DEVELOPING THE CULTURAL/CREATIVE SECTOR

The UWI has for decades put a premium on cultural/creative expression for its importance in not only defining who we are as a Caribbean people, but also in enabling development of the individual human potential. The Faculty of Arts, later to be called the Faculty of Humanities and Education, was the second Faculty to be added to The UWI as early as 1950, in acknowledgment of the need to develop professionals in the humanities. CARIMAC, since 1975 was added to that faculty to cater to the needs of the regional media industry that has burgeoned fully into an important competitor on the international market. Today, CARIMAC trains students from the region as video producers and media writers, among others.

As early as 1968, the University built the Creative Arts Centre (PSCCA) to give home to the outpouring of creative talent that students exhibited and honed, even as they pursued their academic careers. One of the beneficiaries of this physical space for creative expression was the University Singers. This group was formed 10 years earlier, practising in classrooms and lecture halls before the PSCCA was built. Such is the Singers’ accomplishment that they have toured internationally for more than 40 years, performing to highly sophisticated audiences around the world. There can be no gainsaying that the Singers are regarded as a UWI Brand.

There are, of course, other notable cultural/creative groups on the Campus and in the halls of residence. Panordion Steel Orchestra, the Dramatic Arts Society, Pop Society, University Chorale, Camera Club, Dance Society and The Ensemble come readily to mind. Student and faculty art and craft exhibitions are common occurrences at Mona.

Carnival celebrations, the initiative of the Guild of Students, found support from administration and have mushroomed out of three hall bands into six, with thousands of masqueraders and supporters rounding Ring Road to the music of Calypso, annually. In this festival, students are the creators of costumes, players of pan and managers of the related events.

With these mechanisms and our introduction of first and second level training in Creative Writing, Entertainment and Cultural Enterprise Management and the
like, The UWI collaborating with the Edna Manley School of the Creative Arts, has been bringing professionalism to our students, our nation and our region’s creative expression.

It is time, however, to acknowledge that as a nation, we are not doing nearly enough to develop the required human resources in the creative and performing arts in light of the current explosion of the creative industries on the world stage. The cultural and creative industries sector is one of the fastest growing sectors in the world economy, contributing, it is estimated, seven percent of GDP. It is expected to grow at a rate of 10 percent per annum. The sector is expanding at a faster rate than that of the rest of the industrial and commercial economy in Europe.

That Jamaica and the Caribbean have significant comparative advantage in various aspects of the creative industries that include music, the visual and performing arts, literature, film, broadcasting, multimedia, book publishing, masquerade, fashion, and festivals, has been long established. What is clear is that we have not capitalised on this advantage to poised ourselves towards diversifying our failing economy in significant ways.

A recent CARICOM report notes that the region’s graduates in arts disciplines have demonstrated they are equipped with the appropriate skills and abilities to operate effectively in the marketplace. In particular they display resourcefulness, entrepreneurial skills, and the capacity to establish new and innovative enterprises. What they need is to be supported by an entrepreneurial, managerial and marketing capability from within our business sector and strong state support, facilitation or leadership. Put simply, Jamaica and the Caribbean lack the supporting national and regional structures to deliver the creative product to the world market.

Support to the Creative/Cultural Industries sector will require strengthened collaborations, and investments in modern, well-equipped creative and cultural education befitting an increasingly digital world society and economy. Our marketing, entrepreneurial and legal education and training resources must be geared towards developing the skills required to get the creative /cultural product to market and to profit fully from that transfer. Research is required that will lead to recommendations for recognising the cultural industries as an economic sector. There is need for private and public investment to build a comprehensive arts infrastructure in Jamaica and the Caribbean. Further, a national education curriculum, including continuing education, which builds creative as well as business skills, needs to be developed.

We have come a long way from envisioning the arts in education as something useful for civilising individuals and cultures, important as that may be. World economic development currently places a premium on creative expression as an engine of growth. We owe it to our societies and our creative citizens to actively assist in engineering a creative/cultural industries infrastructure that will facilitate significant development gains.

Gordon Shirley, OJ
Pro Vice Chancellor and Principal
UWI, Mona Campus

Dr. Michael Ponnambalam, Lecturer in Physics in the Department of Physics, Mona Campus, received the award for excellence in Teaching; the award for all-round performance in a combination of two or more areas was awarded to Professor Anthony Harriott, Director of The Institute of Public Safety and Justice at Mona, for all-round excellent performance in research accomplishment and contribution to public service; and Professor Affette McCaw-Binns, Professor of Reproductive Health Epidemiology in the Department of Community Health & Psychiatry, Mona, was recognised for all-round excellent performance in research accomplishment and contribution to public service. The other two awards went to Professor Clement Imbert, Professor of Mechanical Engineering in the Department of Mechanical & Manufacturing Engineering, St Augustine Campus, for Public Service and Professor Robin Mahon, Director of CERMES, Cave Hill, for all-round excellent performance in research accomplishment and contribution to public service.
Dr Michael Ponnambalam, a lecturer in Physics at the Mona Campus, has an extraordinary love for teaching and this is demonstrated in the quality of his work as a lecturer and in the response of his students. He played a major role in the establishment of the Physics Virtual Laboratory and he is Coordinator of the Department’s Outreach Programme. Dr Ponnambalam’s passion for imparting knowledge and his creativity in advancing student learning have reaped rewards for himself as well as his students. His student evaluation averages in the range of 4.5 on a five-point scale. His successes have been recognised and earned him the UWI/Guardian Life Teaching Excellence Award for 2008.

