MONA SCHOOL OF BUSINESS

Professor Evan W. Duggan – Executive Director

WORK OF THE SCHOOL

The need for transformational leaders, with high-quality management education with the appropriate rigour is probably greater now than when the Mona School of Business (MSB) began in 1987. In this regard, MSB continues to ensure that national priorities are ever present in our focus and to position itself as a solution-oriented centre of relevance and value; especially in light of the myriad economic and social problems that confront Jamaica and the region at this time. MSB's pursuits are therefore not limited merely to the building of human capital; our mission extends beyond the confines of formal graduate management programmes to the provision of professional and executive development options for the entire business community.

As we thrust forward with these activities, we are cognizant of the demands of our super-ordinate and mutually supportive objectives of providing high-quality products and services and to guarantee the economic stability of the Institution. Yet we are also mindful of the challenges induced by dire economic conditions. We are faced with fairly high student fee balances and low enrolment rates; less enthusiastic responses to our requests for sponsorship of business events and for advertisements in MSB-sponsored publications; and very little (if any) availability of local grant funding for research and development activities and the support of entrepreneurial endeavours.

While we are immersed, however, in identifying ideas for remedying current difficulties, the accomplishments highlighted below deserve specific mention. MSB has:

- been engaging corporate leaders in a series of breakfast meetings to advertise our services and to gain first-hand information about the problems they face. We also work with corporate advisory boards of distinguished panellists in many of our undertakings, which provide an excellent forum for proactive contributions that can guide us towards more effective aims as well as external validation

- organized several academic and business conferences including the MSB Roundtable 2010, International Conference on Information Resources Management (Conf-IRM), Caribbean Internet Forum (CIF-7), and the Caribbean Business Development Conference.

- published the inaugural issue of its new magazine, the *MSB Business Review,* with both print and web editions (see www.msbreview.biz). The magazine will be published three times per year and will be devoted to the analysis of current business issues, events, policies and solutions.

- established its own **On-Line Course Management System** called MSB Executive Learning System (MSB-ELS). The system is intended to enhance delivery quality and effectiveness, and reduce cost.

- attracted attention from the International Community: Pearson Vue has contracted with the school to be its representative for the GMAT and other tests and certification exams. Eduniversal, through its 2009 poll of Deans of Business Schools, has ranked MSB among the top 1000 Business Schools in the world for the second year running. The Project Management Institute (PMI), USA, has approved MSB as a Registered Education Provider, a designation which allows us to issue Professional Development Units (PDU) for our Project Management training courses and prepare students for PMI certification.

ACADEMIC PROGRAMMES

The usual high level of activity was experienced in the academic unit in 2009/2010, with external examiners' visits, Open House, several information and application sessions, new student application processing, selection, orientation and graduation and awards ceremonies.
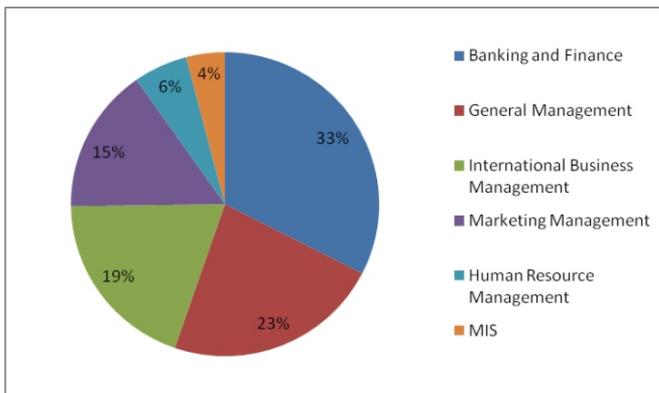
MSB Graduates 2009

One hundred and eighty-seven (187) MBA and EMBA students graduated at the UWI graduation exercise on November 7, 2009, and fifty-five (55) students from the Diploma in Business Administration graduated at the MSB Graduation and Awards Ceremony at the Mona Visitors' Lodge on November 25, 2009. Table 1/Chart 1 provides a breakdown of MBA graduates based on Concentrations.

