

BACHELOR OF SCIENCE TOURISM MANAGEMENT



OVERVIEW

Tourism Management is offered in the Faculty of Social Sciences, at Mona School of Business and Management. The Tourism Management major is designed to educate students on the theories, principles and practices of Tourism. Students who take this major are qualified to commence a professional career in Tourism on graduation.

Courses in this major include. Event Management, Transport and Travel, Tourism Management, Destination Marketing and Caribbean Tourism. Internships are done during the summer months. It is mandatory that students do an internship within the tourism sector.

ENTRY REQUIREMENTS

Five (5) CXC/CSEC (General Proficiency Grades I-III) or GCE/ BGCSE O'Level (Grades A-C) with compulsory subjects Mathematics and English Language **in addition** to two (2) CAPE subjects either at Unit 1 or 2 (Grade 1-4) and current registration for either Unit 1 or 2 or GCE/BGCSE A' Level passes in a minimum of two (2) subjects;

OR

An Associate degree, Diploma and/or Certificate from other approved tertiary institutions having attained a B+ average or a minimum GPA of 2.5;

OR

High School (Grade 12) transcript with a minimum GPA of 3.0 and a minimum SAT I score of 1200 plus a minimum of two (2) SAT II subjects at a score of 500 or above or successful completion of Advanced Placement Courses or the International Baccalaureate programme.

WHAT IS

TOURISM MANAGEMENT?

Tourism is a diverse industry which offers long term career opportunities for enthusiastic individuals who want to put their education and skills to work in various environments. People in tourism may work indoors or outdoors, standard hours or on a flexible schedule, seasonal jobs or all-year-round. Arguably, tourism is one of the most exciting and diverse career paths for students.

A programme of study in Tourism:

- Provides students with an understanding of business management principles and how tourism businesses operate.
- Exposes students to knowledge in specific tourism areas such as the tourism system, planning and policy.
- Exposes students to knowledge of the interplay between functional units of an organization such as accounting, human resources and marketing.
- Provides students with the ability to critically analyze the space that tourism occupies in economic and social development.

SKILLS NEEDED

Intellectual

- The ability to understand, apply, analyse and evaluate data.
- The ability to identify problems and know what knowledge is required to solve problems.

Professional

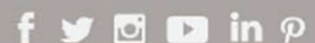
- Good ethical values
- Ability to work effectively as a member of a team
- Report preparation
- Attention to detail
- Commitment to lifelong learning

What can I do with a Degree in Tourism Management?

- With a Tourism Management degree, graduates often pursue a professional career in the tourism sector.
- Graduates can work in the Tourism Department of a business in the private sector.
- Graduates can also work in the Tourism Department of a Government Agency or Tourism Section in Central Government in the public sector.
- Opportunities are also available in non-profit organizations for graduates.

CAREER OPTIONS

- Adventure Tour Guide
- Community-Based Tourism
- Cruise Industry
- Destination Management & Marketing
- Hotel General Manager
- International Travel/Airport Jobs
- Regional Manager of Restaurant Chain
- Sustainable Tourism Development
- Tour Company President
- Tourism Policy



Mona Campus:
Telephone: (876)-977-6035, (876)-977-7174,
(876)-977-4649, (876)-977-3808, (876)-977-3775

Western Jamaica Campus:
Telephone: (876)-940-5561

✉ msbm@uwimona.edu.jm
🌐 www.msbm.mona.uwi.edu/msbm

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