



Bachelor of Science

General Management

Overview

The General Management major is offered in the Faculty of Social Sciences, at **Mona School of Business and Management**. The General Management major is designed to educate students on the theories, principles and practices of General Management. Students who take this major are qualified to commence a career in business or in other work organizations.

Courses in this major include: Communication Skills for Managers, Organizational Behaviour, Team Building, International Business Management, and Accounting for Managers.

Entry Requirements

- › Five (5) CXC/CSEC (General Proficiency Grades I-III from June 1998) or GCE/ BGCSE O'Level (Grades A-C) with compulsory subjects: Mathematics and English Language and two (2) CAPE subjects (Units 1 and 2) or GCE/BGCSE A' Level passes in a minimum of two (2) subjects;
OR
- › An Associate degree, Diploma and/or Certificate from other approved tertiary institutions having attained a B+ average or a minimum GPA of 2.5;
OR
- › High School (Grade 12) transcript with a minimum GPA of 3.0 and a minimum SAT I score of 1700 plus a minimum of two (2) SAT II subjects at a score of 500 or above or successful completion of Advanced Placement Courses the International Baccalaureate programme.

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General Management students gain knowledge about a wide range of business topics, such as human resources, finance, communication, marketing and leadership. This knowledge helps graduates succeed with any business-related challenge or task they may face after entering the workforce.

A General Management professional must (among other things):

- › Understand the context within which the business is located;
- › Understand how to foster a positive relationship between the organization and its environment and help to build positive stakeholder relationships;
- › Understand the core functions and strategy of the business;
- › Understand how the employee contributes to the business.
- › Be ethical and assist the organization to build proper internal governance.

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Skills Needed

Intellectual

- › An above average understanding of the business and social environment;
- › The ability to understand, apply, analyse and evaluate financial and other business data;
- › An above average skill in the use of information and communications technology;
- › Strong problem-solving skills.

Professional

- › Strong ethical values;
- › An above average understanding of interpersonal conflicts and the ability to address them;
- › A curiosity about business matters and a willingness to learn on a continuous basis;
- › Excellent communication skills.

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What can I do with a Degree in General Management?

- › With a General Management degree, graduates can pursue careers in business, in the government sector or in other organizations.
- › General Management involves a range of core functions such as: research, planning, training and development, recruitment and selection and employee relations, organizational behaviour and culture and team building and management.
- › General Management jobs have different names in different organizations.
- › With a General Management degree and no experience in the field you would typically be equipped to fill an entry level or mid-level position in organizations (depending on the size).

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Career Options:

- › Secondary School Teacher
- › General Manager
- › Executive Assistant

- › Office Manager
- › Customer Care Representative
- › Personal Assistant
- › Secretary