Table 1: Breakdown of Graduates According to MBA Concentrations

Area of Concentration	Number of Students
Banking and Finance	40
General Management	28
International Business Management	24
Marketing management	19
Human Resource Management	7
MIS	5

Chart 1: Breakdown of Graduates According to Concentrations (MBA only)

Overall, there was an approximate ten percent (10%) increase in the number of MSB graduates from the previous year. This was mainly as a result of the number of students who had deferred their studies or who did not graduate in the previous year.

The prestigious Executive Director's Award for Most Outstanding Academic Performance, was won by Denise Thompson-Williams (EMBA) and The Principal's Awards for Leadership were presented to John Pringle (EMBA); Oswald Thomas (MBA Full-Time); Lesli Williams and Jacqueline Swaby (MBA Part-time).

Finalizing Students

Table 2 indicates the number of students who proceeded to the final phase of their programmes in 2009-2010. Part-time MBA and EMBA students commenced studies in May 2008 and are now completing their final courses to become eligible for graduation in November 2010. Full-time students who entered in May 2009 are also due to graduate in November 2010.

Table 2: Finalizing Students

Programme	Total
MBA FT	25
MBA PT, Sunday	39
MBA PT, Evenings	73
EMBA	17
EMBA MIS	1
Total EMBA and MBA	155
Diploma	38
Grand Total	**193**

Admissions and Enrolment

The new cohorts began their respective programmes of study on May 2, 2010. For the first time MSB had a full week of Student Orientation (April 26 – April 30, 2010), with separate sessions for each programme (i.e. EMBA, MBA, Diploma and Western Campus) and a social on Friday, April 30, where incoming students interacted with current students,

alumni, faculty and staff. One of the objectives was to try to foster camaraderie in order to build a stronger student association.

The Academic Unit hosted four (4) Information/Application sessions. These were very useful and attracted a number of on-the-spot applications. Although there were many more applicants to MSB this year than in previous years, a large number did not provide the supporting documentation required to complete the process. Of those who did, several did not qualify and a large number of those who were eventually offered a place either declined or requested deferrals. Consequently the number of persons who took up offers was significantly less than last year, as indicated in Table 3 below.

Programme	2010/11 Applications	2010/11 Enrolment	2009/10 Enrolment
Mona			
MBA Full-Time		13	27
MBA Part-Time		90	134
3 Evenings		34	69
2 Evenings & Saturday		16	27
Sundays		40	38
Total MBA	**1,169**	**103**	**161**
EMBA	136	10	27
Diploma	75	15	39
Total Mona	**1,380**	**128**	**227**
Western Campus			
MBA	121	23	22
EMBA	74	–	17
Diploma	21	–	–
Total Western Campus	**216**	**23**	**39**
Total MSB	**1,596**	**149**	**266**

All applicants who had not taken up our offer of a place were contacted to ascertain their reason for not doing so. We also conducted a separate study of the pricing of competing institutions to re-establish where we stood currently against the competition.

MSB Western Jamaica Campus (WJC)

The EMBA programme was advertised for the Western Campus and applications accepted; however, the number of applicants that met the requirements was extremely low and most qualified for the MBA. A management decision was made not to offer the EMBA at the Western Campus this year.

MSB Student Association

The MSB student association has been formed, an executive committee elected, and a charter developed and agreed. The association has established key liaison persons within the administration to support the executive and work with the committees.

Scholarships

On October 13, 2009, the School hosted a scholarship award function with Jamaica National Building Society in honour of their scholarship winner, Miss Tanesha Samuels, who received first class honours at the undergraduate level from the Department of Management Studies. No scholarship was offered this year from the Scotia Bank Jamaica Foundation.

The MSB eLearning Course Management System (MSB-ELS) Project

MSB has started to use the MOODLE-based MSB-ELS course management system for content delivery and interaction in its programmes as of January 2010. All courses are web-supported, to facilitate lecturer-student, student-student, and lecturer-lecturer interactions; a limited number are web-enhanced to replace a small number of face-to-face meetings in selected courses. We have also established an Online Learning Lab that will facilitate the use of a variety of multimedia instructional technologies for training, creating multimedia

content and live streaming.   Programme coordinators, academic staff and technical team all underwent initial training. Student training is ongoing.

