



2024 AIB-LAC PRE-CONFERENCE

Kingston, Jamaica

<http://www.lac.aib.world>

Event Dates:

15 March 2024 (Online) & **20 March 2024** (In-person)

Submission System Opens

01 December 2023

Submission Deadline

31 December 2023

Are you a doctoral student of international business with research interests or data that are relevant to Latin America and the Caribbean (LAC)? Are you working on a paper that is close to submission but that could use developmental feedback? Do you intend to develop your dissertation into a job market paper? Have you ever thought about developing original case study material or thought about how to improve the way you teach cases? Have you thought about which job market (geographically) you intend to enter? If your answer is yes to any of these, then the **2024 AIB-LAC Pre-Conference** is the right place for you!

AIB-LAC would like to invite you to our pre-conference event that will be in **two formats**: (i) **Online on 15 March 2024** for the Doctoral Consortium and PDW, who cannot attend the in-person pre-conference event; (ii) **In-person on 20 March 2024** (for all activities listed below).

We are pleased to announce that this year, AIB-LAC is providing **Travel Stipends for Doctoral Students** who wish to **attend the on-site Doctoral Consortium**. Please note that the number of travel stipends available is limited. For further information and application details, please visit our website at <https://lac.aib.world>.

We offer a range of developmental activities targeted to young researchers of international business, but also of interest to experienced scholars, with a focus on LAC, including:

- **Concurrent writing workshops including:** (i) **Doctoral Consortium** for early-stage doctoral students; (ii) **PDW sponsored by JIBP** – *Journal of International Business Policy*, **AIB Insights**, the **International Journal of Emerging Markets** (Emerald), and the **Journal of Comparative International Management**. These workshops will be collaboratively developed by editors and/or editorial board members of the journals, senior AIB-LAC members, and leading experts focused on emerging markets.
- **Teaching Cases Workshop** sponsored by *AIB Teaching & Education SIG* with senior AIB-LAC teaching experts to discuss developing and learning to teach with original teaching case materials. This will be a hands-on practical workshop on how to incorporate teaching with cases into your pedagogy and will also include the use of an actual teaching case based on the Harvard case study method and other pedagogical approaches. Participants will be expected to read the case study in advance.

- **Professional Development and Career Panel** focused on navigating between LAC and overseas job markets.
- **Meet-the-Editors' Panel** for a chance to interact with current editors at leading journals. More details to come.
- **Visit to the university campus** or a **local Jamaican company** followed by a social networking event with top scholars from the region.

AIB-LAC offers the pre-conference program (online on March 15th, and in-person on March 20th) as part of the overall **2024 AIB-LAC** main conference. Thus, registration to the main conference grants you access to the pre-conference. *Please note that Doctoral Consortium and PDW sessions involve additional application materials.*

Please note that AIB membership is required to register. Those who do not have an active AIB membership will be required to also register as AIB members. **AIB kindly offers low membership fees to students, particularly those from low-income countries. Additionally, joining as an AIB member has numerous advantages, which you can find in the benefits section at the end of this document.**

More complete information regarding registration fees can be found on the main conference website at <https://lac.aib.world/>

If you have any questions regarding the pre-conference program, please feel free to reach out to the **Pre-Conference Chair, Mario Henrique Ogasavara**, at mario.ogasavara@espm.br

WHO CAN PARTICIPATE IN THE AIB-LAC PRE-CONFERENCE PROGRAM?

We would like to welcome researchers of international business with an interest in topics that are relevant to Latin America and the Caribbean at all stages of their careers. You can register for the AIB-LAC conference, which gives the right to participate in the pre-conference, and the full conference at the main conference website.

Some activities in the program are specifically designed for a target audience or require us to pre-select to allow for effective interaction. Please, refer to criteria listed below:

• DOCTORAL CONSORTIUM

Participation in this activity requires an application (see instructions below). The most suitable candidates for the Doctoral Consortium are Ph.D./DBA students in international business and management, who have completed their course work, are in the dissertation stage of their programs, and have a relatively clear idea about their dissertation research. AIB-LAC selects applicants based on the potential of the research project, the perceived contribution to field and the geographical fit. As mentioned before, we provide two options for the Doctoral Consortium: an **online format** and an **in-person (on-site) format**. The online format is designed for Ph.D. students who cannot attend the in-person pre-conference event. However, we highly recommend the in-person format as it offers a wide range of pre-conference activities and provides the opportunity for Ph.D. students to attend the main conference as well.

