

CURRICULUM VITAE

NAME AND DATE OF BIRTH

Tenneil C. Rashford

DEPARTMENT/UNIT/SECTION

Behavioural Sciences and General Management

FACULTY/DIVISION

Faculty of Social Sciences/Mona School of Business & Management

POSITION

Lecturer

GENERAL AREA OF ACADEMIC SPECIALISATION

Management of Change, Human Resource Management

QUALIFICATION

2011-2013 MSc. Human Resource Development

2006-2009 BSc. Human Resource Management

PUBLICATIONS

Peer-Reviewed

Non Peer-Reviewed

Print Media Publications

Politicians, not ECJ, to Blame For Voter Apathy, Jamaica Gleaner, January 9, 2012

Don't Just Look Good, Act Right!, Jamaica Gleaner, December 10, 2011

Trelawny Rebirth, Jamaica Gleaner, April 4, 2011

Little J'canness On Show At YVA, Jamaica Gleaner, February 23, 2011

ACADEMIC CONFERENCE PRESENTATIONS (Abstract and proposal submissions)

Rashford, T. “Exploring the Effect of Bureaucracy on Digital Transformation in Higher Education”. In *Clute International Conference on Education – Technology Track*. Clute International Conferences. Orlando, Florida Dec. 2019-Jan. 2020

Rashford, T. “Exploring the Impact of Bureaucracy on Digital Transformation in Higher Education: A Developing Country Perspective”. In *Mona School of Business & Management Conference*. Mona School of Business and Management Conference. Kingston, Jamaica, 2019.

AWARDS

Best Presentation Award (Session 206 – Higher Education) for presentation entitled “Exploring the Effect of Bureaucracy on Digital Transformation in Higher Education” at the Clute International Conference on Education – Technology Track in Orlando, Florida. January 2020.

ORAL PRESENTATIONS

A Culture of Service Excellence: The Millennial Perspective, Jamaica Customer Service Association Service Excellence Conference, October 6, 2015, Kingston, Jamaica

HR Turning On A Dime: The Benefits, Human Resource Management Association of Jamaica Conference 37, November 15, 2017, Kingston, Jamaica

PUBLIC SERVICE

Co-Facilitator, “Making the ‘A’ Grade” academic session for secondary and tertiary students, January 26, 2019, Portmore, Jamaica.

Facilitator, “Next Door Genius” High Achievers Programme for secondary and tertiary students, 2018 Portmore, Jamaica.

Guest Speaker, Constant Spring Primary and Junior High School Graduation Ceremony, June 26, 2018, Kingston, Jamaica.

Guest Speaker, New Day Primary and Junior High School Annual Prize Giving Ceremony, December 1, 2016, Kingston, Jamaica.

PROFESSIONAL ACTIVITY AND EXPERIENCE

Attendee – Journal of Management Studies Dialogue Webinar on “The Future of the Corporation”, May 25, 2021 (Online)

Participant – Digital HR Innovation Conference, May 18-22, 2020, *We Are Hexa* (Online)

Listener – Society for the Advancement of Management Conference, March 27-30, 2019, Orlando Florida, USA

University Visit – Nova South Eastern University, August 29-31, 2019, Florida, USA

Attendee – Town Hall Session of US 44th President Barack Obama, UWI Mona Campus – April 2015

Participant – One-on-One Ontological/Leadership Coaching Sessions with the University of the West Indies Registrar, Mr. William C. Iton, January - March 2015

Participant – One-on-One Ontological/Leadership Coaching Sessions with the University of the West Indies Registrar, Mr. William C. Iton, September 2014

Participant – Leaders to Leaders Speaker Series (Jamaica), September 2014, Jamaica Pegasus Hotel

Faculty Advisor/Co-Coach - January 2011 – June 2011

UWI/FCIB Case Analysis Competition, Mona 2011 Team; with the essential responsibility of building the Mona team members' oratory, group and social etiquette skills.

Member, Winning UWI Mona team
UWI/FCIB Case Analysis Competition - 2009

Participant, UWI Mentorship Program
Certificate of Participation – 2008/2009

Participant, UWI Quality Leadership Program
Certificate of Participation - 2007/2008

TEACHING AND OTHER WORK EXPERIENCE

Full-time Lecturer, MSBM UWI Mona – 2017-present

- Management of Change
- Organisational Behaviour
- Human Resource Management

Adjunct Lecturer, MSBM UWI Mona – 2016-2017

- Management of Change
- Business Negotiations

Executive Assistant, MSBM UWI Mona – 2013-2016

Senior Administrative Assistant, MSBM UWI Mona – 2011-2013

Administrative Assistant, MSBM UWI Mona – 2010-2011

Clerical Assistant, OGS&R UWI Mona – 2009-2010

Compliance Task Force Member, RBTT Bank Jamaica – June 2008-August 2008

Assistant Librarian - Jamaica Library Service August 2007

Assistant Librarian - National Youth Service August 2006

Post Office Attendant - National Youth Service August 2004

CONTRIBUTIONS/EXTRA DEPARTMENTAL SERVICE

Member, Faculty of Social Sciences Accreditation and Quality Assurance Committee, September 2021 – present

Deputy Chair, MSBM Teaching and Learning Committee, May 2021 – present

Member, Mona School of Business and Management Research Committee, September 2018 – October 2021

Project Facilitator, MSBM Strategic Staff Feedback Exercise & Report, May-July 2017

Chairperson, MSBM Oneness Committee 2014-2016

With the responsibility of leading the committee in formulating and executing plans and activities that are geared towards stronger staff integration in the business school.

Member, MSBM Merger-related Committees 2011-2013

(Culture Committee, Branding Committee and Change Management Committee)

Organiser (for MSBM) and Participant, 5K/Marathon Running Events, 2012-2015

Resident Advisor, 2011 – 2012

ABC Hall of Residence, UWI Mona Campus; with the responsibility of supervising over 180 students and ensuring that the mandate of the Office of Student Services and Development was fulfilled. Responsibilities included, but were not limited to, engaging students in developmental programs and outreach activities.

Member, 2010 –2012

Youth Crime Watch of Jamaica - Taught English Language to Grade nine Primary and Junior High school students from inner-city communities.