

LOU ANNE ADRIANNA BARCLAY
PROFESSOR, INTERNATIONAL BUSINESS
MONA SCHOOL OF BUSINESS AND MANAGEMENT

PERSONAL INFORMATION

QUALIFICATIONS

Ph.D. International Business, 1998
Warwick Business School
University of Warwick, Coventry, United Kingdom.

Master of Science, Economics, 1990
The University of the West Indies
St. Augustine, Trinidad and Tobago, The West Indies.

Bachelor of Science, Economics (Honours), 1984
The University of the West Indies
St. Augustine, Trinidad and Tobago, The West Indies.

NATIONALITY

Citizen of Trinidad and Tobago

REFERRED PUBLICATIONS BASED ON SCHOLARLY PUBLICATIONS

BOOKS

PEER-REVIEWED BOOKS

Barclay, Lou Anne, A. 2015 *Managing FDI for Development In Resource-Rich States: The Caribbean Experience*, Basingstoke, Hampshire and New York: Palgrave Macmillan (263 pages)

Barclay, Lou Anne A. 2000 *Foreign Direct Investment in Emerging Economies. Corporate Strategy and Investment Behaviour in the Caribbean*, London and New York: Routledge. (279 pages)

Ryan, Selwyn. and **Barclay, Lou Anne, A.** 1992 *Sharks and Sardines: Blacks in Business in Trinidad and Tobago*, Trinidad: Multimedia Production Centre. (217 pages).

CHAPTERS IN BOOKS

PEER-REVIEWED BOOK CHAPTERS

Barclay, Lou Anne, A. and, Norman, Girvan. 2013 Transnational Restructuring and Jamaica's Bauxite Industry: The Swinging Pendulum of Bargaining Power. In *The Global History of Bauxite: Industry, State and Society*, ed. Robin Gendron, Mats Ingulstad and Espen Storli British Columbia, Canada: University of British Columbia Press: 238-267

Barclay, Lou Anne, A. 2007 Can Locally Owned Manufacturing Firms of Small Developing Countries Compete in a Liberalised Trading Environment? In *Multinationals in the Periphery*, ed. Rajneesh Narula and Gabriel Benito London: Palgrave and Macmillan: 25-48.

Lynn, K. Mytelka and **Lou Anne, A. Barclay** 2006 "Using Foreign Investment Strategically for Innovation" In *Understanding FDI-Assisted Economic Development*, ed. Rajneesh Narula and Sanjaya Lall London and New York: Routledge: 85-114.

Barclay, Lou Anne, A. 2006 The Competitiveness of Local Manufacturing Firms of Small, Less-Developed Countries in an Increasingly Liberalized Trading Environment: The Case of Jamaica. In *Transformations in Global Governance: Implications for Multinationals & Other Stakeholders*, ed. Sushil Vachani .Cheltenham, UK and Northampton: USA: Edward Elgar Publishing Ltd.: 421-469.

Barclay, Lou Anne, A., Henry, Ralph M., and Vanus N. James 2005 Caribbean Economies in the New Trading Environment. In *The Caribbean Economy – A Reader*, ed. Dennis Pantin Kingston, Jamaica: Ian Randle Publishers: 617-636.

Oyelaran-Oyeyinka, Banji. and **Barclay, Lou Anne, A.** 2003 Human Capital and Systems of Innovation in Africa. In *Africa's Systems of Innovation*, ed. Mammo Muchie, Peter Gammeltoft and Bengt-Ake Lundvall Denmark: Aalborg University Press: 93-108.

Barclay, Lou Anne, A. 1994 The Syrian-Lebanese Community in Trinidad and Tobago: A Case Study of a Commercial Ethnic Minority. In *Entrepreneurship in the Caribbean: Culture, Structure, Conjuncture*, ed. Selwyn Ryan and Taimoon Stewart St. Augustine, Trinidad: Institute of Social and Economic Research, The University of the West Indies.: 203-225

JOURNAL EDITOR

Barclay, Lou Anne, A. (ed.) Special Issue, *Social and Economic Studies*, 58 (2) 2009.