• PAPER DEVELOPMENT WORKSHOPS (PDW)

Participation in this activity requires an application (see instructions below) and will be an **online format** and an **in-person (on-site) format**. Members of editorial board of **JIBP** (*Journal of International Business Policy*), **AIB Insights**, **International Journal of Emerging Markets**, **Journal of Comparative International Management** will work with senior AIB-LAC members to help early-stage faculty and recently graduated researchers develop their work based on developmental feedback. Additionally, we are excited to announce that we will also be accepting prospective job-market papers at late stages of development from PhD students who intend to enter the next job market cycle. Participation in this activity requires an application. AIB-LAC intends to select papers that have potential to be developed into a publication.

• TEACHING CASES WORKSHOP

All attendees who register for and participate in the **in-person pre-conference event** are invited to join this panel, which is sponsored by the AIB Teaching & Education SIG. There is no requirement for an application, just an expression of interest. We will hear from leading teaching experts on how to best utilize cases in the classroom through an interactive exercise. The discussion will be complemented by an informal discussion on best practices and teaching tips offered by top teaching experts of the AIB-LAC Board.

• PROFESSIONAL DEVELOPMENT AND CAREER PANEL

All attendees who register for and participate in the **in-person pre-conference event** are invited to join the panel discussion. There is no requirement for an application. In the panel you will hear from scholars in the field who will provide insights on the advantages and challenges in succeeding in both the LAC job market and abroad markets. Further, they will share their own insights based on where they obtained their Ph.D.

• ALL OTHER ACTIVITIES

Networking activities, visit to the university campus or local company, participate in optional tours, coffee breaks, etc. are open to all attendees who register for and participate in the in-person pre-conference event.

APPLYING FOR THE DOCTORAL CONSORTIUM & PDW

All the required application materials listed below (Doctoral Consortium or PDW) must be submitted through the AIB online submission system (<https://meetings.aib.msu.edu/lac/2024/>). Please select "*Track 13 PDW and Doctoral Consortium*." The online system will be open for submissions starting on **01 December 2023**, and the deadline for submission is **31 December 2023**.



Authors will be notified by **22 January 2024** about whether their proposal has been accepted for discussion at the pre-conference and will be given details about the workshop's program. Please note that late submissions or submissions that do not follow the listed requirements will not be considered.

• DOCTORAL CONSORTIUM

1. **Letter of nomination from faculty advisor:** This short letter should discuss the progress of the student in the program and his/her academic performance and potential. It should state clearly in what phase of the doctoral program the student is. If you graduated recently, you are encouraged to apply for the **Paper Development Workshops (PDW)**.
2. **Student resume and abstract of dissertation proposal (5-page maximum):** The first page should be your resume, highlighting your academic and work experience, along with a list of publications and/or manuscripts under review. Pages 2-5 should include title, author information, abstract, keywords, and dissertation research summary. Diagrams, tables, and references should be provided at the end of the document but do not count towards the 5-page limit. The extended abstract should succinctly cover the proposed research question, theoretical background, proposed research design, and intended contribution. On the first page, include your **preference of presentation:** Online or In-Person Format.

• PAPER DEVELOPMENT WORKSHOP (PDW)

The pre-conference will feature two PDWs to happen concurrently and jointly facilitated by senior members of AIB-LAC. One will be jointly facilitated by JIBP and the other by AIB Insights. The aim of these PDWs is to provide authors with guidance and expertise in the development of their manuscript, thereby increasing the potential for publication. Please note that presentation of your work in the workshop does not guarantee it will be eventually accepted for publication by a journal. The required submission material for the PDW consist of an extended abstract, detailed as follows:

Extended Abstract

- On the first page, include your **preference of presentation**: Online or In-Person Format.
- The extended abstract of **1,000 to 1,500 words**.
- Please make sure the extended abstract should briefly present:
 - Gap in the literature and your research question(s)
 - Relevance and Theoretical contribution
 - Theoretical basis
 - Research Design
 - Implications for practitioners
 - References
 - Tables/figures and appendices (if existing)

Benefits of AIB membership

Networking

Connect with a global community of over 3,000 international business scholars.

Publications

Get access to some of today's most impactful international business journals.

- **Journal of International Business Studies**: AIB's first publication and the number one ranked IB journal, according to Google Scholar
- **Journal of International Business Policy**: New research exploring the intersections between research policymaking practice
- **AIB Insights**: Quick, thought-provoking articles that make core IB concepts accessible to non-experts.
- **AIB Newsletter**: A quarterly report on all of our latest events, accomplishments, and policies
- **Access to a variety of webinars and other online resources available to AIB members**

Events

Join like-minded researchers at members-only conferences near you and around the world.

Academic positions

Be informed about open positions for Ph.D. and post-doc students as well as for faculty posted by AIB members.