Quality Assurance

Our external examiners continue to endorse the rigour and quality of our programmes, the assessment structure, the manner in which students are examined, and the performance of the students. The MSB is in the third stage of its application to the British Accreditation body, the Association of MBAs (AMBA) to accredit its programmes. The first stage of the process (preparation of the data sheet) has concluded and we are about to enter Phase 2 (self-assessment).

Curriculum Development

Work is continuing with the design of several new programmes and courses: An MSc programme in Enterprise Risk Management to be offered jointly with the Department of Mathematics; a new concentration in Sports and Events Management, which is undergoing the approval rounds; the development of a Services Management concentration, which will be offered initially at Western Jamaica Campus; and a suite of courses in Competitiveness which will be available in the General Management concentration. TPM has also proposed two new courses to be introduced in its 3rd Cohort (beginning September 2011) on Climate Change and ICT and Cyber-Security.

Executive Master in Educational Management (EMEM)

The MSB together with the MICO University College jointly offers an Executive Masters in Educational Management (EMEM) for Principals and Senior Administrators. The first Cohort of the EMEM commenced in July 2009.   Currently, the twenty (20) students enrolled in the programme are slated to graduate at Mico in December 2010. The start of the second Cohort of has been postponed due to the dramatic decline in enrolment.

Master of Business Management (MBM)

The Master of Business Management (MBM) programme to accommodate students with less than 3 years business experience

(excluded from consideration by AMBA's accreditation rules) has been designed and approved. The programme is slated to begin in September 2010.

Upgraded Diploma in Business Administration

The first cohort of students in the upgraded diploma programme just completed and is scheduled to graduate in November 2010. The revised programme still serves to overcome matriculation deficits into the MBA and EMBA programmes but in its revised form, it more adequately satisfies the needs of students seeking a 'stand-alone' graduate business qualification.

PROFESSIONAL SERVICES UNIT (PSU)

The Professional Services Unit (PSU) continues on a path of profitable growth while helping to build the image and reputation of the Mona School of Business. For financial year August 1, 2009 to July 31, 2010, PSU revenues grew to 9% of total MSB revenues despite the prevailing economic recession. In keeping with the current strategic plan, the PSU provided consultancy services, professional and executive training, and a major conference – MSB Roundtable 2010.

The PSU continues to use its external Associates for service delivery in some key areas. The unit also used its own expertise, to provide Strategy Facilitation and Process Improvement solutions, in response to client calls for MSB to demonstrate its core competencies.

CENTER OF EXCELLENCE (CoE) FOR IT-ENABLED BUSINESS INNOVATIONS

The CoE is in the final implementation stages of the four (4) SME case studies being done as Phase 3 of the one-year Research initiative "FOSS in SMEs" funded by the UWI RFC Special Project Grant. In addition to the specific research objectives associated with this project, it also provides the basis on which the COE will develop its commercial business model, through actively engaging with its primary target constituency (SMEs), and

building the industry presence, relationship capital and technical competencies necessary to sustain its operations.

The unit currently has two Grant proposal submissions in the pipeline and are also pursuing a number of commercial opportunities that will leverage in-house capabilities.

Core development work has been completed on the online web portal and database component of the EU funded project "Knowledge Networks for Connecting Jamaica and its Diaspora". Presentations were recently made to the UN **Joint Migration and Development Initiative** (JMDI) monitoring team from the UNDP Brussels Office as well as members of the Jamaican Diaspora UK, which have been well-received.

One of the collateral benefits derived from these projects has been in helping the MSB IT Department to leverage that technical competence with the select portfolio of free and open source applications for a number of internal MSB automation initiatives, such as:

- OrangeHRM Human Resource Management System
- MSB centralized Contact Management System
- The Online edition of the *MSB Business Review* magazine.

Partial funding has been secured for the One Laptop per Child (OLPC) project for August Town Primary School, through collaboration with Project for the Advancement of Childhood Education (P.A.C.E) Canada, and the CoE will be implementing the project in partnership with the UWI Township Project.