JOURNAL ARTICLES

PEER-REVIEWED JOURNAL ARTICLES

Barclay, Lou Anne, A. 2012 The anatomy of a failed industrial policy: developing an aluminium industry in Trinidad and Tobago. *Transnational Corporations*, 21 (2): 50-76.

Barclay, Lou Anne, A. 2012 The Bauxite Industry of Suriname: Institutional Inefficiency in a Century of FDI-facilitated Underdevelopment, *Social and Economic Studies* 61 (2): 127-167.

Barclay, Lou Anne, A. and Henry, Ralph 2011 Black Power and Equitable Business Participation: Forty Years on in Trinidad and Tobago, *Social and Economic Studies* 60 (3&4): 103-133.

Barclay, Lou Anne, A. 2010 Creating an Institutional Environment for FDI-facilitated Development: The Case of the Jamaican Bauxite Industry, *European Journal of Development Research*, 22 (2): 153-174.

Campbell, Archibald, A. and **Barclay, Lou Anne, A.** 2006 The 1997 Financial Crisis in Jamaica: What are the prospects for its recurrence? *Caribbean Journal of Public Sector Management* 8 (1): 5-29.

Barclay, Lou Anne, A. 2005 The Competitiveness of Trinidadian Manufacturing Firms in an Increasingly Liberalised Trading Environment. *Journal of Eastern Caribbean Studies* 30 (2): 41-74.

Wint, Alvin G., Campbell Archibald A., and **Barclay, Lou Anne, A.** 2005 FDI-assisted Development in a Small, Developing Country: Foreign Investment and the Stabilisation of the Jamaican Financial Sector. *Social and Economic Studies* 5 (2): 1-29.

Barclay, Lou Anne, A. 2004 FDI-facilitated Development: The Case of the Natural Gas Industry of Trinidad and Tobago” *Oxford Development Studies*, Vol. 32, No. 4: 485-505.

Mytelka Lynn, K. and **Barclay Lou Anne, A.** 2004 Using Foreign Investment Strategically for Competence Building. *European Journal of Development Research* 16 (3): 527-555.

Oyelaran-Oyeyinka, Banji, and **Barclay, Lou Anne, A.** 2004 Human Capital and Systems of Innovation in Africa *African Development Review* 16 (1): 115-138.

James, Vanus N. Henry, Ralph M. and **Barclay, Lou Anne, A.** 2003 The New Trade Initiatives and the Caribbean Realities *Caribbean Journal of Public Sector Management* 4 (2): 5-33.

Barclay, Lou Anne, A. and Gray, Sidney. J. 2001 Upgrading the diamond of developing countries through inward FDI: The case of four MNEs in the information service industry of Barbados *Management International Review* 41 (4): 333-356.

ONGOING RESEARCH

Barclay, Lou Anne, A. The Paradox of Resource-driven Sustainable Economic Growth: The Resource-rich Developing Country Story: The Case of the Emergent Oil Industry of Guyana.

This is a multidisciplinary, cross-campus and multi-university research project. I am collaborating with Professor Andrew Jupiter at the Petroleum Studies Unit, Faculty of Engineering and Dr. Keron Victor, a former PhD student at the Department of Economics at the St. Augustine Campus as well as the Department of Economics of the University of Guyana.

Victor, Keron and **Barclay, Lou Anne, A.** The Criticality of Institutions to Economic Growth.

Henry Ralph and **Barclay, Lou Anne, A.** Lewis 2.0 for another century.

UNPUBLISHED CASES WITH TEACHING NOTES FOR LECTURING PURPOSES

Barclay, Lou Anne, A. The Covid-19 Pandemic and Face Mask: A Propitious Niche for ACM Fashions? Mona School of Business and Management, November 2020 (8 pages)

)

Barclay, Lou Anne, A. Grandma's Ice Cream: Moving steadily towards the future, Mona School of Business and Management, February 2019 (9 pages)

Barclay, Lou Anne, A. Vance: Fashion Forward or Fashion Failure, Mona School of Business and Management, November 2018 (9 pages)

Barclay, Lou Anne, A. Helen's Sandals: Moving Effortlessly to the Next Generation, Mona School of Business and Management, February 2018 (8 pages)

