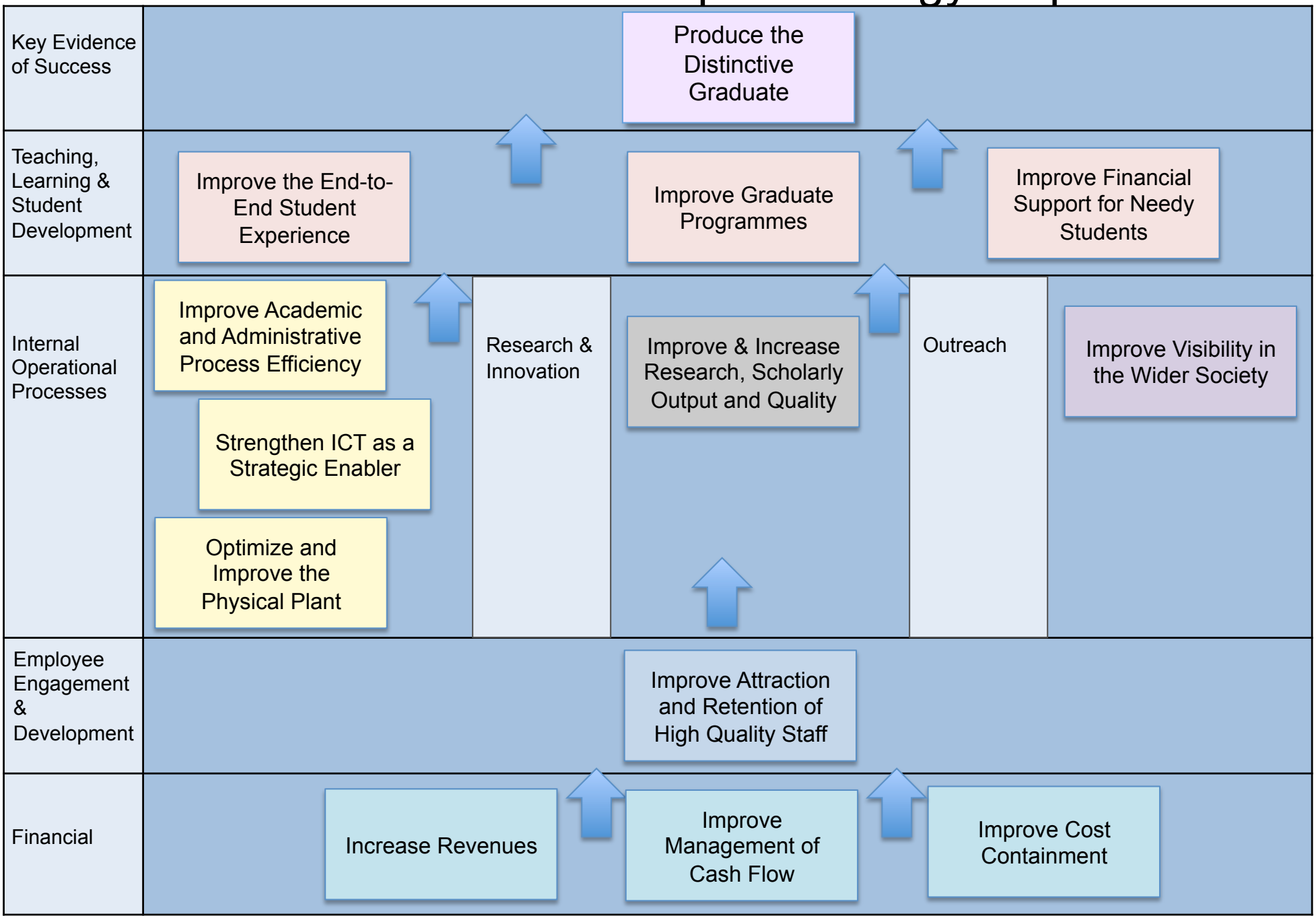The UWI Mona Campus Strategy Map