

INSTITUTE OF CARIBBEAN STUDIES/REGGAE STUDIES UNIT



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WORK OF THE DEPARTMENT

The key objectives of the Institute of Caribbean Studies/Reggae Studies Unit are to:

- Promote the study of Caribbean Popular and Creative Culture.
- Broaden students' knowledge and understanding of the Caribbean Region.
- Train students in the management of the Entertainment and Cultural Industries.
- Foster students' intellectual development by encouraging critical analysis and independent thought and engage with the wider community through various outreach activities.

During the academic year 2013/14 the ICS/Reggae Studies Unit continued its varying activities to achieve its multiple objectives and fulfil key aspects of its Strategic Plan for the current period.

STAFF MATTERS

Ms. Lisa Lewis and **Ms. Aldria Grant** joined the ICS as Adjunct Lecturers at the Western Jamaica Campus during the academic year.

Ms. Shamar Lester joined the ICS as a temporary Clerical Assistant in April 2014.

Ms. Nicole Edwards resigned as Administrative Assistant, effective June 6, 2014.

Dr. Erin MacLeod accepted the UWI's offer to join the ICS as Lecturer effective August 1, 2014.

The ICS continues to deal with the problematic issues that arise from a small staff complement and the challenges that accompany part-time teaching.

TEACHING AND LEARNING

Five new courses were developed and finalized to be offered in AY 2014/15 as follows:

1. CLTR1803 – Introduction to the Cultural and Creative Industries
2. CLTR2803 – Cultural and Creative Industries in the Caribbean
3. CLTR3803 – Intellectual Property Management for Cultural and Creative Industries
4. CLTR3903 – Research Methods for Cultural and Creative Industries
5. CLTR3505 – Art of Artist Management

The ICS also developed two new Minors as follows:

(i) Minor in Cultural and Creative Industries; (ii) A cross-Faculty collaborative Minor in Reggae Studies (ICS/Literatures in English/Department of Government/Department of Sociology, Psychology & Social Work).

CONFERENCES, SEMINARS, RESEARCH AND PUBLICATION & RELATED MATTERS

As a part of its regular outreach activities, the ICS hosted and/or collaborated on the staging of several events during the academic year with the assistance of ICS faculty, staff, graduate students and external entities as follows:-

- The ICS collaborated on the hosting of the second Rastafari Studies Conference from August 13–16, 2013. Activities were hosted at Mona and at the WJC Campus in Montego Bay. Several ICS Graduate students made presentations at the conference.
- The ICS in association with the Department of Government hosted the Annual Walter Rodney Lecture to a capacity audience on Thursday, October 10, 2013 at 5:00 p.m. in the Neville Hall Lecture Theatre. The Lecture was presented by Dr. Jermaine McCalpin, under the title “How Africa Developed Europe: Walter Rodney and the Moral Burden of Reparations.”
- The ICS, in collaboration with the British Council, hosted a Workshop titled Cultural Narratives: Product and Performance with Mara Menzies, Storyteller, on Tuesday, November 26, 2013 at 2.30 pm in the Graduate Conference Room. The Workshop was specifically targeted towards students with an interest in cultural products.
- The ICS participated in two days of activity at the Western Jamaica Campus on January 13 & 14, 2014. Ms. Nicole Plummer, Assistant Lecturer and Mr. Hugh Douse, Graduate Awardee, were integral in showcasing the ICS to potential students and other interested parties.
- The ICS collaborated with the Bob Marley Foundation and the Rita Marley Foundation to host the 9th Africa Unite Youth Symposium on Thursday, February 13 from 8.30 am–1 pm in the Multifunctional Room, Main Library, UWI.
- The ICS hosted the 17th Annual Bob Marley Lecture on Thursday, February 13 at 6.30 pm at the Undercroft, UWI to a capacity audience. The Lecture was presented by Ms. Cindy Breakspeare under the title “Beauty and the Beast: A Bridge to the Natural Mystic”.