Barclay, Lou Anne, A. Clarke's Furniture: The Way Forward, Mona School of Business and Management, September 2017 (6 pages)

Barclay, Lou Anne, A. Caribbean Prime Chicken. Poising for Growth, Mona School of Business and Management, February 2017 (7 pages)

Barclay, Lou Anne, A. Seafood Delights: Surging Forward in the High Seas. Mona School of Business and Management, November 2016 (7 pages)

Barclay, Lou Anne, A. Josh Coffee. Stir. It. Up, Mona School of Business and Management, February 2016 (7 pages)

Barclay, Lou Anne, A. Windmill's Saucy Pepper Limited: "Heating up the World," Mona School of Business and Management, December 2015 (7 pages)

Barclay, Lou Anne, A. Bourts Retailing: Repositioning for Success, Mona School of Business and Management, July 2014. (6 pages)

Barclay, Lou Anne, A and Lincoln Price. The Packaging House Limited, Mona School of Business and Management, September 2012. (10 pages)

Barclay, Lou Anne, A. Jamaica Bottle Company, Mona School of Business and Management, April 2011. (10 pages)

PAPERS PRESENTED

PAPERS PRESENTED AT PEER-REVIEWED ACADEMIC CONFERENCES AND SEMINARS

Ralph Henry, **Lou Anne A. Barclay**, "*Black Entrepreneurship in the Twenty-first Century*", "The Promise of Actionable Entrepreneurship for Sustainable Economic Development in Africa: Leadership, Governance and Ethics", Faculty of Management Science, Nnamdi Azikiwe University, Auka, Anambra State, Nigeria, 26-27 July 2017.

Deborah Hickling, **Lou Anne, A. Barclay** and Ralph Henry, "*Black Lives Matter*": *The Role of the Black Entrepreneur in the Global Music Industry - From Sharecropper to Superstar, Minstrel to Mogul*. "Black Entrepreneurship in the 21st Century", Hilton Hotel, Atlanta, Georgia, 9-11 September 2015.

Ralph Henry and **Lou Anne, A. Barclay**. *Black Entrepreneurship in the 21st Century: Unborn, Catching Up or Falling Behind*. "Black Entrepreneurship in the 21st Century", Hilton Hotel, Trinidad and Tobago, 24-26 July 2013.

Barclay, Lou Anne A. and Ralph Henry. "*Black Power and Equitable Business Participation: Forty Years on in Trinidad and Tobago*." Department of History, The University of the West Indies, St. Augustine, Trinidad and Tobago, 17-19 September, 2010.

Barclay, Lou Anne A and Norman Girvan. *“Transnational Restructuring and The Jamaican Bauxite Industry: The Swinging Pendulum of Bargaining Power.”* Maison des Sciences de l’ Homme, Paris, France, 24-26 September, 2008.

Barclay, Lou Anne, A. *“Competing in increasingly liberalised trading markets: The case of local manufacturing firms in Jamaica and Trinidad and Tobago”.* Anton de Kom University of Suriname, Paramaribo Suriname, 22-23 June 2006.

Barclay, Lou Anne, A. *“The Competitiveness of the Local Manufacturing Industries in the Context of an Increasingly Liberalised Trading Environment: The Case of Jamaica and Trinidad and Tobago.”* Caribbean Development Bank, Bridgetown Barbados, 14 February 2005.

Barclay, Lou Anne, A. *“The Competitiveness of Local Manufacturing Firms of Small, Less-Developed Countries in an Increasingly Liberalized Trading Environment: The Case of Jamaica.”* School of Management, Boston University, 8-9 October 2004.

Barclay, Lou Anne, A. Archibald Campbell and Alvin Wint. *“FDI-Assisted Development in a Small Developing Country: Foreign Investment and the Stabilisation of the Jamaican Financial Sector.”* TIK Centre, University of Oslo, Norway, 22-25 May 2003.

Lynn K. Mytelka and **Lou Anne A. Barclay** *“Using Foreign Investment Strategically for Competence Building.”* TIK Centre, University of Oslo, Norway, 22-25 May 2003.

