

MONA SCHOOL OF BUSINESS AND MANAGEMENT NEWSLETTER

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Holiday Wishes from our Executive Director

Dear Team,

As we approach the holiday season, I want to take a moment to express my heartfelt gratitude for your dedication and hard work throughout the year.

Your contributions have been invaluable, and it's because of each of you that we've been able to achieve so much together.

The holiday season is a time for reflection, celebration, and connection with loved ones.

I hope you all get the chance to relax, enjoy, and recharge during this festive period. Wishing you and your families a joyful and peaceful Christmas and a prosperous New Year. May the season bring you happiness, good health, and cherished memories.

Thank you once again for your commitment and teamwork. I look forward to what we will accomplish together in the coming year.

*Sincerely,
David McBean, Executive Director*



MOCA and MSBM Collaborate to Host Public Lecture on Tackling Cybercrime

As part of its 10th Anniversary celebrations, the Major Organised Crime and Anti-Corruption Agency (MOCA) partnered with the Mona School of Business and Management (MSBM) to host a public lecture on Cyber Security and Cyber Crime, under the theme, "Tackling Cybercrime through Strategic Partnerships."

The event took place on Wednesday, October 30, 2024, at 5:30 p.m. at the Executive Lecture Theatre, MSBM, University of the West Indies, Mona.

The flagship anniversary celebration event will feature a dynamic presentation led by a panel of MOCA's internal expert cybersecurity experts, as well as key players from government, the private sector, industry partners, and academia. The Main Presentation was delivered by Mark Burgess, followed by a series of presentations done by panelists Dr. Charlette Donalds - MSBM, Mr. Trevor Forrest - 876 Technology Solutions Ltd and Ms. Judi-Ann Edwards - Office of the Director of Public Prosecutions. The Panel Discussion was led by Dr. Maurice McNaughton - Director Of COE, MSBM.

Dr. David McBean, MSBM's Executive Director, says "it is important that people understand that cybercrime is not a new concept, but it has become more prevalent and not as easy to overlook. As technology advances, and our use becomes almost automatic and quickly adaptive, we become more vulnerable to threats. We hope to expose people to the various types that exist and how they impact not just your personal life, but the society. It takes a coordinated effort among a number of entities to tackle cybercrime, and MSBM has experts who can give insight from research that can help broaden the thinking and understanding, which can lead to greater efficiency in the fight."

To watch the Public Lecture: Tackling Crime Through Strategic Partnerships visit [here](#).



L- R: Dr. David McBean - Executive Director, MSBM; Dr. Lawrence Nicholson - Senior Lecturer; Mr. Trevor Forrest - CEO, 876 Technology Solutions and Member of the National AI Taskforce; Ms. Judi-Ann Edwards - Head, Cybercrimes & Digital Forensics Unit, and Deputy Head, Mutual Legal Assistance & Financial Crimes, Office of the Director of Public Prosecutions; Hon. Dr. Horace Chang, OJ, CD, MP - Minister of National Security; Dr. Charlette Donalds - Senior Lecturer & Unit Head, Decision Sciences & Information Systems, MSBM; Mr. Mark Burgess - International Cybercrimes Consultant, MOCA; and Dr. Maurice McNaughton - Director, Centre of Excellence & Innovation, MSBM.

 [View more photos here](#)

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MSBM Awards Top Performers of Graduate Programmes

The Mona School of Business and Management (MSBM) Graduate Awards Ceremony took place on November 28, 2024 at the UWI Regional Headquarters under the theme "Celebrating Excellence". The ceremony is held each year to recognize and award those students who receive a distinction in their programmes as well as the top performers in each Graduate Programme.