- The ICS collaborated with JAMPRO, JARIA and other stakeholders to host the “State of the Music Symposium” on March 1& 2, 2014 from 12 noon–6 pm each day at JAMPRO, 18 Trafalgar Road, Kingston 10.
- The ICS and the Centre for Research on Latin America and the Caribbean (CERLAC) at York University, Canada hosted the “Voices Across Borders”, a Symposium on Youth Experiences with Violence in Jamaica and Canada on Friday, March 7, 2014 from 9.30 am–3 pm in the Multifunctional Room, Main Library.
- The ICS collaborated with the Centre for Leadership and Governance in the Department of Government to host the Inaugural Academic Conference on International Football at the UWI, Mona Campus on April 16 and 17, 2014. The Conference will be a biennial event.
- As a part of the activities to mark Intellectual Property week, the ICS collaborated with the Jamaica Intellectual Property Office (JIPO) to host a seminar on Intellectual Property Management in the Cultural and Creative Industries on Wednesday, April 23, 2014 in the Multifunctional Room of the Main Library. The Seminar featured speakers from JIPO, JAMCOPY, JACAP and the ICS.

PAPERS PRESENTED

Robin Clark

- “A Gaza Me Say: Tommy Lee Sparta as "Uncle Demon” at Excelsior Community College's College Week Activities, March 11, 2014.

Donna P. Hope

- “Exploring Contested Gender Identities in Jamaican Dancehall” at the Auto/Biography Across the Americas Conference 2013 under the theme “Reading Beyond Geographic and Cultural Divides” at the Old Sheraton Hotel, San Juan, Puerto Rico, July 22–25, 2013.
- “New Name?: Conceptualizing the 2nd Wave of Post-Millennial Rastafari Renaissance/Reggae Revival in Jamaican Popular Music” at

the Rastafari Studies Conference and General Assembly, UWI, Mona Campus, Jamaica, August 13–16, 2013.

- Forging Cultural/Creative Partnerships: The Institute of Caribbean Studies at UWI, Mona and Caribbean InTransit, paper presented at the Caribbean InTransit Roundtable at the Rex Nettleford Arts Conference 2013, Edna Manley College, Kingston, October 16–18, 2013.
- “Watch Out fi Dis: Protection of Caribbean Music – The Case of Jamaican Reggae and Dancehall Music”, at the JIPO/WIPO Regional Conference on Intellectual Property and Creative Industries, The Chancellery, UWI, Mona, Kingston, February 10–12, 2014.
- “Kartel’s Moral Transgressions: Clash of Values in Jamaican Dancehall Culture” at the UCCI Caribbean Conference 2014 at the University College of the Cayman Islands, March 19–21, 2014.
- “The Kartel Phenomenon: Popular Culture and the Culture of Celebrity in Jamaican Dancehall” at the ICS Seminar Series, UWI, Mona, Friday, April 11, 2014.

Nicole Plummer

- (with Steffon Campbell) – “Untold Stories: Using Oral History to Explore the Coral Gardens ‘Incident’, 1963” at the Oral History Network Conference, Talking about Protest: Oral History Methodology in Social and Political Movements Research, University of Warwick, September 20, 2013.
- (with Steffon Campbell) – “Untold Stories: Using Oral History to Explore the Coral Gardens ‘Incident’ as a Continuation of the Self Liberating Ethos of the Jamaican People” at the Rastafari Studies Conference, UWI, Mona, August 14, 2013.

Sonjah Stanley Niaah

- “Reggae Festivals, Geographies and Economies”, at World Trade Organization Value Chains Conference, Vice Chancellery, UWI, Mona, November, 7, 2013.

- ‘Putting Music First: Strategising for Sustainable Growth Through Creative Industries in Caribbean SIDS’ at the UNECLAC's Third meeting of the Caribbean Development Roundtable, April 23–24, Jamaica Pegasus Hotel.

Imani Tafari-Ama

- “Rastafari Political Economy and the Appropriation of Rastafari Iconography” in the ICS Seminar Series on Friday, February 28, 2014.
- “Gender & Rastafari – The Omega Principle – Manifestations, Contradictions and Contestations”, Wednesday, May 21, 2014

PUBLICATIONS

Peer Reviewed Journal Article

- **Donna P. Hope** “Gimme di Weed: Popular Music Constructions of Jamaican Identity” in *Revista Brasileira do Caribe*, Vol. 13, No. 26, January/June 2013.

INCOME GENERATION

The ICS continued its income generation thrust with its 2014 summer school offerings. Six (6) courses were offered – CLTR1001, CLTR2018, CLTR2518, CLTR3501, CLTR3507, and FD11A.

