

WESTERN JAMAICA Montego Bay

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– Resident Tutor & Head

WORK OF THE DEPARTMENT



For the year under review the School continued to play a pivotal role in providing part-time tertiary education for working adults in Western Jamaica. Of particular significance to the work of the School were two emerging trends in the School's enrolment profile; an increasing number of students are transitioning from the SCS one-year certificate programme in Supervisory Management into the BSc Management Studies offered by distance delivery and the student age profile for the BSc Management Studies seems to be shifting in favour of younger adults between the ages of 18-25. The latter trend suggests that younger persons are opting to study outside of the main campus while the former suggests that relevant programmes at the certificate level could become important feeder programmes for distance education. Together, these two trends may present opportunities for the University to offer a greater variety of distance programmes despite the fact that the new associate degrees have faltered. In respect of the distance education programmes, it is to be noted that more qualified applicants are opting for part-time study as several applicants possess higher level matriculation requirements.

Continuing Education

Courses which attracted reasonable enrolment were Computer Studies, Social Work, and Supervisory Management. The table below provides enrolment figures.

Programme	Student Status	Totals
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	New			Continuing		
	M	F	T	M	F	T
Business Management Year 2				6	13	19
Early Childhood Education	1	10	11		4	4
English For Tertiary Level	1	18	19			19
Introduction to Computers	4	16	20			20
Marketing	2	2	3	5	8	10
Marketing & Sales (10 wk)	1	10	11			11
Microsoft Office	4	28	32			32
Social Work	3	27	30	3	24	31
Supervisory Management		21	31	52	6	18
Supervisory Management (10 wk)	14	59	73			73
TOTAL						336

Public Education & Outreach

The Centre continued its collaboration with Sam Sharpe Teachers' College to support the HFLE-HIV-AIDS community project, Promoting Healthy Life Styles in Western Jamaica.

- Main Targets 2006-2007
- Implement blended-learning delivery

PUBLIC SERVICE

Vilma Clarke

- Member, Kiwanis Club of Providence
- Member, Association of Caribbean Higher Education Administrators (ACHEA)
- Member, Jamaica Adult Literacy (JAMAL)
- Member, Montego Bay Community College Scholarship Committee
- Member, Melody Girls Home
- Member, Friends of Faith Kinderprep