In addition, student groups who performed best in the Final Field Project/Paper received awards and commendation for their hard work. These projects, conducted in partnership with private sector organizations, addressed real-world business challenges under the guidance of faculty and industry experts. [Read more](#)



 [View more photos here](#)



PROFESSIONAL SERVICES UNIT



Building Skills for the Future of Work: MSBM Professional Services

In today's fast-changing professional landscape, success isn't just about keeping up—it's about staying ahead. That's where the Professional Services Unit (PSU) of MSBM

comes in, equipping professionals with the skills and strategies to thrive now and in the future.

Future-Ready Skills for a Dynamic Workforce

As careers evolve and employees transition across industries, the focus now includes traditional degrees as well as building adaptable, in-demand competencies. PSU responds to this shift in emphasis with cutting-edge programs that meet the needs of a modern, agile workforce.

We partner with top-tier global organizations to deliver certifications that make professionals stand out. As an Authorized Training Partner (ATP) with the Project Management Institute (PMI), PSU offers premier project management training. Collaborations with the Digital Marketing Institute (DMI), the International Institute of Business Analysis (IIBA), and the Council of Supply Chain Management Professionals (CSCMP) further enrich our participants' expertise and global credentials.

Driving Impact: Key 2024 Achievements

2024 was a banner year for PSU, marked by several standout programs:

- **Data Protection Course:** Facilitated by Shavaniese Arnold, an expert in governance, risk, and compliance, this course garnered rave reviews for its practical insights.
- **Project Management Training:** Multiple successful cohorts reinforced PSU's reputation as a leader in this field.
- **Professional Diploma in Digital Marketing:** Participants mastered cutting-edge digital strategies, staying ahead in a fast-evolving space.

[Read more](#)



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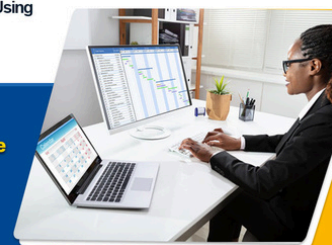
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**Mona School
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MSBM The University of the West Indies, Mona

**Upcoming
Executive
Short Courses**

Courses Scheduled For January - March 2025

COURSES	DATES
1. Enterprise Risk Management	Jan 25 – Feb 8
2. PMP Exam Prep	Jan 21 – Feb 27
3. Principles and Practices of Project Management	Jan 18 – Feb 22
4. Principles and Practices of Project Management	Mar 15 – Apr 19
5. Principles and Practices of Project Management	Feb 9 – Mar 16
6. Principles and Practices of Project Management	Feb 3 – Mar 12
7. Principles and Practices of Project Management	Feb 7 – Mar 14
8. Finance for Non-Financial Managers	Mar 8 – 29
9. Business Analysis Fundamentals	Mar 22 – Apr 12
10. Supply Chain Management Principles	Feb 1 – Mar 1
11. Business Communication	Feb 6 – Mar 6
12. Change Management	Mar 4 - 18
13. Supervisory Management	Feb 1 - 22
14. Transformational Leadership	Jan 18 – Feb 1
15. Transformational Leadership	Mar 7 - 21
16. Data Protection	Feb 18 – Mar 13
17. Professional Diploma in Digital Marketing	Feb 8 – Mar 8
18. Professional Diploma in Digital Marketing	Feb 3 – Mar 10

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ALUMNI HIGHLIGHTS



CONGRATULATIONS TO OUR ALUMNI

For being appointed as a Member of the Order of Jamaica (OJ)



Senator Donald Wehby, CD

For being appointed as a Member of the Order of Distinction in the Rank of Commander (CD)







Dr. Kevin Blake, OD, JP Mr. Courtney Campbell Ms. Minna Israel Mr. Paul Simpsom Prof. Andrew Spencer

For being appointed as a Member of the Order of Distinction in the Rank of Officer (OD)



Dr. Claire Grant

For being awarded the Badge of Honour for Meritorious Service (BH(M))




Mrs. Annette Brown-Biggs Dr. Noel Morgan



Congratulations Courtney Campbell

MSBM congratulates alum, Courtney Campbell, VM Group President & CEO as one the four outstanding Jamaicans honoured this year as an honorary graduand from the University of the West Indies, Mona. He received the Honorary Doctor of Laws (LLD) degree.

