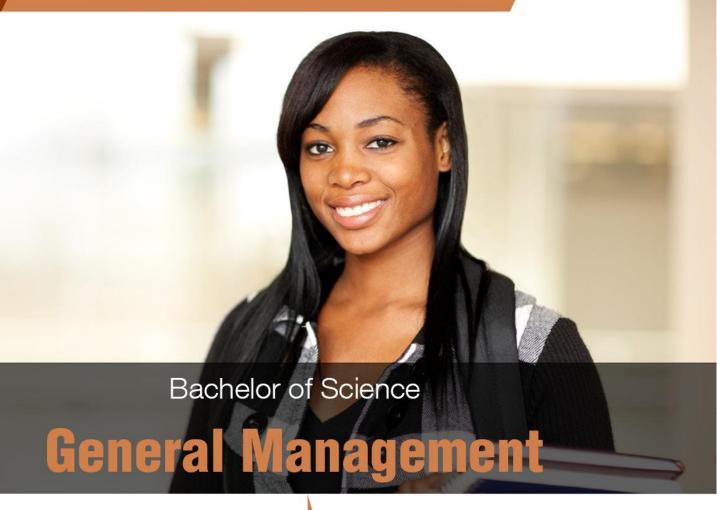


# THE UNIVERSITY OF THE WEST INDIES

MONA CAMPUS, JAMAICA, WEST INDIES



### **FACULTY OF SOCIAL SCIENCES**



## **Overview**

The General Management major is offered in the Faculty of Social Sciences, at Mona School of Business and Management. The General Management major is designed to educate students on the theories, principles and practices of General Management. Students who take this major are qualified to commence a career in business or in other work organizations.

Courses in this major include: Communication Skills for Managers, Organizational Behaviour, Team Building, International Business Management, and Accounting for Managers.

## **Entry Requirements**

> Five (5) CXC/CSEC (General Proficiency Grades I-III from June 1998) or GCE/ BGCSE O'Level (Grades A-C) with compulsory subjects: Mathematics and English Language and two (2) CAPE subjects (Units 1 and 2) or GCE/BGCSE A' Level passes in a minimum of two (2) subjects;

> An Associate degree, Diploma and/or Certificate from other approved tertiary institutions having attained a B+ average or a minimum GPA of 2.5;

OR

> High School (Grade 12) transcript with a minimum GPA of 3.0 and a minimum SAT I score of 1700 plus a minimum of two (2) SAT II subjects at a score of 500 or above or successful completion of Advanced Placement Courses the International Baccalaureate programme.

# What is

# **General Management?**



General Management students gain knowledge about a wide range of business topics, such as human resources, finance, communication, marketing and leadership. This knowledge helps graduates succeed with any business-related challenge or task they may face after entering the workforce.

#### A General Management professional must (among other things):

- Understand the context within which the business is located;
- Understand how to foster a positive relationship between the organization and its environment and help to build positive stakeholder relationships;
- Understand the core functions and strategy of the business;
- Understand how the employee contributes to the business.
- > Be ethical and assist the organization to build proper internal governance.



### Skills Needed

#### Intellectual

- > An above average understanding of the business and social environment;
- > The ability to understand, apply, analyse and evaluate financial and other business data;
- An above average skill in the use of information and communications technology;
- Strong problem-solving skills.

#### Professional

- Strong ethical values;
- An above average understanding of interpersonal conflicts and the ability to address them;
- A curiosity about business matters and a willingness to learn on a continuous basis;
- > Excellent communication skills.



## What can I do with a Degree in General Management?

- With a General Management degree, graduates can pursue careers in business, in the government sector or in other organizations.
- General Management involves a range of core functions such as: research, planning, training and development, recruitment and selection and employee relations, organizational behaviour and culture and team building and management.
- General Management jobs have different names in different organizations.
- With a General Management degree and no experience in the field you would typically be equipped to fill an entry level or mid-level position in organizations (depending on the size).



- > Secondary School Teacher
- > General Manager
- > Executive Assistant

- Office Manager
- Customer Care Representative
- Personal Assistant
- Secretary



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