Telecommunications Policy & Management Programme (TPM)

TPM hosted the second meeting of the ITU's Caribbean Centres of Excellence Programme (November 24, 2009), which was attended by 10 representatives of regional training and policy development agencies and addressed by ITU's Director of Human Capacity Development, Mr. Robert Shaw. Other represented agencies included Caribbean Association of National Telecommunication Organizations (CANTO), CARICAD, Caribbean Telecommunications Union (CTU), Antigua & Barbuda

International Institute of Technology (ABIIT), University of Technology (UTECH), and ECTEL TPM.

The TPM Programme also received the final sign-off from the International Development Research Centre (IDRC) in Canada on the collaborative Caribbean ICT Research Programme with UWI, St. Augustine, Caribbean Telecommunications Union and OSILAC-ECLAC (Observatory on the Information Society in Latin America and the Caribbean). IDRC has approved funding of US$774,401 (TPM's component is US$236,000) for a two-year project including research components on regional broadband access and usage; regulatory and policy frameworks for regional ICT sectors; and use of mobile services for economic purposes. The project is progressing and the researchers have been associated STATIN and the National Statistical Office in Trinidad and Tobago for the conducting the survey and fieldwork data-gathering has been conducted in St. Lucia, Trinidad & Tobago and Barbados.

The TPM was the local anchor for the Conference "Towards a Caribbean Open Institute: Data, Communications and Impact" on June 30 and July 1, 2010 at the Jamaica Pegasus Hotel. There were over 40 local and international participants.

SPECIAL EVENTS

Corporate Breakfast

MSB has hosted breakfast meetings with corporate Jamaica at the Mona Visitors Lodge and Conference Centre and ain Montego Bay. Senior business executives in industries ranging from pharmaceuticals to telecommunications attended the event and engaged in dialogue with MSB Directors about how the school could better serve the needs of the business community.

Eduniversal Palmes Awards

For the second year running, MSB has been rated among the top 1000 Business Schools in the world for 2009 by Eduniversal as a good business school with regional influence. Eduniversal's ranking is done by the Deans of Business Schools; it helps ranked schools to gain visibility amongst their

target audiences and to measure their performance, evolution and durability both in their zone of influence and internationally.

MSB Business Review Magazine

MSB launched its new magazine the *MSB Business Review* on June 16, 2010, to which it invited members of the board of directors, the editorial committee members, the members of the advisory board, contributing authors, sponsors, and faculty members. We also demonstrated the companion Web version of the magazine, which will be a medium for extending our reach to a wider, more diverse audience, and engaging readers with on-demand, interactive, multi-media content. *MSB Review Online* will take full advantage of the modern capabilities of the Web in terms of collateral content and reader engagement to include a variety of dynamic features.

Opportunity Funding Challenge Venture Competition (OFCVC)

The MSB students who won the Vincent HoSang Entrepreneurship and UWI venture competition in October 2009, represented MSB at the OFCVC in Atlanta April 16-19, 2010, to do battle with 20 other US-based Colleges and Universities. They won the best presentation award and placed third overall in the competition.

Pearson Vue GMAT Centre

The Pearson Vue GMAT testing centre has been active over and beyond the predicted number of candidates. All library staff are qualified administrators, but only two actively man the centre. The centre is operating efficiently and within the regulations of Pearson Vue which has provided extremely good support to the centre administrators and candidates. The centre's offerings continue to increase as exams are added on a regular basis to the repertoire.

PMI Registered Education Provider

MSB's application to become a PMI Registered Education Provider has been approved by the Project Management Institute (USA). MSB, as only the second Jamaican institution to be so approved, can now issue

Professional Development Units (PDU) for its training courses and prepare students for PMI certification.

CONFERENCES / SYMPOSIA / SPECIAL LECTURES

Caribbean Internet Forum

The 7th Caribbean Internet Forum (CIF-7), under the theme *'Building a Caribbean Broadband Platform for Regional Development'*, was hosted by MSB's TPM Programme and held at the Knutsford Court Hotel, November 25-26, 2009 under the auspices of the Caribbean Telecommunications Union (CTU). The Forum attracted regional service providers, business leaders, government policy-makers, regulators and policy and practice leaders in information and communication technologies, telecommunications, Internet service provision and media.