We congratulate Mr. Campbell for his unrelenting commitment to personal and professional excellence which serves as an inspiration to us all.

He was also a recipient of the MSBM 10th Anniversary Award for Outstanding Business Leader.



MSBM Graduate Student and Alumni Mixer

The MSBM Graduate Student and Alumni Mixer, held on Friday, December 6, 2024, in the courtyard of MSBM North, was an evening to remember.

The event brought together a vibrant community of graduate students and alumni for an unforgettable night of connection and celebration.

The Mixer, hosted by the Alumni Association, created the perfect space for networking, filled with games, music, delicious food, and expertly crafted drinks. Thanks to the generous support of CPJ, the wine sponsor, guests enjoyed selections that elevated the event's atmosphere.

By the end of the night, new friendships had been formed, professional connections strengthened, and a renewed sense of community fostered. The Mixer was a shining success, a testament to the power of collaboration, and a clear indicator that the MSBM network is thriving.

 [View photos here](#)



**MSBM
Alumni Association**

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https://twitter.com/MSBM_Jamaica



<https://www.linkedin.com/school/mona-school-of-business-and-management/>

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STUDENT HIGHLIGHTS



Congratulations to the class of 2024

MSBM is proud to celebrate the accomplishments of our newest graduates who were recognized at the UWI Mona's graduation ceremony held on Saturday November 2, 2024, in a colourful ceremony abuzz with the pride and excitement of the moment.

Hundreds of graduates of the BSc, MBA MSc, DBA programmes and their well-wishers basked in the pageantry of the moment as they celebrated the significant milestone in their academic journey.

The Valedictorian was Saran Ffrench, a graduate of the BSc Human Resource Management programme who addressed the company on behalf of the graduating class. MSBM was doubly proud to have alum, Mr. Campbell as the guest speaker for the Faculty of Social Sciences (MSBM) Ceremony, as he was the recipient of the Honorary Doctor of Laws (LLD) degree.



Team Pzylo Shines at Sustainable Hospitality Challenge Finals

The UWI Mona Campus team entered the Sustainable Hospitality Challenge Finals in Dubai in September 2024 and received the award, "Most Inspiring Team" for their Pzylo fabric innovation. The team which was comprised of four 2nd year MSBM students; Abigale Forbes, Katrina Chin, Judane Whitaker and Dedrae Davis was accompanied by Dr. Michelle McLeod, Senior Lecturer, MSBM/UWI.



Abigale Forbes also pitched the innovation at the World Travel and Tourism Council Global Summit in Australia.

Team Pzylo was awarded the Most Inspiring Team Award at the event. Pzylo, a groundbreaking fabric made from a blend of Zeolite cotton and Jamaican bamboo upholstery cloth. This unique material absorbs air pollutants while offering superior insulation and comfort.



6th UWI Future Leaders of Tourism Conference held at Mona School of Business and Management

On November 15, 2024, the 6th staging of the UWI Future Leaders of Tourism Conference was held at the Mona School of Business and Management under the theme "Out of Many, One Peace." The conference which was hosted by the MSBM Tourism undergraduate students who are pursuing the Events Management course, featured insightful panel discussions, presentations, and networking opportunities.

The event which brought together over 400 students from high schools, universities, and colleges across Jamaica was the first face-to-face, student-led conference since the onset of the Covid-19 global pandemic. [Read more](#)



MONA SCHOOL OF BUSINESS AND MANAGEMENT NEWSLETTER

STUDENT HIGHLIGHTS



Tourism Students Celebrate Tourism Awareness Week 2024

Students of the Tourism Society participated in several off-campus activities during Tourism Awareness Week (TAW). TAW in Jamaica in 2024 was observed from September 22–28 with the theme "Tourism and Peace: Out of Many, One Love". This year's theme was in keeping with UN

Tourism's (United Nations Tourism) global theme for World Tourism Day, which is marked annually on September 27, "Tourism and Peace."