Professor Anthony Harriott, Director of The Institute of Public Safety and Justice, Mona, is regarded as the premier criminologist in the Caribbean with a research and public service record is impressive. He has served as a member of public safety and Justice, Mona, is regarded as the premier criminologist in the Caribbean with a research and public service record of over 35 years. His research and public service record of over 35 years. His research and public service have been recognised and earned him the UWI/Guardian Life Teaching Excellence Award for 2008.

Professor Robin Mahon, Director of the UWI Centre for Resource Management and Environmental Studies (CERMES) at the Cave Hill Campus, is a highly regarded researcher on marine ecosystems and has considerable experience and expertise in the governance and management of marine resources. Professor Mahon has collaborated with several regional and international environmental bodies, including UNESCO, The Global Environmental Fund and the Lighthouse Foundation in an interconnected research programme linking emerging global thinking with Caribbean needs, while developing and promoting an integrated regional approach to living marine resource governance. Thus, his research and public service are so intertwined as to be difficult to separate.

Professor Alfredo Mccaw-Binns is an outstanding researcher in maternal and perinatal epidemiology whose work has been recognised in high level international journals, through consultations with the World Health Organisation and the National Academy of Sciences (USA) and has repeatedly won acclaim at the annual Principal’s Awards for distinguished researchers. Her research on maternal and child health has been undertaken in close collaboration with the Ministry of Health in Jamaica which has ensured that her findings positively influence health policy and hence population health. She was part of a team of researchers on maternal mortality whose work led to hospital births moving from 70% to over 95% in Jamaica.

The IDRC project entitled Networks for Development: The Caribbean ICT Research Programme, 2009-2011, is a collaborative effort between the Mona School of Business (MSB), Dr Hopeton Dunn, at the closing session of the 7th Caribbean Internet Forum on November 26.

The project will conduct well-needed research to measure access and usage within the Caribbean with emphasis on analysing the status of broadband adoption and the usage of more advanced mobile applications. The project includes a provision to assist with the development of Young Researchers through special competitions that will encourage funded ICT research by young scholars and useful innovations from youth technology leaders in the field.
Just under three thousand persons completed the requirements for completion of undergraduate and postgraduate degrees in the Faculties of Humanities & Education, Medical Sciences, Pure & Applied Sciences and Social Sciences, with many of these receiving their certificates at the annual graduation ceremonies held with great pomp and ceremony on Friday, November 6 and Saturday, November 7, 2009. Thousands of well-wishers, family members, colleagues and friends came out in support of the beaming members of the graduating class who were presented at three separate ceremonies: graduates of the faculties of humanities & education and law on Friday, November 6, those from the faculties of medical sciences and pure & applied sciences received their certificates on the morning of Saturday, November 7 while graduates of the faculty of social sciences were presented in the afternoon.

Valedictorians were Kimberley Campbell, first class honours graduate from the Faculty of Humanities & Education, Claudine DeSouza, honours graduate from the Faculty of Medical Sciences and Andre Clarke, first class honours graduate from the Faculty of Social Sciences. Honorary degrees were also presented at the three ceremonies to persons who have made a significant contribution to national or regional development.

At Friday’s ceremony, the honorary degree of Doctor of Laws was conferred on Chairman and Managing Director of the Gleaner Company, the Hon. Oliver F. Clarke, and scholar and historian Professor Colin A. Palmer, received the honorary degree of Doctor of Letters. The degree DLitt honoris causa was conferred on Mr. John Maxwell, veteran journalist and environmental activist, and on publisher and cultural historian, Dr. Anne Walmsley.

At the ceremony on Saturday afternoon, consultant and entrepreneur the Hon. John Issa received the Doctor of Laws degree.
Mona Pays Tribute to Long-Serving Staff

Some one hundred and thirty one members of the academic, senior administrative, administrative and technical support staff of The UWI, Mona were recognised for service to the institution for periods exceeding 15, 21, 30 or 40 years at a ceremony held on December 10, 2009 at the Mona Visitors Lodge & Conference Centre.

Heading the list of awardees were Kenneth Grant, Head of Commercial Operations in the Bursary, Stanislaus Logan, Department of Chemistry and Deputy Principal, Joseph Pereira, each of whom had served the institution for a period of 40 years.

Motivational Speaker, Mr. Winston Bennett, congratulated all the awardees for their yeoman service and their perseverance over the years. He contended that within each and everyone lies a deep seated desire to succeed, to achieve and to do excellently in whatever we put our hands and hearts to, whether it be our studies, our relationships, our role as parents, our finances, our jobs. In a message that was also aimed at members of the wider university community who had come out in support of their colleagues, he said that while there are various factors which could influence, shape and determine success, a very critical and key factor was enthusiasm.

Mr. Bennett argued that in order to get enthusiasm, it was important to have a goal to which one was committed. He advocated seeking and associating with enthusiastic people and advised the audience to ‘avoid negative people like the plague’. He also urged the audience to try something new, be it a new project, a new method, or a attempting a new approach while drawing on individual innovation and creativity.