Centre of Excellence (CoE) Workshops

The MSB-CoE for IT enabled Business Innovations conducted workshops in Montego Bay at the Wexford Hotel on November 20, the National Development Foundation of Jamaica (NDFJ) on November 24, and the Mona School of Business on November 27, 2009. These workshops were held to disseminate information to the SME sector, and demonstrate selected Open Source software that may be useful in their operations.

Conf-IRM, Montego Bay

The MSB hosted the 2010 International Conference on Information Resources Management (Conf-IRM), an affiliated conference of the Association for Information Systems (AIS), from May 16 – 18 in Rosehall, Montego Bay. The theme was Collaboration and Community in a Global World. The conference participants were information systems and information management researchers and practitioners from across the globe, who are interested in the effective deployment and use of information and communication technologies (ICT) to advance the development objectives of both organizations and society. This was the first time that this conference will be held in the Latin America and Caribbean region.

MSB Roundtable 2010

MSB Roundtable 2010, on Managing Risk for Growth & Development, was held March 4 and 5 at the Mona Visitors' Lodge & Conference Centre in collaboration with the Department of Mathematics, UWI, Mona and the Caribbean Actuarial Association. The Main presenters were Prof. William Perraudin (Director, Risk Control Limited, U.K and former Special Advisor to the Bank of England, United Kingdom) and Financial Econometrician, Dr. Paolo Zaffaroni, both from the Imperial Business School, U.K. Other speakers include Aaron Hou, VP Market Risk Management Group, Goldman Sachs & Co, USA, The Most Honourable Edward Seaga (Distinguished Fellow, UWI), and Mr. Brian Wynter (Governor of the Bank of Jamaica).

Seminar Series

Seminar Series 2009, a joint project between the MSB and the Department of Management Studies, kicked off on Friday, November 27, 2009. The topic of the panel discussion was "*Creativity & Innovation for Competitive Advantage in Business*".

World Bank Presentation

Dr. Marcelo Giugale, the World Bank's Director for Economic Policy and Poverty Reduction Programs for Latin America and the Caribbean made a presentation on "*A Brave New World - Post-Crisis Economic Policy in Latin America and the Caribbean*" to MSB students and faculty on January 19, 2010 in the Executive Lecture Theatre.

Colloquium

On Monday, March 22, MSB hosted a colloquium at which Dr. Jullet Davis, Associate Professor of Health Care Management, from the University of Alabama presented on "*The Economics of Nursing Home Management*". Others in attendance included Dr. Gillian Barclay from the Office of Caribbean Program Coordination, Pan American Health Organization (PAHO), and Dr. Elizabeth Madigan, Professor of Nursing from Case Western University.

PAPERS PRESENTED

Mr. Harry Abrikian

- ------------- MSB Professional Services' Caribbean Business Renewal Seminar, July 17, 2009.

Mr. Kamau Chionesu

- 'Flexi-Week and Competitiveness draft policy paper', Research Day Symposium, Department of Language, Linguistics & Philosophy, May, 2009

Professor Evan Duggan

- "Enhancing the Political and Economic Welfare of the Jamaican United Kingdom (UK) Diaspora" Diaspora Think Tank, London, September 11, 2009.

- "The Flip Side of the ICT Coin", Rotary Club of Kingston, Jamaica Pegasus Hotel, Thursday March 18

- "The Flip Side of the ICT Coin". Rotary Club of Kingston, Hilton Hotel, Tuesday March 23

- "Research and Publications", Annual Department of Management Studies (DOMS) Writers Retreat, Ocho Rios, June 11.

- "Internet Extensions: Internet 2 and the Semantic Web", Panel on Broadband, the Semantic Web and the Future of the Internet at CIF7.

- Jamaica Computer Society's launch of the 2009 BizTech Forum.

Dr. Hopeton Dunn

- "Engendering a Techno-Cultural Economy: Opportunities and Challenges for the Global South"; African Council for Communications Education (ACCE) Conference, University of Ghana, Legon, Accra, Ghana, August 11-14, 2009.