On Wednesday, September 19, two students, Ishekeeba Bucknall (Level 1) and Akeem Pearson (Level 2), represented UWI, MSBM, at the local leg of the Global Travel and Tourism Partnership research competition. Members of the Tourism Society actively participated in the National Beach Clean-up initiative Saturday, September 21. This was a valuable opportunity for the students to contribute to environmental preservation while fostering a sense of community and responsibility.



STAFF HIGHLIGHTS



Faculty of Social Sciences Service Staff Appreciation

On November 27, 2024, the Faculty of Social Services celebrated our incredible service staff, who form the backbone of our operations. Their constant support enriches our students' and faculty's activities, programs, and classes.

The dedicated team at MSBM was honored and recognized with well-deserved awards for their invaluable contributions.

 [View photos here](#)

FACULTY RESEARCH



A Systematic Approach to Data Capacity Building: Perspectives from the Global South

by Maurice McNaughton & Lila Rao-Graham - Caribbean Open Institute

"The systematic building of data capacity across civil society, governments, and the private sector in the Global South is an increasingly critical component of sustainable development. Considerable resources have been directed to the funding and programming of capacity-building initiatives. Yet, there is limited evidence on how effective, efficient, and sustainable these efforts have been in empowering key actors to use data for the public good.

To bridge this evidence gap, MSBM Faculty members, Prof Lila Rao Graham and Dr Maurice McNaughton developed a framework that can be used to identify and analyse patterns and insights in data capacity building projects."

We concluded three things:

1. That governments in the Global South need to move from one-off capacity building interventions to more sustained delivery of training and support around data collection, governance, provision and use;
2. That capacity building needs to address both technical skills and critical social sciences and humanities skills for working effectively with data; and
3. Countries in the region need to strengthen their national statistical offices and other institutions that oversee data production, open data, and data management, particularly on common data standards to enhance interoperability. [Read More](#)

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VINCENT HOSANG ENTREPRENEURSHIP PROGRAMME

Global Entrepreneurship Week: Vincent HoSang Entrepreneurship Programme Hosts Virtual Fireside Chat

On Tuesday, November 19, 2024, the Vincent HoSang Entrepreneurship Programme hosted a Virtual Fireside Chat titled "Pivot to Persist: Entrepreneurship Chronicles" in partnership with the JMMB Joan Duncan Foundation, Jamaica Business Development Corporation (JBDC), and Mona Entrepreneurial and Commercialization Centre (MECC). This event was part of Global Entrepreneurship Week, a celebration of entrepreneurs worldwide.

The chat highlighted programme alumni, Queritel's CEO and COO, Shani Bennett and Kevonne Martin, as well as local contributors including Darren Peart, founder of Bluedot Insights, and Kadeen Harvey, CEO and founder of Fruit Blossoms. Dr. Chenielle Delyahaye-McKenzie, CEO of De La Enzie Essentials, also participated.

The chat brought the entrepreneurs' journeys to life, covering both the challenges and the successes, and aimed to encourage all entrepreneurs and intrapreneurs to continue pursuing their endeavours. [Read more](#)

Eight Teams Advance to UWIVC Finals

MSBM, launched the 2024 staging of its flagship entrepreneurship initiative, the Vincent HoSang UWI Venture Competition on September 25, 2024 marking a

significant milestone in fostering innovation across diverse academic disciplines. Entrepreneurship, traditionally the domain of business students, is now being revolutionized through the Vincent HoSang Entrepreneurship Programme (VHEP) which is managed by the Mona School of Business and Management (MSBM). Key supporters for this year's competition include Caribbean Food Delights (CFD) through the Vincent HoSang Family Foundation (VHFF), JMMB Joan Duncan Foundation, Baymac, Development Bank of Jamaica (DBJ), Mona Entrepreneurial and Commercialization Centre (MECC), and the Jamaica Business Development Corporation (JBDC).