Finally, he said, one had to create time daily for reflection and meditation with one’s God.

He urged those present to take up the challenge of Dr. Martin Luther King Jr. to work untiringly to achieve excellence in our life’s work. ‘While we do this, let us embrace enthusiasm as a key factor for our continued success in our life’s work.”
The University of the West Indies, Mona Campus will host its annual Mona Homecoming Week of celebrations over the period February 14-20, 2010. Mona Homecoming incorporates the annual Commemoration Celebrations which provide an opportunity to celebrate the founding of the University, to acknowledge its unique position as the only higher education institution with a presence throughout the English speaking Caribbean, while assisting to engender a greater sense of belonging and develop a feeling of camaraderie among staff, students and alumni.

From the outset, the Celebrations have been dedicated to an individual who has made a significant contribution or brought great distinction to the institution. For 2010, the honoree will be Dr. Patricia Martin DeLeon, Trustees Professor of Biological Sciences at the University of Delaware and 2009 recipient of the Presidential Award for Excellence in Science, Mathematics and Engineering Mentoring. Professor DeLeon holds the Bachelor of Science degree in Chemistry & Zoology (1967) and the MSc in Medical Genetics (1969) from The UWI, Mona as well as the Doctor of Philosophy (PhD) degree from the University of Western Ontario in London, Canada. She also pursued post-doctoral studies at McGill University in Canada.

On Sunday, February 14 at 9 a.m. the celebrations begin with the Commemoration Service at the UWI Chapel, led by alumna, the Rev. Dr. Yvette Noble Bloomfield, Regional Deputy General Secretary of The United Church in Jamaica and Grand Cayman Islands.

On Thursday, February 18 at 3 p.m. the Ring Road comes alive for the University Parade and Flag Raising Ceremony to commemorate the founding of the UWI, together with the presentation of the UWI Alumni Association, Jamaica Chapter, Pelican Award to an outstanding graduate.

Then at 6.30 p.m. all roads lead to the Students’ Union for an evening of culture at the Students/Alumni Lynne, featuring fashions, dance and comedy. Excitement is mounting as preparations get underway for the fashion countdown from the 70’s and a dance-off between students and alumni.

There will also be Comedy Reflection of Campus life and performances by special Guest Artistes.

On Friday, February 19 there will be a celebration of things Caribbean featuring foods, displays and cultural performances.

Saturday, February 20, Last Lap, takes the form of a community service activity in neighbouring August Town, when UWI alumni will roll up their sleeves and paint 11 basic and primary schools. We will also be conducting a number of parenting seminars.

During the afternoon, the Sports Department will host the UWI Invitational Track Meet.

Professor Martin DeLeon will be honoured at the Homecoming dinner and dance to take place on Saturday, February 20 at the Mona Visitors’ Lodge & Conference Centre at 7.00 p.m. She will also be the guest speaker. Kathy Brown & Friends will provide entertainment during dinner. Our special guest artiste for the occasion will be the renowned Jamaican singer Bob Andy, backed by Wayne Armond & Friends, and Colin Hines will provide music for after-dinner dancing.

For further information & reservations: Contact: Marketing & Communications Office, Tel. (876) 977-5941 or 935-8348; Email: proffice@uwimona.edu.jm

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Engineering Programme Now Available at Mona

The University of the West Indies, (UWI) Mona is now offering a programme of study leading to a Bachelor of Science (B.Sc.) degree in Electronics Engineering effective September 2009. The programme is being offered through the Electronics Unit of the Faculty of Pure and Applied Sciences, Mona, in collaboration with the Department of Physics.

Programme coordinator, Dr. Paul Aiken, says additional programmes including Renewable Energy, Energy Management & Engineering and Biomedical Engineering are expected to come on stream in 2010. Preparation of Jamaican students for advanced placement in traditional engineering programmes, i.e. Power Engineering, Civil Engineering and Mechanical Engineering will be also facilitated at the Mona Campus.

The new programmes are being introduced as part of a decision to expand The UWI’s engineering programmes to other UWI Campuses, starting with the Mona Campus in Jamaica, based on an increased demand for an engineering presence at Mona. The expansion follows on discussions with the Jamaican Institute of Engineers, the conduct of a needs survey and the University’s examination of the Government of Jamaica’s April 2009 document on critical skills needs in the public sector. This analysis led to the conclusion that apart from the need for traditional engineering areas such as Civil Engineering and Electronics Engineering, there is also a demand for emerging disciplines such as Biomedical Engineering, Environmental Engineering and Energy Engineering which are currently underserved.

The programme at Mona serves students who wish to pursue a career path in Telecommunications or Industrial Instrumentation. This 3-year programme exposes students to Engineering physics, Computer science and Mathematics, Electronics and electrical circuits, Engineering management, Accounting systems, New Venture Creation and Entrepreneurship.

Further information about the new programmes in Engineering at The UWI, Mona Campus may be obtained from Dr. Paul Aiken, Electronics Unit at paul.aiken@uwi-mona.edu.jm

Mona to Redouble Efforts to Contain Costs

To Contain Costs

The University of the West Indies, Mona plans to redouble its efforts to contain costs while not substantially reducing the quality of the service which it provides to its students, the government, the country and the region. Mona will also more aggressively target income generating activities through its Business Development Office.

