

DEPARTMENT OF MANAGEMENT STUDIES

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– Head of Department



WORK OF THE DEPARTMENT

The year 2004-5 started with two retreats in which the future direction of the department was debated and determined. The department decided to focus on four main areas for the upcoming year – research, income generation, identifying and building upon the department's core competences, and student transformation. Faculty members attended and presented at 14 local, regional and international conferences during the academic year. Faculty members published a total of 11 refereed articles and book chapters and a case study of the CIBC-Barclays Merger. The per capita publication of 0.42 therefore falls below the desired standard but there are a number of research papers under review and the department continues to work to develop the research skills of all faculty members. The main income generation activities were three short business and entrepreneurship courses and these were very well received by participants. These courses form part of the department's core competencies and conducting them helped to strengthen the DOMS brand in the business sector. Other core competencies are tourism and accounting. The undergraduate degree in tourism was introduced during the year and efforts continued to strengthen the graduate degree in hospitality and tourism. During the year the department signed a memorandum of agreement with the Institute of Chartered Accountants of Jamaica (ICAJ) and developed plans for the introduction of a part-time graduate degree in Accounting to supplement the long standing full time degree programme. The focus on student transformation activities was mainly developmental with the planning of intervention programmes designed to respond to deficiencies noted by employers, lecturers and members of the newly formed advisory board. A new internship programme for students in the graduate accounting programme also proved to be quite successful in exposing students to the actual practice of auditing. The department also partnered with the Toastmasters to set up a departmental club as one way of enhancing the oral presentation of students. The department continues to do well with its teaching with most lecturers scoring above 4 on the 5 point scale and a number scoring well over 4.5.

There were 26 full time faculty members during the time period. Dr. Lawrence Nicholson was seconded to the Mona School of Business and Mr. Stanford Moore was seconded to the Dean's office where he currently serves as Deputy Dean. Dr. Lou Anne Barclay was awarded tenure during the period under review and Dr. Jenifer Daley and Mr. Delroy Chevers joined the academic staff to teach in the accounting and Operations Unit respectively. The department also welcomed back Dr. Karen Jones-Graham and Mr. Jonathan Smith who had both returned from study leave. Professor Alvin Wint also returned early from his sabbatical to continue working on the University's Strategic Transformation Team. The department said farewell to Accounting lecturer, Mrs. Margaret Mendes who retired at the end of the first semester.

For the upcoming academic year the department will be focusing on the same major areas as in the previous year. The infrastructure is now in place to provide academic counselling for at risk students and to influence them in positive ways through specific programmes and interventions. The department has set specific targets for research and is continuing with research teams. The main income generation activity for the year will be the newly expanded MSc in Accounting.