As part of the preparation of the teams, a series of Boot camps was held during the months of October and November 2024 to cover the fundamental areas of business. Following the developmental stage, 32 teams submitted executive summaries and business model canvases, with 28 teams advancing to the Semi Finals which were held on November 28, 2024. After two days of presentations, eight teams were selected to advance for the finals— Artel, One Pot, Tae's, Justice Link, Genesis Career Centre, Fresh Ja, Pzylo, and CNC Hydroponics.

These top teams represent diverse business sectors including career development, application development, agriculture, and law. They will participate in additional developmental sessions to prepare for the final presentation on January 24, 2025, ensuring they are fully equipped to impress the judges. [Read more](#)

 [View photos from the launch of the 2024 UWI VC Competition here](#)

PARTNERSHIPS

UWI Mona CEO Breakfast

As part of the collateral events surrounding the UWI/VM Group distinguished lecture delivered by Prof Bharat Anand of the Harvard Business School, MSBM organised two events to facilitate Prof Anand's interaction with select groups.

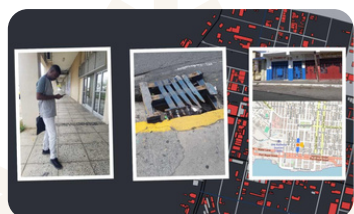
- November 7-Faculty workshop. This was held under the theme "Classroom of the future, Strategies for the integration of online and residential teaching and learning in a post Covid digital economy."
- November 8, - CEO Roundtable breakfast- Pegasus Hotel. This featured an exclusive CEO Roundtable discussion, "Corporate Strategy in a Digital World"

At the CEO Breakfast, Professor Anand discussed how rapid changes in digitalisation and AI will impact corporate strategy aimed at building sustainable growth companies, how technology will prompt organizational changes, and how digital strategy has become a corporate imperative in the 21st century.

Professor Bharat Anand is Vice Provost for Advances in Learning at Harvard University, and the Henry R. Byers Professor of Business Administration at Harvard Business School. He is an expert in digital strategy, media and entertainment strategy, corporate strategy, and organisational change. His work has examined competition in information goods markets, focusing on two central challenges that firms increasingly face: "getting noticed" amidst the increasing clutter of alternatives available to consumers and "getting paid" for what they produce.

MONA SCHOOL OF BUSINESS AND MANAGEMENT NEWSLETTER

PARTNERSHIPS



From Brainstorm to (Almost) Blastoff: Building ClearPath, an Accessible Navigation App

In 2022, the Humanitarian OpenStreetMap Team (HOT) formed a partnership with the Caribbean School of Data Science (CSOD), part of the Mona School of Business and Management (MSBM) at the University of the West Indies (UWI), to fund an Open Mapping Technical Training Programme in the Caribbean Region. This partnership aims to grow and sustain the mapping capabilities in the Caribbean. [Read more](#)



JUMPing toward a Digitally Inclusive Society

JUMP, an initiative by Cable and Wireless Charitable Foundation (CWCF) in collaboration with regional governments, private sector companies, and MSBM through the Caribbean School of Data Science (CSOD), was officially launched in August 2023. On the heels of an impactful Skills for the Future initiative which saw over 800 graduates from across Jamaica, JUMP extends the push for digital inclusion across the region.

The Programme provides participants in Barbados, the Bahamas, Grenada and Jamaica with essential digital skills training to make them more employable in an increasingly digital economy. [Read more](#)



Close-Out Event Approaches for the JetBlue – MSBM Financial Literacy Program

The JetBlue MSBM Financial Literacy Program by way of its introductory short course, "Financial Literacy and Managing Your Money" has engaged over 700 applicants, with approximately 450 active participants benefiting from its weekly peer chat sessions.