- "ICTS, Jamaican Society and Culture" to Undergraduates in UTECH's Bachelor of Arts in Communication Arts Technology, March 22, 2010.

- "Public Relations & Media Management". Jamaica Teachers' Association Annual Education Conference, April 7, 2010.

Dr. William Lawrence

- "Developing a small business in Jamaica". 2010 MBA Conference, Northern Caribbean University, Mandeville, April 11, 2010.

- "Financial Restructuring for Corporate Turnaround" to students in the Advanced Corporate Finance course at Mona School of Business on March 23, 2010.

Dr. Maurice McNaughton

- "Enabling SME Business Innovation – Opportunities and Applications of Free and Open Source Software (FOSS)". Caribbean Business Renewal Seminar, July 17, 2009

- (with Professor Duggan) 'Enabling ICT in a Customer-driven Environment', University CIO Retreat, UWI, November 19, 2010.

- "Business Intelligence/Knowledge Discovery 101: Practical Methods and Enabling Technologies", Conf-IRM Conference, May 16-18, 2010.

- 'Yield Management in Jamaica's Hotel Sub-sector' 1st International Tourism Conference: Beyond the Boundary: creating new epistemologies in tourism, December 10, 2009.

Richardo Williams

- "Whither the Future of the Internet? Socializing and Humanizing the Technology", 7th Caribbean Internet Forum, November 25-26, 2009.

PUBLICATIONS

Refereed Journal Articles

* Kacmar C., McManus, D., **Duggan**, **E.W.** Hale, J., and Hale, D. 2009. Software Development Methodologies in Organizations: Field Investigation of Use, Acceptance, and Application. *Information Resources Management Journal* 22(3): 16-39.

* **Rao L.**, McNaughton M., Osei-Bryson K.M. and Haye M. (2010) An Approach to Using Ontologies for the Development of High Quality Disaster Recovery Plans. *International Journal of Information Systems for Crisis Response Management,* 2(2), 36-54, April-June 2010.

Refereed Conference Proceedings

* Chevers, D. A. & **Duggan E. W.** (2010). A Preliminary Study of the Use of Software Process Improvement Initiatives in Jamaica. Int'l Conference on Information Resources Management (Conf-IRM 2010) Montego Bay, Jamaica, May 16-18, 2010.

* Mansingh G., **Rao L.**, Osei-Bryson K.M. and Mills A. (2010) Application of a Data Mining Process Model: A Case Study-Profiling Internet Banking Users in Jamaica. The 16th Americas Conference on Information Systems (AMCIS), Lima, Peru, August 12 - 15, 2010.

* Mansingh G., **Rao L.**, and Osei-Bryson K.M. (2010) Building Ontology Based Knowledge Maps to Assist Business Process Reengineering. The 16th Americas Conference on Information Systems (AMCIS), Lima, Peru, August 12 - 15, 2010.

* Mansingh G., **Rao L.**, Osei-Bryson K.M. and Mills A. (2010) Application of a Data Mining Process Model: A Case Study-Profiling Internet Banking Users in Jamaica. The 16th Americas Conference on Information Systems (AMCIS), Lima, Peru, August 12 - 15, 2010.

* **Rao L.**, **McNaughton M.**, Osei-Bryson K.M. and Haye M. (2009) The Role of Ontologies in Disaster Recovery Planning. 15th Americas Conference on Information Systems, San Francisco, California, August 6-9, 2009.

Other Non-Refereed Publications

* **Dunn H.,** Minto-Coy, I. "The Communications Industry in the Caribbean: Opportunities and Challenges", 7th Caribbean Internet Forum. (40 pp.) 2009.

PUBLIC SERVICE

Harry Abrikian

– Member, MSB Board Finance Subcommittee

– Member, Economics/Business Sub-Committee, UWI Mona August Town initiative.

– Chair, Finance Committee, Faculty of Social Sciences.

Maheshwar Boodraj

– President, Ardenne Alumni Association.

– Member, Board of Management, Ardenne High School.

– Chair, ICT Committee, Ardenne High School.