Barclay, Lou Anne, A. *“The Information Service Industry of Barbados: Prospects for the 21st century.”* Sir Arthur Lewis Institute for Social and Economic Studies, Bridgetown, Barbados, January 2000.

Barclay, Lou Anne, A. *“FDI in the Caribbean: Motivations, Locational Choices and Market Entry Modes of US, European and Asian MNEs.”* Academy of International Business, Monterrey, Mexico, October 1997.

Barclay, Lou Anne, A. *“Foreign Investment in the Caribbean: A Quantitative Investigation.”* Department of Economics, The University of the West Indies, St. Augustine, Trinidad and Tobago, March 1997

Barclay, Lou Anne, A. *“Ethnicity, Entrepreneurship and Social Mobility: A Case Study of the Syrian-Lebanese Community in Trinidad and Tobago.”* Caribbean Studies Association, St. George’s, Grenada, July 1994.

Barclay, Lou Anne, A. *“The Impact of Structural Adjustment on the Health Services of the Caribbean and Latin America.”* The Association of Caribbean Economists, Curacao, May 1994.

Barclay, Lou Anne, A. “*Exchange Rate Liberalization: The Implications for Trinidad and Tobago*”. The Institute of Social and Economic Research, The University of the West Indies, St. Augustine, Trinidad and Tobago, June 1992.

PAPERS PRESENTED TO WORKSHOPS AND TRAINING SESSIONS

Ralph Henry, **Lou Anne A. Barclay**, “Black Entrepreneurship in the Twenty-first Century” development Partners Resource Centre (dPRC), Abuja, Nigeria, 19 July 2017.

Barclay, Lou Anne, A. and Lincoln Price, “*The Doha Round: Implications for the Caribbean*” WTO/UWI Trade Policy Course, University of the West Indies, Mona, Kingston, 8 February 2008.

Barclay, Lou Anne, A. “*Technology Transfer and its implications for the Caribbean in the present trading environment*” WTO/UWI Trade Policy Course, University of the West Indies, Mona, Kingston, 9 February 2006.

Barclay, Lou Anne, A. “*Technology Transfer and the Caribbean Realities in the 21st Century*” WTO/UWI Trade Policy Course, University of the West Indies, Mona, Kingston, 23 March 2005.

Barclay, Lou Anne, A. “*Developing a Research Culture at the University of the West Indies: The Role of CARIMENSA*”, CARIMENSA workshop, Kingston, 29 November 2005.

PEER-REVIEWED CONFERENCE PROCEEDINGS

Barclay, Lou Anne, A. The Continuing Mystique: MNEs, Technology Transfer and the Development of an Indigenous Technological Capability. Paper accepted at Multinationals, Innovation and Local Upgrading, University of Catania, Catania, Italy, 29-30 September 2005.

Barclay, Lou Anne, A. FDI-facilitated Development: The Case of Two, Small, Less Developed Countries. Paper accepted 2002 Annual Conference, Academy of International Business, San Juan, Puerto Rico, 28 June-1 July, 2002.

REPORTS

Inter-American Development Bank, Organization for Economic Cooperation and Development and the Jamaican Promotions Corporation, *Investment Reform Agenda for Jamaica*, November 2003.

Caribbean Development Bank, *The Future of the Caribbean Economies in the Light of the New Trading Arrangements*, May 2001.

Warwick Research Institute, *The Small Business Sector in the Commonwealth Caribbean*, April 1996.

HONOURS AND AWARDS

Research Fellowship, “FDI-facilitated Development and Institutional Efficiency: The Case of the Bauxite-rich, Developing Countries of the Caribbean.” Academic year, 2009/2010.

The Most Outstanding Researcher, Faculty of Social Sciences, 2006
The Principal Research Award, Research Day, The University of the West Indies, Mona.