These plans were outlined by Pro Vice Chancellor and Principal, Professor Gordon Shirley, at a Town Hall meeting with members of staff held at the Assembly Hall on Friday, November 13, 2009. He said that the meeting was to fulfill an earlier agreement to meet periodically with staff to update them on the institution’s progress in responding to the challenging economic environment.

Professor Shirley noted that the Campus had made significant progress in minimizing the impact of the significant budget cut which it had experienced in April 2009. It had been largely successful in achieving the targeted monthly reductions in staff costs through the freezing of vacancies, elimination of sale of leave and reduced overtime. Progress had been made in reducing costs in some operating areas while some savings in premium costs have resulted from the introduction of regional insurance coverage.

He informed staff members that the Campus had increased the pace of introduction of new self-financing academic programmes. Engineering, Agriculture, Digital Media and Law had all been introduced in the current 2009-2010 academic year, and Dentistry would be launched in 2010.
He added that the Faculty of Social Sciences had introduced a week-end programme offering degrees in Accounting, Banking & Finance, while the Faculty of Medical Sciences had increased its intake from 200 to 275 students.

Professor Shirley pointed out that work has commenced on the construction of the new Law building and on the construction of a building for Basic Medical Sciences. Negotiations are also far advanced for new student housing for both undergraduate and post graduate students.

He further notified the staff that there had been an increase in the number of income-generating projects with the launch of the navigational tool, Jamnav, by Mona Geoinformatics, the expansion of the range of services offered by Caribbean Genetics (CARGEN) and the expansion of Mona Institute of Medical Sciences (MIMS). A new consultancy unit had also been introduced in the Mona School of Business (MSB).

Professor Shirley said that Mona had also redirected research funding and research grant writing to areas contributing to national and regional development. In support of this change, the Campus had developed multi-faculty, multidisciplinary policy clusters in areas of immediate relevance to the Jamaican Government, such as Crime, Violence & Security, Energy, Agriculture and Agribusiness, Gaming, Gender balance in secondary and tertiary education system, Health care and the Sports industry. Several international conferences and symposia had also been hosted in the areas of focus, including Agriculture and Agribusiness, Gaming, Crime and Security, the economic impact of the Financial Crisis on Jamaica among others.

Members of staff were also updated about several initiatives aimed at ensuring that Mona continues to attract the best and brightest students and that students receive good value for their financial contribution to their education. The Principal mentioned the re-engineering of admissions to facilitate early admission on the basis of CAPE Level 1 exam results, the vigorous marketing of the University to reach schools and the general public, the development of new student handbooks and the introduction of more applied programmes with greater appeal to males. Major improvements had also been made to the physical infrastructure, with upgrades to lecture theatres and restroom facilities, as well as an increase in coverage of wireless access across campus, the expansion of student spaces across campus and an increased number of scholarships, bursaries and other support for financially challenged students.

However, Professor Shirley noted that there was still much to be done as the Campus budget had been reduced by a further $255 million in the September reading of the Supplemental Budget, following on the cut of some $700 million earlier in year. He noted that the economic climate would likely become even more challenging and that this would negatively impact many students. Already, over 3000 students, representing an increase of 20%, have applied for loans from the Students Loan Bureau and almost 2,000 students have applied for extended payment arrangements. Some of these students have not honoured their payment dates.

The Principal said that the Campus was working on collecting outstanding obligations from students who have not met semester 1 obligations and who have not applied for payment extensions before finalizing the de-registration list. He argued that in order to cushion the impact of the downturn in the economy, the Campus would have to create many more employment opportunities for students on and off campus. Mona would also have to dramatically enhance its ability to attract international students from the region and beyond. In addition, the Campus needed to expand substantially the housing options for students and to do so on a full cost recovery/income generating basis.

Professor Shirley commended the staff for the teamwork which had made most of the achievements possible and said he was optimistic that the level of commitment demonstrated by the staff would ensure the future of the institution.
In 1968 the Creative Arts Centre at The UWI, Mona, opened its doors for the first time. Over forty years later, now renamed the Philip Sherlock Centre, it continues on its stated mission of providing a place for the creative imagination at the centre of university life.

In retrospect, Sir Philip’s policy of investing in training and research in the Creative Arts sector has proved to be a visionary one. As writer Richard Florida writes in his book *The Rise of the Creative Class (2002), Creativity is now the decisive source of competitive advantage. In the twenty-first century, schools and universities are being asked to teach young people to be creative in order to restore & maintain culture & cultural capacity; to stimulate economic growth through innovation; to take care of the needs of young people in a troubled world; and to improve learning.*

The Work of the Imagination

At Mona, the Philip Sherlock Centre for the Creative Arts (PSCCA) presents perhaps the most visible evidence of such a commitment, and at the same time projects one of the most consistently positive public faces of the UWI at Mona through both print and electronic media. Hardly a week passes without the appearance of some kind of review or feature article covering the programmes, performances and other activities of the Centre. Such featured publicity carries with it a great deal of credibility and cachet with the public at large in Jamaica and throughout the Diaspora through various blogs and websites across the internet.

