**Guardsman Group Limited**



[Click to Read More](#)

**Kay Osbourne**  
named  
**JFJ Executive Director**



[Click to Read More](#)

## STAFF/FACULTY ACHIEVEMENTS

**MSBM Faculty Participate in UWI  
Research Days 2014**



[Read More](#)

## BOOK LAUNCH

**“Knowledge Management for Development”  
Launched**



Dr. Lila Rao Graham Deputy Executive Director of MSBM is co-editor of “Knowledge Management for Development” which was launched during The University UWI Research Days [Read More](#)

## ADVOCACY & OUTREACH

**Public Forum:MSBM/UWI Dept. of  
Government Promote Trade Facility under  
PetroCaribe**



[Click Image to view Gallery](#)

Panellists were brought together by the Mona School of Business & Management on March 19 to provide an update on developments in Venezuela and examine implications for the PetroCaribe Fund used the occasion to elaborate on the benefits of the arrangement under which, according to Petrojam General Manager Winston Watson, Jamaica has to date received US\$6 billion in crude oil on concessionary terms. [Read More](#)



**3 MSBM Lecturers Awarded  
Excellence in Teaching Awards**



[Read More](#)

Dr. Maurice McNaughton Collaborates  
with University of Lorin, Nigeria on Open  
Data Initiative



[Read](#)

[More](#)

**MSBM Sponsors Student  
for World Business  
Dialogue in Germany**



"It was indeed an honour to represent  
Jamaica and The University of the West  
Indies (UWI) among the selected 300  
international delegates from 65 nations at  
the 17th World Business Dialogue hosted  
by the University of Cologne." [Read More](#)

**NEW TO MSBM**

**Public Lecture -  
The Role of Gender Diversity in Maximizing  
Economic Potential : Dr. Wanda Costen**



On April 10 visiting Fulbright scholar Dr. Wanda Costen gave a  
Public Lecture on the theme "The Role of Gender Diversity in  
Maximizing Jamaica's Economic Potential" which explored the  
impact of gender dynamics in the workplace. [Read More](#)

**MSBM brings Logistics Hub Discussion to  
Western Jamaica**



A wide cross-section of persons from across the western region  
of the island turned out in large numbers for a panel discussion  
on the Jamaica Logistics Hub initiative. [Read More](#)

**Public Lecture- "Strategy and the Small  
Firm:  
Ways to Beat the Market" : Prof.Graham Hall**



Kamique Stewart  
Administrative Assistant

**MBSM BUSINESS REVIEW  
MAGAZINE  
MAY 2014 ISSUE NOW  
AVAILABLE**



**CALLING ALL MSBM  
ALUMNI  
Click the Link  
To find out how**



[Click Image to View Gallery](#)

On Thursday March 27 visiting Professor Graham Hall of Cardiff Metropolitan University in Europe gave a public lecture on the theme "Strategy And the Small Firm: Ways to Beat the Market" at MSBM. [Read More](#)

## STUDENT ACHIEVEMENTS

**MSBM Student wins Prime Minister's National Youth Award for Excellence in Sports**



On Sunday, March 24, 2014 MSBM undergraduate student Christina Harwood was awarded the Prime Minister's National Youth Award for Excellence (Sports). [Read More](#)

**MSBM Students Selected as winners of Student Colloquium Final**

Caribbean Tourism  
Organization

CARIBBEAN



or  
**CONTACT US**  
Mona Campus

Tel: 977-6976 | Fax: 977-4622  
Tel: 977-3775 | Fax: 977-3829

Western Jamaica Campus  
Tel: 940-5561 | Fax: 979-3758  
Email: [msbm@uwimona.edu.jm](mailto:msbm@uwimona.edu.jm)  
Website: <http://myspot.mona.uwi.edu/msbm>

**REGISTRATION IS  
NOW OPEN**  
For Undergraduate  
Summer School  
Courses



**CLICK THE LINK FOR MORE  
INFORMATION**

**CONNECT WITH  
MSBM**

Share the MSBM experience  
on :



**CLICK**  
to Join Our Networks

A team of MSBM Undergraduate students have been selected as the Student Colloquium Finalists 2014 for CTO Caribbean Week in New York for yet another year. The Students will present Business Plan ideas on Tuesday June 3rd at the Hilton Times Square New York. Team Members are: Naomi Ramsey, Lauren Creary, Kevin White, Christopher Burke and Ramone Robinson.

**MSBM Students Place Second in  
National Business Model Competition**



Students Neville Graham and Trudy McCurchin won second place out of ten finalists in the inaugural National Business Model Competition held at the Jamaica Conference Centre. [Read More](#)

**UWI and HRMAJ Re-Launch Student Club**



The re-launch of the UWI/ Human Resource Management Association of Jamaica (HRMAJ) Student Club took place on January 23 at the UWI, Mona Campus. [Read More](#)

**MSBM Students receive FSS  
Faculty Awards**



[Click Image to View Gallery](#)

Eight MSBM undergraduate students received special awards at the FSS Awards ceremony held on January 16, 2014. These awards were given to students of the 2012/13 academic year who attained the highest GPA for their option. [Read More](#)

**MSBM  
STAFF &  
FACULTY  
STAR  
AWARDS**

**CATEGORIES**

- Best Researcher
- Most Effective Teacher
- Most Innovative / Effective Administrator

**DEADLINE FOR SUBMISSION**  
June 30, 2014

Prizes will be awarded  
August 2014

Mona School of Business & Management  
The University of the West Indies  
Mona, Jamaica  
Tel: 977-6976 | Fax: 977-4622  
Tel: 977-3775 | Fax: 977-3829

Western Jamaica Campus  
10 Queens Drive, Montego Bay Jamaica W.I.  
Tel: 940-5561 | Fax: 979-3758

Email: [msbm@uwimona.edu.jm](mailto:msbm@uwimona.edu.jm)  
Website: <http://myspot.mona.uwi.edu/msbm>

 [facebook](#)