PAPERS PRESENTED

- . • **L.A. Barclay**, “Technology Transfer and the Caribbean Realities in the 21st Century”. WTO/UWI Trade Policy Course, UWI, Mona, Kingston, 23rd March, 2005
- . • **L.A. Barclay** “The Competitiveness of the Local Manufacturing Industries in the Context of an Increasingly Liberalised Trading Environment: The Case of Jamaica and Trinidad and Tobago”. Caribbean Development Bank, Bridgetown Barbados, 14th February, 2005
- . • **L.A. Barclay** “The Competitiveness of Local Manufacturing Firms of Small, Less-Developed Countries in an Increasingly Liberalized Trading Environment: The Case of Jamaica”. School of Management, Boston University, Boston. October 8 -9, 2005
- . • **C. Brown-Blake** “The Right to Linguistic Non-Discrimination and Creole Language Situations: the Case of Jamaica”. Annual Conference of the International Society for Language Studies, Montreal, Canada. April 18 -20, 2005.
- . • **A.A. Campbell** “How different is the accounting environment in the CSME territories and would distributable profits of companies be the same or different in each country?”, Caribbean Studies Association, Santo Domingo, May 30 – June 4, 2005
- . • **A.P. Crick** “Managing Emotional and Aesthetic Labour in the ‘Home away from Home’”. Work, Employment and Society Conference, Manchester, England, September 1 -3, 2004.
- . • **A.P. Crick** “Emotion and Aesthetics in the Business of Service: Are we Ready?”, Jamaica Customer Service Association Conference, 2004. Kingston, Jamaica, November 10 11, 2004
- . • **A.P. Crick** “Equipping the new hospitality industry – Training Resources in St. Lucia”. Beyond Walls: Multi-Disciplinary Perspectives. St. Lucia Conference, November 18 -20, 2004.
- . • **A.P. Crick** “The Role of Organizational Culture in Driving Economic Growth: A Case Study of Jamaican Companies”. Sir Arthur Lewis Institute of Social and Economic Studies 6th Annual Conference, Kingston, Jamaica. March 17 -18, 2005.
- . • **N.M. Cowell** “The Development of Indicators on Conditions of Work in Barbados, Guyana, Jamaica and Trinidad and Tobago”. Caribbean Conference in Tripartite Development of Indicators for Conditions of Work, Port of Spain, Trinidad, November4-5, 2004.
- . • **N.R. Reynolds** “The Firm’s Payout Policy Choice and Stockholder Wealth Maximization”. Annual Conference of

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the Financial Management Association International, New Orleans, October6-9, 2004.

- . • **H. Robertson-Hickling** “Planning a virtual homecoming: the work of the Hanover homecoming foundation”. Caribbean Studies Association, Santo Domingo, May 30 – June 4, 2005
- . • **A.C. Welds** “Legal Environmental Challenges to Caribbean Economic Integration – Company Law Harmonization”, Caribbean Studies Association, Santo Domingo, May 30 – June 4, 2005.
- . • **A.G. Wint** “The Role of Tertiary Institutions in Preparing the Caribbean for the Impact of the CSME” at Northern Caribbean University Charter Day Seminar, Mandeville, Jamaica, June 2005.
- . • **A.G. Wint** “Globalization and the Jamaica Financial Sector,” at Planning Institute of Jamaica (PIOJ) Seminar on Globalization and Jamaica, Kingston, Jamaica, June 2005.
- . • **A.G. Wint** “Financing Tertiary Education in Jamaica,” at PIOJ Seminar on Financing Tertiary Education, Kingston, Jamaica, April 2005.

PUBLICATIONS

Refereed Journal Articles

- .* **O. Bakre**, “Accounting and the Problematique of Imperialism: Alternative Methodological Approaches to Empirical Research in Accounting in Colonized Developing Countries”. *Advances in Public Interest Accounting Journal– Reinventing Realities*, 10 (2004):1-31
- .* **L.A. Barclay** “The Competitiveness of Trinidadian Manufacturing Firms in an Increasingly Liberalised Trading Environment”. *Journal of Eastern Caribbean Studies*, 30, 2 (2005): 41 -74
- .* **L.A. Barclay** “FDI-Facilitated Development: The Case of the Natural Gas Industry of Trinidad and Tobago”. *Oxford Development Studies*, 32, 4 (2004): 486 -505
- .* Mytelka, L.K., **L.A. Barclay** “Using Foreign Investment Strategically for Competence Building” *European Journal of Development Research*, 16, 3, (2005): 527 -55
- .* O. Banji, **L.A. Barclay** “The New Trade Initiatives and the Caribbean Realities”, *Caribbean Journal of Public Sector Management*, 4, 2 (2004):5-33
- .* **N.M. Cowell**. “Is Work a Four Letter Word? Work Attitude and the Myth of the Lazy Jamaican Worker”. *Social and Economic Studies*, 53, 3, (2004):
- .* **D. Ramjee Singh** “The Impact of a Failed Privatization on a Developing Country: A Case Study of Sugar Company of Jamaica. *Ideaz*, 3 (2005)
- .* **A.G. Wint** “Has the Obsolescing Bargain Obsolesced: Negotiating with Foreign Investors,” in Robert Grosse (editor) *International Business and Government Relations in the 21st Century* (Cambridge: Cambridge University Press, 2005.)
- .* **A.G. Wint**, A.A. Campbell and L. A. Barclay “FDI-assisted Development in a Small, Developing Country: Foreign Investment and the Stabilisation of the Jamaican Financial Sector”, *Social and Economic Studies*, June 2005.