Initially, the Centre served the entire region of the Caribbean covered by The UWI, but has since been complemented by the opening of similar centres elsewhere i.e. the Centre for Creative and Festival Arts at The St. Augustine campuses in Trinidad, and the Errol Barrow Centre for Creative Imagination at the Cave Hill campus in Barbados. Now the PSCCA focuses its work almost entirely on the university community at Mona, as well as the wider Jamaican public, while simultaneously liaising with the other campus countries.

The day to day operations of the Centre are led by the guiding principle that each student at UWI should have an entitlement to participate in cultural activities which contribute to the development of the individual’s national and Caribbean regional identity. The quality of the resulting identity will be very much dependent on the quality of the cultural activities to which each student is exposed. This quality is pursued and maintained by nurturing three major strands of cultural and artistic appreciation, imagination and technique. Together these constitute the three main elements which drive and direct the attainment of musical and other types of artistic excellence at the PSCCA.

Opportunities for the development of musical appreciation, imagination and technique are afforded by the main student musical societies, namely, The University Singers, The UWI Panoridim Steel Orchestra, The UWI Chorale, and The UWI Pop Society. For more than fifty years, the University Singers have served as musical ambassadors for the UWI, giving several performances each year throughout Jamaica, as well as at the Philip Sherlock Centre for their annual major Concert series in June and October. They also regularly conduct tours to the wider Caribbean, Europe and North America.

The UWI Panoridim Steel Orchestra’s *The Art of Steel* recitals staged in 2009 clearly underscored those musical and cultural aspects of building Caribbean identity which feature in the PSCCA’s programmes. The promotional material for the recitals stated things most succinctly: Caribbean Composers, Caribbean Instrument, Caribbean Art. Both the UWI Chorale, which serves as a training ground for the University Singers, and the UWI Pop Society, which has established a working relationship with other groups as well, is also guided by solid principles of identity development through cultural expression.

Similarly in dance, notions of national, cultural and regional identity extend to the University Dance Society as it attempts to draw inspiration in building its repertoire from Caribbean Dance Tradition. Exploring the roots of Caribbean Traditional Dance in forging a dynamic Caribbean Dance vocabulary involves using Caribbean Dance codes to inform new works of contemporary creative dance expression.

Award-winning theatre has long been a feature of the work of the Centre. Since the first revival in 2003/2004, The University Players have won a total of sixteen national actor Boy Awards from the International Theatre Institute (Jamaica Centre), in the categories of Best Production, Best Director, Best Drama and Best New Play, as well as for achievement in acting and technical production. Productions, which are staged in May and October each year, feature the talents of UWI Mona faculty members, alumni, undergraduates, graduate students, and professional actors.

The University Dramatic Arts Society and the UWI Camera Club were both founded with the university in 1948 and together represent the longest unbroken tradition in the visual and performing arts at Mona. Student drama is featured in the University Dramatic Arts Society’s major season at the Philip Sherlock Centre and in the annual tertiary Drama competition Tallawah. The UWI Camera Club remains dedicated to fine art black and white photography despite pressure from the digital revolution in camera technology. The Club’s Annual Exhibition remains a high point of the Centre’s cultural calendar.

Teaching and research

The Philip Sherlock Centre is also a teaching and research department and courses for credit at the undergraduate level are offered in Drama, Theatre History and Drama in Education by the Staff Tutor in Drama, Mr. Brian Heap. Similar introductions and internships are also offered by the UWI Music Unit at the Philip Sherlock Centre, overseen by Staff Tutor in Music, Ms. Marjorie Whylle, Assistant Staff Tutor, Mr. Michael Holgate, has been working to promote Creative Writing by hosting undergraduates in the Writers’ Circle at the Centre, and in 2009 successfully launched his own novel *Night of the Indigo* as part of Macmillan Caribbean’s Island Fiction series of Caribbean science fiction stories for young adults.

The Centre is also actively involved in research, with the most recent research paper presentation taking place at the sixth International Drama in Education Research Institute at the University of Sydney, Australia. This prominent drama education research conference is held triennially in centres of excellence for drama education throughout the world and was hosted by the Philip Sherlock Centre in 2006.

In the areas of Applied Drama and Social Change, UWI Staff Tutor Brian Heap and Dr Anthony Simpson a Lecturer in Anthropology at Manchester University (UK) have collaborated with Save the Children (Sweden and South Africa) and the Ministry of Education, Zambia, in applying Drama to HIV/AIDS education across Zambia.

Teaching for Creativity

In addition Mr. Heap is working on an International Collaborative Research Project on Creativity with colleagues from three other universities, namely Dr. Laura A. McCammon from the University of Arizona, USA; Dr. Larcy O’Farrell from Queen’s University, Ontario, Canada; and Dr. Aud Berggraf Sæbo, from the University of Stavanger, Norway. Their early findings have been presented in a report entitled Teacher’s Perceptions of Creative Teaching & Teaching for Creativity: Preliminary Results of an International Research Project (2008). The UWI Staff Tutor Brian Heap also served as international adjudicator in the Central Adjudication of Drama from 120 Secondary Schools in the Singapore Youth Arts Festival in 2009.