Olivene Burke

– Member, Grace Missionary Church Council

– Director, Grace Missionary Church Youth Department

– Member, Jamaica National, Papine Branch Advisory Council

– Board Secretary, Hope Valley Experimental Infant and Primary School

– Board Member, Hermitage Basic School

– President, Hope Valley Infant and Primary School Parent Teachers' Association

Marvalyn Campbell

- Member, Board of Directors, Mico University College

- Member, Board of Directors, Vauxhall High School

- Member, Human Resources Committee, ODPEM

- Technical Director, Jamaica Amateur Softball Association (JASA)

- Recorder, Jamaica Amateur Athletic Association (JAAA)

- Volunteer, Peace Management Initiative (PMI)

- Member, Jamaica National Building Society Advisory Committee, Papine Branch

Kamau Chionesu

- Advisor/Social & Economic Analyst, Jamaicans for Justice, Social & Economic Justice Project.

Evan Duggan

- Chairman, Board of Directors – Syncon Technologies Ltd.

- Director, Jamaica Diaspora Foundation.

- Associate Editor, *Communications of the Association of Information Systems* (CAIS)

- Section Editor, *African Journal of Information Systems* (AJIS)

- International Review Editorial Board Member, *International Journal of Information Technology Project Management, Journal of Information, Information Technology, and Organizations, and Journal of Organizational and End User Computing*

- Global Editorial Advisory Review Board Member, Idea Group Inc. Publishing Company

- Member, CARICOM Information and Communication Technologies (ICT) sub-committee on ICT Statistics

- Member, PSOJ Steering Committee for the Commercial Alternative Dispute Resolution Centre (CADRC).

Hopeton Dunn

- Secretary General, International Association for Media and Communication Research (IAMCR).

- Chairman, Broadcasting Commission of Jamaica

- Member, Steering Committee of the Jamaica Press Institute (JPI)

- Commissioner, Jamaica National Commission for UNSECO

- Associate Editor, Critical Arts – Journal of South-North

- Member, ICT Task Force, Planning Institute of Jamaica

- President, Jamaica-South African Friendship Association (JASAFA)

William Lawrence

- Member, Board of Trustees, Small Business Association of Jamaica.

- Member, Board of Directors, McIntosh Bedding Company Limited.

- Member, Turnaround Management Association (TMA).

Dr. Maurice McNaughton

- Co-Chair and reviewer, "Advances in IT Application Development and Delivery Methods and Processes"

Dr. Lawrence Nicholson

- Chair, Steering Committee, of the second iteration of Poverty Reduction Programme (PRP II)

- Member, Steering Committee, PSOJ project to institute good governance among Jamaican family-owned businesses.

- Deputy Chair, Board of Governors, Mona High School.

- Member, University Council of Jamaica's (UCJ) Accreditation Team for the University of Technology (UTECH).

- Member, Project Steering Committee (PSC) for the Family Governance Research project by IDB, with the PIOJ.

Dr. Lila Rao-Graham

- Reviewer, Americas Conference on Information Systems (AMCIS), 2010.

- Reviewer, European Conference on Information Systems (ECIS), 2010.

- Reviewer, Communications of the Association for Information Systems, 2010

- Local Organizing Co-Chair, International Conference on Information Resources Management (Conf-IRM 2010), Rose Hall Resort and Spa, Montego Bay, Jamaica.

- Professional Member, Association for Computing Machinery (ACM).

- Member, Association of Information Systems (AIS).

Student Outreach

Students in Essentials of Marketing Management (SBBA6400), Diploma in Business Administration put on a fundraising event which generated $85,000.00. MSB donated an additional $15,000.00. The $100,000.00 cheque was presented to the Shady Grove Basic School, the students' choice.

MSB Community Service Project

The Management Team accepted a proposal by Dr. Hopeton Dunn to implement a social intervention project. The target organization is the Jamaica National Children's Home (JNCH). A corporate site visit by MSB executive team was done, and a decision taken to host a Christmas Treat and Sports Day for the children in December 2010. Private institutions will be approached for donations towards the treat and a box strategically placed for staff to donate their own goodies. Volunteers are being sought from the staff complement to organize the different activities for the sports day.