Other Peer Reviewed Publications

- .* A. A. Campbell, & N. Reynolds. “CIBC-Barclays: Accounting for Their Merger”. No. 9B04B022. Ivey Publishing, Ivey Management Services (2004).
- .* I. Boxill, **D. Ramjee Singh** & D. Segree “Caribbean Tourism and the FTAA” in *The Caribbean Economy in an Era of Free Trade* ed. By N. Kargiennis & M. Witter. Ashgate Publishers
- .* A.G. Wint. “The Economic Impact of Caribbean Regional Integration: National Policy and Intra-regional Performance Differences” in Kenneth Hall and Denis Ben (editors) *Caribbean Imperatives: Regional Governance and*

Integrated Development (Kingston, Jamaica: Ian Randle Publishers, 2005).

Publications – Technical Reports

- * **A. G. Wint** Financing Tertiary Education in Jamaica. Report to the Minister of Finance. (with Rosemarie Broadbell, Peter-John Gordon, Donald Simpson).

Income Generation

In keeping with the University’s mandate that departments earn additional income, the department held three short business courses during the academic year. These courses were targeted towards small businesses and entrepreneurs and were very well received by the participants. The department also generated income through its summer school programme which this year delivered a total of 32 courses. Two of the three graduate courses run by the department are self-sustaining and the third programme will be self-sustaining as of September 2005.

PUBLIC SERVICE

□ **.L.A Barclay**

□.- Participant, Private Sector Working Group on Investment, PSOJ

□ **.C. Brown-Blake**

□.- Commissioner, Financial Services Commission

□ **.A. A. Campbell**

□.- Director & Deputy Chairman, Board of Directors, Jamaica Money Market Brokers Ltd.

□.- Director JMMB Securities Ltd.

N.M. Cowell

– Member, Ministry of Labour Tripartite Advisory Committee on Labour Market Information Systems

D.D. Deslandes

– Member, PSOJ Trade Policy Review Committee

S.A. Eaton

– Member, Trustee of NCB 1999 Pension Fund

□ **.H. Robertson-Hickling**

– Member, Mary Seacole Foundation

M.E.A. Roofe

– Treasurer, GSB Co-Operative Credit Union Ltd.

□ **.M.E.A. Roofe**

– Chair, Finance Committee, GSB Co-Operative Credit Union Ltd.

A.G. Wint

□.- Chairman, Board of Directors, Statistical Institute of Jamaica

□.- Member, Partnership for Progress Committee

□.- Director, JAMPRO

□.- Member, ACORN Group of Union/Business Leaders

□.- Director (& Chair of Audit Committee) National Commercial Bank.

□.- Director (& Chair of Audit and Investment & Loan Committees,) NCB Insurance Services Ltd.

□.- Director (& Member of the Audit Committee), Jamaica Producers Group

□.- Member, National Planning Council

□.- Member, Advisory Board, Academy of International Business Insights

A C. Welds

– Member, Commercial Law Committee of the Jamaican Bar Association

– Member, Company Law Sub-Committee of the Jamaican Bar Association

– Member, Consumer Protection Law Sub-Committee of the Jamaican Bar Association

CATEGORIES OF STUDENTS

Number of Undergraduate students who graduated in November

2004

Accounting 124
Management Studies 126
Management Studies Special 55

Number of Graduate students who graduated in November 2004

MSc Accounting 23
MS Computer Based MIS 47

Number of students registered in Master's Programmes

Accounting 50
MIS 117
Tourism 30