AREAS OF INTEREST/SPECIALISATION

Foreign Direct Investment, Developing Economies, Competitiveness, Competitive Strategy, Resource-based development, Entrepreneurship

RESEARCH GRANTS

Funding Source: New Initiative Fund
Title Resource-based Development Revisited: The case of the bauxite and alumina industry in selected CARICOM countries.
Value of grant J\$ 750,000

PH.D. SUPERVISION

March 2017 – Sydney Innis
Present Mona School of Business and Management
Faculty of Social Sciences
The University of the West Indies
Mona
Thesis title: *Clusters: A Comparative Study of Maritime Ports in Small Developing Countries.*

March 2009 – Deborah Hickling
June 2011 Institute of Cultural Studies
Faculty of Humanities and Education
The University of the West Indies

Mona

Thesis title: *From 'cultural institution' to 'cultural industry': A Comparative Analysis of the Television Industry in Jamaica and Ghana, 1997-2009.*

EXTERNAL EXAMINER

- January 2020 Keron Victor
Ph.D. in the Department of Economics
Faculty of Social Sciences
The University of the West Indies
St. Augustine
Trinidad and Tobago
Thesis title: Institutional and Economic Development of Two Urban Regions in Trinidad and Tobago-Port of Spain and Chaguanas.
- February 2019 Stanley Beckford
DBA in the Mona School of Business and Management
Faculty of Social Sciences
The University of the West Indies
Mona
Jamaica
Thesis title: The Determinants of Early Stage Mergers and Acquisitions (M&A) Performance: A Case Study of Caribbean Practitioners.
- June 2013 Harold R. Pollack
Ph.D. in the Department of Geology and Mining
Faculty of Technology
Anton de Kom University
Suriname
Thesis title: *The Brokopondo Agreement: The Development of Bauxite, Alumina and Aluminium Industry in Suriname, 1898-2009.*
- June 2012 Lacey-Ann Bartley
Masters in Government (International Relations) Research Paper
Department of Government
Faculty of Social Sciences
Mona
Thesis title: *To what extent has the CARICOM Single Market contributed to the economic development of Jamaica via its manufacturing sector?*
- January 2011 Rachel Boyce
Masters in Government (International Relations) Research Paper
Department of Government
Faculty of Social Sciences

CONTRIBUTIONS TO DEPARTMENT

February 2018	Reviewer of Graduate Programme Reviewed Proposal for Masters in International Business offered by the Arthur Lok Jack Global School of Business
October 2015 - present	Academic Supervisor of Postdoctoral Visiting Fellow Chase Foundation Supervising the postdoctoral work done by Dr. Deborah Hickling-Gordon
November 2014 - present	Academic Director of the DBA Programme Mona School of Business and Management
June 2014 - January 2015	Member Mona School of Business and Management (MSBM) Internal Quality Review Committee UWI/NCB Sponsored Research Programme
November 2014- present	Member Academic Board The University of the West Indies, Mona
September 2005 - July 2011	Member Faculty of Social Sciences Sub-Committee on Graduate Studies and Research
September 2005 – September 2009	Head International Business Unit Department of Management Studies
September 2006 - September 2007	Chair Research Committee Department of Management Studies
September 2004 - September 2005	Chair Income Generating Committee Department of Management Studies

September 2004 -
September 2006 **Member**
Business Advisory Committee
Department of Management Studies

PROFESSIONAL PUBLIC AND EXTRA-DEPARTMENT SERVICE

9 November 2019 **Panellist**
“The Political Economy of the Bauxite Industry of Jamaica” Film
Premier and Symposium, “Fly Me to the Moon”, Medical Lecture
Theatre, The University of the West Indies, Mona.

21 March 2014 **Session Chair**
‘International Strategy’, AIB-LAT, “Innovation, Geography and
Internationalization in Latin America,” AIB-LAT, Annual Meeting,
Medellin, Colombia, 20 to 22 March, 2014.

July 2012 –
present **Member of Executive Board**
Pan African Enterprise Research Council

March 2012 –
September 2016 **Member of Executive Board**
Academy of International Business, Latin American Chapter

January 2012 **Reviewer**
Ryan, Selwyn (2012) Entrepreneurship in Trinidad and Tobago:
The Black Experience. Arima, Trinidad and Tobago: The
University of Trinidad and Tobago.