LOCAL AND INTERNATIONAL OUTREACH INITIATIVES

Students in the ICS’ Entertainment and Cultural Enterprise Management (“ECEM”) degree program, along with several recent graduates, collaborated on the formation of a new entity, The ECEM Society to enhance the activities, networking and interaction among ECEM Majors, Minors and on and off the Mona Campus.

The ICS/RSU has partnered with The Center for World Music at the University of Hildersheim in Germany and the Jamaica Music Museum,

Institute of Caribbean Studies/Reggae Studies Unit

COURSE REGISTRATION FOR THE ACADEMIC YEAR 2013/2014

Course Code	Title	#
CLTR 1001	Introduction to the Study of Culture (Mona & WJC)	137
CLTR 2018	Introduction to Caribbean Folk Philosophy (Mona and WJC)	30
CLTR 2501	Caribbean Cultural Studies	16
CLTR 2505	Entertainment, Media and Culture (Mona and WJC)	68
CLTR 2506	Caribbean Films and their Fictions	27
CLTR 2518	The Culture of Rastafari (Mona and WJC)	45
CLTR 2519	Deconstructing the Culture of Sports	44
CLTR 2524	African Religious Retentions in the Caribbean	28
CLTR 2605	Producing Culture: Music Events & Festivals	34
CLTR 2705	Music Business Management (Mona and WJC)	35
CLTR 3501	Discourses in Cultural Studies	13
CLTR3505	African Diaspora Film	29
CLTR 3507	Culture, Gender and Sexuality in Jamaican Popular Music	46
CLTR 3516	Performing Culture: Dancehall as Ritual and Spectacle	22
CLTR 3518	Rastafari in the Global Context	13
CLTR3605	ECEM Internship	22
CLTR3905	Caribbean Fashion: Theory, Development & Industry	29
CLTR6030	Dynamics of Caribbean Culture	10
FOUN1101	Caribbean Civilization (Mona only)	2443
MUSC1100	Music in World Cultures	58
MUSC2001	Popular Musics of the Caribbean	31
MUSC2007	Recorded Sound in Jamaican Popular Music	18
MUSC2200	A History of Jazz and the Blues	24
MUSC3002	Production of Popular Music	11
MUSC3300	Bob Marley & His Music	19

and submitted a proposal for funding for a Reggae Music Archive Digitizing Project to the German Embassy.

In line with its developmental and strategic plan activities, the ICS launched its new website on January 15, 2014. The new website was hosted at <http://www.mona.uwi.edu/humed/ics/index.php#ics>.

Social Media

The ICS continues to use various forms of social media to advertise and promote its activities to internal and external publics. Ms. Trojean Burrell, Graduate Awardee was charged with responsibility for the ICS Social Media activities including the development and management of the ICS' Facebook and Twitter pages.

COLLABORATIONS WITH WESTERN JAMAICA CAMPUS

The following six ICS Courses were offered to students at WJC during the academic year 2013/14:-

Semester 1

CLTR1001 – Introduction to the Study of Culture

CLTR2518 – The Culture of Rastafari

Semester 2

CLTR2018 – Introduction to Caribbean Folk Philosophy

CLTR2501 – Caribbean Cultural Studies

CLTR2505 – Entertainment, Media and Culture

CLTR2705 – Music Business Management

There was one cancellation of CLTR2501 in Semester 2, based on low registration.

As a result of the successful offerings, the ICS has partnered with the WJC to offer two Minors for the upcoming academic year 2014/15 as follows:-

- (a) Minor in Entertainment and Cultural Enterprise Management; and
- (b) Minor in Cultural Studies.

The two minors will see the addition of five (5) ICS Courses to the current offerings at WJC as follows:-

CLTR2519 – Deconstructing the Culture of Sports

CLTR2605 – Producing Culture: Music Events and Festivals

CLTR3507 – Culture, Gender and Sexuality in Jamaican Popular Music

CLTR3905 – Caribbean Fashion: Theory, Development and Industry

MUSC2001 – Popular Musics of the Caribbean

Ms. Nicole Plummer, Assistant Lecturer in the ICS has been instrumental in supervising and managing the ICS course offerings and other activities at WJC.

