

# VENNECIA CHRISTIAN BARNES

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## Executive Profile

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- Strong technical and business qualifications with over twenty-seven (27) years of experience in the financial services sector
- Highly developed credit analysis skills and in-depth knowledge of retail banking, non-collateral personal and small business lending, and small business loan policy
- Sound knowledge of financial services regulatory policies
- Innately wired for strategic and tactical thinking
- A self motivated and organized professional, skilled in orchestrating tasks and details to achieve organizational goals

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### Areas of Expertise

- Strategic / Tactical Planning and Execution
- Financial Forecasting and Planning
- Budget Planning, Development and Control
- Operational Risk Management and Policy Formation
- Competitive Analysis and Positioning
- New Product Development
- Pricing Strategies and Structures
- New Business Development and Growth
- Profit and Loss Management and Improvement
- Strategic and Tactical Marketing
- Team Building and Leadership

### Professional Experience (Academia)

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2019 - Present

#### Teaching Fellow – Finance, Mona School of Business & Management

Lecture the Master of Business Administration cohort and the Master of Science in Corporate Finance cohort in Management of Financial Institutions, Investment Analysis and Portfolio Management and Advanced Corporate Finance and Valuation. Students gain an understanding of financial decision making and financial theory from the point of view of corporate financial managers in globally competitive financial markets.

2009 - 2019

#### Adjunct Lecturer – Finance, Mona School of Business & Management

## **Education**

### **University of the West Indies**

- **PhD Candidate – Institute of Sustainable Development (2024)**

### **Mona School Of Business (2006)**

- MBA Banking & Finance (Distinction)

### **University of The West Indies (2003)**

BSc. Management Studies, Economics Minor (Hon.)