January 2010-
Present **Reviewer**
Academy of International Business, Latin America Chapter

August 2010 –
September 2014 **Member of Steering Committee**
Project, “Collaborate to Compete: Using Intellectual Property to
Improve the Competitiveness of Jamaican MSME.”
The Competiveness Company
1 Winchester Road, Kingston 10
Jamaica

January 2009 –
present **Member of Board of Management**
Kairi Consultants
14 Cochrane Road

Tunapuna
Trinidad and Tobago

January 2008 -
January 2009 **Deputy Chairman**
Project Management Board, USAID Sustainable Cluster Project
The Competitiveness Company
1 Winchester Road, Kingston 10
Jamaica

September 2005 -
September 2010 **Member**
Faculty of Social Sciences Committee on Graduate Studies

September 2006 -
September 2007 **Member**
Academic Board
The University of the West Indies, Mona

September 2005 -
September 2007 **Member**
Research Funding Committee, Faculty of Social Sciences

September 2005 -
September 2007 **Member**
Private Sector Working Group on Investment
Private Sector Organisation of Jamaica

September 2005 –
September 2010 **Member**
Caribbean Institute for Mental Health and Substance Abuse
(CARIMENSA), Department of Psychiatry, The University of the
West Indies, Mona, Jamaica

January 2004 –
present **Reviewer**
Academy of International Business
Annual Conference

September 2004 –
September 2007 **Mentor**
UWI Mentorship Programme
The University of the West Indies, Mona

June 2003 –
September 2003 **Consultant**
Inter-American Development Bank, Organization for Economic
Cooperation and Development and the Jamaican Promotions
Corporation

- Conducted research for and wrote the document, *Investment Reform Agenda for Jamaica*.

January 2002 –
January 2005 **Visiting Researcher**
United Nations University,

Institute for New Technologies (UNU/INTECH)
Keizer Karelplein
6211 TC Maastricht, The Netherlands

- Involved in ongoing research projects on the topics: *'The Systems of Innovation in African economies'*; *'The Strategic Use of Foreign Direct Investment for Capability-building in Developing Economies'* and *'The Textile and Apparel Industry in the Developing World'*.

February 2001 –
May 2001

Consultant
Caribbean Development Bank
Bridgetown Barbados

- Conducted research for and assisted in writing the document for the research project, *The Future of the Caribbean Economies in the light of the New Trading Arrangements*.

April 1996

Consultant
Warwick Research Institute
The University of Warwick, Coventry, UK.

- Provided research support for the EU-financed project, *The Small Business Sector in the Commonwealth Caribbean*.

WORK EXPERIENCE

January 2016 - present

Professor of International Business
Mona School of Business and Management
University of the West Indies
Jamaica

July 1998 – September 2002

Assistant Professor
Department of Strategy
Faculty of Economics and Business Administration
Maastricht University, The Netherlands

October 1997 – December
1997

Lecturer (part-time)
Department of Politics & International Studies
University of Warwick, Coventry, UK

February 1997 – March 1997

Seminar Tutor
Warwick Business School

University of Warwick, Coventry, UK

September 1992 – September
1994

Lecturer

Department of Economics
The University of the West Indies
St. Augustine, Trinidad and Tobago

October 1990 – September
1992

Research Fellow

Institute of Social and Economic Research
St. Augustine, Trinidad and Tobago

July 1985- November 1986

Teaching Assistant

Department of Economics
The University of the West Indies
St. Augustine, Trinidad and Tobago.

July 1985 – October 1985

Research Officer

Industrial Development Corporation
Port of Spain, Trinidad

June 1992 - Sept 1992

Consultant

The Caribbean Business Development Association
Port of Spain, Trinidad.

- Planned and designed research methodology and framework for an industry report on the national energy sector.
- Executed research design through the collection of qualitative and quantitative data.
- Interviewed key policy makers and managers of enterprises of the sector.
- Analysed all data related to project.
- Prepared all project reports.

May 1990 - Aug 1990

Consultant

Employees Consultative Association of Trinidad and Tobago
Port of Spain, Trinidad.

- Designed survey instrument for collection of data on wages and conditions of employment among non-unionized employees including management in the private sector.
- Reviewed collective agreements and conducted comparative

sectoral surveys

ACADEMIC ASSOCIATIONS MEMBERSHIP

Academy of International Business
The Business Association of Latin American Studies
Pan African Enterprise Research Council