Delivered on a user-friendly online platform, the program has reached individuals from diverse backgrounds across the Caribbean region. As the course approaches its conclusion, participants can look forward to a celebration event that will highlight their progress and achievements.

JetBlue's commitment to enriching the Caribbean region came as no surprise, given their strong focus on youth and education. JetBlue.com has stated, "At JetBlue, we are passionate about inspiring the next generation ... and creating award-winning programs." [Read more](#)



Women-Centred Disaster Resilience in Haiti

The Women-Centred Disaster Resilience in Small Island Developing States was launched in Haiti in 2024 as a partnership between MSBM, through its Caribbean School of Data programme, and the Humanitarian OpenStreetMap Team.

The project kicked off with 19 women enrolled in two courses which covered topics related to disaster risk management and resilience, the integration of mapping tools and techniques in this area, and the importance of empowering women in the process. Based in Port-Au-Prince, the project faced some implementation hurdles due to a period of political instability and unrest in the country. Despite displacement of facilitators and participants, the programme persisted with 74% of the participants completing at least one course.

The high point of the programme was an in-person half day event where participants gathered to share their experience, participate in a hands-on mapping training and receive their dignity bags. [Read more](#)

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STAFF ENGAGEMENT



Prostate Cancer Awareness Month Observed

As part of the commemoration of Prostate Cancer Awareness Month In September to foster wellness among staff members, MSBM team members engaged in a number of activities as follows:

1. The men of MSBM gathered for a conversation entitled Mancave: Screening Saves Lives! on September 19, 2024. This included listening to the experience of a survivor, discussing the financial implications of being diagnosed with prostate cancer and getting tips from a medical doctor.
2. A display was mounted in the MSBM documentation center to highlight trends and provide tips.
3. Members of the MSBM team participated in the Guardian Group Foundation/Running Events very first Blue Run (5K) on Sunday, September 22, 2024.
4. Team members wore blue on September 26, 2024 to highlight awareness and identify with survivors.

 [View more photos from 'Mancave: Screening Saves Lives!'](#)



PINKTOBER 2024

We celebrated Pink Fridays throughout the entire month of October. Several MSBM team members joined in by wearing their bold pink attire to highlight their support of breast cancer survivors and raise awareness of the need for early screening.

Upcoming MSBM Sport Activities

To ensure staff are kept active all year round, we were placed in sport houses, and opportunities to garner points swiftly began. We have been seeing the true competitive colours of our colleagues - all in good fun and always in high spirits.

 **Blue Blazas**  **Yellow Stars**  **Red Dragons**



12 Days of Christmas Cheer

In the spirit of the festive season, the MSBM Staff Development and Engagement committee planned a series of activities dubbed "Twelve Days of Christmas" to herald the holiday season.

Staff members were engaged in festive team building exercises such as holiday themed games, trivias which included; Snowman decorating, Department decorating, Paint & Sip, Xmas pajamas, and Twin Day.

Though the competitive spirit and rivalry were high, the spirit of goodwill of the season was evident. The office was abuzz with holiday cheer as staff members embraced the festive spirit. Some work spaces were transformed into a winter wonderland and an Irie Christmas setting while others brought to life the first Christmas, complete with a nativity scene. With a spread of festive treats and Mystery Elf gift exchanges, the activities created lasting memories and enhanced team cohesion and promoted camaraderie and collaboration.



 [View more photos from Deck the Block here](#)

MONA SCHOOL OF BUSINESS AND MANAGEMENT NEWSLETTER

STAFF ENGAGEMENT

Twinning Day



Snowman Decorating Competition



Paint & Sip Competition



STAFF UPDATES

New Hires:

Roxan Brown - Receptionist

Tashawn Richards -
Administrative Assistant

Departures:

Brian Hall - Information
Systems Officer

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