RESEARCH DAYS 2014

Working within the broad theme “Fostering Growth and Development in Small Island Developing States (SIDS) Through Research” the ICS participated in the Research Days’ activities by mounting an interactive recording studio booth that provided visitors with the opportunity to record a song. In addition, the booth showcased various artefacts from popular music. The ICS also hosted several open lectures on the Thursday and Friday.

ICS SEMINAR SERIES

Dr. Imani Tafari Ama coordinated the ICS Seminar series with diverse and stimulating presentations as follows from a range of Graduate Students, Faculty and visiting Researchers as follows:-

INSTITUTE AND RESEARCH CENTRES

Date	Presenter	Title/Topic
Sept. 13, 2013	Dr. Imani Tafari-Ama & Ms. Sharon Hay-Webster	How to Present a Successful Seminar
Sept. 20, 2013	Mr. C. Arthur Newland	Footprints of the Haitian Revolution: The role of Boukman as Cultural Strategist
Sept. 27, 2013	Ms. Shirley Campbell	Transformational Leadership: A Trajectory for Development
Oct. 4, 2013	Ms. Tracian Meikle	A Continuum of Resistance: Expressions of African Heritage in Jamaican Cultural Movements
Nov. 1, 2013	Ms. Andrea Williams	Running African: Revolution in Radio
Nov 8, 2013	Ms. Trojean Burrell	Kingston's Mobile Culture
Nov 15, 2013	Dr. Stanley Griffin	Ackshion! Plenty Ackshion Now In Town!": The Cultural Significance of Popeshead Street, Antigua.
Nov. 22, 2013	Ms. Maria Hitchins	Dutty Wining in the New Millennium
Nov. 29, 2013	Mr. Miguel Williams	Through the 'Ses" Highly Blessed: Musical Imperatives
Jan 31, 2014	Ms. Kai Barratt	The Redefinition of the Jamette by Female Soca Artistes in Trinidad
Feb. 7, 2014	Dr. Sonjah Stanley Niaah	The Global Reggae Festival Phenomenon: Towards a Research Agenda for Jamaica's Creative Economy
Feb. 14, 2014	Mr. Agostinho Pinnock	Explaining the Methodology: Reviewing the Dancehall Body
Feb. 21, 2014	Mr. O'Neil Lawrence	The Work of Marvin Bartley: Empowerment or Objectification
Feb. 28, 2014	Dr. Imani Tafari Ama	Rastafari Political Economy and the Appropriation of Rastafari Iconography
Mar. 7, 2014	Ms. Joleen Tomlinson	The Dancehall Space: A Zone of Transformation
Mar. 14, 2014	Ms. Meagan Sylvester	Music as Identity: Exploring the Nuances of Politics, Society and Culture in Trinidad and Tobago Through the Lens of Ragga Soca Music
Mar. 21, 2014	Dr. Jalani Niaah	Anti-Systemic Alter/Native Masculinity: Chalice Circle as the Healing of the Nation
Mar. 28, 2014	Ms. Amina Blackwood-Meeks	Storytelling and Me: The Autoethnographic Imperative
April 11, 2014	Dr. Donna P. Hope	The Karel Phenomenon: Popular Culture and the Culture of Celebrity in Jamaican Dancehall

UNDERGRADUATE STUDENT MATTERS

The James Howard Foundation Prize for the best performance in the ECEM Programme, and the Stuart Hall Prize in Cultural Studies were awarded to Javed Hutchinson and Yunique Francis respectively at the Faculty's Annual Awards Ceremony in November 2013.

GRADUATE STUDENT MATTERS

MA in Cultural Studies (Self-Financing) – The second cohort of eight (8) students in the MA in Cultural Studies finalised their coursework requirements and will now move on to writing their final Research Papers. A few of these students continued to have ongoing financial challenges during the academic year 2013/14.

MPhil./PhD in Cultural Studies – The ICS continues to work to manage throughput of its graduate students. Three PhDs and one M.Phil. student have submitted their theses. One PhD student is poised to submit.

2013/14 Graduate Applications – The ICS continued its strategic moves to attract graduate students, including promising graduates from the ICS/FHE/UWI's undergraduate programmes. This bore some fruit as the ICS received a record number of just over 30 applicants for the upcoming third cohort of the MA in Cultural Studies (for AY 2014/15). Twenty-six of these applicants were offered places.

One new MPhil. student will commence in the upcoming academic year 2014/15.