The Office of the Dean resumed responsibility for the Institute on August 1. The Deputy Dean was designated to oversee and regularize its administrative operations, and to advance the development of a departmental culture. Lecturer for the Foundation course Caribbean Civilization (FOUN1101), Mr. Cecil Gutzmore, resigned at the end of the first semester. Dr. Dave Gosse and Ms. Nicole Plummer replaced him on a part-time basis. Dr. Donald Davis, Miss Deborah Hickling, Mr. Dennis Howard, and Dr. Rachel Moseley-Wood provided invaluable teaching assistance as part-time lecturers. The three full-time members of the academic staff engaged in substantial research activity. In addition to various conference presentations and guest lectures, they contributed to discussions and debates in the media and other public forums locally and overseas.

GRADUATE PROGRAMME

One of the main administrative tasks was to ensure appropriate supervision and monitoring of the large number of students in the Cultural Studies programme. In order to facilitate this process, suspension of the intake of new students was extended for a second year (2009 – 2010). Various consultations were held between graduate students, academic staff, the Dean, Deputy Dean, Faculty Coordinator for Graduate Studies, Campus Coordinator for Graduate Studies and PVC for Graduate Studies and Research. The most important outcome of these meetings has been the decision to adopt the taught MA in Cultural Studies as originally agreed and as currently implemented at Cave Hill and St. Augustine. It is expected that this will help to address inadequacies in the preparation of students for undertaking research
projects. The meetings also highlighted the need for great rigour in the process of selecting future applicants. Four students presented their research as a panel entitled “The Politics and Aesthetics of Caribbean Culture” at the annual Caribbean Studies Association Conference held in Kingston June 1-5. One PhD candidate defended her thesis on April 21 and 4 MPhil registrations were upgraded to PhD.

UNDERGRADUATE PROGRAMME

The Entertainment and Cultural Enterprise Management (ECEM) major, which is into its second year, has attracted high undergraduate student interest, emerging as an example of a programme that prepares a reflective UWI graduate with entrepreneurial skills. To respond to the rising demand for this major, it was decided to further increase the 2009-2010 intake of new students. Review of the programme structure and content was a prominent feature of the Institute’s work during the year. The inaugural ECEM Internship, which came on stream during the summer of 2009, provided students pursuing this major with the opportunity to experience and apply cultural industry practices in a real-world setting. Students were assigned to various entertainment and cultural organizations, under the supervision of Mr. Dennis Howard who acted as Internship Coordinator. Preliminary reports indicate a satisfactory student response to the work experience.

Three new courses attracted significant numbers of students pursuing majors in other departments and Faculties: Music Business Management (CLTR2705), Fashion, Culture and Development in the Caribbean (CLTR2905) and Gender and Sexuality in Jamaican Popular Music (CLTR3507). The revision of the Foundation course, Caribbean Civilization (FOUN1101) began in semester 2. A new Level 1 course, CLTR1001- Introduction to the Study of Culture, was designed as a foundation course for students pursuing Cultural Studies courses at higher levels.

EXTERNAL QUALITY REVIEW

An External Quality Review of the Institute was conducted in April. A number of the Reviewers’ recommendations coincided with current plans and initiatives. The Final Report noted the Institute’s potential and offered suggestions to strengthen the academic programmes and improve the Institute’s operations. The Report will be a reference point for the Curriculum Review process in academic year 2009-2010.
SPECIAL EVENTS

Through an initiative of Professor Carolyn Cooper, the Institute co-sponsored the Walter Rodney Conference, October 16-18. During the conference, the 10th Walter Rodney lecture was delivered by Dr. Rodney’s widow, Professor Pat Rodney. Dr. Donna Hope Marquis served as Public Relations and Publicity Co-ordinator on the Conference Planning Committee. On February 10 the Institute hosted the 12th Annual Bob Marley Lecture which was delivered by Dr. Jalani Niaah. The lecture was entitled “One Love, Bob Marley and Rastafari in the New African Millennium.” Coordinator of the event was Dr. Hope Marquis.

PAPERS PRESENTED

Dr. Donna Hope Marquis

- “I Came to Take My Place: Contemporary Discourses of Rastafari in Jamaican Dancehall”. 5th CECAB International Symposium, Salvador, Bahia, Brazil, September 30 – October 3, 2008.
- “A Chai Chai Chai Chakka Chakka Chai Chai: Exploring the Sacred and Secular through Dancehall Gospel”. 34th Annual Caribbean Studies Association Conference, Kingston, Jamaica, June 1-6, 2009.

Mr. Dennis Howard


Dr. Jalani Niaah

PUBLICATIONS

Refereed


Non-Refereed


Research Project

Dr. Donna Hope Marquis served as Project Manager of a six-month Research on Popular Music Consumption and Violence in Jamaica, funded by the Office of the Principal and aimed at unearthing the correlation between popular music, in particular dancehall music, and violence in youths aged 15-24.

Income-Generation

The summer school was the Institute’s main income-generating activity. Four courses were offered and attracted a sizeable number of students.

Information On Students

Undergraduate Registration: Of the 15 courses offered, enrolment in 7 showed an average increase of 75% over the previous year, while registration for 5 courses declined by an average of 29%.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Title</th>
<th>Registration</th>
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<tbody>
<tr>
<td>CLTR 2018</td>
<td>Introduction to Caribbean Folk Philosophy</td>
<td>22</td>
</tr>
<tr>
<td>CLTR 2501</td>
<td>Introduction to Caribbean Cultural Studies</td>
<td>85</td>
</tr>
<tr>
<td>CLTR 2505</td>
<td>Entertainment, Media and Culture</td>
<td>43</td>
</tr>
<tr>
<td>CLTR 2506</td>
<td>Caribbean Films and their Fictions</td>
<td>21</td>
</tr>
<tr>
<td>CLTR 2518</td>
<td>The Culture of Rastafari</td>
<td>23</td>
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<tr>
<td>CLTR 2519</td>
<td>De-Constructing the Culture of Sports</td>
<td>24</td>
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<tr>
<td>CLTR 2524</td>
<td>African Religious Retentions in the Caribbean</td>
<td>24</td>
</tr>
<tr>
<td>CLTR 2605</td>
<td>Producing Culture: Music Events &amp; Festivals</td>
<td>38</td>
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<tr>
<td>CLTR 2705</td>
<td>Music Business Management</td>
<td>26</td>
</tr>
<tr>
<td>CLTR 2905</td>
<td>Fashion, Culture and Development in the Caribbean</td>
<td>49</td>
</tr>
<tr>
<td>CLTR 3501</td>
<td>Discourses in Cultural Studies</td>
<td>22</td>
</tr>
</tbody>
</table>
Postgraduate Registration

MPhil 18
PhD 11

PUBLIC SERVICE

Dr. Donna Hope Marquis
– Member, Editorial Collective, Cultural Landscapes, Columbia College Chicago.
– Editorial Board Member, Journal of the University College of the Cayman Islands (JUCCI).

Dr. Sonjah Stanley Niaah
– Associate Editor, African and African Diaspora Cultural Studies Series.
– Associate Editor, Wadabagei: A Journal of the Caribbean and its Diasporas.
– Editorial Board Member, Dancecult: Journal for Electronic Dance Music Culture.
– Editorial Board Member, Cultural Studies.
– Board Member, Centre for the Study and Practice of Indigenous Spirituality, Tobago.
– Board Member and Caribbean Representative, International Association for Cultural Studies.
– Newsletter Editor, Caribbean Studies Association.