The Philip Sherlock Centre continues to have a positive impact on the lives of the students who spend time there and this is frequently reflected in their career choices after graduating in a range of disciplines. Karl ‘Brian’ Williams, a UWI Mona graduate in Literature in English and the Diploma in Education, and an alumnus of the University Dramatic Arts Society, is currently completing an MA in Educational Theatre at New York University where he was the recipient of the 2009 Lorraine Hansberry Award. Neila Ebanks and Marlon Simms, both UWI Mona graduates, in Sociology and Literatures in English respectively, and alumni of the University Dance Society, subsequently completed Masters Degrees in Dance Overseas, and work as Lecturers at the Edna Manley College for the Visual and Performing Arts, Graduates in Medicine like Dr. Mario Guthrie and Dr. Kathy Brown are well known Jazz and Pop musicians.

The Philip Sherlock Centre for the Creative Arts, through its graduates, continues to make a critical contribution to the cultural life of the UWI at Mona, and to Jamaica and the Caribbean region at large.
The University Players had its first incarnation sixty years ago when it was founded in 1948 by the first batch of undergraduate students at the University of the West Indies at Mona.

The group originally known as the University Players paid tribute to Trevor Rhone, with a staging of his award-winning comedy *Two Can Play*. The play was given a total of six performances during October 2009 at the Philip Sherlock Centre for the Creative Arts, UWI, Mona, and the company was able to donate a cheque for $75,000.00 from the proceeds of a benefit performance to the McSyl Basic School in Bellas Gate, St. Catherine (Mr. Rhone’s birthplace) in his memory.

Two Can Play, a work which won the award for Best Jamaican Play in 1982, featured performances by 2008 Actor Boy Award nominees Nadean Rawlins and Alwyn Scott, and was directed by UWI Senior Lecturer and Staff Tutor Brian Heap, who also won the award for Best Director last year. An earlier University Players’ appearance by Nadean Rawlins and Alwyn Scott was in the Players’ memorable 2009 production of A. R. Gurney’s *Love Letters*. In *Two Can Play*, Scott and Rawlins played Jim and Gloria, a Jamaican couple who try their wildest schemes to escape Kingston gun crime in the nineteen seventies and establish residence in the United States.

In his original foreword to the play Jamaica’s former Prime Minister Michael Manley wrote:

*Two Can Play* is about love, and estrangement; about domination and liberation; about confusion and compassion. It is about two human beings who nearly lose one another but who eventually struggle back together through uncertainty, through quarrels, through humiliation. Ultimately, Gloria and Jim survive because they learn to communicate and finally to re-discover one another not so much as they were but as what they each can try to become.

The University Players production of *Two Can Play* continues the tradition of the pursuit of excellence which the company has established for itself over the past few years. The University Players is the collective name of a group of actors and theatre technicians who together constitute the resident theatre company of the Philip Sherlock Centre for the Creative Arts, UWI, Mona. The members operate as a not-for-profit group, which aims to deliver all kinds of theatrical experiences including alternative, innovative, yet accessible, forms of performance art, devised and experimental theatre, important Caribbean plays as well as the theatre of the absurd. The ensemble prides itself on producing shows that have less commercial appeal and which instead, serve as a platform for showcasing the scripts of lesser known writers, new local talent and work which addresses some of the immediate concerns of Caribbean societies.

The group originally known as the University Players had its first incarnation sixty years ago when it was founded in 1948 by the first batch of undergraduate students at the University of the West Indies at Mona, headed by Owen Minnott and Denise Mitchell. By the nineteen sixties the group had become the resident theatre company of the newly built Creative Arts Centre under the artistic direction of the Staff Tutor in Drama at that time, Mr. Noel Vaz. The student drama society was re-named the University Dramatic Arts Society, and continues to stage its student productions under that name to this day. Though the University Players went virtually out of commission during the decades of the 1980s and 90s, the group was resurrected in 2003 by the current Staff Tutor in Drama, Mr. Brian Heap at the re-dedicated Creative Arts Centre, now re-named The Philip Sherlock Centre for the Creative Arts, in honour of the University’s first native-born Vice-Chancellor.

The University Players successes to date include *Sex? Thanks! Don’t Mind If I Do...*, by Nobel Laureate Dario Fo and his wife Franca Rama; the HIV/AIDS drama *One of Our Sons is Missing* by Trinidadian playwright Godfrey Sealy; the satirical revue *The Black I am* by Jamaican writer and UWI alumnus Karl Williams; the celebrated play about Dominican writer Jean Rhys, *After Mrs. Rochester* by Polly Teale; the devised historical drama *Maharani’s Misery* based on the book of the same name by UWI Professor Verene Shepherd; the hilarious Alan Ayckbourn comedy *Bedroom Farce*; Aime Cesaire’s sweeping Caribbean epic *A Tempest*; Yasmina Reza’s sophisticated comic masterpiece *Art*; and American playwright A.R. Gurney’s challenging duologue *Love Letters*.

The University Players stage productions at the Philip Sherlock Centre twice per year, in May and October. - BRIAN HEAP
There is now a room for MSc students and the room for the computing laboratory accommodating a minimum of 20 computers, new colours on the walls, new windows, row lights," commented a delighted Head of Department, Professor Alexandra Rodkina.

At the office warming party, speakers after speaker spoke to the renewed spirit and high level of motivation among members of staff. They expressed their deep gratitude to the administration of the UW and to the Principal, in particular, for the financial and other support which had resulted in a complete physical transformation of the department, as well as the hiring of new staff.

