



## DEGREE PLANNING CHECKLIST

The degree planning checklist is a resource designed to assist FSS students in (i) tracking their rate of progress and programme requirements, (ii) undertaking a credit check, and (iii) seeking timely academic advising from their Department/School. **It is not intended as the official confirmation of a student's eligibility to graduate.** Students must obtain a GPA of 2.0 or higher in addition to at least 90 credits to be deemed eligible for graduation. The programme requirements below are applicable ONLY for the following major and year of admission/readmission/transfer/change of major.

### BSc Marketing (Mona) 2022-2023

Pass    Exemption    In Progress

#### LEVEL I – Minimum 30 credits

1. ECON1000: Principles of Economics I
2. ECON1005: Introduction to Statistics
3. MGMT1002: Communication Skills for Managers
4. FOUN1101: Caribbean Civilization
5. FOUN1201: Science, Medicine and Technology in Society
6. FOUN1013: Critical Reading & Writing for SocSci **or** FOUN1019: Critical Reading & Writing in the Dis...
7. ACCT1005: Intro to Financial Accounting
8. Level I Free Elective
9. Level I Free Elective
10. Level I Free Elective

#### Level 1 Credit Summary

Credits completed  
Credits in progress  
Credits outstanding  
Cumulative GPA

#### LEVELS II & III – Minimum 60 credits

11. MKTG2001: Principles of Marketing
12. MGMT2004: Computer Applications
13. MGMT2012: Quantitative Methods
14. MKTG3001: International Marketing Management
15. MKTG3002: Marketing Research
16. MKTG3003: Marketing Strategy
17. MKTG3070: Consumer Behaviour
18. MKTG3017: Digital Marketing and Data Analytics Fundamentals
19. MKTG3010: Integrated Marketing Communication
20. One Elective from MGMT3031, MGMT3230, PSYC Level II/III
21. Level II/III Free Elective
22. Level II/III Free Elective
23. Level II/III Free Elective
24. Level II/III Free Elective
25. Level II/III Free Elective
26. Level II/III Free Elective
27. Level II/III Free Elective
28. Level II/III Free Elective
29. Level II/III Free Elective
30. Level II/III Free Elective

#### Levels II & III Summary

Credits completed  
Credits in progress  
Credits outstanding  
Degree GPA

**Programme Note:** Students pursuing a Marketing major are encouraged to choose PSYC courses as free electives.

Notes: