

MONA SCHOOL OF BUSINESS AND MANAGEMENT



**Prof. Densil A. Williams, BSc, MSc *UWI*, PhD *Manchester Business School*
Executive Director**

WORK OF THE DEPARTMENT/SCHOOL

The academic year 2014/2015 was another busy one for Mona School of Business and Management. An important part of our vision is the provision of high impact research which leads to an exceptional teaching and learning experience. Our research continues to differentiate MSBM from other institutions that offer business and management education in the marketplace. The school achieved a significant number of objectives over the period including, but not limited to: infrastructure upgrades for class rooms, construction of a finance lab using Bloomberg technology, hosting of two successful academic conference. In addition, a number of Faculty members won awards at the UWI Principal Research Awards for 2015 among other things. This report provides a snapshot of the faculty's output over the academic year 2014/2015, as well as various achievements of our students and staff within the school. These significant accomplishments of the

school over the period under review have set the foundation for an even stronger performance in the years ahead.

PAPERS PRESENTED – REFEREED CONFERENCES

Abstracts and Papers Presented at Refereed Conferences

Abstracts

- **Burke, O.** (2015). Systems thinking and the usefulness of its assumptions in managing the UWI MONA source. Presented at the MSBM Business & Management Conference, at the Holiday Inn SunSpree Resort Jamaica, Montego Bay, January 7–9, 2015.
- **Chevers, D.** (2014). ICT adoption and its impact on the performance of Jamaican hotels: A proposed research model. Presented at the MSBM's 3rd International Tourism Conference, Iberostar Rose Hall Beach, Montego Bay. November 9–11, 2014.
- **Chevers, D.** (2015). The adoption of software process improvement programs in Canada and the English-speaking Caribbean: A comparative analysis. Presented at the MSBM Business & Management Conference, at the Holiday Inn SunSpree Resort Jamaica, Montego Bay, January 7–9, 2015.
- **Cowell, N.** (2015). The challenge of business education in the 21st century: An experiment in peer teaching, Mona School of Business and Management, UWI, Jamaica. Presented at the MSBM Business & Management Conference, at the Holiday Inn SunSpree Resort Jamaica, Montego Bay, January 7–9, 2015
- **Crick, A.** (2014). The devil in the details: Microbusiness mindsets in Falmouth, Jamaica. Paper presented at the MSBM's 3rd International Tourism Conference, Iberostar Rose Hall Beach, Montego Bay. November 9–11, 2014.
- **Crick, A. & Cowell, N.** (2014). Employee resistance and the service experience: A management perspective on the disconnect between

employee behaviours and organizational interest. Presented at the MSBM's 3rd International Tourism Conference, Iberostar Rose Hall Beach, Montego Bay, November 9–11, 2014.

- **Crick, A.** (2015). Complaining behaviour in Jamaican millennials. Presented at the MSBM Business & Management Conference, at the Holiday Inn SunSpree Resort Jamaica, Montego Bay, January 7–9, 2015.
- **Dunn, L. & Brown, A.** (2015). Women at the music margin: Investigating gender-related impediments to success in Jamaica music industry. Presented at the MSBM Business & Management Conference, at the Holiday Inn SunSpree Resort Jamaica, Montego Bay, January 7–9, 2015.
- **Henry, P.** (2015). Perception of students and employers of teamwork in the workplace. Presented at the MSBM Business & Management Conference, at the Holiday Inn SunSpree Resort Jamaica, Montego Bay, January 7–9, 2015.
- **Knife, K., Edwards-Kerr, D. & Dixon, E.** (2015). Entrepreneurship and experiential learning – A pedagogical approach: The case of the Office of Entrepreneurship. Presented at the MSBM Business & Management Conference, at the Holiday Inn SunSpree Resort Jamaica, Montego Bay, January 7–9, 2015.
- **Lawrence, W.** (2014). Financing hotel turnaround: Evidence from Jamaica Pegasus. Presented at the MSBM's 3rd International Tourism Conference at Iberostar Hotel, Montego Bay, Jamaica, November 9–11, 2014.
- **Logan, T., Scott, C. & Huntley-Lewis, E.** (2014). The impact of the international sporting events on international arrivals: Melbourne, Australia and Jamaica. Paper presented at the MSBM's 3rd International Tourism Conference, Iberostar Rose Hall Beach, Montego Bay, November 9–11, 2014.
- **Alexander-Smith, D. & Logan T.** (2015). Post stock repurchase performance of firms and the use of treasury stock: Agency theory,

signaling theory or the exercise of management stock options. Presented at the MSBM Business & Management Conference, at the Holiday Inn SunSpree Resort Jamaica, Montego Bay, January 7–9, 2015.

- **McLeod, M.** (2015). A service management research framework. Presented at the MSBM Business & Management Conference, at the Holiday Inn SunSpree Resort Jamaica, Montego Bay, January 7–9, 2015.
- **McNaughton, M. & Minto-Coy, I.** (2015). Legal and regulatory barriers to entrepreneurship and innovation: The case of mobile banking. Presented at the MSBM Business & Management Conference, at the Holiday Inn SunSpree Resort Jamaica, Montego Bay, January 7–9, 2015.
- **McNaughton, M.** (2014). Open data and community tourism – A strategy for empowering local communities. Paper presented at MSBM's 3rd International Tourism Conference, Iberostar Rose Hall Beach, Montego Bay, November 9–11, 2014.
- **Nicholson L. & Rao, L.** (2015). Knowledge management systems for family-owned business in developing countries: The case of the Caribbean. Presented at the MSBM Business & Management Conference, at the Holiday Inn SunSpree Resort Jamaica, Montego Bay, January 7–9, 2015.
- **Robertson-Hickling, H. & Levy-McMillan, V.** (2015). The impact of national culture on teamwork: The case of Jamaica. Presented at the MSBM Business & Management Conference, at the Holiday Inn SunSpree Resort Jamaica, Montego Bay, January 7–9, 2015.
- **Roofe, M. & Stone Roofe, A.** (2015). Two hundred million versus fifteen million– Size, business culture and possibilities for Caribbean SME's in the Southern Hemisphere – CARICOM/Brazil relations. Presented at the MSBM Business & Management Conference, at the Holiday Inn SunSpree Resort Jamaica, Montego Bay, January 7–9, 2015.

- **Smith, T & Haughton, S.** (2014). Segmenting Jamaica's small hotel market for better targeting. Paper presented at MSBM's 3rd International Tourism Conference, Iberostar Rose Hall Beach, Montego Bay, November 9–11, 2014.
- **Smith, T.** (2015). Predicting performance in quantitative research at the University of the West Indies: A case of self-assessed competencies vs. actual grades. Presented at the MSBM Business & Management Conference, at the Holiday Inn SunSpree Resort Jamaica, Montego Bay, January 7–9, 2015.
- **Thomas-Stone, J.** (2015). The effect of distance learning versus conventional delivery on student's academic performance in Jamaica: The case of the UWI. Presented at the MSBM Business & Management Conference, at the Holiday Inn SunSpree Resort Jamaica, Montego Bay, January 7–9, 2015.
- **Williams, D. A.** (2015). Country conditions and their impact on FDI flows: Evidence from SIDS. Presented at the MSBM Business & Management Conference, at the Holiday Inn SunSpree Resort Jamaica, Montego Bay, January 7–9, 2015.
- **Williams, M. & Gordon, S.** (2015). A test of reliability of interim reports published on the Jamaica Stock Exchange. Presented at the MSBM Business & Management Conference, at the Holiday Inn SunSpree Resort Jamaica, Montego Bay, January 7–9, 2015.

Papers

- **Crick, A.** (2014). Where the model fails: An analysis of a food tour start up in Jamaica, at the CHRIE conference in San Diego, California from July 30–August 1, 2014.
- **Donalds, C. & Osei-Bryson, Kweku-Muata** (2014). A cyber-crime taxonomy: Case of the Jamaican jurisdiction. Proceedings at the International Conference on Information Resources Management (Conf-IRM) in Ho Chi Minh City, Vietnam on May 21–23, 2014, Paper 25P.

- **Donalds, C.** (2015). Cybersecurity policy compliance: An empirical study of Jamaican government agencies, presented at the European Conference on Information Systems (ECIS) SigGlobDev track, May 26–29, 2015, Munster Germany.
- **Gordon, S., Anderson, R. & Mansingh, G.** (2014). An assessment of the potential impacts of knowledge-based data-driven decision support in social welfare. IEEE Global Humanitarian Technology Conference, Holiday Inn San Jose – Airport, San Jose, California, October 10–13, 2014.
- **Lawrence, W.** (2014). Developing dynamic capabilities for bank turnaround. Presented at the Annual Shanghai Business, Economics and Finance Conference, Shanghai University of International Business and Economics, China, November 3–4, 2014.
- **McLeod, M. & McNaughton, M.** (2015). A methodological approach for understanding an emergent Caribbean open data eco-system, presented at the 3rd Open Data Research Symposium, held at the Shaw Centre, Ottawa, Canada on May 27, 2015.
- **Minto-Coy, I.** (2014). The diaspora and development nexus: A critical analysis of the Caribbean experience. Paper presented at the 2014 Metropolis Conference on Migration in Milan, November 3–7, 2014.
- **Williams, D. A.** (2014). Resources and business failure: Does size matter. Allied Academies International Fall Conference (AAIFC), Quad Resort and Casino Hotel in Las Vegas, Nevada, USA, October 14–17, 2014.
- **Williams, D. A.** (2015). Can small firms compete against multinationals? Lessons from the Caribbean, at the Washington Business Research Forum (WBRF), Cambria Suites Hotel, Washington DC, USA, March 11–15, 2015.
- **Williams, D. A.** (2015). Predictors of business failure among high technology firms: A neural networks analysis, presented at the 60th Annual International Council of Small Business (ICSB) World

Conference, hosted by the United Arab Emirates University at the Dubai World Trade Centre, Dubai, June 6–9, 2015.

PUBLICATIONS

Refereed Journals

- **Smith, T. A. & Lawrence, W.W.** (2015). Towards a better understanding of strategic planning in service versus manufacturing firms. *International Journal of Management and Decision-making*. 14 (2), 81–96.
- **Williams, D.A** (2015). Entrepreneurial training and business discontinuation: A cross country study. *Journal of Business and Entrepreneurship*, 26, 3 pp. 79–102.
- **Williams, D.A.** (2015). Resources and Business Failure in SMEs: Does Size Matter? *Journal of Business and Management*. 20, 2, pp 89–103

Refereed Books

- **Barclay, L. A.** (2015). *Managing FDI for development in resource-rich states: The Caribbean experience*. United Kingdom: Palgrave Macmillan. ISBN-13: 978-1137516084; ISBN-10: 1137516089.
- **Lawrence, W.** (2014). *Business renewal and performance in Jamaica, Kingston*, The University of the West Indies Press, ISBN 978-976-640-498-7.
- **McLeod, M.T. and Vaughan, R.** (2015). *Knowledge networks and tourism*. Oxon: Routledge. Edited by Michelle T. McLeod and Vaughn, R., 192 pages. Series: Routledge Advances in Tourism.
- **Minto-Coy, I. D., and Berman E.M.** (Eds.). (2015) *Public administration and policy in the Caribbean: An overview of the Caribbean*. Boca Raton, Florida, CRC Press, Print ISBN: 978-1-4398-9294-7.

- **Williams, D.A** (2015). *Competing against multi-nationals from emerging markets: Case studies of SMEs in the manufacturing sector*. United Kingdom: Palgrave McMillian. pp 1–150.

Refereed Book Chapters

- **Burke, O., Weekes, T. & Costen, W.** (2015). “The relationship between football and culture in greater August Town”, in Christopher Charles (Ed.), *Perspectives on Caribbean football*, UK.
- **Crick, A.** (2014). “Food and beverage”, in *Contemporary Caribbean Tourism: Concepts and Cases* ed. Sherma Roberts, Mechelle Best and Acolla Cameron. Launched at the MSBM’s 3rd International Tourism Conference, Iberostar Rose Hall Beach, Montego Bay, November 9–11, 2014.
- **Dunn H., Williams, R. and Johnson Brown, S.** (2014). Promoting media literacy in Jamaican Schools: Broadcasting regulator embracing a new role, in Culver, Sherri Hope and Kerr, Paulette - *Global Citizenship in a Digital World*, UNESCO and ICCUM Nordicom, Goteborg, pp 229–243.
- **Robertson-Hickling, H.** (2015). Putting Jamaica on the world map: Lessons from the 1998 Reggae Boyz Team, in Christopher Charles (Ed.), *Perspectives on Caribbean football*, UK, Launched on Monday February 9, 2015.

Non-Refereed Publications

- **Crick, A.** (2014). Generational differences in the workplace: Blight or blessing. HRMAJ Post August issue.
- **McNaughton, M.** (2015). Prepared blog article for the International Open Data Conference (IODC): Making sense of US\$3 trillion – Estimating the value of open data for small developing countries.
- **McNaughton, M.** (2014). Open government data: A catalyst for Jamaica’s growth and innovation agenda – Estimating the potential

value of open data to the Jamaican economy. Paper and policy brief completed for a DBJ/CAPRI-funded Research study.

- **McNaughton, M.** (2014). Research paper and policy brief for a DBJ/CAPRI-funded study: Estimating the potential value of open data to the Jamaican economy.
- **McNaughton, M.** (2014). Concept paper for Mona Campus Initiative: Establish Business intelligence capability for communicating, evaluating and guiding performance and continuous process improvement.
- **McNaughton, M.** (2014). Open government data: A catalyst for Jamaica's growth and innovation agenda – estimating the potential value of open data to the Jamaican economy. Paper and policy brief completed for a DBJ/CAPRI-funded Research study.
- **Robertson-Hickling, H.** (2014). The Baker's son, my life in business. Book review in *Jamaica Journal* Vol. 35. Nos. 1–2.
- **Williams, D.A.** (2014). Competing in a logistics centred economy: Insights for improved firm performance. *Fair Trading Commission Annual Magazine*. Issue 19. pp.1–4
- **Williams, D.A.** (2014). Dilemma of difference. *Caribbean Export Outlook Magazine*. Vol 1. pp. 1–3.

Non-Refereed Presentations

- **Barclay, L.A.** (2015). Part of a panel presentation on W. Arthur Lewis, relevant as ever in his Centenary Year: Illustrations from Caribbean research. A jointly hosted event by The UWI Museum & The Sir Arthur Lewis Institute of Social & Economic Studies (SALISES) held at The UWI Regional Headquarters Lobby, April 1, 2015.
- **Burke, O.** (2015). Mounted displays entitled: (1) Women and the nutritional status of their children (Kitchen Garden Project); (2) Community tourism: Bringing light to culture in inner-city communities; (3) Community innovation centre: The impact of developing an

incubator for community social enterprise; and (4) ICT for community developing: The Source Center – mounted during the Mona Social Services (MSS) UWI Township Reasonings Sessions held at The UWI Research Days, February 9–11, 2015.

- **Burke, O.** (2015). Facilitated a Reasoning Session hosted by MSS UWI Township entitled Visioning the Mona valley: Expectation and partnerships, at The UWI Research Days, February 9–11, 2015.
- **Burke, O., Bailey, A., Weekes, T. & James, M.** (2015). Mounted display entitled: University-community engagement and the role of ICT for development initiatives – featured with The FSS posters under the theme “ICT Innovations”, at The UWI Research Days, February 9–11, 2015.
- **Chevers, D.** (2015). Presented on Teaching, research and Research Day activities, at UWI’s Entrepreneurship Panel Discussion at the Undercroft on January 29, 2015.
- **Chevers, D.** (2015). Mounted displays entitled: (1) Key factors of process maturity in English-speaking Caribbean firms; (2) The impact of CMMI levels 2 and 3 practices on process maturity in Canadian software development firms; (3) ICT adoption and its impact on the performance of Jamaican hotels: A proposed research model; and (4) The impact of information technology material weakness on corporate governance changes in family-owned businesses, at The UWI Research Days, February 9–11, 2015.
- **Cowell, N.** (2014). The (Caribbean) journey to world-class HR - An executive exchange. Presentation at the 34th Annual Conference of the Human Resource Management Association of Jamaica (HRMAJ), Knutsford Court Hotel, November 19, 2014.
- **Cowell, N.** (2015). High performance work systems. Presented at the MSBM Business & Management Conference, at the Holiday Inn SunSpree Resort Jamaica, Montego Bay, January 7–9, 2015.
- **Crick, A.** (2015) Guest Presentation on Developing a culture of service to the Doctor of Public Health (DrPH) students at the

Department of Community Health and Psychiatry on January 27, 2015.

- **Dunn, H.** (2014). Media and the electoral process. Regional Commonwealth workshop on “Strengthening electoral democracy in the commonwealth Caribbean & Americas” focused on Junior Election Professionals (JEP) in the Caribbean & Americas, Pegasus Hotel, September 29, 2014.
- **Henlin, J.** (2015). Presented on Outreach through advocacy: MSBM’s impact at the MSBM’s Private Sector Forum held at The UWI Research Days, February 9–11, 2015.
- **K’nIfe, K.** (2014). Rethinking development from the ‘ground’ up. Presentation at the 16th Annual Walter Rodney Lecture hosted by the Institute of Caribbean Studies and the Department of Economics, Neville Hall Lecture Theatre, UWI, on October 9, 2014.
- **K’nIfe, K.** (2014). Redefining Jamaica’s service culture during economic recovery. The Annual Conference of the Jamaica Customer Service Association (JaCSA), Jamaica Pegasus Hotel, October 9, 2014.
- **K’nife, K.** (2015). Presentations entitled (1) Marijuana and the economy, and (2) Social value creation industry framework of the ganja industry, at the Marley Symposium 2015 on The legacy continues, held at the Bob Marley Museum on February 6, 2015.
- **K’nIfe, K.** (2015). Presented on Measuring the social rate of return on investment: Foundations, endowments and CSR strategies, at the MSBM’s Private Sector Forum held at The UWI Research Days, February 9–11, 2015.
- **K’nife, K.** (2015). Presentation entitled Empowerment of the black youth: Where we are coming from and where we are going, at a Black History Month Presentation to the students at the Abilities Foundation, at The UWI, Mona Campus on February 13, 2015.
- **Lawrence, W.** (2015). Dynamic capabilities for international expansion. Presented at the MSBM Business & Management Conference, at the

Holiday Inn SunSpree Resort Jamaica, Montego Bay, January 7-9, 2015

- **Logan, T.** (2015). Profit models for financial institutions in the Caribbean. Presented at the MSBM Business & Management Conference, at the Holiday Inn SunSpree Resort Jamaica, Montego Bay, January 7–9, 2015
- **McLeod, M.** (2015). Presented on Caribbean open data sector studies – Early insights at the Caribbean Open Data Conference (DevCA 2015), held at The UWI, Mona Campus from March 5–6, 2015.
- **McNaughton, M.** (2014). (1) The status of open data in the Caribbean, and (2) The innovation hack project, at the CTA-sponsored AgriHack Talent Caribbean at Caribbean Week of Agriculture Showcase, Paramaribo, Suriname, October 4–10, 2014.
- **McNaughton, M.** (2014). Presented research findings from DBJ/CAPRI-funded study: Estimating the potential value of open data to the Jamaican economy, at CaPRI’s public forum and launch on “Open government data: A catalyst for Jamaica’s growth and innovation agenda” at the Library Multifunctional Room, UWI Mona on November 5, 2014.
- **McNaughton, M.** (2014). Staged GOJ/FOSS Showcase and presented findings from research on Public sector FOSS adoption: A global perspective. Collaboration between MSTEM and the MSBM to present the Free and Open Source Software (FOSS) Showcase on November 5, 2014, in the Executive Seminar Room of the Faculty of Law Building, UWI, Mona.
- **McNaughton, M.** (2015). Enterprise architecture for agile business intelligence. Presented at the MSBM Business & Management Conference, at the Holiday Inn SunSpree Resort Jamaica, Montego Bay, January 7–9, 2015
- **Rao, L.** (2015). Business models and business intelligence for corporate transformation. Presented at the MSBM Business &

Management Conference, at the Holiday Inn SunSpree Resort Jamaica, Montego Bay, January 7–9, 2015.

- Mansingh, G. & **Rao, L.** (2015). Customer analytics & data-driven transformation. Presented at the MSBM Business & Management Conference, at the Holiday Inn SunSpree Resort Jamaica, Montego Bay, January 7–9, 2015.
- **Smith, T.** (2015). Superior customer value proposition. Presented at the MSBM Business & Management Conference, at the Holiday Inn SunSpree Resort Jamaica, Montego Bay, January 7–9, 2015

AWARDS & GRANTS

- **Professor Hopeton Dunn**, Director of the Caribbean Institute of Media & Communications (CARIMAC), was one of three persons named as recipients of the 2014 Vice-Chancellor's Award for Excellence. He was recognized for his outstanding contribution to public service.
- **Ms. Stasia Gordon** is the Club of the Month Director for the Rotary Club of Montego Bay Sunrise.
- The UWI-NCB Sponsored Research Project (administered by the MSBM and led by **Professor Evan Duggan, Drs William Lawrence and Maurice McNaughton**), won the Principal's Award for "Research project attracting the most research funds for the Faculty of Social Science".
- **Dr. Lila-Rao Graham** was a member of the team that was awarded the "Principal's Award for Research Project with the Greatest Multidisciplinary/Cross Faculty Collaboration."
- **Prof Densil Williams** received the award for "The Most Outstanding Researcher" in the Faculty of Social Sciences.
- **Mr Michael Williams** received a Distinguished Service Award from the Kiwanis Club of Liguanea for 2013–2014 administration.
- **Lila Rao-Graham & Maurice McNaughton** – A 2-year project titled

“Collaborative disaster preparedness through shared ontologies: A design science research approach”, was accepted by the Open and Collaborative Science in Development Network (OCSDNET) and funding of CAD\$67,513.57 was approved on January 13, 2015.

PUBLIC SERVICE

The following is indicative of the public service activities undertaken by MSBM faculty and staff:

Mr Maheshwar Boodraj

- President and Chairman, Project Management Institute (PMI), Jamaica Chapter

Dr Lou Anne Barclay

- Member, Strategy Review Committee of the Ministry of Industry, Investment and Commerce
- Member, Executive Board of the Academy of International Business (AIB-LAT)

Dr Olivene Burke

- Member, Hermitage Basic School Board

Mrs Marvalyn Campbell

- General Secretary & Technical Director of the Jamaica Amateur Softball Association
- Member, St. Andrew Justice of the Peace Association (SAJP)
- Served as Assistant Puisne Judge in one (1) session at the Half Way Tree Court House

Dr Noel Cowell

- Member, Board of Directors of the National Insurance Fund.
- Appointed by the Government of Jamaica to the Labour Market Reform Commission

Dr Anne Crick

- Member, Board of Directors, JMMB
- Chair, JMMB Culture and Leadership Development Committee

Ms Stascia Gordon

- Director, Rotary Club of Montego Bay Sunrise
- Member, Western Economic Forum Committee

Dr Paulette Henry

- Co-opted member, Policy & Communications Committee, Board of the National Housing Trust

Dr Kadamawe K'nife

- Member of the Judging Panel for the Rita Marley Foundation Essay Competition – July 2014
- Co-hosts a programme on Power 106FM called “Diaspora Live Online”

Dr William Lawrence

- Invited and accepted invitation to sit on joint Jamaica Stock Exchange (JSE)/Inter-American Development Bank (IDB) Junior Market Steering Committee for increasing the number of publicly-traded SME's in Jamaica

Mrs Vanda Levy-McMillan

- Member, Accreditation Team for Post-Graduate Diploma in HRM at the Management Institute for National Development (MIND).

Mrs Patricia Lothian

- Member, Board of Directors Foundation for International Self-Help (F.I.S.H.) Clinic.

Dr Michele McLeod

- Appointed by the University Council of Jamaica as an Assessor of the BSc. Hospitality and Tourism programme at the Northern Caribbean University

Dr Maurice McNaughton

- Chaired Outreach and PR Working Group meeting for GOJ Tablets in Schools Project
- Member, Peer Review Network – Enhancing Knowledge and Application of Comprehensive Disaster Management (EKACDM) Initiative
- Member, GOJ Counterpart Team – World Bank Open Data Readiness Assessment Mission
- Member (the UWI's Representative), National ICT Advisory Council
- Member, VMBS Board of Directors

Dr Indianna Minto-Coy:

- Judge, Jamaica Diaspora Institute's Diaspora Youth Connect Inaugural Business Plan Competition, October 23, 2014
- Member, Evaluation Committee of the Disaster Risk Reduction Unit
- Assisted in drafting the Jamaica Diaspora Policy
- Member, JSE Corporate Governance Awards Committee at the JSE

Dr Lawrence Nicholson

- Member and Chairman, Television of Jamaica (TVJ) Company Limited

Dr Lila Rao-Graham

- Appointed by Cabinet as a Member of the Ministry of Education's Early Childhood Commission for the period June 1, 2015 – May 31, 2018.
- Track Chair, Americas Conference on Information Systems (AMCIS 2015) Caribbean track.

Dr Hilary Robertson-Hickling

- Member, Board of Camperdown High School and the Queen's School

- Member, Teachers' Services Commission
- Member, Mary Seacole Foundation
- Member, Career and Placement Board
- Member, Behaviour Modification Committee, convened by the Minister of Education
- Justice of the Peace.

Professor Densil Williams

- Selected by the Minister of Finance to be a member of the FSC Appeal Tribunal. The tribunal is to be chaired by Hon. Mdme. Justice Hazel Harrison.
- Member, Economic Policy Committee of the Private Sector Organization of Jamaica.
- Deputy Chairman, Spectrum Management Authority and Chairman of the Audit Committee
- Commissioner, Fair Trading Commission
- Invited member, FGB Board of Directors and member of Credit Committee

Mr Michael Williams

- Member, Board of Directors, Kiwanis Club of Liguanea.
- Member, Audit Committee of the Spectrum Management Authority Board.

STUDENT ACHIEVEMENTS

- Special course and programme awards were presented to 12 MSBM students who attained the highest GPA for their option at the FSS Annual Undergraduate Awards Ceremony to recognize outstanding academic performance for 2013–2014.
- Eighty-one MSBM post graduate students were awarded distinctions at the Post Graduate Awards held on November 26, 2014.

- The 2014 NCB Vision Award went to MSBM students Thamar Binns, Kacey-Ann Nelson and Jodi-Ann Stephenson, who submitted the best business plan for their final year undergraduate entrepreneurial project.
- Two MSBM MBA students (Joan White – current student and Latoya Thompson-Hall – recent graduate), were part of a team of five UWI students who advanced to the regional finals of the 6th annual Hult Prize Challenge held in Boston, Massachusetts, March 13–14, 2015.
- Four DBA students successfully defended their dissertation research proposals and will now move into executing their research design. The candidates are:
 - Tricia-Anne Morris-Phillips on December 10, 2014 – Title: Does event sponsorship impact brand image: An integrated model?
 - Jacqueline Leckie-Johnson on December 10, 2014 – Title: Increasing corporate turnaround efficiency: An empirical investigation.
 - Archibald Campbell on December 16, 2014 – Title: An empirical investigation of the role and impact of public debt on the financial system and its effect on business development and growth in a small open economy.
 - Winsome Halliman, on April 23, 2015 – Title: “Exploring the change patterns and characteristics of SMEs”.
- Two DBA students, successfully defended their doctoral dissertations:
 - Winston Butler – “Business level strategy, operating leverage, and information and communication technologies – alignment influence on firm value: An empirical evaluation of publicly listed firms in Jamaica, 2002–2011”, on March 12, 2015; and
 - Valoris Smith – “Agencification: Voices of the small and medium sized enterprises in the construction industry – Case study” on April 7, 2015.

- MSBM MBA students placed 1st and 2nd in the 2014 Vincent HoSang UWI Venture Challenge competition (UWIVC) held in November 2014. First place was Team Nature's Recipe (Anjule Young, Karen Davis and Percival Cunningham) that won the \$250,000 prize. They also won prizes for: Best Presented Financials and the Joan Duncan Award for Corporate Social Responsibility; and the award for Best Presenter went to their team member Anjule Young. The team that placed second – for a prize of \$150,000 – was Team Rating Jamaica (Latoya Thompson-Hall, David Elliott, Lashana Whyte, Kayan Lawrence, and Sherard Little).