They also used the opportunity to commend Mr. Festus Irimisose Arunaye, a postgraduate student in the Department who had successfully defended his PhD thesis Symmetries of differential equations: Topics in nonlocal Symmetries of dynamical systems in an oral examination held earlier that same day. This research project on which Mr. Arunaye worked was a result of intercampus collaboration between the Mona and St Augustine campuses of UW as the first supervisor, Prof. Bal Bhatt, works at St Augustine Campus, while the second supervisor, Prof. Alexandra Rodkina, works at Mona campus.

The proceedings were ably chaired by Mr. St. Elimo Whyte. Other speakers were department head, Professor Rodkina; Dr. R. McEachin and Mrs. Maxine Francis who spoke on behalf of the staff; the Dean of the Faculty of Pure & Applied Sciences, Prof. Ishenkumba Kahwa and the Principal, Prof. Gordon Shirley. Afterwards, guests were taken on a tour of the new facilities. The office warming party held on December 21, 2009, to celebrate the overhauled and given an entirely new layout: there is a new computing laboratory accommodating a minimum of 20 computers, new colours on the walls, new windows, row lights," commented a delighted Head of Department, Professor Alexandra Rodkina.

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Everything looks really nice and refreshing with the new colours on the walls, new windows, row lights," commented a delighted Head of Department, Professor Alexandra Rodkina.
The Public Sector Management Unit in the Department of government has introduced an innovative internship programme, which was piloted in Summer 2009. The programme, in which selected eight Second Year B.Sc. Public Sector Management students participated, was organized in collaboration with the Government of Jamaica, and is being seen as a pioneering effort by the department to give the students an opportunity to put their theory into practice.

“This programme has come out of a review of the department of government, to provide practice-driven experience to the students,” said Dr. Eris Schoburgh, Lecturer and Head of the Public Sector Management Unit. “It reflects also the new focus on producing rounded graduates that are easily integrated into the world of work,” Dr. Schoburgh added.

She further informed that the review coincided with new direction in curriculum, which puts more emphasis on soft skills. “We intend to establish a career path for future civil servants, who can go directly to a public organisation and function effectively,” she said.

The internship resonates with the initiatives that the department has taken, with an objective to establish a ...
"The process for implementation of the programme was a long one, we had a lot of deliberations with the concerned ministries," said Dr. Schoburgh. "We had meetings with the Office of the Cabinet and received commendations."

The PSU Head commented that her department had done meticulous planning to make this internship programme achieve its desired objectives. The preparation included an Orientation Seminar, which was done in conjunction with the Office of Placement and Career Services, Mona to provide proper briefing on expectations, roles, decorum, and support systems in place.

Before the commencement of the internship placements, all finalizing students also had to undergo a series of field trips to Parliament to observe either a general sitting of parliament, the budget process or the operations of the Finance Committee.

"What sets this internship apart is that we have signed a Memorandum of Understanding with the Government of Jamaica on the expectations of the programme," she said. Under the terms of the agreement, certain broad guidelines were established. They included ensuring that there was a space for the students to sit, they had to be given tangible work and should any issues arise with the interns, they would be dealt with as Human Resource issues and redressed accordingly.

The internship programme accrues six credits, with the students being assessed based on their Field Trip Report, a reflection paper, outlining what they have learned from the experience, identifying in what ways they were prepared, or not prepared for the programme by their course of studies, and providing suggestions on methods of enriching the experience. All students were also asked to prepare a Post Internship Report identifying any weaknesses observed in the agency, and provide a theoretically sound explanation and or solution to the observed problem. This sought to evaluate the students’ ability to relate theory to the practical environment. Upon completion of the internship, small informal group debriefing sessions were held, to evaluate the programme and obtain suggestions for strengthening.

Dr. Schoburgh expressed confidence that this pilot paved the path for the students of the Public Sector Management Unit to be better equipped and prepared when they go out to the world of work.

"This is an opportunity for them to learn and identify how they were prepared for the job, identify their shortcomings and provide suggestions for improvement," she said.

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The internship programme has been devised for the students to be effective in the professional context, identify and solve problems, think critically and offer solutions. This experience should also help them to use their research skills and meet deadlines. She advised that four ministries: Health, Youth and Culture, Justice and Transport and Works have offered to participate in the programme, in which only the top ten students will be placed.

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The shining Light

A room is like a stage. If you see it without lighting, it can be the coldest place in the world - Paul Lynde, American stage actor, comedian.

Nadia Roxburgh, Theatre Technician at Philip Sherlock Centre for the Creative Arts, recounts how the institution has nurtured her professional goals.

Light guides, changes hues, expressions and as Paul Lynde sums up, gives life and warmth to a stage performance. Nadia Roxburgh is a person who spreads this warmth both from her personality and her work, and lights up the stage... literally.

It was her dream to do something creative, from an early age, “I was involved in all the activities in school. I also used to play the steel pan,” Nadia said. The plans did not work out as she planned, Edna Manley to do drama, but did not get through. I then used to play the steel pan,“I applied to Edna Manley to do drama, but did not get through. I then did not practised here.”

During the course of her first degree, she got an opportunity to go to University of the South Pacific, Suva, Fiji as a part of UWI’s student exchange programme. “I always wanted to explore the world, when the opportunity to go to Fiji came I grabbed it,” an ecstatic Nadia said. Nadia’s stay in this Pacific Ocean island nation, though a part of her undergraduate major in History, also exposed her to varied nuances of culture, colours and sounds; it also gave a different insight into the confluence of these aspects into the creative arts.

“I fell in love with Fiji, it was a rewarding experience for me,” she recounted. “It is a second home to me.”

After completing her graduation, Nadia taught History at Queen’s School, before joining Philip Sherlock Centre for the Creative Arts as Theatre Technician in 2001. She decided to pursue her masters in theatre practices, from Rose Bruford College, Kent, University of Manchester; this is where her experience at Philip Sherlock played a critical role.

“The university is very practical there,” she said. “Whatever we learnt was through trial and error; one has to be creative to get work done, and work around the roadblocks.”

Nadia returned to Jamaica, armed with a distinction. She said that in the UK she learnt the best practices in theatre, which wants to emulate here. “The theatre practices are different; there is involvement of all the departments from the beginning, which is sometimes not practised here.”

She said that involvement of the technical team helps to understand the script, scenes and the situation and work accordingly. “To achieve the best effects we need time and also our creative inputs.” Nadia, who is also an avid reader, said it is hard to achieve optimum results at the last moment.

Nadia started to volunteer and assist in productions, which nurtured her love for theatre and was a stepping stone to the future. “I started to help out my friends at the theatre, this is where I learnt the strings of the profession,” Nadia recounted. “I learnt the practical stuff, it was like gold.”

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But she is able to overcome the challenges, thanks to the expertise that she has gained at work. Working at Philip Sherlock has taught me a lot, as we have limited resources; we have to make the best use of it,” she said.

Nadia is excited and passionate about her work, and wants more girls to get into this field. “I would like more girls in the Caribbean to take up lighting as a profession. Most of them don’t know about it,” she said.

She further said that she would like to encourage lighting as a part of technical arts, which according to her is like getting a transferable skill. “The possibilities are across many industries; you can be a set designer, interior designer, costume designer, fashion designer. You also have the option of going into event and production management, even floor management for TV shows. As a lighting professional you have the capability of taking the event or the show a notch up,” Nadia explained.

Nadia, as a responsible youth, wants to share her skills and reach out to the youth in depressed communities. This creative expression, she said, would help to wean them away from crime. “That is my next big project. I have a passion for that.”

“As a Jamaican,” she said “I feel there is a lot we can do and achieve, I personally would like to travel, but come back to Jamaica. Going away is about learning and bringing it back.”

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UWI Signs Agreement with IAAF & Racers Club

As the UWI, Mona continues its efforts to support the development of Jamaica’s natural athletic talent and respond to the opportunities in sport that are emerging, Mona has signed collaborative agreements with the International Association of Athletic Federation’s (IAAF) High Performance Training Centre and with Racers Track Club (RTC), home to international track sensation Usain Bolt, for both entities to be based at the Mona Bowl and to use UWI’s sporting facilities for training purposes.

The agreement with the IAAF High Performance Training Centre (HPTC) is for three years in the first instance and will see HPTC athletes being housed at Mona, conduct training sessions at the Bowl as well as collaborate with various UWI departments in sports-related services, interventions and research. HPTC will also collaborate with the Sports Unit by promoting and participating in major track and field meets hosted by the Campus.

The agreement with the Racers Track Club shall be in force for 15 years. Under the terms of this agreement, RTC will conduct training sessions at the Mona Bowl sporting facilities, collaborate with various departments in sports-related services, interventions and research. RTC will also participate in promotions for athletics meets, seminars and workshops.

Details of these agreements were announced at the launch of the UWI’s Sports Initiative and Seminar Series on Wednesday, November 11, 2009 at the Mona Visitors Lodge & Conference Centre. Mona Principal, Professor Gordon Shirley, in remarks read by the Deputy Principal, noted that this development fits into Mona’s vision for its own development over the period of the University’s strategic plan 2007-2012. He reminded the audience that UWI had earlier entered into an agreement with the Jamaica Football Federation to establish the National Football Academy at the Mona Bowl as a way of signalling the university’s commitment to developing athletic talent in order to promote the nation’s international competitiveness.

Development of the Mona Bowl is a way of signalling the university’s commitment to developing athletic talent in order to promote the nation’s international competitiveness.

Director of Sports, Grace Jackson, also used the opportunity to introduce members of the new UWI coaching team: Glen Mills Sprints; Fitz Coleman - Hurdles & Quarter-mile; Jerry Holness - Middle Distance & Cross country; Michael Vassell - Throws; and Kerry-Lee Ricketts - Fitness Coach & Jumps. Mention was also made of the scholarships now being awarded in track & field and football to selected athletes in these areas, as well as the full programme of training and nutrition support for them, with the intention of developing teams that will reach the top in local or international competition. Current scholarship recipients who were present were introduced to the large gathering.

Following on the launch, Ms Jackson delivered the first in the series of sports seminars on Wednesday, November 11, 2009 at the Mona Visitors Lodge & Conference Centre. Professor Shirley and Racers Track Club President Glen Mills signed the agreement.
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